



## Placentia Economic Development Committee

Regular Meeting Agenda  
January 26, 2016

*Councilmember Scott Nelson  
City Council Liaison/Chair*

*Melanie J. Smissen-Coward  
Vice Chair*

*Kenny Binnings  
Committee Member*

*Rosalina Davis  
Committee Member*

*Gary Farrell  
Committee Member*

*Geoffrey Hartman  
Committee Member*

*David Nickey  
Committee Member*

*Jo Ann Sowards  
Committee Member*

*Larry West  
Committee Member*

### **Procedures for Addressing the Committee Members**

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the Committee Secretary BEFORE that portion of the agenda is called.

The Committee members encourage free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, the Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COUNCIL AND BOARD MEMBERS ARE IN SESSION.

### **Special Accommodations**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City Staff to make reasonable arrangements to ensure accessibility.  
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Person who have questions concerning any agenda item may call the City Clerk's Office, (714) 993-8231, to make inquiry concerning the nature of the item described on the agenda.

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Placentia, CA 92870**

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Website: www.placentia.org**

**CITY OF PLACENTIA  
ECONOMIC DEVELOPMENT COMMITTEE  
REGULAR MEETING AGENDA  
January 26, 2016  
6:00 p.m. – Community Meeting Room  
401 E. Chapman Avenue, Placentia, CA**

**CALL TO ORDER:**

**ROLL CALL:** City Council Liaison, Chair Councilmember Scott Nelson  
Vice Chair Melanie J. Smissen-Coward  
Committee Member Kenny Binnings  
Committee Member Rosalina Davis  
Committee Member Geoffrey Hartman  
Committee Member David Nickey  
Committee Member Jo Ann Sowards  
Committee Member Gary Farrell  
Committee Member Larry West  
Interim City Administrator Damien Arrula

**PLEDGE OF ALLEGIANCE:**

**ORAL COMMUNICATIONS:**

At this time the public may address the Committee concerning any agenda item, which is not a public hearing item, or on matters within the jurisdiction of the Committee. There is a five (5) minute time limit for each individual addressing the Committee.

1. **OATH OF OFFICE:** Dwayne DeRose and Heather Francine (Alternate)
2. **CONSENT CALENDAR:** None
3. **OLD BUSINESS:** None
4. **NEW BUSINESS:** None
5. **PRESENTATIONS/ADMINISTRATIVE REPORTS/COMMITTEE RECOMMENDATIONS**
  - a. **Metrolink Station, Newport Equities Development and Parking Structure Update**  
Recommended Action:  
1) Receive and File.
  - b. **Transit Oriented Development Zone Change**  
Recommended Action:  
1) Receive and File.
  - c. **Old Town Santa Fe Zone Text Amendment**  
Recommended Action:  
1) Receive and File.
  - d. **Farmers Market Update**  
Recommended Action:  
1) Receive and File.
  - e. **Green Bucks Program**  
Recommended Action:  
1) Receive and File.

f. **Crowther and Placentia Avenue Zone Change**

Recommended Action:

- 1) Receive and File.

**6. EXECUTIVE REPORT:**

The purpose of these reports is to provide information on projects and/or programs. No decisions are to be made on these issues. If a Committee Member would like to have formal action taken on a requested matter, it will be placed on a future Commission Agenda.

**7. ECONOMIC COMMITTEE MEMBER REQUESTS/QUESTIONS:**

Committee Members may make requests or ask questions of Staff. If a Committee Member would like to have formal action taken on a requested matter, it will be placed on a future Commission Agenda.

**ADJOURNMENT:**

The Economic Development Committee will adjourn to February 23, 2016 at 6:00 p.m.

**CERTIFICATION OF POSTING**

I, Jeannette Ortega, Economic Development Manager for the City of Placentia, hereby certify that the Agenda for the January 26, 2016 meeting of the Economic Development Committee was posted on January 21, 2016.