

City Administrator's

Weekly Briefing



PLACENTIA
California

"The People Use The City"

From: Troy L. Butzlaff, ICMA-CM

January 9, 2014

HAPPY NEW YEAR

◆ Community input, support needed to build strong city

As the ball drops from New York's Times Square and the new year begins, many partake in a time of reflection and resolution. Looking back in the rearview mirror reminds us of what was accomplished and what still remains.

Reflection is important, but should be short-lived, for we need to emphasize on our future needs, projects and goals. To begin this goal-setting process, a thoughtful and clear plan must be developed. What would this plan look like for Placentia? What is Placentia's resolution? What is our message for the new year?

As I begin to ponder these questions, I am reminded of a very powerful and enduring message in American history: Abraham Lincoln's Gettysburg Address. Lincoln's message of "government of the people, by the people, for the people" remains true today.

I recently attended the City's Community Christmas Basket event. This event provided food, toys and books to more than 260 disadvantaged families in Placentia. This event was made possible through the generous support from our residents, businesses, churches and nonprofit organizations. It was also due to our strong commitment and ability to come together and reach a common goal in assisting the needy during the holiday season. This same community collaboration is needed to build on our future needs, projects and goals in Placentia. We need to continue to build a government of the people, by the people, for the people. This notion isn't easy; there is a lot of hard work and participation required to have a government that truly functions in this way.

Many of our resolutions the past few years have become reality. We have largely erased a general fund deficit; beaten back an audit by a state agency, which could have bankrupted the City; and currently have a \$650 million project to build underpasses and overpasses, with two near completion. This project will change the face of traffic for the entire region, making life better for our residents. It will also create many possibilities for business and expanded revenue in Placentia.

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Upcoming Meetings and Events:

1/13 Financial Oversight
Committee Meeting

1/13 Recreation and Parks
Commission Meeting

1/14 Planning Commission Meeting

**For additional
information or
questions about this
Weekly Briefing,
please contact us at
administration@placentia.org.**



But 2014 is presenting new challenges. Like many cities, our revenue is short of our expenditures. Our goal this year is to create a budget stabilization plan, and we will be looking for community input. We plan to hold workshops throughout the city to detail our fiscal situation and discuss potential ideas and solutions to address the city's structural budget deficit, so we can continue to offer the highest level of public services while putting the city back on the path of prosperity.

I would like to thank you for your continued support during these challenging times. As I said before, the year ahead will bring its own challenges, but I'm sure by working together, keeping focused on our priorities and putting the best interests of the community ahead of all else, we can realize our goals.

I look forward to your input and wish you and your family a wonderful and healthy new year.

Written by Scott Nelson, Mayor of Placentia

ADMINISTRATION

◆ Bradford House Concert Series

The Founders Society will kick off their annual Concert Series on Sunday, January 19th at 3:00 p.m. in the Historic Bradford House. The Arroyo String Quartet will open the 23rd concert season. The concert is free to the public. For more information, please visit www.thebradfordhouse.info.

◆ Free Compost Giveaway- Nature's Own Way of Recycling

Republic Services will collaborate with the City to give away nutrient enriched mulch this spring to thank residents for their participation in our yard waste program. Organic compost enhances soil texture to stimulate growth and create healthier lawns and gardens. Free composting education workshops are offered throughout the year to teach residents how to make compost at home. To request more information, e-mail lrobes@republicservices.com.

*Free Compost Giveaway Courtesy of the City of Placentia and Republic Services
February 22, 2014 • 8:00–10:00am • Tri-City Park • 2301 N. Kraemer Avenue*

◆ OC Bridges Project – Full Street Closure on Placentia Avenue

As of Monday, January 6, 2014, Placentia Avenue, between Fender Avenue and Kimberly Avenue, will be fully closed to through traffic for approximately sixty (60) days to allow for the construction of retaining walls and paving of the new roadway under the bridge. This closure will result in a detour route along the project area. For a map of the detour route, visit our website at www.placentia.org. Please exercise caution while driving near the construction area. When the roadway is open, drivers and pedestrians will be able to travel on Placentia Avenue with no delays caused by railroad activity on the bridge above them. For additional information please call Tresa Oliveri, OCTA Senior Community Relations Specialist, at (714) 560-7374.

COMMUNITY SERVICES

◆ Rose Parade

On January 1, 2014 the Community Services Department offered an excursion to the 125th Tournament of Roses Parade. The 13 participants that attended the excursion were treated to a beautiful sunny day. The 2014 Rose Parade theme was "Dreams Come True." It was a reminder that seemingly impossible goals are attainable. The parade featured spirited marching bands from throughout the nation, majestic floral floats, and high stepping equestrian units.



◆ **Winter Registration**

Registration for Winter programs and classes is still open. Sign up for an excursion to see the Wizard of Oz at the Sergerstrom Center for the Arts, get fit by registering for Zumba, or enroll your kids in our Soccer or Princess Dance classes! The City offers a variety of sport, music, and creative art classes for all children and adults. Check out our [Quarterly](http://www.placentia.org) at www.placentia.org to see the full listing of classes or contact the Community Services Department at (714)993-8232 for more information.

POLICE DEPARTMENT

◆ **Code Enforcement/ PSO Activities**

December 30, 2013

Demolition, clean up, and securing of the property located at 334 W. Santa Fe Ave. was completed.

December 31, 2013

Several parking citations were issued, and four illegal signs were removed.

January 1, 2014

Twelve calls for service were made, nine parking citations were issued, three illegal signs were removed, and seven administrative business citations were issued.

◆ **Significant Events**

December 31, 2013

DUI check-points were held at Orangethorpe Ave. and Van Buren St. in Placentia and Lambert and Point in Brea. Two arrests were made.

January 3, 2014

At the end of day watch, officers were sent to Marshall's on the 100 block of E. Yorba Linda. It was reported that a motorist had driven into the front of the store., but was later learned that the female had actually driven into the metal poles that are posted in front of the store. No one injured and the woman was arrested for DUI/drugs.

At approximately 7:00 p.m. Placentia Police Detectives served a search warrant related to a series of residential burglaries at a residence in the 500 block of El Cabrillo. Numerous items were recovered from the residence which matched property stolen from reported burglaries throughout various neighborhoods in Placentia. Several of the burglaries were committed while the residents were asleep in their homes.

Twenty year old Kyle Michael Sturms of Placentia was arrested for multiple counts of residential burglary, possession of stolen property, and possession of cocaine. Sturms confessed to approximately 11 burglaries and 10 attempted burglaries in Placentia from October through December. He also confessed to committing additional burglaries in the unincorporated area of Placentia, which are being investigated by the Orange County Sheriff's Department. Several victims have already come forward to identify the property stolen from their residences. Detectives are attempting to identify additional recovered property from the El Cabrillo residence and from a local pawn shop. The investigation has led to the identification of a second suspect who is being sought at this moment. Sturms was taken to Orange County Jail with bail set at \$20,000.



January 5, 2014

Officers stopped an Atwood gang member a few hours before midnight. The man had a pocket full of stolen property that was linked to three separate thefts. Two of the three victims were contacted and notified that their property was recovered. Additionally, a stolen vehicle was recovered in the neighborhood just north of Atwood.

A search was made for a missing juvenile with a medical condition. With assistance from Orange County Sheriff's Department air unit (DUKE) and Anaheim Police Department, the juvenile was located on Radcliffe in Anaheim and transported via ambulance to the hospital.

A caller reported a male suspect in her backyard in the middle of the night. The male suspect fled over a fence, leaving the Police unable to establish that an attempt of burglary or prowling occurred. A trespass report was taken.

January 6, 2014

A Senior Officer arrested a male adult for an outstanding warrant after receiving a call of a suspicious person knocking on doors at 310 S. Jefferson and trying the door knobs.

Detectives pursued a male juvenile in the 100 block of S. Placentia Ave. The subject was arrested for resisting the arrest, burglary, and a no bail juvenile warrant.

At approximately 3:30 p.m., after a short foot chase that ended inside a car wash in the 100 block of South Placentia Avenue, Police Detectives captured and arrested a 17 year old male of Placentia for multiple counts of residential burglary. The juvenile was identified as the second suspect along with Kyle Michael Sturms.

January 7, 2014

A male adult threatened suicide by requesting the police to shoot him in the 600 blk. of Rose Drive. He was detained for a mental evaluation without incident and transported to Kaiser.

PUBLIC WORKS

◆ **Madison Avenue at Kraemer Boulevard Entry Island Medians**

The installation of an irrigation system and preparation of soil for planting is complete at the Madison Avenue at Kraemer Blvd. entry island. Planting of new trees and shrubs began on Tuesday, December 17, 2013 and is expected to be completed within the next ten days.

◆ **Turf Replacement Demonstration Project**

The City of Placentia and the Yorba Linda Water District (YLWD) have agreed to work cooperatively on a project that will replace existing turf located on center medians with artificial turf. The medians included in this project are located on Yorba Linda Boulevard between McCormack Lane and Linda Vista Street. The City of Placentia and Yorba Linda Water District Turf Replacement Demonstration Project reduces maintenance and water usage for the City. The project also assists YLWD in meeting Senate Bill x7-7 conservation requirements. For additional information, please visit our website at www.placentia.org.

EXTERNAL COMMUNICATION

◆ **Orange County Fire Authority Weekly Executive Summary**



Orange County Fire Authority

Weekly Executive Summary

Prepared by Corporate Communications

Steven Weinberg, Board Chairman

Al Murray, Vice-Chair

Keith Richter, Fire Chief

www.ocfa.org

January 9, 2014

News & Events

OCFA's Best and Bravest Ceremony will be held on Thursday, January 30th at the Irvine Marriott from 5:30 – 8:30 p.m. For more information, click here:

<http://insideocfa/ResourceCenter/Document%20Center/2013%20BB%20Invitation%20v2.pdf>

January Safety Message

Home escape plans are critical in getting out alive if you have a fire in your home. Once a fire starts, you have approximately two minutes to get out safely. Make sure to have an exit plan with two ways out, and practice it monthly during the day and even at night.

For the English flier click here:

<http://insideocfa/ResourceCenter/Document%20Center/exit%20drills%20in%20the%20home.pdf>

For the Spanish flier, click here:

<http://insideocfa/ResourceCenter/Document%20Center/exit%20drills%20in%20the%20home%20spanish.pdf>

For the Vietnamese flier, click

here: http://insideocfa/ResourceCenter/Document%20Center/exit%20drills%20in%20the%20home_VIETNAMESE.pdf

Board Action

For board agendas, please visit <http://www.ocfa.org> and click on "Board Agendas/Minutes."



Weekly Update on Response and Preparedness

Weather Outlook: *Above Normal Temperatures for January 10 – 16, 2014.* For more information, please visit the National Weather Service Climate Prediction Center at <http://www.cpc.ncep.noaa.gov>

Fire Outlook – Low to Moderate:

Light initial attack activity will be possible across the region through this weekend, but large fire activity will be very unlikely Friday through Sunday. The potential for large fire will become high over much of Southern California Monday and Tuesday due to strong offshore winds and very low humidity. "High Risk" days were added to the PSA's of Southern California from the mountains westward. The best chance of a large fire will occur from the western half of Ventura County southward to the western half of Orange County, where there has been little in the way of green-up. Initial attack activity may increase into moderate range across the region Monday and Tuesday. For more information visit the Southern California Geographic Area Coordination Center – you can obtain a 7-day forecast, monthly, and/or seasonal at <http://psgeodata.fs.fed.us/7day/action/forecast/8>

National Fire Preparedness Level: 1 (On a scale of 1-5, with Level 5 being the highest level of fire activity.) Description: Minimal large fire activity nationally. Most Geographic Areas have low to moderate fire danger. There is little or no commitment of National Resources. For additional information, please visit the National Interagency Fire Center's website at <http://www.nifc.gov>.

Community Events

- Crew from Engine 63 (B-shift) presented a life and fire safety program and engine visit for students from ABC Developmental Preschool at Dickerson Elementary School in **Buena Park**. The program was on January 7th from 10:30 – 11:30 a.m.
- Crew from Engine 58 (B-shift) presented a life and fire safety program and station tour for students from Stoneybrook Christian School at FS58 in **Ladera Ranch**. The program was on January 8th from 9 – 10 a.m.
- Crew from Engine 58 (B-shift) presented a life and fire safety and station tour for a Girl Scout troop at FS58 in **Ladera Ranch**. The program was on January 8th from 1:30 – 2 p.m.
- Crew from Engine 24 (B-shift) presented a life and fire safety program and station tour at FS24 in **Mission Viejo**. The program was on January 6th from 3 – 4 p.m.
- Crews from Engine 75 and Truck 75 (A-shift) participated in the Northgate Market toy give-away in **Santa Ana**. The program was on December 19th from 1 – 5 p.m.
- Crew from Truck 76 (B-shift) participated in an Active Shooter Incident at the John Wayne Airport. The program was on January 8th from 9 – 11 a.m.



Significant Emergency Incidents

Cypress

Structure Fire – January 8th. OCFA crews were dispatched at 8:24 p.m. to a structure fire on Lincoln Avenue in Cypress. After receiving additional reports, the assignment was upgraded to working structure response. Engine 17 arrived on scene at 8:30 p.m. with smoke showing from the roof of a commercial building. At 8:43 p.m., a 2nd alarm was requested. It was reported under control at 8:57 p.m.

Cause: Under Investigation
Incident Commander: Chief Espinosa

San Clemente

Structure Fire – January 7th. OCFA crews were dispatched at 7:24 a.m. to a structure fire at the Whispering Winds Apartments on Calle Del Cerro in San Clemente. First arriving units found a structure with light smoke showing and began to investigate. The investigation revealed a possible fire in the heating system of one of the units and the call was balanced to a Working Structure Fire response. The All Clear was given at 7:43 a.m. and the fire was brought Under Control at 8:01 a.m.

Cause: Malfunctioning Forced Air Unit
Incident Commander: Chief Schmutz

Buena Park

Structure Fire – January 7th. OCFA crews were dispatched at 11:42 a.m. to a smoke check in the area of Knott Avenue and La Palma Avenue in Buena Park. As units were enroute, ECC started getting numerous reports of a working fire in the apartment complex on La Palma Avenue. The incident was balanced to a Working Structure Fire and the additional units were dispatched. Units arrived on scene of a two-story apartment complex with smoke and fire showing. The All Clear was given at 11:56 a.m. and the fire was brought Under Control at 12:02 p.m. Edison, the Gas Company, and Buena Park city building officials were all requested to assist at the scene.

Cause: Carelessly Discarded Cigarette
Incident Commander: Chiefs Espinosa and Anderson

Santa Ana

Structure Fire – January 7th. OCFA crews were dispatched at 5:44 a.m. to a structure fire on North Hathaway Street in Santa Ana. Upon arrival units found a single story residence fully involved with fire and neighbors reporting that there were people trapped inside the house. As units searched the residence and began fire attack, two victims were located and rescued from the fire. Crews also found two victims who had succumbed to their injuries. Additional medic units and ambulances were requested to assist at the scene. The fire was declared Under Control at 6:14 a.m.

Cause: Under Investigation
Incident Commander: Chief Phillips



Lake Forest

Structure Fire – January 2nd. OCFA crews were dispatched at 8:42 a.m. to a structure fire on El Toro Road in Lake Forest. At 8:42 a.m., Engine 42 arrived on scene and reported “smoke showing, evacuations in progress.” A code 2 ambulance was requested for arm lacerations to the resident due to broken glass. At 8:55 a.m., Engine 42 cancelled all units with the exception of Truck 9. The ambulance was cancelled and patient refused further treatment. The Red Cross was requested to respond.

Cause: Under Investigation