



From: Troy L. Butzlaff, ICMA-CM

August 28, 2014

ADMINISTRATION

◆ Placentia City Council Candidates Forum

The League of Women Voters will be moderating a Candidates Forum on Tuesday, September 30, 2014 at 6:30 p.m. at the Placentia City Council Chambers, 401 E. Chapman Avenue. During the forum, citizens will have the opportunity to meet the Placentia City Council Candidates and ask questions of the candidates. The League of Women Voters is a nonpartisan organization that encourages the informed and active participation of citizens. For additional information, please visit www.lwvnoc.org.

◆ Three Feet for Bicycle Safety Campaign

Last year Governor Jerry Brown signed AB 1371, the Three Feet for Safety Act. The law requires motorists to give at least three feet clearance to bicyclists when passing from behind. The law also requires drivers to "slow to a speed that is reasonable and prudent" and pass when the cyclist will not be endangered when traffic or roadway conditions prevent giving three feet when passing. The new law goes into effect on September 16, 2014. For more information, please visit the California Bicycle Coalition website.



◆ Orange County Issues Alert on West Nile Virus

Orange County officials have issued an alert as reported cases of the mosquito-borne infection continue to rise. County Health and Vector Control agencies are asking for help from the public in combating the spread of West Nile virus. The virus is transmitted through the bite of an infected mosquito. In fact, about 80% of all mosquitoes recently tested in Orange County are infected with the virus. Precautionary measures include performing routine inspections for standing water around the home, avoiding overwatering, and making sure window screens are in good repair. Standing water, as small as a bottle capful, provide an ideal environment for mosquito breeding. To report areas where mosquitoes are biting, stagnant waters, neglected pools or fountains, or recently-deceased birds, please contact Orange County Vector Control District at (714) 971-2421.

Contact Us At:



Facebook Twitter

Upcoming Meetings and Events

- 9/1 Labor Day - City Facilities Closed
- 9/2 City Council Meeting - Cancelled
- 9/8 Recreation and Parks Commission
- 9/8 Veterans Advisory Committee
- 9/9 Planning Commission

For additional information or questions about this Weekly Briefing, please contact us at administration@placentia.org.



ADMINISTRATION

◆ Backpacks for Success

The Neighborhood Services Division has been busy distributing free backpacks with school supplies to students that will be attending the upcoming school year at various elementary, middle, and high schools in Placentia. Through the generous support from the Friendly Center and Community Action Partnership, a total of 137 backpacks have been distributed. The Division has a few more backpacks left, so if you or someone you know is in need of a backpack, please visit the Whitten Community Center, 900 S. Melrose Avenue or call (714) 986-2333.

◆ Placentia Legion Post #277 Annual Picnic

On Sunday, September 7, 2014, the Placentia Legion Post #277 will be hosting an Annual Picnic at Kraemer Memorial Park, 201 N. Bradford Avenue from 11:00 a.m. to 5:00 p.m. Plenty of food and drinks will be available. For additional information, please call (714) 996-2190.

COMMUNITY SERVICES

◆ Fall P.A.R.K.s Program

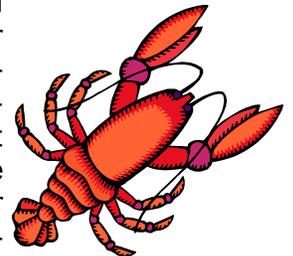
The Fall afterschool P.A.R.K.s Program will begin on Tuesday, September 2nd. The afterschool program sites will be open Monday – Thursday with the following locations and hours of operation:

Koch Park Recreation Center	2210 N. Valencia Ave.	3:00 p.m. to 5:30 p.m.
Gomez Community Center	1701 Atwood Ave.	3:00 p.m. to 5:30 p.m.
Whitten Community Center	900 S. Melrose St.	3:00 p.m. to 5:30 p.m.
Cathy Torrez Learning Center	143 S. Bradford Ave.	3:30 p.m. to 6:30 p.m.

For more information about the P.A.R.K.s Program, please contact (714) 993-8232.

◆ Port of Los Angeles Lobster Festival Excursion v- World's Largest Lobster Festival

Lobster lovers can enjoy a scenic outdoor park along the historic waterfront and shops at Ports O'Call in San Pedro California on Saturday, September 13th. After feasting on their world famous discount Maine lobster meal, guests can enjoy dancing, street performers, a pirate camp, tall ships, shopping for arts and crafts, and musical performances by some of today's best up and coming acts. For additional event details you can visit www.lobsterfest.com or to reserve your excursion seat, please call Community Services at (714) 993-8232. The fee for this event is \$15.00 for transportation/parking and \$10.00 admission payable at the gate (\$9.00 with printable coupon). Transportation will depart at 4:00 p.m. and will return at 10:00 p.m. at the Placentia Civic Center.



◆ Fall Registration Is Now Available

Registration for all Fall programs and classes is available online at www.placentia.org/classes or in person by visiting the City of Placentia Community Services Department, 401 E. Chapman Avenue, Monday through Thursday, between 7:30 a.m. and 6:00 p.m. City Hall is closed on Fridays. For additional information, please call (714) 993-8232.



ECONOMIC DEVELOPMENT

◆ New Funding Plan for Metrolink Station Receives Unanimous Support

On Monday, August 25, 2014, the Orange County Transportation Authority Board of Directors voted unanimously to approve a new funding plan for the Placentia Commuter Rail Station. Instead of using Federal funds, the proposed \$23 million Metrolink Station will be funded with a combination of State and up to \$8.3 million in 91 Express Lane excess toll revenues. The 91 Express Lanes revenues can be used for projects that reduce congestion on the 91 corridor. The proposed Placentia Commuter Rail Station Project is located along the Orangethorpe Rail Corridor in the City's downtown area and will serve the Metrolink 91 Line, which links Riverside to Los Angeles (Union Station). The Project will include two station platforms, approximately 300 surface parking spaces, passenger waiting canopies and benches, a kiss-and-ride drop off facility, and ticket vending machines. The new station will also make use of the existing Bradford Avenue pedestrian bridge for passenger movement between platforms. Stay tuned to future Weekly Briefings for more information and project updates.

◆ Request for Proposals for the Development of Marketing Materials and Branding

The City is currently requesting proposals for the development of marketing materials and branding. In 2013, the City completed an Economic Development Plan with annual action goals. One of the goals identified in the plan was to create marketing materials which include a branding component for the City. The objective of this effort is to develop a clear, strong, and resilient brand identity that represents the varied attributes of the Placentia community. The resulting brand messaging should support all goals of the City's Economic Development Plan. [Please click on this link to view the Request for Proposals.](#) Proposals are due on September 11th at 4:00 p.m. at the Placentia City Clerk's Office.

◆ Redeem Your Placentia Green Bucks at Local Participating Merchants

The Placentia Green Bucks Program was approved by the Economic Development Committee in July 2014 offering discounts at local participating merchants when visiting the Placentia Farmers Market. The Farmers Market is held every Tuesday evening from 4:00 - 8:00 p.m. on the corner of Yorba Linda Boulevard and Kraemer Boulevard at the Placentia Town Center. Since the inception of the program, 600 Placentia Green Bucks have been redeemed by shoppers at the Placentia Farmers Market. Each Placentia Green Bucks has a five (5) dollar value when shoppers spend a minimum of \$15 at one of the program's participating merchants.



Participating merchants include: Craftsman Wood Fired Pizza, Courtesy Cleaners, K C Nails, Beauty Avenue, Denny's Restaurant, Norton's Palm Cleaners, Tlaquepaque Bakery & Grill, The Pizza Store, King's Teriyaki Grill, Placentia Glass and Screen, Philly's Best, El Farolito Restaurant, Margo's Flowers, Scholar Athlete Martial Arts, and Meat Up BBQ. Enjoy summer, get out and visit one of the above participating merchants to redeem your Placentia Green Bucks. If you have any questions about the Placentia Green Bucks Program or would like to be a participating merchant, please call (714) 993-8135.



ENGINEERING AND CIP PROJECTS

◆ Parking Lot Project at 235 South Bradford Avenue

Plans for the new parking lot at 235 South Bradford Avenue are now available on the City website ([please click here](#)) for contractors to review. Plans and specifications can also be purchased at City Hall. Bids are due on September 4th, with the expectation that City Council will award the construction contract at the September 16th City Council meeting. The project will help alleviate parking issues that continue to exist in the downtown area.

POLICE DEPARTMENT

◆ Crime Prevention

Dog Watcher Walk Program

Please join Placentia Police Department at Tri-City Park on Thursday, September 11th at 6:30 PM for its first ever Dog Walker Watch (DWW) meeting. The meeting will take place at the shelters and dogs are welcome to join in on the fun. Those who attend the meeting will be trained on what suspicious activity looks like as well as how to observe, identify and report suspicious activity to the Police Department. Also, attendees will be treated to a K9 demonstration by one of our K9 Officers and his partner. Dog Walker Watch is a crime awareness program sponsored by the National Association of Town Watch (NATW) to train dog walkers to serve as “extra eyes and ears.” For more information, please contact Crime Prevention Officer Marilyn Anderson at (714) 993-8225 or manderson@placentia.org.

Community Meeting at Placentia Place Apartments

A Community Meeting was held at the Placentia Place Apartments, 310 S. Jefferson, to discuss the prevention of vehicle theft and other residential concerns. Crime Prevention Officer Marilyn Anderson met with 24 residents along with representatives from property management and the contracted private security company. Information regarding calls for service and crimes were discussed as well as the importance of reporting suspicious activity to the Police Department. Lastly, flyers were distributed detailing how residents can receive information on crimes that are occurring in Placentia and information on upcoming events.

◆ Code Enforcement

August 18, 2014

Police Services Officers assisted at a rollover traffic collision, responded to one call for service, and issued thirteen code enforcement courtesy notices and one administrative citation. A night shift Police Services Officer transported one arrestee to Orange County Jail, booked and cited another. Ten parking cites were also issued.

August 19, 2014

A Police Services Officer transported two arrestees to Orange County Jail, and issued 59 parking cites on Chapman for street sweeping.



POLICE DEPARTMENT

◆ Code Enforcement

August 21, 2014

A Police Services Officer took a graffiti report and a vehicle burglary report; three arrestees were booked in the jail and one was transported to Orange County Jail. One code enforcement courtesy notice was issued. A night shift Police Services Officer assisted officers with 6 bookings, 4 were transported to Orange County Jail.

◆ Significant Events

August 21, 2014

Day watch Police Officers were briefed on a subject who had been loitering at City Hall and causing disturbances. Later in the day, a Police Officer contacted this subject and subsequently arrested him for possession of stolen property. Through a Miranda interview, the Police Officer learned the arrestee had taken the items when he committed a residential burglary at 212 S. Kraemer. The Police Officer made contact with the victim, who was unaware of the burglary. The victim positively identified his property and the suspect was later booked at Orange County Jail.

Police Officers were dispatched to Kelly's Korner regarding females fighting in the parking lot. Security at the bar pepper sprayed the females to stop them from fighting. The females went to Placentia Linda Hospital for treatment of the pepper spray application and began fighting with Police Officers in the Emergency Room. Police Officers called for emergency assistance and both females were arrested for felony resisting a peace officer with threats.

The Police Department Bike Team patrolled the north end of the City and made a felony warrant arrest in the area of Chickasaw and Valencia.

A Police Officer arrested a repeat offender and known gang member for being under the influence of a controlled substance.

August 22, 2014

The Police Department's Gang Unit arrested a known gang member for a felony warrant. A Police Officer arrested a male for a warrant and another Police Officer arrested a male for driving under the influence of drugs and a female for possession of methamphetamines.

August 23, 2014

Police Officers were dispatched to a large party on the 900 block of Kingswood. The homeowners were persuaded to have everybody leave after they learned their neighbors would press charges against them for disturbing the peace if they did not shut the party down.

A Police Sergeant conducted an occupied vehicle check at the Quality Inn and arrested two people for narcotics charges.

EXTERNAL COMMUNICATION

- ◆ Development Services Project List
- ◆ Orange County Fire Authority Weekly Executive Summary

Building Activity

- A car collided with a building at 1129 Imperial Hwy. Damage was observed to the concrete facade surrounding one of the columns which support the walkway in front of the vacant business. No structural damage occurred. The damage is only cosmetic and there is no need for further concern. The area is barricaded and caution taped.
- 938 La Jolla Street, 10 unit apartments
The grading plans have been approved. Construction is anticipated to begin in September.
- 918-926 La Jolla Street, 10 unit apartments
The existing vacant house has been demolished and a new perimeter wall building permit was issued. Grading and wall construction will begin the first week of September.
- Precise grading plans for Beazer Homes have been approved by the City. The Grading Permit will be issued after the approved tract map is recorded by the County.
- Construction has begun on ten unit apartments at 738 La Jolla.

The following is a list of recent building permits issued within the City.

PERMIT TYPE	# PERMITS
Residential Alteration	4
Solar	1
Block Wall	
Storage Racks	
Patio	
Commercial Tenant Improvement	1
Sign	
Roof	3
Swimming Pool	2
Plumbing, Electrical, Mechanical	13
Total	24

Plan Check Activity

The following is a list of the number of recent plan checks issued within the City.

PLAN CHECK TYPE	# SUBMITTED
Commercial Tenant Improvement	3
Residential Alterations	2
Solar	4
Signs	1
B & Z (Building & Zoning Application)	3
Home Occupation Permits	5
TOTAL	18



Orange County Fire Authority

Weekly Executive Summary

Prepared by Corporate Communications

Al Murray, Board Chairman

Gene Hernandez, Vice-Chair

www.ocfa.org

August 28, 2014

News & Events

Last week Orange County Fire Authority was joined by our new Director of Communications Sandy Cooney. Sandy comes to the OCFA with more than 30 years of public affairs and public policy experience. Please join us in welcoming Sandy to the OCFA.

Save the Date! The Orange County Fire Authority will hold its Annual Open House on [October 11th](#) at the OCFA Headquarters. Station Open Houses are scheduled for **October 4th**.

*Weekly Media Clips

[OCFA Weekly Media Coverage](#)

This report is for internal and research purposes only. All other uses are prohibited.

[OCFA Weekly News Coverage](#)

This report is for internal and research purposes only. All other uses are prohibited.

Board Action

For Board agendas, please visit <http://www.ocfa.org> and click on “Board Agendas/Minutes.”

Weekly Update on Response and Preparedness

Weather Outlook: *Normal to Above Normal Temperatures for August 31st – September 6th*. For more information, please visit the [National Weather Service Climate Prediction Center](#).

Fire Outlook – Low/Moderate: Expect ignition components to rise today and Friday in response to the warm, sunny and dry weather over the area. Fuels will readily burn, but a lack of wind and relatively stable conditions should keep rates of spread moderate despite the very dry fuel status. However, this weekend, windy weather in the desert interface regions will cause large fire potential to be higher. If a fire started in one of the windier areas, very rapid rates of spread and spotting may occur. The rainfall that occurred during the past few weeks was quite heavy and may keep large fire potential lower in areas such as the high Sierra and San Diego County, but other areas from Los Angeles County northward along the coast didn't see any significant precipitation. Large fire potential will be elevated in windy areas that missed these rains such as the Kern County Mountains and the north side of the Angeles National Forest, to name a few places. Light initial attack can be expected today and Friday, but moderate initial attack may be possible over the weekend due to windier weather and increased outdoor activity associated with the holiday weekend. You can obtain a 7-day forecast, monthly and/or seasonal by clicking [here](#).

National Fire Preparedness Level: 3 (On a scale of 1-5, with Level 5 being the highest level of fire activity.) Description: Two (2) or more Geographic Areas are experiencing wildland or prescribed fire activities requiring a major commitment of National Resources. Additional resources are being ordered and mobilized through NICC. Type 1 and 2 Incident Management Teams are committed in two (2) or more Geographic Areas and crew commitment nationally is at 50%. For additional information, please visit the [National Interagency Fire Center's website](#).



Community Events

- Crew from Engine 57 (B Shift) provided a static display for the End of Summer Community Bash event in **Aliso Viejo**. The event took place on August 22nd from 1:30 – 2:30 p.m.
- Crew from Engine 57 (B Shift) participated in the Firefighter Aid Book Fair and Story Time at the Barnes & Noble in **Aliso Viejo**. The event took place on August 24th from 11:00 a.m. – 12:00 p.m.
- Crew from Truck 61 (A Shift) and Community Education Specialist Christy Watson participated in the Super Senior Saturday Resource Fair held in **Buena Park**. The event took place on August 23rd from 7:00 a.m. – 4:00 p.m.
- Community Education Specialist Christy Watson presented a work place fire safety presentation and fire extinguisher training to a group of employees at Vans in **Cypress**. The program was on August 28th from 10:00 a.m. – 2:00 p.m.
- Crew from Engine 54 (A Shift) and Community Education Specialist Polly Bowen presented a fire extinguisher training program and demonstration to a group of employees in **Foothill Ranch**. The program took place on August 28th from 10:00 a.m. – 11:00 a.m.
- Crew from Engine 51 (B Shift) and Community Education Specialist Polly Bowen participated in the “When I Grow Up...” event at Pretend City in **Irvine**. The event took place on August 22nd from 11:00 a.m. – 12:00 p.m. and from 1:00 p.m. – 2:00 p.m.
- Community Education specialist Christy Watson presented a fire safety program to a group of residents at the Irvine Inn apartments in **Irvine**. The program took place on August 22nd from 3:00 p.m. – 4:00 p.m.
- Crew from Engine 51 (C Shift) attended a Bring Your Kids to Work Day event in **Irvine**. The event took place on August 25th from 12:00 p.m. – 1:00 p.m.
- Crew from Engine 26 (B Shift) provided a life and fire safety program and station tour to a community class from **Irvine**. The tour took place on August 22nd from 10:00 a.m. – 11:00 a.m.
- Crew from Engine 6 (B Shift) provided a life and fire safety program and station tour to a Mom’s Club from **Irvine**. The program took place on August 22nd from 10:00 a.m. – 11:00 a.m.
- Crew from Engine 36 (B Shift) provided a life and fire safety program and station tour to a group of kids from the Boys & Girls Club of **Irvine**. The tour took place on August 22nd from 2:00 p.m. – 3:00 p.m.
- Crew from Engine 22 (A Shift) provided a life and fire safety program and station tour to a firefighter and his family visiting from Virginia. The tour took place on August 23rd from 10:00 a.m. – 10:30 a.m. in **Laguna Hills**.



- Crew from Engine 34 (B Shift) provided a life and fire safety program and station tour to a group of residents from **Placentia**. The program took place on August 24th from 2:00 p.m. – 5:00 p.m.
- Crew from Engine 73 (A Shift) and Veronica Gastelum from Community Risk Reduction hosted an OCFA Barbecue and provided a fire safety information booth for the Townsend Raitt event in **Santa Ana**. The event took place on August 23rd from 10:00 a.m. – 2:00 p.m.
- Crew from Engine 71 (B Shift) provided a life and fire safety program and station tour to a group of teens from Bay Group Home in **Santa Ana**. The program was on August 22nd from 2:00 p.m. – 2:30 p.m.
- Crew from Engine 48 (B Shift) provided a life and fire safety program and station tour to a group of students from a local home school group from **Seal Beach**. The tour took place on August 22nd from 10:30 a.m. – 11:30 a.m.
- Battalion Chief Anderson and crew from Engine 46 (A Shift) attended a city lunch at Stanton Park in **Stanton**. The event took place on August 28th from 11:30 a.m. – 1:00 p.m.
- Crew from Engine 8 (A Shift) presented a life and fire safety program and station tour to a group of residents from **Tustin**. The program took place on August 26th from 10:00 a.m. – 11:00 a.m.
- Crew from Engine 65 (A Shift) provided a life and fire safety program and station tour to a local group of residents from **Westminster**. The tour took place on August 23rd from 1:00 p.m. – 2:00 p.m.
- Crews from Engine 64 and Truck 64 (A Shift) provided a life and fire safety program and station tour and participated in a “Little Life Saver” presentation for a recent drowning incident for the city of **Westminster**.



Significant Emergency Incidents

Northern California Fires:

Orange County Fire Authority has approximately 22 personnel working on various fires in Northern California and Oregon. The personnel include Strike Teams as well as Overhead.

Brea

Remote Rescue - August 26th – At 11:20 am Cal Fire San Bernardino called to request OCFA assistance with an inmate crew member that was suffering heat related complications in Tonner Canyon. At 11:25 am a Remote Rescue response was dispatched. Helicopter 2 flew to the Alta Vista Golf Course and picked up rescuers and flew to the scene. After inserting the rescuers to start packaging the patient they returned to the golf course to pick up paramedics. Once the paramedic was on board Helicopter 2 returned to the scene, extracted the patient and flew to Western Medical Center Santa Ana. Santa Ana PD was requested to assist at the hospital until CDC was able to get there and take custody of the patient.

Seal Beach

Flooding – August 26th - At 11:24 pm the OCFA was notified of a possible flooding situation in the Seal Beach area down near the beach. Engine 44 responded, along with Battalion 1, and once on scene they determined that numerous structures were being threatened and or already flooded. They requested the assistance of both OCFA dozers and both OCFA handcrews. Along with these resources the need for a large amount of sandbags was apparent. Urban Search & Rescue, from Station 54, was requested to tow the flat trailer, with 1000 preloaded sand bags from Station 18, to the scene. At the time of this report all units were still on scene working to mitigate the problem.

Incident Commander:

Chief Stone, B1

**Incidents By Major Category
for Period: 8/11/2014 - 8/17/2014**

CITY/JURISDICTION	FIRE	OVER - PRESSURE RUPTURE	EMS/ RESCUE CALL	HAZMAT	SERVICE CALL	GOOD INTENT CALL	FALSE CALL	NATURAL	OTHER	TOTAL
ALISO VIEJO	0	0	35	3	3	1	7	0	8	57
BUENA PARK	1	0	85	0	3	10	4	0	17	120
CYPRESS	0	0	31	0	3	2	3	0	3	42
DANA POINT	1	0	58	2	0	5	5	0	7	78
IRVINE	4	1	142	0	14	17	26	0	11	215
IRVINE - UCI	0	0	1	0	0	0	4	0	3	8
LA PALMA	1	0	17	0	1	4	1	0	0	24
LAGUNA HILLS	0	0	43	0	1	6	1	0	0	51
LAGUNA NIGUEL	1	0	37	0	8	3	4	0	6	59
LAGUNA WOODS	0	0	69	0	4	3	1	0	6	83
LAKE FOREST CITY	0	1	57	1	3	3	4	0	10	79
LOS ALAMITOS	0	0	18	0	0	2	1	0	3	24
MISSION VIEJO	2	4	96	0	9	5	4	0	6	126
PLACENTIA	1	0	49	0	10	6	2	0	1	69
RANCHO SANTA MARGARITA	1	1	33	0	4	3	2	0	1	45
SAN CLEMENTE	0	0	69	2	10	9	4	0	0	94
SAN JUAN CAPISTRANO	0	0	40	0	5	9	5	0	2	61
SANTA ANA	9	0	290	3	10	35	5	0	28	380
SEAL BEACH	1	0	62	2	1	6	3	0	4	79
SEAL BEACH - NVW	0	0	1	0	0	0	0	0	0	1
STANTON	1	0	51	0	3	5	3	0	3	66
TUSTIN	3	0	55	2	6	9	3	0	2	80
VILLA PARK	0	0	4	0	0	1	1	0	2	8
WESTMINSTER	1	0	94	2	6	7	6	0	11	127
YORBA LINDA	3	0	37	1	5	4	0	0	4	54
UNINCORPORATED	3	0	83	3	4	16	7	0	9	125
TOTAL	33	7	1557	21	113	171	106	0	147	2155