

MINUTES
PLACENTIA RECREATION AND
PARKS COMMISSION REGULAR MEETING
October 14, 2013

Meeting called to order at 7:04 p.m.

ROLL CALL

Present: Bartelt, Dougherty, Emrick, Granger, Newman
Absent: Hunt, Jackson
Staff Present: Steve Pischel, Director of Administrative & Community Services
Jon Nicks, Deputy Director of Community Services
Maria Elena Maurer, Community Services Coordinator
Veronica Ortiz, Community Services Coordinator
Felipe Zambrano, Community Services Coordinator

PLEDGE OF ALLEGIANCE – Led by Commissioner Emrick

ORAL COMMUNICATIONS – None in attendance

COMMISSIONER COMMENTS AND REPORTS -

Commissioner Bartelt commented the participation in the Heritage Parade was very nice as most of the people cheered them on. When she arrived at 8:30 a.m., there was not parking available at the front parking lot of the school, and it was suggested that signage or someone be assigned to direct people where to park.

1. **APPROVAL OF MINUTES** – September 9, 2013

MOTION by Commissioner Newman to approve the minutes of September 9, 2013 as submitted; **SECOND** by Commissioner Emrick and **CARRIED** by a **5-0-2-0 VOICE VOTE** (Hunt, Jackson, Absent).

2. **OVERVIEW OF COMMUNITY SERVICES SUMMER 2013 PROGRAMS**

Community Services Coordinator Veronica Ortiz provided an overview of the summer programs she oversees. Participation in the Learn to Swim classes included 455 for those classes held at Valencia High School with revenue of \$21,893.00 and 333 participants in El Dorado High School's evening lessons with revenue of \$12,320.00. Out of the total 788 participants, 720 were Placentia residents.

The Movies in the Park had crowds reaching up to 600 participants. Republic Services, one of the sponsors, came out to give free popcorn and to provide information about their company. The Basketball and Futsal Adult Sports had 13 teams total and has grown tremendously. Total revenue collected was \$3,400.00. The Youth Sports program had 32 participants with revenue of \$1,575.00. The goal of the program is to teach them the fundamentals in a clinic style format and to get these children ready for our Placentia Youth Basketball and Teen leagues.

Community Services Coordinator Felipe Zambrano, reported that the P.A.R.K.'s summer program participation increased 16% from 2011, and an added feature included a Free USDA balanced lunch that was offered at the Whitten Center this year. The part time staff that oversees the centers works very closely with other sites' team members and share ideas to create fun activities for the children that attend the after school programs. The children from all the centers participated in the excursions that were offered to Soak City, the movies, beach, etc. as well as a Special Event Sports Day held at Tuffree Park with over 100 kids in attendance.

Coordinator Zambrano added that Concerts in the Park were reduced to 6 concerts due to a budget adjustment. The average weekly attendance was 1,050 per concert and the opportunity drawings that raise money for the C.A.P.E.S. program collected a total of \$1,488 (considerably lower from previous years). Coordinator Zambrano praised the Community Services part time staff for their dedication and hard work and for always looking out for the children that participate in the P.A.R.K.'s program. Parents have expressed their appreciation for these programs.

Community Services Coordinator Maria Elena Maurer, reported that one of her goals was to be able to offer classes and activities for every age level in the Community. In addition to the regular classes that have been offered throughout the years, Karate, Tennis, Ice Skating, Dog Obedience, Adult Dance, etc., new classes were incorporated this summer. Science classes were offered and co-sponsored with the City of Yorba Linda with 12 children registered totaling \$1,620.00. A new soccer, clinic style, program has been very successful bringing in 60 participants and total revenue of \$5,240 and a net of \$2,204.00. Two new classes were added this Fall for ages 2.5 – 6 years that will prepare these children for kindergarten. The City netted a total of \$11,530 in class registration this past summer.

Coordinator Maurer reported that park reservations for the months of June-August totaled \$990 (\$750 alone was for the use of Kraemer Park). Use of this park has increased since the transferred of Tri-City Park to the County of Orange. From January 1, 2013 to the present, a total of \$36,108 was received for reservations of the Aguirre Building, Backs Community Building and Gomez and Whitten Centers. Reservations of Tynes and Oberle Gyms have brought in \$15,822, and use of all the parks so far totals \$4,150.00.

3. FALL AND WINTER PROGRAM UPDATES -

Staff Nicks reported that vendors that participated at the Heritage Festival & Parade were very pleased with how well organized the event was. The entire team worked together and completed assignments in an efficient and record time manner and Staff was very proud of what was accomplished at this event.

Open houses were held at Gomez and Cathy Torrez Learning Centers and both were well attended. Papa Murphy's sponsored the food. The Gomez open house served to announce the Friendly Center's tutoring program and parents offered their support and appreciation for the services that are being provided.

Staff Nicks made special announcements that included: Free Flu Shots on Friday, October 25 at the Friends Church from 11:30 a.m. -1:30 p.m.; Shred Day on Saturday, October 26 from 8:00 – 11:00 a.m. at the Civic Center; Veterans Day Celebration on Monday, November 11 starting at 10:00 a.m. at the Civic Center and the Community Christmas Basket program information.

4. PARKS AND FACILITY PROJECT UPDATES -

Staff Nicks reported that the Kraemer Middle School lights project had been awarded to the lowest bidder, J. Kim Electric, in the amount of \$38,300. The bid came higher than anticipated due to the inclusion of 11 boxes that will be tempered resistant. The project is estimated to take 15 days to complete. JUSA, AYSO and Placentia Steelers have agreed to contribute a third of the money. Staff will also be going back to the baseball groups for possible contributions.

Staff Nicks added that the Koch Park cell site proposal was going through the planning and permit process. A proposal came in for a possible cell site at Goldenrod Park, but due to its logistics Staff had concerns and offered other locations to consider.

5. SKATE PARK PROPOSAL -

Staff Nicks indicated that City Council had been provided with different concepts to fund the Skate Park proposal. One of the concepts includes pulling some equity out of the building or getting another loan. This project will be on hold for a while in order to flush out the options available. Staff Pischel added that it has to economically make sense. There has been some resistance voiced that it may not be a good time for the City to spend this kind of money because of the economy, and there is no guarantee that Beacon Economics' revenue projections of \$250,000/yr. would be realized. Commissioner Granger stated that because of the uncertainty, it has to be out in the open and give people a chance to get all the information.

6. REVIEW OF PARKS & FACILITIES STUDY -

Staff Nicks distributed a copy of the Parks and Facilities Development Study that was completed in February of 2007. Commissioners discussed allowing a chance to review the study, determine what was accomplished, what needs to be accomplished and setting priorities. A list of park assignments will be e-mailed to all Commissioners.

PARK INSPECTION REPORTS -

Commissioner Granger reported the Gomez pool had a lot of leaves and wondered if it had a cover. Commissioner Bartelt reported that the parking lot at Powell Building has a lot of trash. Backs Community Building entry should be power wash and on the back side a dead vine needs to be removed.

STAFF COMMENTS -

A Sports Advisory Subcommittee meeting will be arranged the first week in November and a Sports Advisory Committee meeting will be scheduled on either November 12 or 13, 2013. Staff Pischel announced that the "Weekly Briefing" is now available on line with weekly updates and a highlight of each department. It comes out each Thursday and any suggestions or comments would be appreciated.

AGENDA BUILDING AND MEETING SCHEDULE –

Skate Park Update, Review of Parks & Facilities Study, Sports Advisory Update and Monthly Report.

ADJOURNMENT - There being no further business, **MOTION** by Commissioner Granger to adjourn to Monday, November 11, 2013 regular meeting; **SECOND** by Commissioner Emrick and **CARRIED** by a **5-0-2-0 VOICE VOTE** (Hunt, Jackson, Absent). Meeting adjourned on October 14, 2013 at 8:54 p.m.

Maria Elena Maurer, Recording Secretary
Recreation and Parks Commission