



“We’re Getting Better and We’re Moving Forward” Food Vendor Application

The Placentia Heritage Festival Committee invites your organization to participate at the 2017 Heritage Festival as a food concessionaire. Booth spaces are offered to non-profit groups, organizations and for profits sponsoring a non-profit. The Heritage Festival & Parade is attended annually by over 20,000 people and offers your organization a tremendous fundraising opportunity!

The 2017 Heritage Festival will include a pancake breakfast, entertainment, craft fair, car show, food booths, and more. Additionally, the 2017 Heritage Parade will march past the festival site and disperse at the intersection of Golden Avenue and Kraemer Boulevard into Tri-City Park.

The Heritage Festival is a community event attended by families with children of all ages. Please use careful consideration when selecting the food item(s) your organization would like to present at the 2017 Heritage Festival. Any organization or vendor not meeting all of the enclosed requirements will not be permitted to participate. Vendors in violation of Heritage Festival Food Concession Rules and Regulations as outlined will be asked to leave the event with NO refunds granted.

Food vendor opportunities are limited to non-profit organizations or commercial food vendors selling on behalf of a non-profit organization and donating 100% of the proceeds to the non-profit organization.

If you are interested in participating in the 2017 Heritage Festival please complete the enclosed application and indemnification agreement and send along with payment to:

**City of Placentia
Attn: Community Services Department-Heritage
c/o Veronica Ortiz
401 E. Chapman Avenue
Placentia, CA 92870**

Any incomplete information will result in the return of your application.

The Placentia Heritage Festival Committee appreciates your valued participation. Thank you for your interest and support. Please direct any questions or concerns to a Placentia Heritage Festival Committee representative or to the City of Placentia at (714) 993-8232.

Regards,
Heritage Festival Committee





53rd Annual Placentia Heritage Festival

“We’re Getting Better and We’re Moving Forward”

Food Vendor Application

**Food vendor applications will be accepted on a first come first serve basis.
NON-PLACENTIA BASED APPLICATIONS WILL BE REVIEWED AFTER JULY 1, 2017.**

Non-Profit Organization _____

Non-Profit Tax Exempt ID# _____

Contact Person and Title _____

Address _____ City _____ State/Zip _____

Day Phone () _____ Evening Phone () _____ Best Time to Call _____

Email _____

Type of food/drink to be sold (maximum of three items per 10' x 10' space)

1st choice: _____

2nd choice: _____

3rd choice: _____

Booth Space

(Non Profit Resident)- \$100.00 per 10x10 Quantity _____ \$ _____

(Non-Profit Non Resident)- \$150.00 per 10x10 Quantity _____ \$ _____

Canopy Rental- \$60.00 per 10x10 Quantity _____ \$ _____

Electrical Hook Up- \$40.00 per 10x10 Quantity _____ \$ _____

RECEIVE \$25.00 back after submission of event survey by 10/20/17

Total \$ _____

(Even if you have been a participant in the past you must fill out application and turn in by the due date)

FULL PAYMENT DUE AT TIME OF BOOTH RESERVATION

Please make checks payable to: City of Placentia. **Please address fees and application to:**

**City of Placentia
Community Services Department-Heritage
c/o Veronica Ortiz
401 E. Chapman Avenue
Placentia, CA 92870**

**Applications will be accepted subject to space availability and
must be postmarked by THURSDAY, AUGUST 10, 2017.**
Any incomplete information will result in the return of your application

The applicant is an authorized agent of the group submitting this application and is 21 years or older, has read the application/event rules and regulations and hereby accepts responsibility for said rules and regulations.

Signature: _____ Date: _____

****THIS EVENT WILL BE HELD RAIN OR SHINE****

**PLACENTIA HERITAGE FESTIVAL
INDEMNIFICATION AGREEMENT AND COVENANT NOT TO SUE**

In consideration for permission to participate in the PLACENTIA HERITAGE FESTIVAL to occur **October 14, 2017**. _____, the undersigned hereby covenant and agree to indemnify, defend and hold harmless the City of Placentia, the County of Orange, each of their elected and appointed officials, officers, directors, members, agents, servants, volunteers, representatives and employees, and all other participants in the Placentia Heritage Festival from ANY and all claims, demands or liability which the aforementioned parties may sustain as a result of ANY claims, demands, cause of action, costs of judgments and/or other occurrences which may arise from the undersigned's participation in the PLACENTIA HERITAGE FESTIVAL.

The undersigned on behalf of himself/herself, his/her sponsoring group or organization, his/her heirs and assigns, further (1) assumes the risk of any and all personal injuries and property damage which the undersigned may suffer as a result of participation in the event; (2) waives his/her right to sue the aforementioned parties relating to any event activities; and (3) covenants with the aforementioned parties to forever refrain from instituting, pressing or in any way aiding any claim, demand or cause of action, for damages, costs, loss of services, expenses or compensation for, on account of, or in any way arising from or hereafter to arise from the undersigned's participation in the said event. This covenant is intended by the parties to be a waiver of California Civil Code Section 1542 which reads as follows:

“A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor.”

I agree to abide by all the standards and rules set forth by the organizers of this event. Any activity deemed detrimental by the staff may cause expulsion from the venue.

Signature

Date

Sponsor Group

Home Phone

Owner () Representative ()

Business Phone



53rd Annual Placentia Heritage Festival

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Food Vendor – Rules and Regulations

- Heritage Festival date and time: **October 14, 2017 10:00 a.m. – 4:00 p.m.**
- Vendors will be provided with a specific arrival and set-up time.
- Vendors arriving prior to their assigned time will not be permitted to enter the food vendor area until their assigned time.
- Each vendor must have signage stating the non-profit organization they represent and the food items they will be selling. All signs must be a minimum of 8” x 11”.
- Each vendor will be provided parking for one vehicle per 10’ x 10’ booth.
- Vehicles must be out of the food area AND booths completely set up by 9:30 a.m.
- The distribution of items containing religious, political, or offensive material will not be permitted.
- Upon conclusion of the event, each vendor is responsible for the breakdown and clean-up of ALL supplies brought to the event including the surrounding area of each 10’ x 10’ space. Failure to properly clean-up WILL result in a \$100.00 fee and vendors will not be invited back to future festivals.
- Each booth space will be a ten-foot by ten-foot (10’ x 10’) space only. Canopies and electricity are available at an extra charge.
- No unauthorized generators will be permitted at the festival. All electrical needs must be requested on your application above.
- Vendors must provide the Heritage Festival Committee with photographs of any activities and/or structural items planned for the event at the time of application (if applicable).
- Vendors are responsible for providing their own tables and chairs.
- A \$10.00 fee will be charged to cancellations on or before **August 3, 2017**. No refunds for booths or canopy rentals will be granted on or after **August 04, 2017**. NO EXCEPTIONS!
- Booth space locations and numbering change each year.
- All food concession applicants must complete an **Orange County Health Department application** prior to approval of food concession applications. A representative from the Placentia Community Services Department will be contacting your organization with application instructions.
- Food concession applications will not be approved unless all Orange County Health Department paperwork is complete three weeks prior to the event date. NO EXCEPTIONS! ***A mandatory meeting will be scheduled for all accepted food concession applicants.***
- All Orange County Health Department food handling and preparation regulations **MUST** be followed on the event date.
- The City of Placentia and the Heritage Festival Committee reserve the right to refuse any vendor from setting up their booth until all requirements are met. In the event a vendor refuses to conform to the rules/requirements the vendor may be asked to leave with no refunds granted.

ALL vendors agree to report the amount earned for the non-profit they represent to the Heritage Committee no later than Friday October 20, 2017
in order to promote the event to the public