



Cultural Arts Commission Agenda

March 10, 2015 – 6:00 p.m.

Regular Meeting

Sergio Hidalgo
Chair

Melanie Coward
Vice Chair

Nadine LaBorde
Commissioner

Richard Pana
Commissioner

Devon Gray
Commissioner

Procedures for Addressing the Cultural Commission

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Cultural Arts Commission encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Cultural Arts Commission discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMISSION IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 993-8184. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility. (28 CFR 35.102.35.104 ADA Title II)

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In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

City of Placentia
401 E Chapman Avenue
City of Placentia, CA 92870

Community Services
Department
Phone: (714) 993-8232
Fax: (714) 961-0283
Website: www.placentia.org

Cultural Arts Commission

March 10, 2015

REGULAR MEETING

6:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER

ROLL CALL:

Commissioner Coward
Commissioner LaBorde
Commissioner Hidalgo
Commissioner Pana
Commissioner Gray

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

At this time the public is invited to address the Cultural Arts Commission concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Cultural Arts Commission.

COMMISSIONER COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects and programs that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Commission member would like formal action on any of the discussed items, it will be placed on a future Commission Agenda.

CULTURAL ARTS AGENDA

1. **Approval of Minutes** – January 13, 2015
2. **Concerts in the Park 2015** – Discussion on Potential Partnerships including Merchants Association, Kiwanis Group, schedules, and band selection process and Miss Placentia Court participation opportunities.
3. **Agenda Building and Meeting Schedule** - Commission to review agenda items and schedule upcoming meetings.

STAFF COMMENTS

ADJOURNMENT

The Cultural Arts Commission Adjourn to a Regular Meeting on Tuesday, March 24 , 2015 at 6:00 p.m. in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Felipe Zambrano, Community Services Coordinator, hereby certify that the Agenda for March 10, 2015 meeting of the Cultural Arts Commission was posted on March 5, 2015.



Felipe Zambrano
Community Services Coordinator

Cultural Arts Commission Minutes January 14, 2014

REGULAR MEETING
6:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER at 6:00pm

ROLL CALL: **Present:** Commissioner LaBorde, Commissioner Pana,
Commissioner Hidalgo
Absent: Commissioner Coward and Commissioner Gray.
Staff: Director of Community Services Nicks, Program Coordinator
Salazar
Guest: Susan Wan-Ross, Placentia Community Foundation and
Chamber of Commerce

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

None.

COMMISSIONER COMMENTS AND REPORTS

None.

CULTURAL ARTS AGENDA

1. Approval of Minutes

Chair Person Hidalgo called for a vote to approve the minutes for October 14, 2014. Commissioner Pana motioned to approve of the minutes. The motion was seconded by Commissioner LaBorde. The minutes were approved by a voice vote of 3-0.

2. Concerts in the Park 2015

Staff member Nicks introduced Susan Wan-Ross from the Placentia Community Foundation and Chamber of Commerce, who explained that they would like to once again partner with the Committee and have the Taste of the Town during the last concert of the summer. The taste was a good compliment to concert. Ms. Wan- Ross explained that they also had a musician that is an alumnus from El Dorado High School that is interested in performing for that last concert. She also stated that many of the restaurants would be returning to event if it was held again. The committee would discuss this partnership further when the full committee was present. Staff member Nicks presented another partnership opportunity, the Kiwanis Club of Placentia would like to sponsor the first concert of the summer.

They would like to offset the cost of the band and give a percentage of the profit from the night's earnings if they could be the only sponsors for the night. Staff member Nicks explained that the committee would still have any band they would like to perform that night and a partnership would be beneficial for everyone. Staff member Nicks explained one more partnership opportunity, the police Officers Association would also like to sponsor a night. They would offset the cost of the band if they were the only food vendor for the night and have a few booths that they could present information the public. Decisions for both of these organizations would be determined when the majority of the committee was present.

3. Photo Contest

Commissioner Pana discussed being open for the Photo Contest to be posted on social media so that there would be more exposure. Staff member Nicks recommended that more discussion on the Photo Contest be postponed until the next meeting when all the committee would in attendance.

4. Budget

Staff member Nicks gave the commission an update about the budget. He explained that there is a limited budget of \$6,000 that covers mainly the bands and sound for all of the concerts in the park. Staff member Nicks suggested that more sponsors be obtained to help offset some of the costs.

5. New Program Ideas

Discussion of new programs and ideas will be tabled until next meeting when all Commissioner will be present.

6. Agenda Building and Meeting Schedule

Keep the same.

STAFF COMMENTS

None.

ADJOURNMENT

A motion to adjourn was made by Commissioner Pana and seconded by Commissioner LaBorde. The meeting adjourned at 6:39pm. The Cultural Arts Commission Adjourn to a Regular Meeting on Tuesday, February 10, 2015 at 6:00pm in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.