

# Placentia Economic Development Committee



## Regular Meeting Agenda October 22, 2013

### **Procedures for Addressing the Committee Members**

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the Committee Secretary BEFORE that portion of the agenda is called.

*Kenny Binnings  
Committee Member*

*Rosalina Davis  
Committee Member*

*Floyd Farano  
Committee Member*

*Kevin Kirwin  
Committee Member*

*Richard Landfield  
Committee Member*

*Michael McAdam  
Committee Member*

*David Nickey  
Committee Member*

*Sandy Patel  
Committee Member*

*Melanie J. Smissen-Coward  
Committee Member*

*Jo Ann Sowards  
Committee Member*

*Susan Wan-Ross  
Committee Member*

The Committee members encourage free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, the Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COUNCIL AND BOARD MEMBERS ARE IN SESSION.

### **Special Accommodations**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City Staff to make reasonable arrangements to ensure accessibility.  
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Person who have questions concerning any agenda item may call the City Clerk's Office, (714) 993-8244, to make inquiry concerning the nature of the item described on the agenda.

**City of Placentia  
401 E. Chapman Avenue  
Placentia, CA 92870**

**Phone: (714) 993-8124  
Fax: (714) 961-0283**

**administration@placentia.org  
Website: www.placentia.org**

**CITY OF PLACENTIA  
ECONOMIC DEVELOPMENT COMMITTEE  
REGULAR MEETING AGENDA  
October 22, 2013  
4:00 p.m. – Community Room  
401 E. Chapman Avenue, Placentia, CA**

**CALL TO ORDER:**

**ROLL CALL:** Committee Member Kenny Binnings  
Committee Member Rosalina Davis  
Committee Member Floyd Farano  
Committee Member Kevin Kirwin  
Committee Member Richard Landfield  
Committee Member Michael McAdam  
Committee Member David Nickey  
Committee Member Sandy Patel  
Committee Member Melanie J. Smissen-Coward  
Committee Member Jo Ann Sowards  
Committee Member Susan Wan-Ross  
Management Analyst Maggie Le  
City Administrator Troy Butzlaff  
City Council Liaison Mayor Scott Nelson

**PLEDGE OF ALLEGIANCE:**

**ORAL COMMUNICATIONS:**

At this time the public may address the Committee concerning any agenda item, which is not a public hearing item, or on matters within the jurisdiction of the Committee. There is a five (5) minute time limit for each individual addressing the Committee.

**1. CONSENT CALENDAR: None**

**2. OLD BUSINESS: None**

**3. NEW BUSINESS: None**

**4. PRESENTATIONS/ADMINISTRATIVE REPORTS**

**a. Economic Development Committee Informational Tour**

Committee Members and Staff will be travelling off-site to various locations listed below, to review and discuss potential development possibilities within the City

- 1) Lakeview Future Business Park (Lakeview Avenue and Orangethorpe Avenue)
- 2) Village Center, (Rose Drive and Alta Vista Street)
- 3) Yorba Linda Center, (Rose Drive and Yorba Linda Boulevard)
- 4) Imperial Plaza, (Imperial Highway and Rose Drive - West)
- 5) Imperial Rose Plaza, (Imperial Highway and Rose Drive - East)
- 6) Sierra Vista Plaza, (Placentia Avenue and Bastanchury Road)
- 7) Placentia Town Center, (Bradford Avenue and Yorba Linda Boulevard)
- 8) Placentia Plaza Shopping Center, (Chapman Avenue and Melody Lane)
- 9) Historic Downtown Area (Santa Fee Avenue and Bradford Avenue)
- 10) Don-A-Vee Chrysler Jeep, (777 W. Orangethorpe Avenue)
- 11) Westgate Planning Area (Crowther Avenue and Melrose Street)

**COMMITTEE MEMBERS COMMENTS AND REQUESTS:**

Committee Members may make comments, requests or ask questions of Staff. If a Committee Member would like to have formal action taken on a requested matter, it will be placed on a future Committee Agenda.

**ADJOURNMENT:**

The Economic Development Committee will adjourn to November 26, 2013 at 6:00 p.m.

**CERTIFICATION OF POSTING**

I, Candice Martinez, City Clerk Specialist for the City of Placentia, hereby certify that the Agenda for the October 22, 2013 meeting of the Economic Development Committee was posted on October 17, 2013.

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Candice Martinez, City Clerk Specialist