



Cultural Arts Commission Agenda

March 12, 2013 – 6:00 p.m.

Regular Meeting

LeeAndrah Silva
Chair

Yahaira Ortiz
Commissioner

Melanie Coward
Commissioner

Lori Jacklin
Commissioner

Maria Gibbs
Commissioner

Procedures for Addressing the Cultural Commission

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Cultural Arts Commission encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Cultural Arts Commission discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMISSION IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 993-8184. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8184, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

City of Placentia
401 E Chapman Avenue
City of Placentia, CA 92870

Community Services
Department
Phone: (714) 993-8232
Fax: (714) 961-0283
Website: www.placentia.org

Cultural Arts Commission

March 12, 2013

REGULAR MEETING
6:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER

ROLL CALL:

Chair / Commissioner Silva
Vice Chair/ Commissioner Ortiz
Commissioner Coward
Commissioner Jacklin
Commissioner Gibbs

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

At this time the public is invited to address the Cultural Arts Commission concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Cultural Arts Commission.

COMMISSIONER COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects and programs that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Commission member would like formal action on any of the discussed items, it will be placed on a future Commission Agenda.

CULTURAL ARTS AGENDA

1. **Approval of Minutes** – January 8, 2013, February 26, 2013
2. **Photo Contest** – discuss any updates to the 2013 contest
3. **Commissioners Attendance/ Recruitement update** – Update commission on attendance Policy and potential applicants
4. **Cultural Arts Logo** – discuss any updates to the 2013 contest
5. **Concerts in the Park** – Commission to continue planning for 2013 concert series
6. **C.A.P.E.S.** – Update on C.A.P.E.S Council Presentation
7. **Agenda Building and Meeting Schedule** - Commission to review agenda items and schedule upcoming meetings.

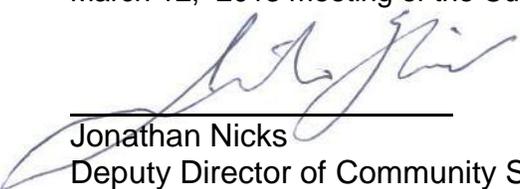
STAFF COMMENTS

ADJOURNMENT

The Cultural Arts Commission Adjourn to a Regular Meeting on Tuesday, April 9, 2013 at 6:00 p.m. in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Jonathan Nicks, Deputy Director of Community Services, hereby certify that the Agenda for March 12, 2013 meeting of the Cultural Arts Commission was posted on March 7, 2013.



Jonathan Nicks

Deputy Director of Community Services

Cultural Arts Commission Minutes

January 8, 2013

REGULAR MEETING

6:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER

ROLL CALL: **Present:** Chair Silva, Commissioner Ortiz, Commissioner Coward, Commissioner Gibbs
 Absent: Commissioner Jacklin
 Staff: Liaison Zambrano, Sr. Specialist Brand

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

None

COMMISSIONER COMMENTS AND REPORTS

None.

CULTURAL ARTS MINUTES

1. Approval of Minutes

Chairperson Silva made a **MOTION** to approve the November 13, 2012 minutes. The motion was **SECONDED** by Commissioner Coward. The motion passed with a **VOICE VOTE** of **4-0-0-1**.

2. Photo Contest

Liaison Zambrano passed out an updated version of the previous year's photo contest flyer and regulations. He also advised the commission to make any desired changes at the current meeting in order to get the flyer out on time. The rules and regulations of the contest were discussed in detail by the Commission. The commission suggested possibly putting the winning photos on the cover of the Placentia Quarterly. The commission decided to allow non-Placentia residents to participate in the photo contest. Chairperson Silva made a **MOTION** to allow non-Placentia residents to participate in the Photo Contest. The motion was **SECONDED** by Commissioner Gibbs. The motion was passed with a **VOICE VOTE** of **4-0-0-1**. Liaison Zambrano will email the finished flyer to all commission members so that they have easy access to it. The flyer will also be available on the Placentia website.

3. Cultural Arts Logo

Liaison Zambrano passed out a sample flyer to the commission. The commission discussed possible changes to the flyer in detail. The commission decided to move the location of the city seal, format the rules and guidelines into two

columns, emphasize “logo contest” in the title, emphasize the deadline date, and add “Cultural Arts Commission” in the description. The commission also decided that the logo contest should be advertised at local High Schools, Colleges, and art studios. The contest will also be advertised through the City of Placentia Facebook page, chamber of commerce, and the Placentia art association. Liaison Zambrano will also email the flyer directly to the commission members so that they can pass it out to other agencies.

4. Concerts in the Park

Liaison Zambrano offered an invitation for two of the commission members to attend the 2013 Concert Share on January 17. At this event they will be able to gather information about various bands they might want to book for the 2013 summer concerts in the park. Also at this event they will be able to discuss the groups they are interested in with other cities and get their feedback on the groups. Commissioners Coward and Silva will attend the Concert Share event with Liaison Zambrano. After Concert Share the commission will meet in a subcommittee to discuss and suggest bands for the upcoming concerts in the park. Commissioner Coward asked about sponsors for concerts in the park and how the city goes about getting them. Liaison Zambrano will send her a sample sponsorship letter with the different sponsorship levels. Since the first concert falls on the fourth of July holiday the commission discussed various ways of drawing in people on the holiday. Specifically the commission talked about starting the concert earlier in the day in order to allow attendees to also make it to their evening gatherings. The commission also discussed the need for a new master of ceremonies, and shortening the concert season in order to afford better bands. The commission decided not to continue to use Miss Placentia’s Court as the Master of Ceremonies. They do however what to continue to use them to sell opportunity drawing tickets. Liaison Zambrano will call their representative Cathy Baldwin and inform her of the changes.

5. Winter Holiday Celebration/ Tamale Festival 2012

Liaison Zambrano reported to the committee that the tamale festival was a huge success and that there were more people at the event than he had ever seen before. He attributes this to the extra advertising on television, the draw of the Mariachi Divas, and to the fact that the public has learned that with the shuttles the event is very easy to get to.

6. C.A.P.E.S.

Chair Silva provided an update from the C.A.P.E.S. subcommittee. Liaison Zambrano passed out a list of winners that had been selected. He also informed the committee that he had been unavailable to notify the winners because at the previous commission meeting a motion to approve awarding money to the winners had not been made. Commissioner Coward made a **MOTION** to approve \$3,017.68 being divided up amongst the winners. The motion was **SECONDED** by Commissioner Gibbs. The motion passed with a **VOICE VOTE** of **4-0-01**. Chair person Silva and Commissioner Coward will be present at the February 5,

2013 City Council meeting to present the awards to the School District. The commission would like Miss Placentia's court to present various Cultural Arts Commission projects such as C.A.P.E.S. to the local schools.

7. Agenda Building and Meeting Schedule

Photo Contest, Cultural Arts Logo, Concerts in the Park, C.A.P.E.S.

STAFF COMMENTS

None.

ADJOURNMENT

Chair Silva made a **MOTION** to adjourn to a Regular Meeting on Tuesday, February 12, 2013 at 6:00 p.m. The motion was **SECONDED** by Commissioner Coward. The motion passes with a **VOICE VOTE** of **4-0-0-1**. The meeting will take place in the front conference room, located at City hall, 401 E Chapman Avenue, Placentia.

Cultural Arts Commission Meeting Minutes

February 26, 2013

SPECIAL MEETING

3:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER 3:12pm

ROLL CALL: Present: Chair Silva, Commissioner Ortiz, Commissioner Coward,
Excused: Commissioner Gibbs
Absent: Commissioner Jacklin
Staff: Liaison Zambrano, Deputy Director Nicks

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

None.

COMMISSIONER COMMENTS AND REPORTS

None.

CULTURAL ARTS MINUTES

1. Concerts in the Park

Liaison Zambrano reported to the commission what bands were confirmed for each of the six summer concert dates 7/4 The Beatless, 7/11 Cauldron Band, 7/18 Dowa Riders, 7/25 Southland, 8/1 Placentia Symphonic Band, and 8/8 Upstream. Liaison Zambrano asked the commission for guidance on whether or not they want to have a seventh concert and listed several top choice bands that the commission might consider for that last concert.

The commission discussed reducing the concert series by one concert making the concert season seven concerts long. They want to see if they are able to keep their same budget amount while at the same time shortening the concert season. This way they might be able to shorten the 2014 concert season to six concerts and afford better bands or one really good band.

Chair Silva **MOTIONED** to shorten the 2013 Summer Concert Series to seven concerts beginning July 4. The motion was **SECONDED** by Commissioner Coward. The motion passed with a **VOICE VOTE** of **3-0-0-2**.

The commission instructed Liaison Zambrano to contact the Kid and Nick Show to see if they are available to fill the seventh concert spot on 8/15. In the following order Swing Cats and The Answer will be the backup choices.

Chair Silva made a **MOTION** to approve the bands 7/4 The Beatless, 7/11 Cauldron Band, 7/18 Dowa Riders, 7/25 Southland, 8/1 Placentia Symphonic Band, and 8/8 Upstream and the seventh concert date and for Chair person Silva along with Liaison Zambrano to pick different band if one of the bands selected is unavailable. The motion was **SECONDED** by Commissioner Coward. The motion passed with a **VOICE VOTE** of **3-0-0-2**.

2. Agenda Building and Meeting Schedule

Approval of January 8, 2013 Minutes, Approval of February 26, 2013 Minutes, Photo Contest, Cultural Arts Logo, Concerts in the Park, C.A.P.E.S. Update, Commissioner Absences.

STAFF COMMENTS

None

ADJOURNMENT

The Cultural Arts Commission Adjourn to a Regular Meeting on Tuesday, March 12, 2013 at 6:00 p.m. in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.
