



Placentia Economic Development Committee

Regular Meeting Agenda
February 24, 2015

*Councilmember Scott Nelson
City Council Liaison/Chair*

*Melanie J. Smissen-Coward
Vice Chair*

*Kenny Binnings
Committee Member*

*Rosalina Davis
Committee Member*

*Gary Farrell
Committee Member*

*David Nickey
Committee Member*

*Jo Ann Sowards
Committee Member*

*Susan Wan-Ross
Committee Member*

**City of Placentia
401 E. Chapman Avenue
Placentia, CA 92870**

**Phone: (714) 993-8231
Fax: (714) 961-0283**

**administration@placentia.org
Website: www.placentia.org**

Procedures for Addressing the Committee Members

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "**Oral Communications**" portion of the agenda should fill out a "**Speaker Request Form**" and give it to the Committee Secretary BEFORE that portion of the agenda is called.

The Committee members encourage free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, the Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COUNCIL AND BOARD MEMBERS ARE IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City Staff to make reasonable arrangements to ensure accessibility.

(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Person who have questions concerning any agenda item may call the City Clerk's Office, (714) 993-8231, to make inquiry concerning the nature of the item described on the agenda.

**CITY OF PLACENTIA
ECONOMIC DEVELOPMENT COMMITTEE
REGULAR MEETING AGENDA
February 24, 2015
6:00 p.m. –Community Meeting Room
401 E. Chapman Avenue, Placentia, CA**

CALL TO ORDER:

ROLL CALL: City Council Liaison, Chair Councilmember Scott Nelson
Vice Chair Melanie J. Smissen-Coward
Committee Member Kenny Binnings
Committee Member Rosalina Davis
Committee Member David Nickey
Committee Member Jo Ann Sowards
Committee Member Susan Wan-Ross
Committee Member Gary Farrell
Management Analyst Maggie Le
Acting City Administrator Damien Arrula

PLEDGE OF ALLEGIANCE:

INTRODUCTION OF NEW COMMITTEE MEMBERS:

PUBLIC OATH OF OFFICE:

- a. Larry West

ORAL COMMUNICATIONS:

At this time the public may address the Committee concerning any agenda item, which is not a public hearing item, or on matters within the jurisdiction of the Committee. There is a five (5) minute time limit for each individual addressing the Committee.

1. CONSENT CALENDAR: None

2. OLD BUSINESS:

- a. **Farmers' Market Update**

3. NEW BUSINESS:

- a. **Approved Economic Development Logo and Tagline**
Recommended Action:
1) Receive and File

4. PRESENTATIONS/ADMINISTRATIVE REPORTS

5. EXECUTIVE REPORT:

The purpose of these reports is to provide information on projects and/or programs. No decisions are to be made on these issues. If the Committee would like formal action on any of the discussed items, it will be placed on a future Committee Agenda.

ADJOURNMENT:

The Economic Development Committee will adjourn to March 24, 2015 at 6:00 p.m.

CERTIFICATION OF POSTING

I, Candice Martinez, City Clerk Specialist for the City of Placentia, hereby certify that the Agenda for the February 24, 2015 meeting of the Economic Development Committee was posted on February 19, 2015.

Candice Martinez, City Clerk Specialist

PLACENTIA
**FARMERS
MARKET**
CERTIFIED

FREE SHUTTLE SERVICE

**Emerald Isle Senior
Apartment Homes**
(661 N. Rose Dr.)

**Bradford Square
Vintage Senior Living**
(1180 N. Bradford Ave.)

Whitten Center
(900 S. Melrose Ave.)

**Valencia
High School**
(500 N. Bradford Ave.)

**Bradford Terrace
Senior Apartments**
(1112 N. Bradford Ave.)

NOW
ACCEPTING **EBT**

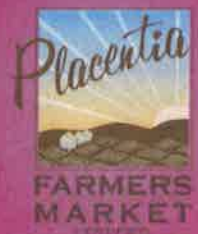
INSPIRING HEALTHY,
WHOLESOME AND
ABUNDANT LIVING

**Placentia
Town Center**
130 E YORBA LINDA BLVD.



EVERY TUESDAY
4:00pm to 8:00pm
Artisan - Fresh - Local

WWW.PLACENTIA.ORG/FARMERSMARKET

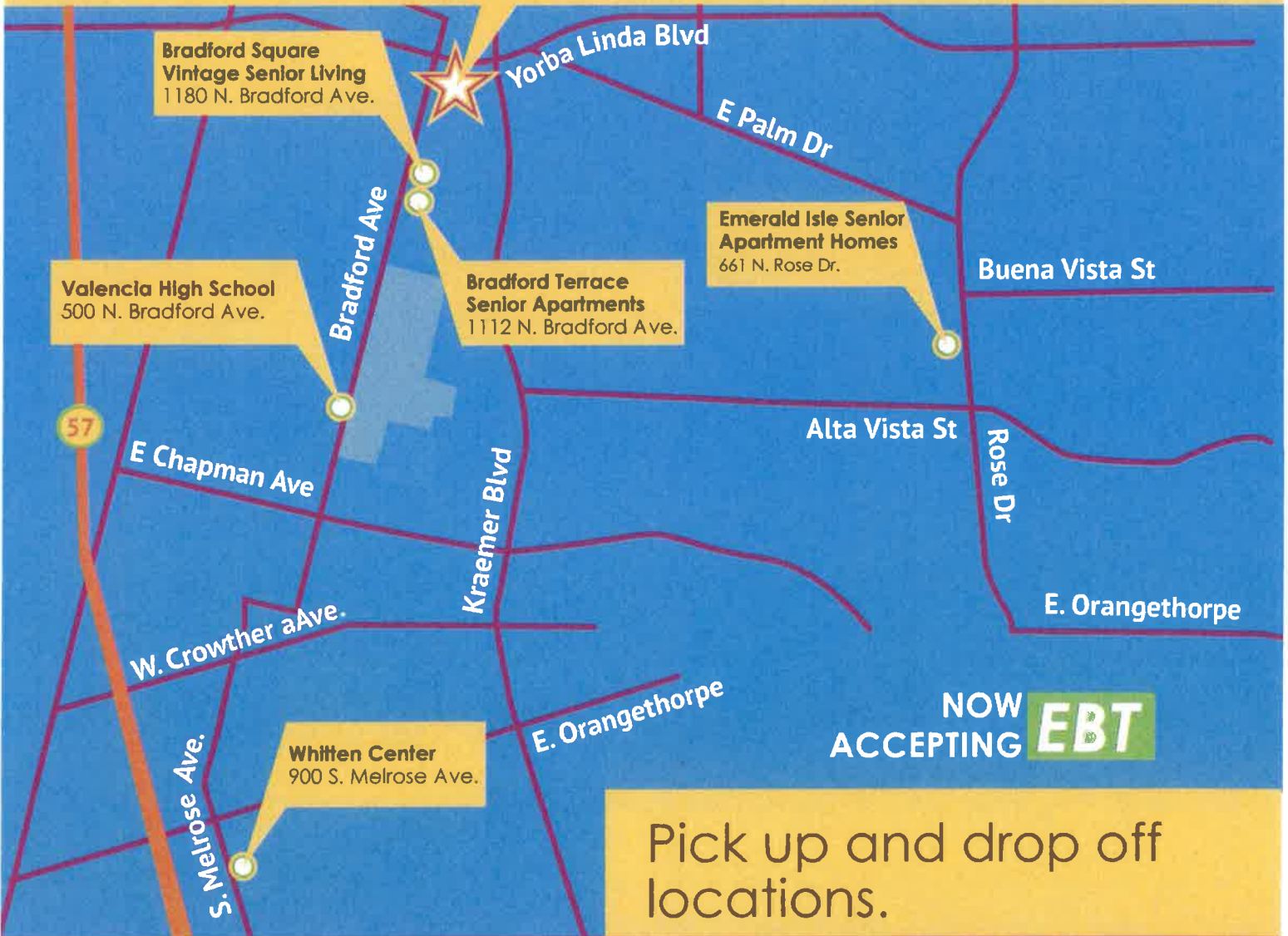




FREE SHUTTLE SERVICE

Placentia Town Center

130 E YORBA LINDA BLVD.



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Pick up and drop off locations.

EVERY TUESDAY

4:00pm to 8:00pm

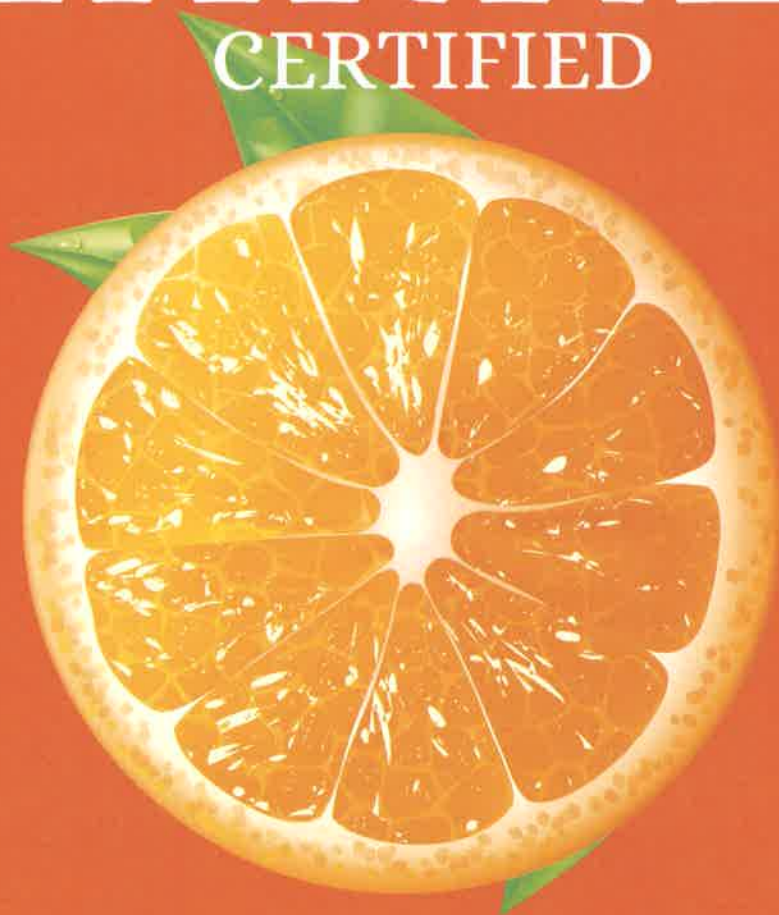
Artisan - Fresh - Local

Farmers Market Hotline (714) 993-8204

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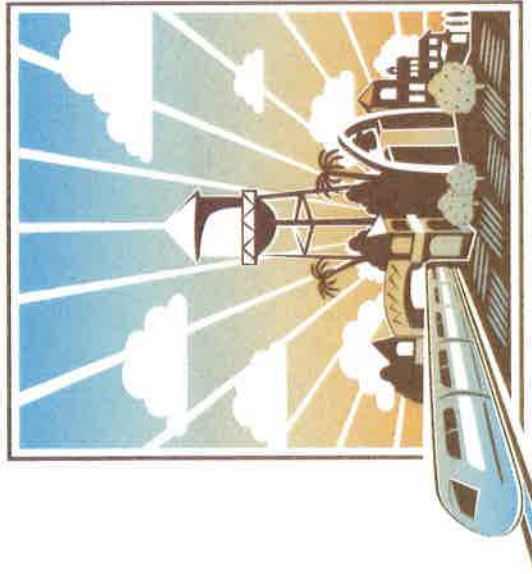


PLACENTIA

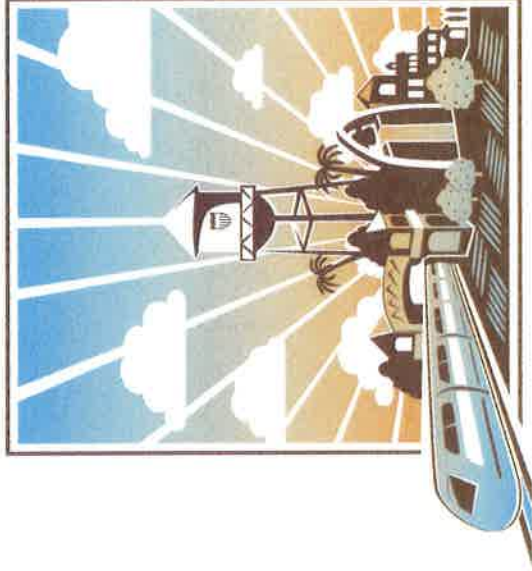
THE CITY OF PLACENTIA
ECONOMIC DEVELOPMENT BRAND IDENTITY

Logo
And Tagline

A



B



PLACENTIA

Rich Heritage, Bright Future



Approved by: _____

1/21/2015

ALLEGRA CONSULTING

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626.405.4848 | www.allegraconsulting.net