



53rd Annual Placentia Heritage Festival
“We’re Getting Better and We’re Moving Forward”

Business Expo Vendor Application

****THIS EVENT WILL BE HELD RAIN OR SHINE****

Business Name _____
 Contact Name _____
 Address _____ City _____ State/Zip _____
 Day Phone () _____ Evening Phone () _____ Best Time to Call _____
 Email: _____
 Describe all items to be distributed: _____

	Quantity			\$ Amount
Commercial Business Sponsor				
<i>(See brochure for additional benefits of each level)</i>				
\$250 Ruby Level- 10'x10' Canopy, 1 table, 2 chairs				
\$500 Gold Level- 10'x10' End Canopy, 1 table, 2 chairs				
\$1000 Emerald Level- 10'x10' End Canopy, 1 table, 2 chairs				
\$2000 Diamond Level- 10'x10' End Canopy, 1 table, 2 chairs				
Will you require electricity? () Y () N				
Please list electrical needs _____				
Limited electricity is available; first come first serve basis				
Day of requests for electricity will NOT be accepted				
Total Amount Due				\$
(Even if you have participated in the past you must fill out application and turn in by the due date.)				
FULL PAYMENT DUE AT TIME OF BOOTH RESERVATION				

Please make checks payable to: City of Placentia. **Please mail fees and application to:**

City of Placentia
Attn: Community Services Department-Heritage
c/o Veronica Ortiz
401 E. Chapman Avenue
Placentia, CA. 92870

Applications will be accepted subject to space availability and must be postmarked by application deadline of Thursday, August 31, 2017. Any incomplete information will result in the return of your application. Note: There may be booths spaces available after the deadline date, if space permits.

The applicant is an authorized agent of the group submitting this application and is 21 years or older, has read the application/event rules and regulations and hereby accepts responsibility for said rules and regulations.

Signature: _____ Date: _____

**PLACENTIA HERITAGE FESTIVAL
INDEMNIFICATION AGREEMENT AND COVENANT NOT TO SUE**

In consideration for permission to participate in the PLACENTIA HERITAGE FESTIVAL to occur **October 14, 2017**. _____, the undersigned hereby covenant and agree to indemnify, defend and hold harmless the City of Placentia, the County of Orange, each of their elected and appointed officials, officers, directors, members, agents, servants, volunteers, representatives and employees, and all other participants in the Placentia Heritage Festival from ANY and all claims, demands or liability which the aforementioned parties may sustain as a result of ANY claims, demands, cause of action, costs of judgments and/or other occurrences which may arise from the undersigned's participation in the PLACENTIA HERITAGE FESTIVAL.

The undersigned on behalf of himself/herself, his/her sponsoring group or organization, his/her heirs and assigns, further (1) assumes the risk of any and all personal injuries and property damage which the undersigned may suffer as a result of participation in the event; (2) waives his/her right to sue the aforementioned parties relating to any event activities; and (3) covenants with the aforementioned parties to forever refrain from instituting, pressing or in any way aiding any claim, demand or cause of action, for damages, costs, loss of services, expenses or compensation for, on account of, or in any way arising from or hereafter to arise from the undersigned's participation in the said event. This covenant is intended by the parties to be a waiver of California Civil Code Section 1542 which reads as follows:

“A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor.”

I agree to abide by all the standards and rules set forth by the organizers of this event. Any activity deemed detrimental by the staff may cause expulsion from the venue.

Signature

Date

Sponsor Group

Home Phone

Owner () Representative ()

Business Phone



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Rules and Regulations

- Heritage Festival date and time: **October 14, 2017, 10:00 a.m. – 4:00 p.m.**
- Heritage Festival location: Tri-City Regional Park, 2301 Kraemer Blvd., at the intersection of Golden Ave. and Kraemer Blvd.
- All accepted and approved vendors will receive an event packet approximately one week prior to the event.
- Included in the registration packet will be;
 - An assigned specific arrival and set-up time. Vendors arriving prior to their assigned time will not be permitted to enter the Business Expo area until their assigned time.
 - Specific entry and exit directions and instructions.
 - A parking pass for **one** vehicle per 10' x 10' space.
 - Specific check in and checkout procedures for the event
- Vehicles must be out of the assigned vendor area AND booths completely set up by 9:00 a.m.
- No vehicles will be allowed to enter Tri-City Park after 9:30 a.m.
- Tri-City Park is closed to all vehicle traffic between 9:30 a.m. and 4:15 p.m., vendors are required to stay for the entire event.
- The distribution of items containing religious, political, or offensive material will not be permitted.
- Upon conclusion of the event, each vendor is responsible for the breakdown and clean-up of ALL supplies brought to the event including the surrounding area of each 10' x 10' space.
- Each booth space will be a ten-foot by ten-foot (10' x 10').
- Vendors must provide the Heritage Festival Committee with photographs of any activities and/or structural items planned for the event at the time of application (if available).
- No refunds for booths or canopy rentals will be granted on or after **August 25, 2017. NO EXCEPTIONS!**
- Booth space locations and numbering change each year.
- The City of Placentia and Heritage Festival Committee reserves the right to refuse any vendor from setting up their booth until all requirements are met. In the event a vendor refuses to conform to the rules/requirements the vendor may be asked to leave with no refunds granted.

**A \$10.00 fee will be charged to cancellations on or before August 24, 2017.
No refunds for booths or canopy rentals will be granted on or after
August 25, 2017. NO EXCEPTIONS!**