



From: Troy L. Butzlaff, ICMA-CM

February 6, 2014

ADMINISTRATION

◆ Community Workshops - Budget Stabilization Plan

Just a reminder, residents are invited to participate in an interactive Budget Workshop on:

Date: Wednesday, February 12, 2014
Location: Backs Community Building
Address: 201 N. Bradford Avenue
Time: 6:30 p.m.

Like many cities, Placentia's revenues fall short of our expenditures. Our goal this year is to create a Budget Stabilization Plan that will guide us into the future and will enable us to continue to offer the highest level of public service to our residents. The information presented at the workshop will include potential revenue enhancement options including a potential increase in sales tax and/or Utility User Tax and exploring options for alternative service delivery of public services. All comments received by residents during this workshop will be presented to the Placentia City Council for consideration as part of the Budget Stabilization Plan. Please check our website, www.placentia.org/budgetworkshops for full details on the Budget Stabilization Plan and additional workshops. For comments or questions about the workshops, please call (714) 993-8264. We look forward to your input and collaboration.

◆ Linda 1-2D Seismic Project

Crews have completed the Linda 1-2D Seismic Project to analyze fault zones in the region and, from data gathered by the sound waves, gained a better understanding of natural resources such as oil and water along Kraemer Boulevard. The picture on the right is the Vibroseis trucks inputting sound energy waves into the ground.



◆ Mobile Food Pantry Event

On Wednesday, February 5, 2014, the Friendly Center, in collaboration with the Neighborhood Services Division, hosted a Mobile Food Pantry Event at Gomez Community Center. The Mobile Food Pantry distributed over 4,000 pounds of food to 132 families. The Friendly Center provided the staff and resources needed to make the event a success. Neighborhood Services Staff provided additional support and assistance.

Contact Us At:



Facebook



Twitter

Upcoming Meetings and Events:

- 2/10 Recreation and Parks Commission Meeting
- 2/11 Planning Commission Meeting
- 2/12 Community Workshop: Budget Stabilization (see article above)

For additional information or questions about this Weekly Briefing, please contact us at administration@placentia.org.



ADMINISTRATION

◆ Open Vacancies for Commissions and Committees

The Placentia City Council welcomes interested residents wishing to serve on official City Commissions and Committees to submit an application. Residents interested in serving on any of the Commissions or Committees may obtain an application form from the City Clerk's Office located in Placentia City Hall, 401 E. Chapman Avenue, Placentia. For additional inquiries, please call (714) 993-8231. Applications for the vacancies are being accepted until the vacancies are filled. Council will conduct brief interviews and make appointments at a regularly scheduled meeting.

Interested residents should be aware that in accordance with the Political Reform Act of 1974, the City has adopted a Conflict of Interest Code requiring the disclosure of certain personal financial interests by Commission and Committee members upon assumption of office and annually thereafter. These statements are public records.

Currently accepting applications for the following:

Cultural Arts Commission:

Two (2) Three-Year Terms Expiring 7/01/2016
One (1) Two Year Term Expiring 7/01/2015

Historical Committee:

One (1) Non-Expiring Term

Senior Advisory Committee:

Two (2) Non-Expiring Terms

ECONOMIC DEVELOPMENT

◆ Economic Development Climate Survey Goes Out to Placentia Businesses

The Economic Development Committee approved the 2014 Economic Development Climate Survey to better understand the general business climate and overall perception of what business owners think of the community. Approximately 2,200 Placentia businesses will receive the survey in the mail in the next few days. Businesses will have an opportunity to assist the City in determining what Placentia-based businesses need in order to operate successfully. In addition, the survey will provide a tool for which City leaders can determine how businesses use City services and whether such services are delivered in a customer friendly and focused manner.

Businesses completing and returning the survey will be entered into a drawing to win a \$100 business license tax credit. To receive a copy of the survey, please visit the Development Services/Economic Development Department at www.placentia.org. If you have any questions, please contact Maggie Le, Management Analyst, at (714) 993-8135.

COMMUNITY SERVICES

◆ Spring Quarterly Newsletter will Feature Online Activity Registration

Placentia residents should receive the Spring Edition of the Placentia Quarterly newsletter in the mail this week. The Spring session of activity registration starts on Tuesday, February 18, 2014 and will now offer the ability to sign up for recreation classes, excursions, and activities online. To begin registration, please visit the City's website at www.placentia.org and click on the "Recreation Online" icon or click the icon to your right to create your individual or family account. This convenient new feature will allow you to register for activities online 24 hours a day, 7 days per week from the comfort of your personal computer. For more information about Spring activities or setting up your online account, please call (714) 993-8232.





EDISON ISSUES FLEX ALERT

◆ Electricity Conservation Needed Due to Natural Gas Shortage Curtailing Fuel Supplies to Power Plants

A shortage of natural gas triggered by extreme cold weather in much of the United States and Canada is impacting fuel supplies to Southern California power plants and reducing electricity generation. The California Independent System Operator Corporation (ISO) issued a statewide *Flex Alert* for today, February 6, 2014. Here is what SCE customers can do to help as energy conservation is critical to maintaining grid reliability and service. SCE recommends that customers:

- Turn thermostats down or off.
- Shift operations outside the hours of highest electrical demand, from noon - 10 p.m.
- Do not operate appliances or pool equipment until after 7 p.m. or before 7 a.m.
- Limit the opening and reopening of refrigerators.
- Turn off all auxiliary or redundant machinery where possible
- Turn off lights in any unoccupied area

For additional information, please click on the [press release here](#).

POLICE DEPARTMENT

◆ Mini Grant Awarded

On Tuesday, February 4, 2014, the Placentia Police Department was notified that they have received a Minor Decoy/Shoulder Tap Mini Grant through the Department of Alcoholic Beverage Control (ABC) in the amount of \$7,500 to be used to fund programs targeting minors and establishments that sell alcohol to minors. The program will start in February 2014 and run through June 30, 2014. The funds will help cover overtime and some equipment costs to conduct the operations. The grant comes through the Department's involvement in other related alcohol grants from the Office of Traffic Safety through the National Highway Traffic Safety Administration.

◆ Significant Events

January 30, 2014

Night watch personnel assisted Detectives with follow up from an identity theft / narcotics case that occurred at the Best Western from day shift. The investigation took the investigators to a residence in Yorba Linda where additional stolen property was believed to be present. A male was located at the location who was in possession of drugs and drug paraphernalia.

February 2, 2014

Fullerton Police Department responded to an attempted suicide at a Fullerton residence and placed a 16 year old female on a psychiatric hold. The female divulged to staff that she had been sexually assaulted by a 17 year old boy in Placentia the day before. Officers responded to the hospital and completed a rape investigation.

February 4, 2014

Officers were sent to the 800 block of Robin Avenue regarding a dispute between a male and female. Upon arriving, they located a female with severe lacerations on her legs. Officers were able to determine that the boyfriend intentionally rammed the female's minivan while she was standing outside the vehicle near the sliding electrical door. When the car hit the van, the door slammed catching the female's legs inside. The male was arrested and booked for Assault with a Deadly Weapon and charged with Domestic Violence. A short time later, a visitor to the same residence above called to report that the victim in the above case attempted to run her over after stealing a wallet. The K-9 officer located the female suspect at 7-11, Kraemer and Orangethorpe, where she had attempted to make purchases with the victim's stolen credit cards. After the clerk refused, she stole some items and left the store. This female was arrested for Assault with a Deadly Weapon, Burglary, and Theft.



POLICE DEPARTMENT

◆ **Crime Analysis**
2014 Year to Date Crimes Reported

CRIME	JAN	2014 YTD	2013 vs 2014 YTD % CHG
Homicide	0	0	0
Rape	0	0	0
Robbery	0	0	-100%
Aggravated Assault	4	4	100%
Non-Aggravated Assault	16	16	167%
Burglary	13	13	-48%
Theft / Larceny	47	47	9%
Vehicle Theft	10	10	-9%
Forgery/Counterfeiting	6	6	500%
Fraud	7	7	-50%
Embezzlement	0	0	-100%
Vandalism	35	35	106%
Weapons Offense	0	0	-100%
Prostitution	0	0	0%
Sex Offense	1	1	0%
Drug Offense	19	19	27%
Gambling	0	0	0%
Offense Family/Children	2	2	100%
DUI	8	8	-11%
Liquor Laws	0	0	-100%
Drunkness	4	4	300%
Disorderly Conduct	4	4	33%
Vagrancy	0	0	0%
All Other Offenses	27	27	-4%
Suspicion	0	0	0%
Runaways	30	30	650%

EXTERNAL COMMUNICATION

- ◆ Orange County Fire Authority Weekly Executive Summary



Orange County Fire Authority

Weekly Executive Summary

Prepared by Corporate Communications

Steven Weinberg, Board Chairman

Al Murray, Vice-Chair

Keith Richter, Fire Chief

www.ocfa.org

February 6, 2014

News & Events

More than 300 people came out to the Best and Bravest Award ceremony. Click here to see the highlight video <http://www.youtube.com/watch?v=2P2ImkMQkMM>. To view pictures from the event, click here http://www.flickr.com/photos/ocfa_pio/sets/72157640462919836/

Weekly Media Clips

To see the weekly OCFA media coverage, please click this link:

<http://mms.tveyes.com/NetReport.aspx?ReportHash=e8129f94ad291aef9db189365657b52>

This report is for internal and research purposes only. All other uses are prohibited

OCFA in the News - January

View stories that were in print publications regarding OCFA at the following link:

<http://insideocfa/ResourceCenter/Document%20Center/Media%20Stories%20January%202014.pdf>

February Safety Message

Carbon monoxide, also known as CO, is called the "Invisible Killer" because it's a colorless, odorless, poisonous gas. All residences, by law, should have a CO detector in their home. For more information you can visit the following websites and view this [information flier](#).

For the US Consumer Product Safety Commission information on Carbon Monoxide in English, visit

<http://www.cpsc.gov/en/Safety-Education/Safety-Education-Centers/Carbon-Monoxide-Information-Center/>

For the US Consumer Product Safety Commission information on Carbon Monoxide in Spanish, visit

<http://www.cpsc.gov/es/Safety-Education/Centro-de-informacion-seguridad/Carbon-Espanol/>

Board Action

For board agendas, please visit <http://www.ocfa.org> and click on "Board Agendas/Minutes."



Weekly Update on Response and Preparedness

Weather Outlook: *Below Normal to Normal Temperatures for February 7 – 13, 2014.* For more information, please visit the National Weather Service Climate Prediction Center at <http://www.cpc.ncep.noaa.gov>

Fire Outlook – Low:

Cool temperatures, humid weather, and scattered light precipitation will keep large fire potential quite low through the period. The highest likelihood of seeing a large fire will be in the desert interface regions such as in and near the Antelope Valley and the Banning Pass where windy weather can be expected Thursday and Friday during the afternoon hours. For more information visit the Southern California Geographic Area Coordination Center – you can obtain a 7-day forecast, monthly, and/or seasonal at <http://psgeodata.fs.fed.us/7day/action/forecast/8>

National Fire Preparedness Level: 1 (On a scale of 1-5, with Level 5 being the highest level of fire activity.) Description: Minimal large fire activity nationally. Most Geographic Areas have low to moderate fire danger. There is little or no commitment of National Resources. For additional information, please visit the National Interagency Fire Center's website at <http://www.nifc.gov>.



Community Events

- Crew from Engine 57 (B-shift) presented a life and fire safety program and station tour for a Girls Scout troop at FS57 in **Aliso Viejo**. The program was on February 6th from 1:30 – 2:30 p.m.
- Fire Chief Richter, Division Chief McKeown, and Battalion Chief Espinosa attended the Buena Park State of the City Address Luncheon at the Knott's Berry Farm Resort Hotel in **Buena Park**. The program was on January 30th from 11 a.m. – 1 p.m.
- Crew from Engine 17 (B-shift) presented a life and fire safety program and station tour for a Daisy Scout troop at FS17 in **Cypress**. The program was on February 17th from 10 – 11 a.m.
- Crew from Engine 30 (A-shift) presented a life and fire safety program and station tour for a Girls Scout troop at FS30 in **Dana Pont**. The program was on February 5th from 2:15 – 3:15 p.m.
- Crew from Engine 26 (A-shift) presented a life and fire safety program and station tour for students from New Horizon Elementary School at FS26 in **Irvine**. The program was on February 3rd from 11 a.m. – 12 p.m.
- Crew from Engine 28 (A-shift) and Community Education Specialist Angela Garbiso presented a life and fire safety program to students from University Synagogue Preschool in **Irvine**. The program was on February 5th from 10 – 11 a.m.
- Crew from Engine 26 (A-shift) and Community Education Specialist Angela Garbiso presented a life and fire safety program and station tour for students from Northwood Park Co-Op at FS26 in **Irvine**. The program was on February 5th from 11 a.m. – 12 p.m.
- Crew from Engine 4 (A-shift) presented a life and fire safety program and station tour for a Tiger Scout troop at FS4 in **Irvine**. The program was on February 5th from 2 – 3 p.m.
- Crew from Engine 6 (A-shift) presented a life and fire safety program and station tour for a Cub Scout troop at FS6 in **Irvine**. The program was on February 5th from 3:15 – 5 p.m.
- Crew from Engine 47 (A-shift) presented a life and fire safety program and station tour for a Cub Scout troop at FS47 in **Irvine**. The program was on February 5th from 3 – 4 p.m.
- Crew from Engine 47 (A-shift) presented a life and fire safety program and station tour for a Cub Scout troop at FS47 in **Irvine**. The program was on February 5th from 6 – 7 p.m.
- Crew from Engine 19 (A-shift) presented a life and fire safety program and station tour for a Cub Scout troop at FS19 in **Lake Forest**. The program was on February 3rd from 3:30 – 4:30 p.m.
- Fire Chief Richter attended the Mission Viejo Saddleback Valley Elks Lodge 2013 Annual Firefighters and Law Enforcement Appreciation Awards Dinner in **Mission Viejo**. The program was on February 1st from 5 – 8 p.m.



- Crew from Engine 24 (A-shift) presented a life and fire safety program and station tour for a Brownie troop at FS24 in **Mission Viejo**. The program was on February 3rd from 3 – 4 p.m.
- Crew from Engine 24 (A-shift) presented a life and fire safety program and engine visit for students from Castille Elementary School in **Mission Viejo**. The program was on February 5th from 2 – 3 p.m.
- Crew from Engine 24 (B-shift) presented a life and fire safety program and station tour for a Daisy Scout troop at FS24 in **Mission Viejo**. The program was on February 6th from 3 – 4 p.m.
- Crew from Engine 34 (A-shift) presented a life and fire safety program and station tour for students from Brookhaven Elementary School at FS34 in **Placentia**. The program was on January 31st from 9 – 10 a.m.
- Community Education Specialist Angela Garbiso presented a senior safety program to residents from De Palma Terrace in **Placentia**. The program was on February 3rd from 4 – 5 p.m.
- Crew from Engine 45 (A-shift) and Community Education Specialist Tasha Schilling presented a life and fire safety program and engine visit for students from Saddleback Children’s Center in **Rancho Santa Margarita**. The program was on February 5th from 10 – 11 a.m.
- Crew from Truck 45 (B-shift) and Community Education Specialist Tasha Schilling presented a life and fire safety program and engine visit for students from Saddleback Children’s Center in **Rancho Santa Margarita**. The program was on February 6th from 10 – 11 a.m.
- Crew from Engine 60 (A-shift) and Community Education Specialist Tasha Schilling presented two life and fire safety programs and engine visits for students from Las Palmas Preschool in **San Clemente**. The first program was on February 3rd from 10 – 11 a.m., and the second program was 11:45 a.m. – 12:45 p.m.
- Community Education Specialist Angela Garbiso presented a life and fire safety program to residents from the River View Neighborhood Association in **Santa Ana**. The program was on February 4th from 6 – 8:30 p.m.
- Crew from Engine 71 (C-shift) presented a life and fire safety program and station tour for students from Wilson Elementary School at FS71 in **Santa Ana**. The program was on February 4th from 9:45 – 10:45 a.m.
- Crew from Engine 71 (A-shift) presented a life and fire safety program and station tour for students from Wilson Elementary School at FS71 in **Santa Ana**. The program was on February 5th from 1 – 2 p.m.
- Crew from Engine 18 (B-shift) presented a life and fire safety program and station tour for a Girls Scout troop at FS18 in **Trabuco Canyon**. The program was on February 1st from 3 – 4 p.m.



- Crew from Engine 66 (B-shift) participated in the Tet Festival in **Westminster**. The program was on February 1st from 10 a.m. – 2 p.m.
- Crew from Engine 64 (C-shift) presented a life and fire safety program and engine visit for students from Shalom Preschool in **Westminster**. The program was on February 4th from 9:30 – 10:30 a.m.
- Crew from Engine 66 (A-shift) participated in a career fair and engine visit for students from Leo Carillo Elementary School in **Westminster**. The program was on February 5th from 10:30 a.m. – 12 p.m.

Significant Emergency Incidents

Lake Forest

Structure Fire – January 31st. OCFA crews were dispatched at 10:42 a.m. to a structure fire on Guinea Street in Lake Forest. Engine 19 arrived on scene and requested an ambulance to the scene. One patient was transported to Western Medical Center Santa Ana for treatment of smoke inhalation and burns due to a cooking fire.

Incident Commander: Chief Brown

Coto de Caza

Traffic Collision – January 31st. OCFA crews were dispatched at 7:36 p.m. to a traffic collision cut & rescue response in the area of Cherry Hills Drive and Vista Del Verde in Coto de Caza. Engine 40 arrived on scene and reported a vehicle on top of a wall with one patient trapped. At 7:48 p.m., Engine 40 requested additional resources and the incident was balanced to a Technical Heavy Rescue. Battalion Chief 7 indicated that the vehicle “came to rest on top of a 12-foot wall after striking several objects next to a home with the driver expiring at the scene.” No further information was available at the time of the report.

Incident Commander: Chief Leonard

**Incidents By Major Category
for Period: 1/20/2014 - 1/26/2014**

CITY/JURISDICTION	FIRE	OVER - PRESSURE RUPTURE	EMS/ RESCUE CALL	HAZMAT	SERVICE CALL	GOOD INTENT CALL	FALSE CALL	NATURAL	OTHER	TOTAL
ALISO VIEJO	0	0	24	0	3	6	5	0	0	38
BUENA PARK	1	0	69	1	2	8	4	0	18	103
CYPRESS	1	0	31	0	7	0	2	0	3	44
DANA POINT	2	0	42	0	3	5	5	0	1	58
IRVINE	2	0	163	2	16	28	21	0	9	241
IRVINE - UCI	0	0	7	0	0	1	3	0	3	14
LA PALMA	0	0	12	0	1	1	0	0	1	15
LAGUNA HILLS	0	1	30	1	3	2	1	0	2	40
LAGUNA NIGUEL	1	0	51	0	6	6	3	0	0	67
LAGUNA WOODS	1	0	71	1	7	3	2	0	0	85
LAKE FOREST CITY	1	0	66	1	5	8	6	0	6	93
LOS ALAMITOS	0	0	17	0	0	2	0	0	4	23
MISSION VIEJO	2	0	112	4	9	12	5	0	3	147
PLACENTIA	0	0	40	0	8	7	1	0	1	57
RANCHO SANTA MARGARITA	1	0	22	2	2	8	2	0	2	39
SAN CLEMENTE	1	0	56	0	4	8	3	0	4	76
SAN JUAN CAPISTRANO	0	1	41	0	5	8	3	0	0	58
SANTA ANA	4	0	257	0	9	32	14	0	29	345
SEAL BEACH	0	0	59	1	3	3	2	0	0	68
STANTON	1	0	39	1	1	10	0	0	4	56
TUSTIN	1	0	71	1	5	5	4	0	1	88
VILLA PARK	0	0	3	0	0	2	0	0	0	5
WESTMINSTER	0	0	72	1	6	11	0	0	10	100
YORBA LINDA	0	0	40	2	5	8	3	0	5	63
UNINCORPORATED	0	0	89	2	10	6	9	0	11	127
TOTAL	19	2	1484	20	120	190	98	0	117	2050