

Weekly Briefing



From: Troy L. Butzlaff, ICMA-CM

October 30, 2014

ADMINISTRATION

◆ 2014 General Municipal Election

The polls open at 7:00 a.m. and close at 8:00 p.m. on Tuesday, November 4th. By law, you have the right to vote if you are in line at the polling place by the close of the polls. No one may campaign within 100 feet of the entrance to the polling place. To find your polling place, [please click here](#).



The Orange County Registrar of Voters tabulates all ballots in the Registrar of Voters Tally Center located at 1300 South Grand Avenue, Building C, Santa Ana, CA. The counting procedure process is open to the public.

The Registrar of Voters will post unofficial results throughout the evening of the election beginning at approximately 8:15 p.m., continuing to update periodically until they have tallied all precinct ballots. You can access election results on the Registrar of Voters website at <http://www.ocvote.com/results> or by contacting them at (714) 567-7600.

The Placentia City Council will certify the election results during their regular meeting on Tuesday, December 2nd at 7:00 p.m. in the Placentia Council Chambers. Elected City Council Members and the City Clerk will be sworn into office during this meeting.

◆ Veterans Day Observance Ceremony

The 26th Annual Veterans Day Observance Ceremony will be held on Tuesday, November 11th at 10:00 a.m. at the Placentia Civic Center Plaza. The City is grateful for the many sacrifices made by the men and women who have served our Country. In their honor, we invite all residents, veterans, and their families to celebrate this Veterans Day with us. For additional information, please call (714) 993-8264.



Contact Us At:



Facebook



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Upcoming Meetings and Events

- 10/31 Happy Halloween! 
- 11/3 Veterans Advisory Committee
- 11/4 Election Day
- 11/4 City Council Meeting
- 11/10 Recreation and Parks Commission

For additional information or questions about this Weekly Briefing, please contact us at administration@placentia.org.



ADMINISTRATION

◆ Flu (Influenza) Vaccines

The Orange County Health Care Agency Immunization Program is partnering with Placentia-Linda Hospital to provide free influenza vaccines to the community on Saturday, November 8th from 8:00 a.m. to 11:00 a.m. in the parking lot of Placentia-Linda Hospital at 1301 N. Rose Drive, Placentia. Supplies are limited and are available on a first-come first-serve basis. For more information, please call (800) 554-7879.

Here are several ways to obtain a flu vaccination:

- Check with your doctor or other health care provider for vaccine availability.
- Watch for announcements about flu vaccinations offered by supermarkets, drug stores and other businesses or commercial organizations in your community.
- Dial 2-1-1 for vaccine availability from local public health departments and other non-profit organizations in your area.
- [Click here for a list](#) of community sites offering flu vaccinations.

COMMUNITY SERVICES

◆ Winter Activities in Placentia

The Winter 2014-15 Edition of the City's Quarterly Newsletter is now available! Please visit www.placentia.org/quarterly. The Winter Edition offers a full range of programs for all ages including music, dance, fitness, sports, and excursions. Registration for Placentia residents begins on Monday, November 10th. Non-resident registration will begin on Monday, November 17th. You may register online by visiting www.placentia.org/classes or during regular office hours are from 7:30 a.m. to 6:00 p.m. Monday – Thursday.

◆ Halloween with the Positive Activities and Recreation for Kids (P.A.R.K.'s) Programs

All week, at each of our four P.A.R.K.'s sites, a variety of Halloween themed activities including a variety of spider crafts, ghosts, goblins, wrap your mummy, pumpkin decorating, and "mud pie" eating contest occurred. The centers also had an opportunity to carve pumpkins, which was really messy, but the kids loved it. Each site closed out the week by having a Halloween party encouraging participants to wear costumes. It has been a very fun, silly, non-scary Halloween week at all of the P.A.R.K.s sites this week. For information about the P.A.R.K.s program please visit www.placentia.org/parks.





COMMUNITY SERVICES

◆ Registration for Placentia Youth Basketball is Underway

Placentia Youth Basketball (PYB) registration is currently underway for all boys and girls in 1st through 8th grade. PYB is a league that emphasizes the fundamentals of the game, teamwork, and FUN! It is a co-ed league designed for students who enjoy basketball and friendly competition. No formal basketball experience is necessary to participate. Games are played on Saturdays at Oberle Gym or Tynes Gym. Coaching is provided by fully background checked volunteers and City Staff. Registration deadline is Thursday, November 13th at 5:30 p.m. For additional information, please visit www.placentia.org/pyb.



ECONOMIC DEVELOPMENT

◆ Old Town Santa Fe District Revitalization Plan

On Wednesday, October 15th, the City released a request for proposals (RFP) for various planning firms to submit proposals regarding preparation of an Old Town Santa Fe District Revitalization Plan (Plan). The purpose of the Plan is to 1) prepare a Master Plan, which will outline the public infrastructure improvements needing to be undertaken within the downtown; and 2) prepare a Specific Plan, which will outline guidelines for private development within the downtown. The overarching goal of the Plan is to revitalize the Old Town Santa Fe District. The due date for planning firms to submit proposals to the City is Wednesday November 5th. A copy of the RFP can be found on the City's website by clicking [here](#).

◆ Branding and Marketing

Allegra Consulting, which has been retained by the City to assist in development of a unified brand and marketing strategy to attract retailers and improve economic development, has completed its first phase of the branding and marketing project. The first phase included conducting one-on-one meetings with various community stakeholders and a group community workshop. Topics of discussion included what makes Placentia special or unique, what story does it have to tell, where is the City headed, what types of economic development do residents want, etc. Allegra will now take the important community feedback and develop some sample economic development documents to discuss with the City. Allegra has completed their first task and is now developing tagline, brand and messaging options to discuss with the City.



ECONOMIC DEVELOPMENT

◆ Placentia Station Kickoff Event

The City held a commemorative kickoff event for the new Placentia Station in the City's historic downtown. The event took place on Wednesday, October 29th at 10:00 a.m. at the former Placentia Orange Growers Association Building, 209 W. Crowther Avenue. Below are photos from the event.



Stay tuned for future weekly briefings on project updates and timeline.

ENGINEERING AND CIP PROJECTS

◆ 235 Bradford Avenue Parking Lot

On September 16th, the City Council awarded a construction contract to CHI Construction for a twelve (12) space parking lot at 235 South Bradford Avenue. The project will improve traffic flow and provide additional parking for visitors of the downtown area. A pre-construction meeting was held on October 7th. The contractor will begin construction of the parking lot on Monday, October 27th. The parking lot is anticipated to be completed by the end of November in time for the holiday season.



POLICE DEPARTMENT

◆ Crime Prevention

Shred Day

A free Shred Day event was held on Saturday, October 25th in the Placentia Police Department parking lot area. Residents were able to drive through the Police parking lot and drop off their documents to be shredded on site. Over 178 residents took advantage of the free event.

Coffee with a Cop

Join your Placentia Police Officers Tuesday, November 4th from 7:00 a.m. - 9:00 a.m. for coffee and conversation. The gathering will be held at Avalon Bagels to Burgers, located at 174 E. Yorba Linda Blvd., next to CVS Pharmacy. Coffee with a Cop provides an opportunity for community members to ask questions, address concerns, or simply get to know their local Law Enforcement officers. Placentia Police patrol and traffic officers will be in attendance and Avalon Bagels to Burgers is providing free coffee to everyone who stops by to speak with the officers. For additional information, please contact the Placentia Police Department at (714) 993-8225.

◆ Significant Events

October 23, 2014

Brea Police Department had a robbery occur at Macy's with a vehicle and suspect description. The suspect was located driving the vehicle in the area of Imperial and Kraemer. Brea Police initiated a vehicle pursuit and was assisted by Placentia Police and a helicopter. The pursuit continued through several surrounding cities and ended in the City of Sana Ana. The suspect was taken into custody without incident. No secondary incidents or injuries occurred during this pursuit.

October 25, 2014

An attempted carjacking was reported on the 100 block of S. Melrose. The single male suspect alluded to having a weapon in his waistband, but none was seen.

October 27, 2014

A male adult was arrested for misdemeanor domestic violence. A male adult was arrested for possessing narcotic paraphernalia.

October 28, 2014

Red Ribbon Week was celebrated at Brookhaven School today. Placentia Police Department personnel were in attendance.

EXTERNAL COMMUNICATION

- ◆ Development Services Project List
- ◆ Orange County Fire Authority Weekly Executive Summary

Building Activity

- New building plans for an existing tenant improvement project at 200 Boysenberry were submitted on 10/21/14. Scope of work includes remodeling of front offices and additional storage area within the existing portion of the warehouse (over 200,000 sq. ft.).
- Storm water and sewer pipes for the Beazer Development have been installed. Backfill of the trenches will be completed on 10/27/14. Water pipes curb and gutter will be installed within two weeks. The builder is working with adjacent homeowners to build surrounding retaining/block walls which are tentatively scheduled to start on 11/10/14.
- Total of eleven (11) solar panel installation plans and structural calculations were approved for existing single family homes and another six (6) for the new Olson home project located at Rose Drive and Golden Avenue.

Building Permit Activity

PERMIT TYPE	# PERMITS
Residential Alteration	7
Solar	7
Block Wall	
Storage Racks	
Patio	
Commercial Tenant Improvement	1
Sign	
Roof	7
Demo	1
Plumbing, Electrical, Mechanical	20
Total	43

Plan Check Activity

The following is a list of the number of recent plan checks issued within the City.

PLAN CHECK TYPE	# SUBMITTED
Commercial Tenant Improvement	3
Residential Alterations	3
Solar	7
Signs	
B & Z (Building & Zoning Application)	5
Home Occupation Permits	2
TOTAL	20



Orange County Fire Authority

Weekly Executive Summary

Prepared by Corporate Communications

Al Murray, Board Chairman

Gene Hernandez, Vice-Chair

Jeff Bowman, Fire Chief

www.ocfa.org

October 30, 2014

News & Events

Save the Date! OCFA Career Firefighter Academy 40 Graduation will be held at the RFOTC on Wednesday, December 10th. The OCFA Reserve Academy will hold their graduation on Saturday, December 13th.

*Weekly Media Clips

[OCFA Weekly Media Coverage](#)

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[OCFA Weekly News Coverage](#)

This report is for internal and research purposes only. All other uses are prohibited.

Board Action

For Board agendas, please visit <http://www.ocfa.org> and click on “Board Agendas/Minutes.”

Weekly Update on Response and Preparedness

Weather Outlook: *Normal Temperatures for November 1 – November 8.* For more information, please visit the [National Weather Service Climate Prediction Center](#).

Fire Outlook – Low: Sunny, warm and dry weather will allow for an unseasonably high ignition component to continue during the afternoon hours. Expect new ignitions to grow rapidly due to the very dry fuel conditions over the entire area. Cloudier and more humid conditions should allow for less favorable burning conditions Thursday. Friday, strong southerly winds will be likely over the Owens Valley and desert areas, but relative humid conditions and cloudy skies will keep the likelihood of new starts low. The rain expected Friday will lower large fire potential over the central part of the state for a few days, but will not change fuel moisture conditions much in the long term. Over Southern California, the rain will be entirely too light to lead to any moistening of the fuels and energy release components will be high once again by next Monday or Tuesday. Expect light initial attack through the weekend, but moderate initial attack may be possible next Monday or Tuesday as some offshore flow is expected. You can obtain a 7-day forecast, monthly and/or seasonal by clicking [here](#).

National Fire Preparedness Level: 1 (On a scale of 1-5, with Level 5 being the highest level of fire activity). For additional information, please visit the [National Interagency Fire Center’s website](#).



Community Events

- Crew from Engine 57 (B Shift) provided a fire extinguisher presentation and demonstration to the City of Aliso Viejo Community Volunteers in **Aliso Viejo**. The program was on October 30 from 6 p.m. – 6:30 p.m.
- Crew from Engine 63 (A Shift) attended the Buena Park Elks Lodge Safety Fair in **Buena Park**. The event was on October 25 from 11 a.m. – 12 p.m.
- Community Education Specialist Christy Watson participated in the “Trunk or Treat” safety fair in **Buena Park**. The event was on October 25 from 12 p.m. – 3 p.m.
- Crew from Truck 61 (B Shift) and Community Education Specialist Polly Bowen provided a life and fire safety program and station tour to a group of students from Gilbert Elementary in **Buena Park**. The program was on October 30 from 9 a.m. – 10 a.m.
- Crew from Engine 29 (B Shift) provided a life and fire safety program and engine visit to students at Capistrano Beach Preschool in **Dana Point**. The program was on October 30 from 10 a.m. – 11 a.m.
- Crew from Engine 29 (B Shift) and Community Education Specialist Tasha Schilling provided a life and fire safety and engine visit to students at Capo Beach Preschool in **Dana Point**. The program was on October 30 from 9:30 a.m. – 11 a.m.
- Crew from Engine 51 (C Shift) provided a presentation on vehicle fires to employees at Spectrum Security Management in **Irvine**. The presentation was on October 24 from 4 p.m. – 5 p.m.
- Crew from Engine 28 (C Shift) provided a fire safety and evacuation presentation to employees at St. Jude Medical in **Irvine**. The program was on October 24 from 1 p.m. – 4 p.m.
- Community Education Specialist Christy Watson provided a fire extinguisher presentation and demonstration to a group of residents at the Irvine Inn in **Irvine**. The program was on October 24 from 2 p.m. – 3 p.m.
- Crew from Engine 20 (A Shift) attended a community event for The Irvine Company Property Management in **Irvine**. The event took place on October 25 from 6 p.m. – 9 p.m.
- Crew from Engine 47 (A Shift) provided a life and fire safety program and engine visit to students at Alderwood Elementary in **Irvine**. The program was on October 27 from 10:20 a.m. – 11:20 a.m.
- Crew from Engine 26 (B Shift) participated in a Career Day event at Great Foundations School in **Irvine**. The event was on October 30 from 9:45 a.m. – 11:30 a.m.
- Crew from Engine 28 (B Shift) participated in a Halloween event at Kida School in **Irvine**. The event was on October 30 from 4 p.m. – 6 p.m.
- Crews from Engine 26 and Medic 26 (B Shift) provided a life and fire safety program and engine visit to a group of Cub Scouts from **Irvine**. The program was on October 30 from 7 p.m. – 7:30 p.m.
- Crew from Engine 22 (A Shift) provided a life and fire safety program and station tour to a group of students from Stonybrook Elementary in **Laguna Hills**. The program was on October 27 from 1:30 p.m. – 2 p.m.



- Crew from Engine 39 (C Shift) participated in a Red Ribbon Week event at McDowell School in **Laguna Niguel**. The event was on October 24 from 11 a.m. – 12 p.m.
- Crew from Engine 2 (C Shift) participated in the Hopkinson Elementary school carnival at Hopkinson Elementary in **Los Alamitos**. The event was on October 24 from 3 p.m. – 5 p.m.
- Crew from Engine 2 (C Shift) participated in the Wings, Wheels and Rotors Expo at the Los Alamitos Army Airfield in **Los Alamitos**. The event was on October 26 from 10 a.m. – 12 p.m.
- Crew from Truck 17 (B Shift) participated in an egg drop event for Oak Middle School in **Los Alamitos**. The event was on October 28 from 11:45 a.m. – 12:30 p.m.
- Crew from Engine 24 (A Shift) provided a life and fire safety program and station tour to a group of local residents from **Mission Viejo**. The program was on October 27 from 3 p.m. – 4 p.m.
- Crew from Engine 31 (C Shift) provided a life and fire safety program and engine visit to students at Riley Elementary in **Mission Viejo**. The program was on October 29 from 9 a.m. – 10 a.m.
- Crew from Engine 34 (A Shift) provided a life a fire safety program and engine visit to students at Hillsborough Preschool in **Placentia**. The program was on October 27 from 10 a.m. – 11 a.m.
- Crew from Engine 34 (B Shift) participated in a Red Ribbon Week event at Brookhaven Elementary in **Placentia**. The event was on October 28 from 11:30 a.m. – 12 p.m.
- Battalion Chief Phoenix and crew from Engine 35 (C Shift) attended the Placentia Metrolink Station Kickoff in **Placentia**. The event was on October 29 from 10 a.m. – 11 a.m.
- Crew from Engine 45 (C Shift) provided a life and fire safety program and station tour to students from Faith Bible Church Homeschool Group in **Rancho Santa Margarita**. The program was on October 24 from 9 a.m. – 9:30 a.m.
- Crew from Truck 45 (C Shift) participated in a “Trunk or Treat” event in **Rancho Santa Margarita**. The event was on October 24 from 6 p.m. – 8 p.m.
- Crew from Engine 73 (C Shift) provided a life and fire safety program and engine visit to students at Lincoln Elementary in **Santa Ana**. The program was on October 24 from 2 p.m. – 4:30 p.m.
- Crew from Truck 75 (A Shift) attended a community safety fair in **Santa Ana**. The event was on October 25 from 11 a.m. – 2 p.m.
- Crew from Engine 73 (C Shift) provided a life and fire safety program and engine visit to the Boys & Girls Club in **Santa Ana**. The program was on October 29 from 1:30 p.m. – 2 p.m.
- Battalion Chief Acosta participated in the McGaugh Elementary School Walk to School event in **Seal Beach**. The event took place on October 29 from 8 a.m. – 9 a.m.
- Crew from Engine 44 (B Shift) provided a life and fire safety program and station tour to a group of local students from **Seal Beach**. The program was on October 29 from 10 a.m. – 10:30 a.m.



- Crew from Engine 18 (C Shift) attended the Trabuco Women’s Club potluck in **Trabuco Canyon**. The event was on October 26 from 5 p.m. – 7 p.m.
- Crew from Truck 43 (B Shift) provided a life and fire safety program and engine visit to students at Peters Canyon Elementary in **Tustin**. The program was on October 23 from 10 a.m. – 11 a.m.
- Crew from Engine 21 (C Shift) attended the YMCA Scholarship Program Pancake Breakfast at the YMCA in **Tustin**. The event was on October 26 from 9 a.m. – 11 a.m.
- Crew from Engine 21 (B Shift) provided a life and fire safety program and engine visit to students at Tustin Memorial Academy in **Tustin**. The program was on October 28 from 10:30 a.m. – 11:30 a.m.
- Crew from Engine 23 (B Shift) participated in the Villa Park Halloween Fest at City Hall in **Villa Park**. The event was on October 30 from 4:30 p.m. – 7:30 p.m.
- Crew from Engine 21 (B Shift) attended the Key Inn 40th Year Celebration in **Tustin**. The event was on October 30 from 4:30 p.m. – 7:30 p.m.
- Community Education Specialist Christy Watson provided a Team Fire Force program to a group of 5th graders at Hayden School in **Westminster**. The program was on October 27 from 8:30 a.m. – 10 a.m.
- Battalion Chief Randy Black, crew from Engine 10, Patrol 10 and Patrol 35 (A Shift) and Community Education Specialists Christy Watson and Polly Bowen provided a static display and information booth for the Senior Health and Resource Fair at the Community Center in **Yorba Linda**. The event was on October 25 from 9 a.m. – 12 p.m.



Significant Emergency Incidents

Irvine

Medical Aid - October 24 - At 1:47 p.m., ECC dispatched an airport medical aid response to John Wayne Airport, in Irvine. At 1:52 p.m., Engine 28 arrived on scene. Initial reports indicated a child with symptoms of meningitis. The passengers were all held on the aircraft. Dr. Miller of OCFA was contacted for notification and consultation. Notifications were also made to County Health and the passengers released from the aircraft at 3:05 p.m. The child was transported to Children's Hospital Orange County. The child was treated at CHOC for an infection only.

Incident Commander: Chief Edwards, B5

Lake Forest

Vegetation Fire - October 25 - At 2:01 p.m. an initial attack vegetation fire response was dispatched to the area of Lake Forest Drive and Canada Road in Lake Forest. First arriving units found a large spot of annual vegetation moving upslope. With the movement of the fire and houses possibly threatened ahead of the fire, two strike teams of Type I Engines were requested for structure defense. The fire was contained at 2:51 p.m.

Incident Commander: Chief Contreras, B4
Cause: Under investigation

Santa Ana

Traffic Collision Cut & Rescue - October 25 - At 9:24 p.m. a traffic collision cut and rescue response was dispatched to the area of South Bristol Street and West Central Avenue in Santa Ana. First arriving units declared the incident a multi-casualty incident after identifying multiple patients. An additional medic unit and a total of three ambulances were requested for the incident. A total of three patients were transported as traumas and one was declared deceased at the scene.

San Clemente

Structure Fire - October 25 - At 1:23 a.m., a structure fire response was dispatched to Vista Encanta in San Clemente. First arriving units found a two story multi-family dwelling with smoke showing from the second floor and asked for the balance of the working structure fire response. The primary all clear was given at 1:48 a.m. and the fire was declared under control at 2:06 a.m.

Incident Commander: Engine 60
Cause: Under investigation

Stanton

Traffic Collision - October 26 - At 5:50 p.m., ECC dispatched units for a reported traffic collision into a propane tank on Beach Boulevard in Stanton. The Gas Company was requested to assist with a large gas leak at the premises. The strip mall was evacuated as a precaution. Engine 64 remained on scene for an extended period to assist with The Gas Company standby. Orange County Sheriffs assisted with the traffic control, street closure and evacuations.

Incident Commander: Chief Acosta, B1

Stanton

Structure Fire - October 27 - At 6:52 p.m. a structure fire response was dispatched to Santa Rita Avenue in Stanton. First arriving unit found a single family dwelling with a fire in the attic and asked for the balance of the working structure fire response. The sheriff's office was requested to send a deputy to assist with traffic and crowd control and a city building official was also requested. The fire was declared under control at 7:14 p.m.

Incident Commander: Engine 46

Incidents By Major Category
for Period: 10/13/2014 - 10/19/2014

CITY/JURISDICTION	FIRE	OVER - PRESSURE RUPTURE	EMS/ RESCUE CALL	HAZMAT	SERVICE CALL	GOOD INTENT CALL	FALSE CALL	NATURAL	OTHER	TOTAL
ALISO VIEJO	0	0	29	0	0	4	6	0	4	43
BUENA PARK	3	0	110	0	3	8	3	0	17	144
CYPRESS	0	0	39	1	3	2	3	0	4	52
DANA POINT	5	0	36	0	4	3	7	0	1	56
IRVINE	1	1	162	2	9	20	36	0	23	254
IRVINE - UCI	0	0	11	0	1	1	2	0	13	28
LA PALMA	0	0	11	0	1	0	3	0	3	18
LAGUNA HILLS	2	0	28	1	2	6	5	0	0	44
LAGUNA NIGUEL	0	0	49	0	7	5	4	0	4	69
LAGUNA WOODS	2	0	71	0	3	6	3	0	12	97
LAKE FOREST CITY	2	0	61	2	8	6	2	0	10	91
LOS ALAMITOS	0	0	20	0	3	1	0	0	1	25
LOS ALAMITOS - NVA	0	0	2	0	0	1	0	0	0	3
MISSION VIEJO	0	0	95	2	9	7	5	0	6	124
PLACENTIA	2	0	29	1	1	4	6	0	6	49
RANCHO SANTA MARGARITA	1	0	30	0	3	7	4	0	4	49
SAN CLEMENTE	3	0	65	2	11	9	1	0	3	94
SAN JUAN CAPISTRANO	0	0	41	0	5	2	1	0	4	53
SANTA ANA	4	0	258	3	10	27	20	0	103	425
SEAL BEACH	1	0	61	0	1	7	1	0	6	77
STANTON	1	0	48	0	0	0	1	0	0	50
TUSTIN	2	0	73	1	4	16	6	0	8	110
VILLA PARK	0	0	7	0	0	2	1	0	2	12
WESTMINSTER	0	0	77	1	3	6	6	0	13	106
YORBA LINDA	2	0	55	0	5	9	4	0	2	77
UNINCORPORATED	3	0	81	0	6	8	7	0	11	116
TOTAL	34	1	1549	16	102	167	137	0	260	2266