Addressing Homelessness in Placentia and North Orange County
May 15, 2019

Rules of Decorum

• No idea is a bad idea
• Be civil
• Respect others’ opinions
• Stay focused on the subject
• Let presenter or others have the opportunity to speak
• Refrain from speaking over others
• Purpose is not to win, but to convey your thoughts
• Questions will be taken at the end at the Community Conversation Stations
Mission and Vision Statement

• Mission Statement
  ▪ The City Council is committed to keeping Placentia a pleasant place by providing a safe family atmosphere, superior public services and policies that promote the highest standards of community life

• Vision Statement
  ▪ The City of Placentia will maintain an open, honest, responsive and innovative government that delivers quality services in a fair and equitable manner while optimizing available resources

Background on Homelessness
Definitions of Homelessness

<table>
<thead>
<tr>
<th>Dept. Housing and Urban Development</th>
<th>Dept. of Education</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Literal: Individuals and Families</strong></td>
<td><strong>McKinney-Vento: school age children</strong></td>
</tr>
<tr>
<td>– Sleeping unsheltered, including a car, park, bus or train station, etc.</td>
<td>- Doubled up/tripled up school age children</td>
</tr>
<tr>
<td>– Living in an emergency shelter or transitional housing</td>
<td>- Hotel/motel</td>
</tr>
<tr>
<td>– Exiting an institution where they stayed for less than 90 days and were literally homeless immediately prior to entering</td>
<td>- HUD definitions</td>
</tr>
<tr>
<td><strong>Chronic: Individuals and families</strong></td>
<td><strong>Non-Chronic</strong></td>
</tr>
<tr>
<td>– Disability – Lives in a place not meant for human habitation or emergency shelter</td>
<td></td>
</tr>
<tr>
<td>– Has been homeless for a year, or four times in the past three years, adding up to one year</td>
<td></td>
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</tbody>
</table>

*Data provided by OC United Way

Housing First Model

The most successful solutions include getting people into transitional housing, then supplying services, which then leads to permanent housing.

*Data provided by OC United Way*
## Types of Housing

<table>
<thead>
<tr>
<th></th>
<th>Emergency Navigation Center</th>
<th>Transitional Supportive Housing</th>
<th>Rapid Re-Housing</th>
<th>Permanent Supportive Housing</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Population</strong></td>
<td>Non-chronic, Chronic</td>
<td>Non-chronic</td>
<td>Non-chronic</td>
<td>Chronic</td>
</tr>
<tr>
<td><strong>Timeframe</strong></td>
<td>Overnight (first-come, first-served)</td>
<td>Temporary (6-24 mos)</td>
<td>Immediate and long-term</td>
<td>Immediate and long-term</td>
</tr>
<tr>
<td><strong>Services</strong></td>
<td>Minimal services</td>
<td>Temporary supportive services</td>
<td>Moving assistance, tapered supportive services &amp; rental assistance</td>
<td>Permanent supportive services</td>
</tr>
<tr>
<td><strong>Goal/Focus</strong></td>
<td>Safety</td>
<td>Stability/reintegration</td>
<td>Stability/independence</td>
<td>Stability</td>
</tr>
</tbody>
</table>

*Data provided by OC United Way

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## Example of Emergency Navigation Center

**HomeAid Orange County Family CareCenter - Orange**
Example of Transitional Supportive Housing

H.I.S. House
Transitional Supportive Housing - Placentia

Example of Permanent Supportive Housing

Birch Hills Affordable Housing
Family Apartments - Brea
**Status of Orange County - 2019 Data**

<table>
<thead>
<tr>
<th>Year</th>
<th>2015</th>
<th>2017</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homeless population</td>
<td>4,452</td>
<td>4,792</td>
<td>6,860</td>
</tr>
<tr>
<td>Percent Increase</td>
<td>7%</td>
<td>43%</td>
<td></td>
</tr>
</tbody>
</table>

*Data provided by Point in Time Count

**Profile of Homelessness in Orange County**

- Mainly long-term Orange County residents: 73% of those surveyed last permanent address was in Orange County
- Currently working or have ever worked in Orange County: 72%
- Seniors age 62 and older: 10%
- Mental health issues: 26%
- Have family in Orange County: 52%
- Families with at least one child: 23%
- Reporting physical disability: 31%

*Data provided by 2019 Point in Time Count
What Causes Homelessness?

1. Securing or retaining jobs with sustainable wages: 40%
2. Finding or retaining affordable housing: 36%
3. Family issues: 28%

*Data provided by 2017 Point in Time Count

MOST COSTLY 10% OF CHRONIC HOMELESS

$439,787
Per person, per year

$55,343
Per person, per year

*Data provided by OC United Way
What Does this Mean for Placentia?

Homeless Crisis in Orange County

• 2019 Orange County Homeless Point-in-Time count:
  ▪ 6,860 people in Orange County
  ▪ 2,765 in North Orange County
  ▪ 163 individuals in Placentia who are experiencing homelessness

• Majority are:
  ▪ U.S. citizens
  ▪ Long-term Orange County residents of over 10 years vs. people who are brought to Orange County from other counties
Homeless Crisis in Placentia

Adjacent to the 57 Freeway

Homeless Crisis in Placentia

57 Freeway Underpass
Homeless Crisis in Placentia

Teen Center at Kraemer Memorial Park

Federal Ruling on Homeless

- Ability to address homelessness significantly diminished - Martin v. Boise (2018) ruling (Ninth Circuit Court of Appeals on September 2, 2018)
- Ruling determined Boise’s camping and disorderly conduct ordinance was unconstitutional, relying upon the U.S. Supreme Court precedent that it is cruel and unusual to criminalize a person’s status, as opposed to his or her conduct
- Ninth Circuit Court of Appeals ruled that these types of Ordinances violated the Eighth Amendment when enforced against those who have been forced to sleep outdoors because they cannot obtain shelter
Federal/Orange County Lawsuits

• Local mandate by U.S. District Federal Judge David Carter, requires NOC cities to work on a homeless housing plan for the region, which shall include creating Navigation Centers designed to house and service NOC cities’ homeless population

• North Orange County cities (NOC cities) comprised of Placentia, Anaheim, Brea, Buena Park, Cypress, Fullerton, La Habra, La Palma, Los Alamitos, Orange, Villa Park, Stanton, and Yorba Linda are collaborating on a regional approach to address homelessness in North Orange County

Homeless Crisis Collaboration

• Settlement Agreement for 200 beds in North Orange County

• NOC cities must create Navigation Centers that would provide comprehensive supportive services including vocational services, recreational services, mental health, transportation services and 200 beds to the homeless residents of the North Orange County region
Non-Compliance

• If cities do not comply with the mandate to add emergency housing, they will not legally be able to keep the homeless from creating an encampment in public areas, such as city halls, senior centers, parks, school properties, and neighborhood sidewalks, including sidewalks in front of residents’ very own homes
• Exposure to significant litigation
• Homeless population will likely increase
• Diminish law enforcement capabilities

Regional Compliance

• In order to comply with these Federal requirements and court decisions, and to ensure that the City maintains local control over enforcement of its own anti-camping ordinance in public areas, including public sidewalks, the City of Placentia along with the NOC cities have identified two potential locations for Navigation Centers – one in Placentia and one in Buena Park
What is a Navigation Center?

- Transitional, emergency, homeless housing with in-house services to develop pathways toward permanent housing, income, healthcare and stability.
- Onsite services include:
  - No walk-ins
  - Referral basis only (usually from Police Department or qualified non-profit service provider)
  - Transportation in, transportation out
  - One-on-one case management
  - Clinical support - licensed medical staff
  - Veterans support services
  - Job training and placement services
  - State-licensed behavioral health services
  - Hygiene facilities
  - Meal services
  - Placement to transitional/permanent supportive housing
  - Management and operations plan
  - 24/7 staffing and security
  - A safe, clean, calm environment to rebuild lives

Proposed Navigation Center Location

Proposed Location: 731 S. Melrose Street
Zoned: Industrial Manufacturing
Building Square Footage: 11,310
Complies with SB2 zone
Navigation Center Location

- The proposed location at 731 S. Melrose Street was determined by identifying a location that is suitable for temporarily and safely housing persons that are experiencing homelessness as well as addressing the following factors:
  - Siting for Industrial property (meets SB2 zone criteria)
  - Community feedback
  - Property is available for purchase and can accommodate up to 100 beds per Federal lawsuit & Settlement Agreement
  - Proximity to residential areas
  - Cost of construction, suitable security and operational plan, and well managed wraparound services.
  - Less than 1% vacancy rate on industrial properties
- Contingent upon receiving additional grant and partner agency funding for construction improvements, operations and maintenance.

Management & Operations

- The management and operations plan for the Navigation Centers will specify certain requirements to ensure local control for providing safe and secure housing as well as providing comprehensive programs and services.

- The proposed Navigation Centers also provides:
  - Health resources
  - Job and social skills
  - Opportunities to reunite with family and friends, with the goal of integrating NOC’s homeless to become productive members of society while decreasing the number of homeless in public areas.
Enforcement

- Two additional Homeless Liaison Police Officers will be hired and paid for with grant funding
- The Navigation Center’s security plan will be reviewed by all 13 NOC Police Departments and OC Sheriff’s Department
- Exterior security cameras will be installed throughout the facility and a live feed sent to the Placentia Watch Commander’s Office in the Police Department
- Random daily patrols of Navigation Center and drop-off/pick-up locations to promote cleanliness, control loitering and enhance safety
- 24/7 onsite security guard will be retained
- License plate readers

What the Center Will Be and Won’t Be

<table>
<thead>
<tr>
<th>Center Will Be</th>
<th>Center Won’t Be</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modeled after Bridges at Kraemer</td>
<td>Walk-up facility/come &amp; go freely</td>
</tr>
<tr>
<td>Referral-Only Based</td>
<td>Long-term sheltering for individuals</td>
</tr>
<tr>
<td>Short-term, transitional housing</td>
<td>Will not accept persons with open felony warrants or sex offenders</td>
</tr>
<tr>
<td>24-hour security/on-site staffing</td>
<td></td>
</tr>
<tr>
<td>Provide resources: health, substance abuse, job and social skills</td>
<td></td>
</tr>
<tr>
<td>Transportation required in, transportation required out</td>
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</table>
How Will the Navigation Center be Funded?

- City secured a $5,650,000 grant from Orange County for the acquisition and tenant improvements for the Navigation Center
- NOC cities have entered into a Memorandum of Understanding (MOU) to fund the ongoing operations and management of the Navigation Center
- Ongoing operations to be funded by Senate Bill (SB) 2 funds
- No General Fund & Measure U dollars will be used to fund this Navigation Center

Why Placentia?

- Being proactive
- Managing the problem
- Maintain our quality of life
- Protect our neighborhoods and public streets
- Return public spaces back to the community
- Ability to enforce laws
- Control our own Community’s destiny
- Provide leadership to the region
- Problem is already here and growing
Community Outreach Efforts

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
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<tbody>
<tr>
<td>November 9, 2018</td>
<td>Issued Press Release on Grant Funding Received for Navigation Center sent to the OC Register, CA Weekly and City Website. Established webpage <a href="http://www.placentia.org/homelessness">www.placentia.org/homelessness</a>.</td>
</tr>
<tr>
<td>December 18, 2018</td>
<td>Presented information on the Homeless Crisis at the City Council Meeting under CA Administrator’s Report.</td>
</tr>
<tr>
<td>January 15, 2019</td>
<td>Presented information on the proposed Navigation Center at the City Council Meeting</td>
</tr>
<tr>
<td>April 2, 2019</td>
<td>City Council Adopts MOU</td>
</tr>
<tr>
<td>May 7, 2019</td>
<td>Settlement Agreement approved</td>
</tr>
<tr>
<td>May 15, 2019</td>
<td>Community Meeting at Whitten Community Center</td>
</tr>
<tr>
<td>May 21, 2019</td>
<td>Consideration of Purchase Agreement for Navigation Center</td>
</tr>
<tr>
<td>May &amp; Beyond</td>
<td>Ongoing information to the Public on Navigation Center. Future City Council Meetings on RFP for site operator. Establish Community Advisory Committee.</td>
</tr>
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Additional Homeless Enforcement

- Homeless Task Force (Biweekly Meetings)
  - Mayor Pro Tem Ward Smith
  - City Administrator
  - Director of Community Services
  - Director of Public Works
  - Homeless Liaison Officers
  - Police Department Captains
  - Deputy Chief of BNSF
  - HIS House Executive Director
  - Caltrans
  - California Highway Patrol (CHP)
  - Orange County Healthcare Agency
  - City Net
Additional Homeless Enforcement Efforts

- Enforcement/Security
  - New Gates Installed
  - Landscaping/Fencing
  - Collaborative Sweeps
    - More than 90 tons of trash removed since July 2018
  - Future MOU’s
- Resources
  - CityNet
  - Bridges at Kraemer

Next Steps

- Continue public input process
- Consideration of Acquisition of Navigation Center property
- If approved, acquire Navigation Center property
- Develop and issue an RFP for a service provider
- Retain design build firm and complete tenant improvements
- Open Navigation Center and monitor operations
- Audit operations regularly
- Community Advisory Board meetings
Ongoing Community Input

• Neighborhood Advisory Board
  ▪ Assist with the RFP preparation for site operator
  ▪ Meet as needed to discuss any concerns or issues
  ▪ Advise the City and NSPA on any potential operational or security enhancements
  ▪ Comprised of:
    • Local Community Members
    • 2 City Council Members
    • City Staff
    • Police Chief and Homeless Liaison Police Officer
    • Site Operator
    • NSPA Representative
    • Possible School District Representative
  ▪ Dedicated hotline phone number and new category in the iPlacentia app

• Community Conversation Stations for Questions

Public Safety & Security
  • Placentia Police Department Captain Eric Point and Homeless Liaison Police Officers

Why Placentia?
  • City Administrator Damien R. Arrula and City Staff

Proposed Navigation Center Location
  • Development Services Director Joseph Lambert and City Staff

Mental Health
  • St. Jude Medical Center Regional Director Barry Ross
  • OC Health Care Agency Behavioral Health Clinician Patty Morales

Placentia Homeless Service Providers
  • HIS House Executive Director Carrie Buck
  • City Net Director of Public Affairs Chelsea Bowers