



**PLACENTIA HERITAGE FESTIVAL & PARADE  
INDEMNIFICATION AGREEMENT AND COVENANT NOT TO SUE**

In consideration for permission to participate in the PLACENTIA HERITAGE FESTIVAL to occur **October 14, 2017**. \_\_\_\_\_, the undersigned hereby covenant and agree to indemnify, defend and hold harmless the City of Placentia, the County of Orange, each of their elected and appointed officials, officers, directors, members, agents, servants, volunteers, representatives and employees, and all other participants in the Placentia Heritage Festival & Parade from ANY and all claims, demands or liability which the aforementioned parties may sustain as a result of ANY claims, demands, cause of action, costs of judgments and/or other occurrences which may arise from the undersigned's participation in the PLACENTIA HERITAGE FESTIVAL.

The undersigned on behalf of himself/herself, his/her sponsoring group or organization, his/her heirs and assigns, further (1) assumes the risk of any and all personal injuries and property damage which the undersigned may suffer as a result of participation in the event; (2) waives his/her right to sue the aforementioned parties relating to any event activities; and (3) covenants with the aforementioned parties to forever refrain from instituting, pressing or in any way aiding any claim, demand or cause of action, for damages, costs, loss of services, expenses or compensation for, on account of, or in any way arising from or hereafter to arise from the undersigned's participation in the said concert series. This covenant is intended by the parties to be a waiver of California Civil Code Section 1542 which reads as follows:

“A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor.”

I agree to abide by all the standards and rules set forth by the organizers of this event. Any activity deemed detrimental by the staff may cause expulsion from the venue.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Sponsor Group

\_\_\_\_\_  
Home Phone

\_\_\_\_\_  
Owner ( ) Representative ( )

\_\_\_\_\_  
Business Phone



## ***53rd Annual Placentia Heritage Festival***

*"We're Getting Better, We're Moving Forward"*

### **Rules and Regulations**

- Heritage Festival date and time: **October 14, 2017 9:00 a.m. – 4:00 p.m.**
- **Car Show vendor check in time is 7:00 a.m. Please see attached map for check in location.**
- **Car Show hours are 9:00 a.m. – 4:00 p.m.**
- **Vendors must stay for the entirety of the event. No early move outs will be allowed.**
- **No food or beverages are to be sold at the booth.**
- Heritage Festival location: Tri-City Regional Park, 2301 Kraemer Blvd., at the intersection of Golden Ave. and Kraemer Blvd.
- Vehicles must be out of the assigned vendor area AND booths completely set up by 9:00 a.m.
- No vehicles will be allowed to enter Tri-City Park after 9:00 a.m.
- Tri-City Park is closed to all vehicle traffic between 9:00 a.m. and 4:15 p.m., vendors are required to stay for the entire event.
- The distribution of items containing religious, political, or offensive material will not be permitted.
- Upon conclusion of the event, each vendor is responsible for the breakdown and clean-up of ALL supplies brought to the event including the surrounding area of each 10' x 10' space.
- **Vendors are responsible for providing their own table, chairs and canopies.**
- **Spaces do not include electricity.**
- No refunds for booth spaces will be granted.
- Booth space locations and numbering change each year.
- The City of Placentia and Heritage Festival Committee reserve the right to refuse any vendor from setting up their booth until all requirements are met. In the event a vendor refuses to conform to the rules/requirements the vendor may be asked to leave with no refunds granted.