

**CITY OF PLACENTIA  
ECONOMIC DEVELOPMENT COMMITTEE  
REGULAR MEETING MINUTES  
August 27, 2013  
6:00 p.m. – Community Room  
401 E. Chapman Avenue, Placentia, CA**

**CALL TO ORDER:** Assistant City Administrator Ken Domer called meeting to order at 6:09 p.m.

**ROLL CALL:**

**PRESENT:** Committee Member Kenny Binnings, Kevin Kirwin, Richard Landfield, Michael McAdam, David Nickey, Melanie Coward

**ABSENT:** Committee Member Rosalina Davis, Floyd Farano, Sandy Patel, Jo Ann Sowards, Susan Wan-Ross

**STAFF PRESENT:** City Council Liaison Scott Nelson; Assistant City Administrator Ken Domer; Management Analyst Maggie Le; Secretary Candice Martinez

**PLEDGE OF ALLEGIANCE:** Committee Member Kevin Kirwin

**ORAL COMMUNICATIONS:** None

**OATH OF OFFICE: Kevin Kirwin**

Mayor Nelson administers Oath of Office to newly appointed Committee Member Kevin Kirwin

**1. CONSENT CALENDAR:**

**a. Minutes**

Recommended Action: Approve

- 1) Approve the minutes of the April 23, 2013 Economic Development Committee Meeting **(5-0-1, Kevin Kirwin abstain)**

A motion was made by Committee Member Coward seconded by Committee Member Nickey, to approve the minutes of the April 23, 2013 Economic Development Meeting.

**2. OLD BUSINESS:** None

**3. NEW BUSINESS:**

**a. Placentia Business Center – Small Business Assistance Concepts and Economic Development Opportunities**

Recommended Action:

- 1) Receive update and provide direction as needed to Staff

Assistant City Administrator Domer gave a brief overview of the Placentia Business Center located at 117 N. Main Street. He noted that he would like to see the center to become a full force research center. He invited the committee to make any suggestions they may have about the center.

Discussion ensued between Committee Members and Staff. They discussed the Placentia Chamber of Commerce potential involvement in the project and utilizing some of the space in the center, grant possibilities, and possible organizations to occupy space in the center.

**b. Downtown Placentia Development Opportunities – Sonnenblick Development Proposal**

Recommended Action:

- 1) Receive and File

Assistant City Administrator Domer gave an overview about the proposed Sonnenblick proposal that was presented at the last City Council meeting. He noted that the development would include a 200 unit apartment complex, 2 parking structures, and retail space. He explained that the proposed buildings ownership would be transferred to Sonnenblick; therefore the City will not have to maintain the new development.

Discussion ensued between Committee Members and Staff. The discussed the length of time for the proposed development as well as the financial gain for the City.

**4. PRESENTATIONS/ADMINISTRATIVE REPORTS**

**a. Cal-ICMA Economic Development Webinar “New Strategies and Best Practices” September 11, 2013**

Assistant City Administrator Domer informed the Committee about the upcoming webinar that he and Management Analyst Le will be attending on September 11, 2013.

**COMMITTEE MEMBERS COMMENTS AND REQUESTS:**

Committee Member Nickey inquired about the proposed bills that were discussed in a previous meeting. He wanted to know which bills were being supported by the League of California Cities.

City Liaison Mayor Nelson noted that he would compile a list and provide a copy to each of the committee members.

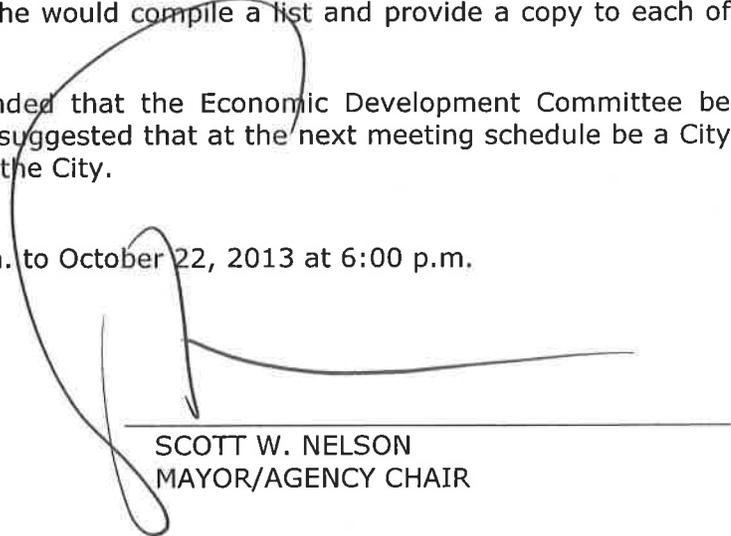
City Liaison Mayor Nelson recommended that the Economic Development Committee be dark for the month of September. He suggested that at the next meeting schedule be a City Tour of all the vacant buildings within the City.

**ADJOURNMENT:**

The Committee adjourned at 7:15 p.m. to October 22, 2013 at 6:00 p.m.

ATTEST:

  
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CANDICE MARTINEZ  
SECRETARY

  
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SCOTT W. NELSON  
MAYOR/AGENCY CHAIR