



**54th Annual Placentia Heritage Festival
Parade Application**

Application Deadline: September 3, 2018

401 E. Chapman Ave. It's time to start planning for the 54th Annual Placentia Heritage Festival. The 2018 parade will be on Saturday, October 13, 2018

Placentia Parade lineup will begin at 8:15 a.m. and the parade will start at 9:15 a.m. Attached is a Parade Application. Please review and complete the application and return it to the City of Placentia.

California Trophies will be awarded to participants, up to 3 trophies will be awarded for the best adaptation of the parade theme. The parade awards presentation will be held at approximately 1:00 p.m. in Tri-City Park. Please try to be at the entertainment area of the park to receive any trophies you and your group might receive.

92870

www.placentia.org **Your prompt attention to complete and return your entry from is greatly appreciated. All applications and scripts must be received no later than September 3, 2018.** A parade packet will be mailed on or about **October 1, 2018** providing more detailed information and lineup instructions.

Regards,

Heritage Festival Committee

If you have any questions contact a Placentia Heritage Festival Committee representative or the City of Placentia at (714) 993-8232.





54th Annual Placentia Heritage Festival

PARADE APPLICATION

(All applications must be received no later than September 3, 2018)

Parade positions are not guaranteed

THIS EVENT WILL BE HELD RAIN OR SHINE

(Please plan on bringing water for your group)

A suggested donation of \$25.00 can be mailed with your application to the address below.

Name of Entry [] Float [] Commercial
Length [] Non-Profit
Mailing Address [] Band [] Color Guard
City State Zip [] Novelty
Description (Length and Type)
Contact Person [] Equestrian How Many
[] Antique [] Classic Auto
[] Convertible
Daytime Phone Night Phone [] Youth Organization
[] Walk [] Vehicle
Email address [] Other
Number of participants in entry

Support vehicle to Entry [] Yes*
If yes, describe

PLEASE NOTE: Vehicles/drivers will not be provided for parade entries. You must have your own vehicle and driver to participate.

SCRIPT: In order for your entry to be recognized by the parade announcers, a script must accompany this application. An example form has been included for your convenience. (Please limit script to four (4) sentences of text). Please complete a script and return by September 3, 2018.

Vehicles and signage are the responsibility of each entrant.

Questions, Comments and Special needs: Please use separate page if required.

You will receive more specific parade information, your line up position and parade pass by the first week in October. Please complete the Parade Application, Hold Harmless Agreement and your script as soon as possible and mail to:

City of Placentia
c/o Aileen Munoz-Heritage
401 E. Chapman Ave.
Placentia, CA 92870
(See Reverse)

**PLACENTIA HERITAGE FESTIVAL & PARADE
INDEMNIFICATION AGREEMENT AND COVENANT NOT TO SUE**

In consideration for permission to participate in the PLACENTIA HERITAGE FESTIVAL & PARADE to occur **October 13, 2018**. _____, the undersigned hereby covenant and agree to indemnify, defend and hold harmless the City of Placentia, the County of Orange, each of their elected and appointed officials, officers, directors, members, agents, servants, volunteers, representatives and employees, and all other participants in the Placentia Heritage Festival & Parade from ANY and all claims, demands or liability which the aforementioned parties may sustain as a result of ANY claims, demands, cause of action, costs of judgments and/or other occurrences which may arise from the undersigned's participation in the PLACENTIA HERITAGE FESTIVAL & PARADE.

The undersigned on behalf of himself/herself, his/her sponsoring group or organization, his/her heirs and assigns, further (1) assumes the risk of any and all personal injuries and property damage which the undersigned may suffer as a result of participation in the event; (2) waives his/her right to sue the aforementioned parties relating to any event activities; and (3) covenants with the aforementioned parties to forever refrain from instituting, pressing or in any way aiding any claim, demand or cause of action, for damages, costs, loss of services, expenses or compensation for, on account of, or in any way arising from or hereafter to arise from the undersigned's participation in the said event. This covenant is intended by the parties to be a waiver of California Civil Code Section 1542 which reads as follows:

“A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor.”

I agree to abide by all the standards and rules set forth by the organizers of this event. Any activity deemed detrimental by the staff may cause expulsion from the venue.

Signature

Date

Sponsor Group

Home Phone

Owner () Representative ()

Business Phone

Placentia Heritage Parade

Sample Script

Name of Group/Organization/VIP:

Is this a Non-Profit or Commercial Entry?

Number in Group:

Walking Unit or riding in a vehicle?

Type of Vehicle:

Driver of Vehicle:

Leader(s) of Group:

Contact phone number:

Email address:

Sample Script: Compose your own in this simple style and keep the length to a maximum of 2-3 SHORT paragraphs. The parade moves quickly and there won't be time for the announcers to say very much about your entry. Type it in at least 12 pt. type and please give us the pronunciation of any difficult names! Ex. Sarah Fuog (Foo'-og) or Ybarra (E-bar-ah).

Please welcome Placentia Rotary Club President Jim Paddock and Valencia High School Interact Club President, Elizabeth Vu. They are riding in a Ford Mustang convertible driven by **(insert driver's name here)** and provided by **(insert name of individual or agency providing vehicle here)**.

The Rotary Club sponsors numerous community events throughout the year such as the Gomez Center Kid's Christmas Party and the Easter Egg Hunt. They also sponsor the Interact Club whose members assist the Rotarians with these activities.

The Rotarians award more than \$17,000 in scholarships to high school seniors from El Camino, El Dorado and Valencia High Schools.

Keep up the great work!

Return this with your Parade Application. You will receive a confirmation of receipt. Call us at (714) 993-8232 or (714) 524-8535 if you have any questions.