

Cultural Arts Commission

Minutes

May 10, 2016

REGULAR MEETING
6:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER at 6:02pm

ROLL CALL: **Present:** Commissioner Pana, Commissioner Gray, Commissioner Coward, Commissioner LaBorde,
Staff: Community Services Coordinator Zambrano, Community Services Director Gonzalez, Community Service Supervisor Ortiz and Program Coordinator Salazar
Guests: Kathy Baldwin, Miss Placentia/Yorba Linda Court, and Josh Correra

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

None.

COMMISSIONER COMMENTS AND REPORTS

None.

CULTURAL ARTS AGENDA

1. Approval of Minutes

Chairperson Pana called for a vote to approve the April 12, 2016 minutes. Commissioner Gray **motioned** to approve the minutes. The motion was **seconded** by Commissioner Coward. The minutes for April 12, 2016 were approved.

2. Concerts in the Park 2016

Staff member Zambrano presented the commission with a copy of the flyer and street banner. The commissioners reviewed the flyer and the street banner, the commissioners found a few corrections that needed to be made on the flyer. Staff member Zambrano the contracts for the bands were out and should be returned the following week. He also asked the commission for their help in reaching out to non-profits, food vendors and food trucks that are willing to come to the Concerts in the Park. Kathy Baldwin from the Miss Placentia/Yorba Linda Court explained that they are willing to sell the opportunity tickets for the commission. Chairperson Pana presented a script to Ms. Baldwin that the commission would like the girls to read when presenting the bands. Staff member Zambrano asked to the commission to begin looking for opportunity prizes. Mr. Josh Correra said that he

was willing to give the commission one of his works of art to the commission to reproduce and sell during the concerts to raise more money. More discussion will be made at next month's meeting.

3. Potential Future Events

Ms. Baldwin suggested that the commission bring back the Holiday Event that was held in the City Hall Courtyard. She explained that during this event the community chorus and various dance groups would perform. Santa would also be available for pictures and snacks would be provided to those in attendance. Staff member Ortiz explained that there was a limited cost to this event and much of the performances were free and donations for the snacks were made. Staff member Zambrano explained that the commission should reach out to groups in the area to obtain sponsors if they would like to move forward with this event.

Mr. Correra suggested that the commission bring back the Youth Art workshops that were once held at Kraemer Park. At these workshops there were stations that kids could go to and try a different activity. Staff member Zambrano explained that an artists or teachers would lead an activity and kids would move from station to station.

Commissioner Coward suggested that the commission start a "Cultural Arts 5k." She suggested that it could end in downtown Placentia and could have mariachi band play.

Discussion for more events will continue at the next meeting.

4. Agenda Building and Meeting Schedule

Keep the same and add C.A.P.E.S.

5. Photo Contest

Staff member Zambrano presented the commissioners with all of the entries to the photo contest. Discussion was made for each category and winners were selected. Winners for the Mayor's Choice will be decided before Summer Registration on May 21, 2016 and Placentia's Choice will be decided by the public attending the Summer Registration. All winners will be notified by mail and presented with their awards at an upcoming City Council meeting.

STAFF COMMENTS

Director of Community Services Sandra J. Gonzalez informed the commission of the new summer quarterly, Community Service Calendar, and upcoming events such as Movies in the Park and Community Walks.

ADJOURNMENT

A motion to adjourn was made by Commissioner LaBorde and seconded by Commissioner Gray. The meeting adjourned at 7:27pm. The Cultural Arts Commission Adjourn to a regular meeting on Tuesday, June 14, 2016 at 6:00pm in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.