



Heritage Festival Committee Agenda

July 9, 2014 – 7:00 p.m.

Regular Meeting

Heritage Festival Committee

Bruce Hunt Jr.
Chair

Anne Russell
Vice Chair

Carole Nixon
Treasurer

Jim Cucalon
2nd Vice Chair

Gerry Carnevali

Bruce Hunt

Tommie Kalman

Janice Lacher

Frank Perez

City of Placentia
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City of Placentia, CA 92870

Community Services Department
Phone: (714) 993-8184
Fax: (714) 961-0283
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Procedures for Addressing the Heritage Festival Committee

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Festival Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Festival Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 993-8184. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8184, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

REGULAR MEETING
7:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER

PLEDGE OF ALLEGIANCE

EXECUTIVE COMMITTEE

ROLL CALL: Chair / Bruce Hunt Jr.
Vice Chair / Anne Russell
2nd Vice Chair Jim Cucalon
Treasurer/Carole Nixon
Bruce Hunt
Tommie Kalman
Frank Perez
Gerry Carnevali
Janice Lacher

ORAL COMMUNICATIONS

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

COMMITTEE COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

HERITAGE FESTIVAL AGENDA

1. Minutes
 - a. Regular meeting – May 14, 2014
 - b. Regular meeting – June 11, 2014

Recommended Action: Approve
2. Treasurer's Report – Carole Nixon to provide an updated treasurer's report.
3. 2014 Event Ideas – Staff and Committee to discuss the progress of the 50th anniversary event ideas.
4. Sub-Committee Report – Sub-Committee chairpersons to review areas of responsibilities for discussion.
5. Staff Comments – Staff to review areas of responsibilities.

6. Agenda Building – Staff and committee to review agenda items for the next meeting.

ADJOURNMENT

The Heritage Festival Committee Adjourn to a Regular Meeting on Wednesday, August 13, 2014 at 7:00 p.m. in the front conference room located at City Hall, 401 East Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Veronica Ortiz, Community Services Coordinator/Heritage Festival Staff Liaison, hereby certify that the Agenda for the July 9, 2014 meeting of the Heritage Festival Committee was posted on July 2, 2014.

Veronica Ortiz

Community Services Coordinator/Heritage Festival Committee Staff Liaison

Heritage Festival Committee
MINUTES of June 11, 2014

Meeting called to order at 7:15pm

PLEDGE OF ALLEGIANCE

EXECUTIVE HERITAGE COMMITTEE: Carole Nixon, Bruce Hunt, Janice Lacher, Frank Perez, and Anne Russell.

ABSENT: Jim Cucalon, Gerry Carnevali, Tommie Kalman, and Bruce Hunt Jr.

CITY STAFF: Veronica Ortiz, Community Services Coordinator, Felipe Zambrano Community Services Coordinator

GUESTS: Carol Kennedy from Placentia Rotary Club incoming President.

1. APPROVAL OF MINUTES: Item continued to next regularly scheduled meeting. Committee members agreed to approve the May 14 minutes at a later date.

2. TREASURERS REPORT: Committee member Carole Nixon gave a brief treasure's report. There was income of \$1,575.00 and expenditures listed of \$4,984.47. There is now a deficit of \$1,909.47 in the Heritage Festival account.

3. EVENT IDEAS: Staff member Ortiz discussed the logo for the 50th anniversary T-shirts. Kevin from Stith Printing will be in contact with staff member Ortiz and will be discussing the pricing for the t-shirts. Committee member Bruce Hunt motioned to continue with the process of ordering the 50th anniversary shirts as July is quickly approaching and ideally the shirts will be sold at the upcoming Concerts in the Park events. A voice vote approved this motion 5-0-0. Staff Member Ortiz discussed the flyer for the festival. Committee member Bruce Hunt suggested we start with an order of 100 shirts. The committee agreed that we start with white shirts and could possibly change the colors later. She handed out a draft of what the flyer will look like created by the Sauce Printing. Chris Buck has confirmed that he will be this year's Grand Marshall. We are still waiting to confirm that Southland Band will be playing this year with Committee member Tommie Kalman. Committee member Nixon mentioned that she can contact Janet Evan's parents and find out if Mrs. Evans will be available to attend the festival. Staff Member Ortiz found a History of the Heritage Festival document that dates back to 1965 to the present. The document includes information about themes, Grand Marshal participants and general event information. The document has been forwarded to Committee member Tommie Kalman to assist her in her efforts in working with the Historical Committee on an article honoring the 50th anniversary of the Heritage Festival event. Staff member Ortiz mentioned that the sound quotes for the event are in the process of being compiled. More updates on those will be available at a later Committee meeting. Staff member Zambrano mentioned that the "Taste of the Town" event

will be held at the final concert and would be a good opportunity to sell the 50th anniversary shirts on that date.

4. SUB-COMMITTEE REPORTS:

Band Review: Yorba Linda Water Company will provide water to the bands. Paul Petty and the will be helping with the busses and the water distribution.

Food: Nothing new to report.

Entertainment: Nothing new to report.

Crafters: 8 crafters and 7 Home Based business applicants are approved.

Games: Jack Knight is interested in coming and possibly doing an art project with participants at the event. He will get back to us with more information. Two game vendors have been confirmed. A professional ticket booth will be used for the games and tickets will stay \$1.00 per ticket. A City staff person will help sell the tickets in the booth.

Non-Profit: 3 applications are approved.

Car Show: Nothing new to report.

Parade: Nothing new to report.

Pancake Breakfast: Carole Kennedy explained that the Rotary Club is working together to plan and organize the pancake breakfast as usual.

5. STAFF COMMENTS: The Studebaker Driver's Club contacted the Community Services Department and requested to have the car show participation fees waived because they are a Non-Profit organization. Committee Member Hunt confirmed that it is not allowed for cars to show for free. They can be in the parade as a car club if they do not want to pay for the car show. Staff member Ortiz will let the car club know they cannot attend for free.

6. AGENDA BUILDING: Keep everything the same, and update on sound quotes if they are available.

ADJOURNMENT: The meeting adjourned at 7:50pm. The next regular meeting will be held on Wednesday, June 9, 2014.