

Placentia Economic Development Committee

Regular Meeting Agenda
April 22, 2014



Kenny Binnings
Committee Member

Rosalina Davis
Committee Member

Floyd Farano
Committee Member

Kevin Kirwin
Committee Member

Richard Landfield
Committee Member

Michael McAdam
Committee Vice Chair

David Nickey
Committee Member

Sandy Patel
Committee Member

Melanie J. Smissen-Coward
Committee Member

Jo Ann Sowards
Committee Member

Susan Wan-Ross
Committee Member

City of Placentia
401 E. Chapman Avenue
Placentia, CA 92870

Phone: (714) 993-8231
Fax: (714) 961-0283

administration@placentia.org
Website: www.placentia.org

Procedures for Addressing the Committee Members

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the Committee Secretary BEFORE that portion of the agenda is called.

The Committee members encourage free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, the Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COUNCIL AND BOARD MEMBERS ARE IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City Staff to make reasonable arrangements to ensure accessibility.
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Person who have questions concerning any agenda item may call the City Clerk's Office, (714) 993-8244, to make inquiry concerning the nature of the item described on the agenda.

**CITY OF PLACENTIA
ECONOMIC DEVELOPMENT COMMITTEE
REGULAR MEETING AGENDA
April 22, 2014
6:30 p.m. – Community Room
401 E. Chapman Avenue, Placentia, CA**

CALL TO ORDER:

ROLL CALL: City Council Liaison, Chair Mayor Scott Nelson
Committee Vice Chair Michael McAdam
Committee Member Kenny Binnings
Committee Member Rosalina Davis
Committee Member Floyd Farano
Committee Member Kevin Kirwin
Committee Member Richard Landfield
Committee Member David Nickey
Committee Member Sandy Patel
Committee Member Melanie J. Smissen-Coward
Committee Member Jo Ann Sowards
Committee Member Susan Wan-Ross
Management Analyst Maggie Le
Assistant City Administrator Damien Arrula
City Administrator Troy Butzlaff

PLEDGE OF ALLEGIANCE:

ORAL COMMUNICATIONS:

At this time the public may address the Committee concerning any agenda item, which is not a public hearing item, or on matters within the jurisdiction of the Committee. There is a five (5) minute time limit for each individual addressing the Committee.

1. CONSENT CALENDAR:

- a. **Minutes**
Economic Development Committee Minutes- January 28, 2014
Recommended Action: Approve

2. OLD BUSINESS: None

3. NEW BUSINESS:

- a. **2014 Business Climate Survey Results**
Recommended Action:
 - 1) Receive and provide direction as needed to Staff
 - 2) Selection of winners for the 2014 Business Climate Survey Drawing
- b. **Placentia Farmers Market**
Recommended Action:
 - 1) Receive and provide direction as needed to Staff

4. PRESENTATIONS/ADMINISTRATIVE REPORTS

- a. **Business Retention and Attraction Update**
Recommended Action:
 - 1) Receive and provide direction as needed to Staff

5. EXECUTIVE REPORT:

The purpose of these reports is to provide information on projects and/or programs. No decisions are to be made on these issues. If the Committee would like formal action on any of the discussed items, it will be placed on a future Committee Agenda.

COMMITTEE MEMBERS COMMENTS AND REQUESTS:

Committee Members may make comments, requests or ask questions of Staff. If a Committee Member would like to have formal action taken on a requested matter, it will be placed on a future Committee Agenda.

ADJOURNMENT:

The Economic Development Committee will adjourn to May 27, 2014 at 6:00 p.m.

CERTIFICATION OF POSTING

I, Candice Martinez, City Clerk Specialist for the City of Placentia, hereby certify that the Agenda for the April 22, 2014 meeting of the Economic Development Committee was posted on April 17, 2014.

Candice Martinez, City Clerk Specialist