



Heritage Festival Committee Agenda

November 12, 2014 – 7:00 p.m.

Regular Meeting

Heritage Festival Committee

Bruce Hunt Jr.
Chair

Anne Russell
Vice Chair

Carole Nixon
Treasurer

Jim Cucalon
2nd Vice Chair

Gerry Carnevali

Bruce Hunt

Tommie Kalman

Janice Lacher

Frank Perez

City of Placentia
401 E Chapman Avenue
City of Placentia, CA 92870

Community Services Department
Phone: (714) 993-8184
Fax: (714) 961-0283
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Procedures for Addressing the Heritage Festival Committee

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Festival Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Festival Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 993-8184. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8184, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

REGULAR MEETING
7:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER

PLEDGE OF ALLEGIANCE

EXECUTIVE COMMITTEE

ROLL CALL: Chair / Bruce Hunt Jr.
Vice Chair / Anne Russell
2nd Vice Chair Jim Cucalon
Treasurer/Carole Nixon
Bruce Hunt
Tommie Kalman
Frank Perez
Gerry Carnevali
Janice Lacher

ORAL COMMUNICATIONS

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

COMMITTEE COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

HERITAGE FESTIVAL AGENDA

1. Minutes
 - a. Regular meeting – October 8, 2014
Recommended Action: Approve
2. Treasurer's Report – Carole Nixon to provide an updated treasurer's report.
3. Election of officers– Staff and Committee to nominate and elect officers.
4. Event theme and date – Staff and Committee to discuss possible themes and date for the 2015 Heritage Festival & Parade.
5. Sub-Committee Report – Sub-Committee chairpersons to review areas of responsibilities for discussion.
6. Staff Comments – Staff to review areas of responsibilities.

7. Agenda Building – Staff and committee to review agenda items for the next meeting.

ADJOURNMENT

The Heritage Festival Committee Adjourn to a Regular Meeting on Wednesday, January 8, 2014 at 7:00 p.m. in the front conference room located at City Hall, 401 East Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Veronica Ortiz, Community Services Coordinator/Heritage Festival Staff Liaison, hereby certify that the Agenda for the November 12, 2014 meeting of the Heritage Festival Committee was posted on November 6, 2014.

Veronica Ortiz

Community Services Coordinator/Heritage Festival Committee Staff Liaison

Heritage Festival Committee
MINUTES of October 8, 2014

Meeting called to order at 7:09pm.

PLEDGE OF ALLEGIANCE

EXECUTIVE HERITAGE COMMITTEE: Bruce Hunt Jr., Carole Nixon, Bruce Hunt, Janice Lacher, Frank Perez, Tommie Kalman, Gerry Carnevali and Anne Russell.

ABSENT: Jim Cucalon

CITY STAFF: Matthew Brand, Community Services Sports Coordinator, Aileen Salazar, Community Services Parks and Recreation Coordinator, Aileen Munoz, Clerical Aide, Veronica Ortiz, Community Services Coordinator, Jonathan Nicks Director of Community Services

GUESTS: Peggie Yamaguchi, Placentia Women's Round Table, Tar Rakhra, Cal State Fullerton's Rotoract Club, and Robert Lyons.

1. APPROVAL OF MINUTES: Committee member Perez motioned to approve the minutes of the September 24, 2014 meeting. Committee member Russell seconded. The minutes were approved.

2. TREASURERS REPORT: Committee member Nixon gave a brief treasure's report. The balance in the Heritage Festival account as of September 24 was -\$2,461.96. There was total income of \$8,313.93 and expenditures of \$6,776.16. There is now a negative balance of -\$924.19. A donation of \$1,000.00 from Fairway Ford was given to the festival through the Placentia Community Foundation. A donation of \$400.00 from the Whole Enchilada was given to the parade. A donation was received for \$10.00 to be put towards the Tlaquepaque restaurant fundraiser. A donation of \$500.00 from the Placentia/Yorba Linda "Y's Men" was given to the band review. \$675.00 in band review entry fees and \$25.00 in T-Shirt sales were collected. Funds collected from the various restaurant fundraisers included: \$400.00 from Craftsman Wood Fire Pizza, and \$273.00 from the Whole Enchilada. A \$700.00 product donation was given to the car show from Classic Performance Products but has not been added to the treasurer's report. No money has been received from the Tlaquepaque fundraiser. Also no money has been received the Community Foundation grant.

3. EVENT IDEAS: Staff member Ortiz explained that the Heritage Festival T-Shirts are still being sold at the Community Services Department counter and will be sold at the event itself. Casino Night was on October 3 and was a lot of fun. There were less people than anticipated but the tables were still full. No past Grand Marshals have agreed to join the parade, there were a few who had originally committed to coming to the event, but have since dropped out.

4. SUB-COMMITTEE REPORTS:

Band Review: Committee member Nixon let the committee know that Yorba Linda Water District will not need a canopy only a table at Golden to provide cold bottled water to the bands in the parade. She also let the committee know that Richard Watson, former El Dorado band director, will be going to be announcing. Staff member Ortiz gave the checks for the judges and Brea Trophy to Committee member Nixon for payments. Community Services staff will work with Committee Member Nixon, to get the donated water bottles picked up from CVS for the police explorers.

Food: The food area is completely full and no more applications will be accepted. There are a total of 22 food vendors that will be at the event all serving a wide variety of menu items. El Dorado High School was going to have a food booth, but will no longer be participating in the food booth.

Entertainment/Advertising: Committee member Kalman presented the rest of the advertisements for the festival. She also reported that there will be a mime, balloon twisters, face painters, stilt walkers, a roper and magician at the event. Southland Band will also be performing later in the day. Committee Member Kalman mentioned that she will need all thank you's emailed her right away for the thank you ad that will be released after the event.

Crafters/Home Based/Business Expo: Nothing new to report.

Games: Committee member Russell updated the committee on the games. The games vendor, Non Stop Fun will now be bringing a rock wall and an electric swing for small children. The vendor who was initially going to bring the rock wall has been unreachable and will no longer be a vendor at the event. Non Stop Fun will also be selling all the tickets in the games area and will also be using wristbands for all day rides. They will provide the signs for the ticket prices and establish their own pricing. His prices are as follows: \$6.00 for 4 tickets, \$12.00 for 10 tickets, \$20.00 for 20 tickets and \$25.00 for an all day wristband. A city staff member will be with him all day at the event to collect the money while he is collecting the tickets. He will also provide his own ticket booth set up. There will also be wiener dog races in the afternoon in the games area that will raise money for the non-profit Sunny Oasis Dog Rescue.

Non-Profit: There are a total of 43 non-profit vendors. No more vendors will be accepted at this time.

Car Show: Committee member Hunt reported that there are 204 pre-registered cars and we are expecting 35 to 50 cars to register the day of. There was also a question about Miss Placentia assisting with the car show awards, Committee member Carnevali said she would check to see if she has the contact information for someone who is coordinating Miss Placentia's schedule.

Parade: There are 66 parade entries and 21 bands that will be in the parade. OCFA will also be participating. Chair Person Hunt Jr. reported that 3 or 4 cars will be needed and 2 more drivers are also needed. Brett Tomko has notified the committee that he will not be attending the parade. We do not currently have confirmation on Rick Chambers. We have not been able to get in contact with KTLA or with Committee member Jim Cucalon to confirm Mr. Chambers' attendance. We will keep him on the list for now, until we hear otherwise. There was a question regarding the PYLUSD Superintendent's participation in the parade because his name is not listed on the entry script. Committee Member Kalman will confirm his attendance.

Volunteers: Tar Rakhra explained that there will be 40 volunteers in the morning, 20 mid-day, and 80 for the cleanup. Volunteers will be needed at the parade start, in the games, area, at vendor check-in and assisting with the trophies.

5. STAFF COMMENTS: Committee member Hunt inquired about the shirts for the committee members that were ordered by staff member Ortiz. She explained that they would be ready for pick up on Thursday after 3:00pm or any time on Friday or Saturday morning. Staff member Brand reported that the sound company will be setting up on Friday at the park and Saturday morning on the parade route.

6. AGENDA BUILDING:

ADJOURNMENT: A motion to adjourn was made by Committee member Perez and seconded by Committee member Nixon. The meeting adjourned at 8:34pm. The next regular meeting will be held on Wednesday, November 12, 2014 at 7:00pm.