



Cultural Arts Commission Agenda

May 14, 2019 – 6:00 p.m.

Regular Meeting

Melanie Coward
Chair

Nadine LaBorde
Vice Chair

Kristina Muldoon
Commissioner

Beverly Womack
Commissioner

Vacant

Procedures for Addressing the Cultural Commission

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Cultural Arts Commission encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Cultural Arts Commission discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMISSION IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 993-8184. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8184, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

City of Placentia
401 E Chapman Avenue
City of Placentia, CA 92870

Community Services
Department
Phone: (714) 993-8232
Fax: (714) 961-0283
Website: www.placentia.org

Cultural Arts Commission

May 14, 2019

REGULAR MEETING
6:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER

ROLL CALL: Commissioner Coward
Commissioner LaBorde
Commissioner Muldoon
Commissioner Womack

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

At this time the public is invited to address the Cultural Arts Commission concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Cultural Arts Commission.

COMMISSIONER COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects and programs that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Commission member would like formal action on any of the discussed items, it will be placed on a future Commission Agenda.

CULTURAL ARTS AGENDA

1. **Approval of Minutes** – April 9, 2019
2. **Concerts in the Park** – Continue planning for Concerts in the park, summer 2019
3. **Cultural Arts Classes** – Commission to discuss as possible event.
4. **Photo Contest** – Commission to judge Photo Contest submissions.
5. **Agenda Building and Meeting Schedule** - Commission to review agenda items and schedule upcoming meetings.

STAFF COMMENTS

ADJOURNMENT

The Cultural Arts Commission Adjourn to a Regular Meeting on Tuesday, June 11, 2019 at 6:00 p.m. in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Felipe Zambrano, Community Services Coordinator, hereby certify that the Agenda for the May 14, 2019 meeting of the Cultural Arts Commission was posted on May 9, 2019.

Felipe Zambrano
Community Services Coordinator

Cultural Arts Commission

Minutes

April 9, 2019

REGULAR MEETING

6:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER at 6:04pm

ROLL CALL: **Present:** Commissioner Coward, Commissioner LaBorde, and Commissioner Womack, Commissioner Muldoon (Late)
Staff: Community Services Supervisor, Veronica Ortiz Community Services Coordinator Felipe Zambrano, Community Services Program Coordinator Jazmine Alvarado
Guests: Vivian Perez (Placentia Community Foundation), Brenda Emrick (Placentia Community Foundation), Karen Urell (Miss Placentia/Miss Yorba Linda Scholarship Program), Joe Rasic (Placentia Chamber of Commerce)
Absent: N/A

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

Placentia Community Foundation representatives, Vivian Perez and Brenda Emrick, would like to participate in the Summer 2019 Concert in the Park series. PCF would like to manage a “Wine and Beer Garden” to be present at every concert except the last concert, the Taste of the Town event. The Cultural Arts Commission would provide the PCF allotted space at each concert and in return, the Placentia Community Foundation would sponsor one concert and help promote the program itself and solicit food vendors for the event.

Karen Urell from the Miss Placentia / Miss Yorba Linda Scholarship Program confirmed the assistance of the title holders at the 2019 Summer Concert Series. The Court and Outstanding Teens will help sell tickets for the weekly opportunity drawings as well as help with advertising and announcements for the Cultural Arts Commission. Ms. Urell requested that she receive an update on the funds collected by the girls.

Joe Rasic from the Placentia Chamber of Commerce expressed interest in continuing to host the “Taste of the Town” event to coincide with the last concert in the 2019 Summer Series to take place August 15, 2019. The Chamber has selected an 80’s band called “Last Call Crush” for the event.

COMMISSIONER COMMENTS AND REPORTS

Commissioner Womack updated the commission about the Love Placentia Project. The "Fountain Project pt. 2" has a small amount of work left to be completed. The project has been withdrawn from the Love Placentia event. The project can be completed in 2 hours.

CULTURAL ARTS AGENDA

1. Approval of Minutes

There is one correction needed in the March 9, 2019 minutes; the last concert date is August 15, 2019.

Commissioner Muldoon motioned to approve the minutes for the March 9, 2019 meeting. Commissioner Laborde seconded the motion. The vote was 3-0. The minutes were approved.

2. Concerts in the Park

Commissioner Womack motioned for the commission to accept the Placentia Community Foundation proposal to operate a wine and beer garden and put up lawn signs for the 2019 Summer Concert Series and in return, The Placentia Community Foundation is to sponsor one band in the amount of \$800-\$1000 dollars. Commissioner LaBorde seconded the motion. The commission voted 4-0-0. The Placentia Community Foundation's proposal was approved.

Commissioner Womack motioned for the Placentia Chamber of Commerce (PCC) to have their "Taste of the Town" event to coincide with the last concert in the park to take place on August 15, 2019 and advertise their event during the concert series. In return, The Placentia Chamber of Commerce will sponsor the band with the stipulation that "Neon Nation" is the chosen band to perform. The commission voted 4-0-0. The Placentia Chamber of Commerce proposal was approved with the noted stipulation.

The Commission considered the Chamber of Commerce's proposed band, "Last Call Crush", but chose to proceed with their original choice of "Neon Nation". Community Services Coordinator, Felipe Zambrano will follow up with the PCC and let them know of the commission's decision.

Community Services Coordinator, Felipe Zambrano spoke with the commission about the possibility of having a concert at Kraemer Park. The Commission liked the idea and thought it would make for a great event.

Commissioner Womack would like to incorporate displays of the CAPES program winners at the Cultural Arts booth at the concert events.

3. Cultural Arts Classes

The Commission would like to start offering classes to promote life enrichment to the residents of Placentia. These classes are anticipated to be ready for Fall 2019. The commission will provide descriptions of the classes and will include dates and times to be published in the Fall Placentia Palm Quarterly. The class proposals are due May 14, 2019 to be reviewed by City staff.

4. Photo Contest

The contest is being advertised on the City's website, the Placentia Palm Quarterly and City hall counters. The deadline for the contest is April 25, 2019. Winners will be chosen at the next Cultural Arts meeting.

5. Agenda Building and Meeting Schedule

Keep as is.

STAFF COMMENTS

Community Services Coordinator, Felipe Zambrano shared updates on the "Atwood Mural Project". There will be an Atwood Community Event on April 18, 2019 that will focus on information about the mural restoration project.

Community Services Coordinator, Felipe Zambrano discussed some Love Placentia projects. The Teen Center is to be painted a neutral color as one of the projects. The idea is that the teens will come up with designs for the walls and make it their own.

Community Services Coordinator, Felipe Zambrano gave updates on the mural projects to be painted at the Teen Center. Community Services Director, Sandra Gonzalez has invited Council to review the work of the finalists. The project is currently on hold, pending the establishment of a "Mural Policy" in the City.

ADJOURNMENT

A motion to adjourn the meeting was made by Commissioner LaBorde. The meeting adjourned at 8:02 p.m. The Cultural Arts Commission Adjourn to a regular meeting on Tuesday, May 14, 2019 at 6:00 p.m. in the Community Meeting Room, located at City Hall, 401 E Chapman Avenue, Placentia.