

# Placentia Economic Development Committee



## Regular Meeting Agenda June 25, 2013

### Procedures for Addressing the Committee Members

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the Committee Secretary BEFORE that portion of the agenda is called.

*Kenny Binnings  
Committee Member*

*Rosalina Davis  
Committee Member*

*Floyd Farano  
Committee Member*

*Richard Landfield  
Committee Member*

*Michael McAdam  
Committee Member*

*David Nickey  
Committee Member*

*Sandy Patel  
Committee Member*

*Melanie J. Smissen-Coward  
Committee Member*

*Jo Ann Sowards  
Committee Member*

*Susan Wan-Ross  
Committee Member*

The Committee members encourage free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, the Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COUNCIL AND BOARD MEMBERS ARE IN SESSION.

### Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City Staff to make reasonable arrangements to ensure accessibility.  
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Person who have questions concerning any agenda item may call the City Clerk's Office, (714) 993-8244, to make inquiry concerning the nature of the item described on the agenda.

**City of Placentia  
401 E. Chapman Avenue  
Placentia, CA 92870**

**Phone: (714) 993-8124  
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**administration@placentia.org  
Website: www.placentia.org**

**CITY OF PLACENTIA  
ECONOMIC DEVELOPMENT COMMITTEE  
REGULAR MEETING AGENDA  
June 25, 2013  
6:00 p.m. – Community Room  
401 E. Chapman Avenue, Placentia, CA**

**CALL TO ORDER:**

**ROLL CALL:** Committee Member Kenny Binnings  
Committee Member Rosalina Davis  
Committee Member Floyd Farano  
Committee Member Richard Landfield  
Committee Member Michael McAdam  
Committee Member David Nickey  
Committee Member Sandy Patel  
Committee Member Melanie J. Smissen-Coward  
Committee Member Jo Ann Sowards  
Committee Member Susan Wan-Ross  
Assistant City Administrator Ken Domer  
City Administrator Troy Butzlaff  
City Council Liaison, Mayor Scott Nelson

**PLEDGE OF ALLEGIANCE:**

**ORAL COMMUNICATIONS:**

At this time the public may address the Committee concerning any agenda item, which is not a public hearing item, or on matters within the jurisdiction of the Committee. There is a five (5) minute time limit for each individual addressing the Committee.

**1. CONSENT CALENDAR:**

**a. Minutes**

Recommended Action: Approve

- 1) Approve the minutes of the April 23, 2013 Economic Development Committee Meeting

**2. OLD BUSINESS:**

**a. Review of 2013 Proposed Economic Development Legislation**

Recommended Action:

- 1) Table and combine discussion with New Business Item 3.a.

**3. NEW BUSINESS:**

**a. Overview of 2013 Economic Development Legislation and Governor's Budget – Tony Cardenas, Public Affairs Regional Manager, League of California Cities**

Recommended Action:

- 1) Receive update and provide direction as needed to Staff

**b. Overview of 2009 Buxton Retail Site Assessment Study**

Recommended Action:

- 1) Receive and provide direction as needed to Staff

c. **Overview of 2009 ULI Technical Assistance Panel Report: "Placentia TOD Marketplace"**

Recommended Action:

- 1) Receive and provide direction as needed to Staff.

**4. PRESENTATIONS/ADMINISTRATIVE REPORTS**

**COMMITTEE MEMBERS COMMENTS AND REQUESTS:**

Committee Members may make comments, requests or ask questions of Staff. If a Committee Member would like to have formal action taken on a requested matter, it will be placed on a future Committee Agenda.

**ADJOURNMENT:**

The Economic Development Committee will adjourn to August 27, 2013 at 6:00 p.m.

**CERTIFICATION OF POSTING**

I, Candice Martinez, City Clerk Specialist for the City of Placentia, hereby certify that the Agenda for the June 25, 2013 meeting of the Economic Development Committee was posted on June 20, 2013.

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Candice Martinez, City Clerk