

Placentia Economic Development Committee

Regular Meeting Agenda August 26, 2014



*Kenny Binnings
Committee Member*

*Rosalina Davis
Committee Member*

*Kevin Kirwin
Committee Member*

*Richard Landfield
Committee Member*

*David Nickey
Committee Member*

*Melanie J. Smissen-Coward
Committee Member*

*Jo Ann Sowards
Committee Member*

*Susan Wan-Ross
Committee Member*

**City of Placentia
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Procedures for Addressing the Committee Members

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "**Oral Communications**" portion of the agenda should fill out a "**Speaker Request Form**" and give it to the Committee Secretary BEFORE that portion of the agenda is called.

The Committee members encourage free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, the Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COUNCIL AND BOARD MEMBERS ARE IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City Staff to make reasonable arrangements to ensure accessibility.

(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Person who have questions concerning any agenda item may call the City Clerk's Office, (714) 993-8244, to make inquiry concerning the nature of the item described on the agenda.

**CITY OF PLACENTIA
ECONOMIC DEVELOPMENT COMMITTEE
REGULAR MEETING AGENDA
August 26, 2014
6:00 p.m. – Community Room
401 E. Chapman Avenue, Placentia, CA**

CALL TO ORDER:

ROLL CALL: City Council Liaison, Chair Mayor Scott Nelson
Committee Member Kenny Binnings
Committee Member Rosalina Davis
Committee Member Kevin Kirwin
Committee Member David Nickey
Committee Member Melanie J. Smissen-Coward
Committee Member Jo Ann Sowards
Committee Member Susan Wan-Ross
Committee Member Christina Lopez
Committee Member Gary Farrell
Management Analyst Maggie Le
Assistant City Administrator Damien Arrula
City Administrator Troy Butzlaff

PLEDGE OF ALLEGIANCE:

ORAL COMMUNICATIONS:

At this time the public may address the Committee concerning any agenda item, which is not a public hearing item, or on matters within the jurisdiction of the Committee. There is a five (5) minute time limit for each individual addressing the Committee.

1. CONSENT CALENDAR: None

2. OLD BUSINESS:

a. **Placentia Farmers Market at Placentia Town Center Update**

Recommended Action:

1) Report out

b. **Placentia Green Bucks Program Update**

Recommended Action:

1) Report out

3. NEW BUSINESS:

a. **Release of the Request for Proposals of Services for the Development of Marketing Materials including a Branding Component**

Recommended Action:

1) Report out

b. **Retail Analysis and Vacancy Report from CBRE**

Recommended Action:

1) Receive and provide direction as needed to Staff

4. PRESENTATIONS/ADMINISTRATIVE REPORTS

5. EXECUTIVE REPORT:

The purpose of these reports is to provide information on projects and/or programs. No decisions are to be made on these issues. If the Committee would like formal action on any of the discussed items, it will be placed on a future Committee Agenda.

COMMITTEE MEMBERS COMMENTS AND REQUESTS:

Committee Members may make comments, requests or ask questions of Staff. If a Committee Member would like to have formal action taken on a requested matter, it will be placed on a future Committee Agenda.

ADJOURNMENT:

The Economic Development Committee will adjourn to September 23, 2014 at 6:00 p.m.

CERTIFICATION OF POSTING

I, Amy Diaz, Deputy City Clerk for the City of Placentia, hereby certify that the Agenda for the August 26, 2014 meeting of the Economic Development Committee was posted on August 21, 2014.

Amy Diaz, Deputy City Clerk