



Mission Statement:

The Placentia Community Foundation solicits, receives, invests and makes grants of funds, property and other resources to provide direct charitable services to aid, sponsor, promote, advance and assist worthy activities, programs and services in the City of Placentia to further cultural, educational, and recreational events and causes.

AGENDA
Foundation Meeting
June 23, 2014 – 6:30 P.M.

The Placentia Community Foundation welcomes you to this meeting. We encourage your participation. This agenda contains a brief general description of each item to be considered.

The Placentia Community Foundation encourages free expression of all points of view. Any person who wishes to speak regarding an item on the agenda will address the Board at the time the item is being considered. Upon recognition by the Chair, state your name and address for the record prior to providing your comments. Speakers will be limited to a time period set by the presiding officer. If you wish to speak on an item that is not on the agenda, please do so during the period listed for Public Comment. All supporting information is available for public review in the Foundation offices.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Placentia Community Foundation at (714) 993-8227. Notification 48 hours prior to the meeting will generally enable the Foundation to make reasonable arrangements to ensure accessibility.
(28 CFR 35.102.35.104 ADA Title II)

ORDER OF BUSINESS

1. Meeting Called to Order

2. Roll Call: Susan Wan-Ross, Chair Kathi Baldwin
 Dwayne De Rose Brenda Emrick
 Craig Green Eric Naasz
 Scott Nelson Vivian M. Perez
 Dayna Rafiqi Constance Underhill

3. Public Comment

4. Consideration to Approve Minutes from the May 19, 2014 meeting.

5. Review of Community Organization Summit scheduled for Wednesday, June 4, 2014 from 9:00 to 11:30 a.m. at the Yorba Linda Water District.

6. Continued discussion of "A Taste of the Town" event in partnership with the Chamber of Commerce and the City of Placentia.

7. Discussion of subcommittees and Board Member assignments to subcommittees including:
 - *Community Outreach*
 - *Sponsorships*
 - *Grant Evaluation Process (Board Members Green & Baldwin)*
 - *Intern / Volunteers (Board Members Wan-Ross & Nelson)*
8. Board Member comments or requests.
9. Agenda Building and Meeting Schedule. Board to review agenda items and schedule upcoming meetings.
10. Adjournment. The Placentia Community Foundation Board of Directors Adjourn to their next regular meeting on Monday, July 28, 2014 at 6:30 p.m.

Certification of Posting

I, Jon Nicks, Executive Director of the Placentia Community Foundation, hereby certify that the Agenda for the June 23, 2014, meeting of the Placentia Community Foundation was posted on Wednesday, June 18, 2014.



Jonathan Nicks, Executive Director



401 E. Chapman Avenue
Placentia, CA 92870
(714) 993-8227

MINUTES
Foundation Meeting
May 19, 2014

1. **Meeting Called to Order** by Chair at 6:30 p.m.

2. **Roll Call:** Present: Eric Naasz, Susan Wan-Ross, Dwayne De Rose, Brenda Emrick, Constance Underhill, Craig Green, and Scott Nelson Vivian M. Perez, Dayna Rafiqi, Craig Green, Scott Nelson
Absent: Kathi Baldwin

Others Present: Jonathan Nicks, Executive Director

3. **Public Comment:** None (Mr. Avila's comments are in agenda item six).

4. **Consideration to Approve Minutes from the March 31, 2014 meeting.**
Board Member Underhill **MOTIONED** to approve the minutes from April 28, 2014. The motion was **SECONDED** by Board Member Emrick. The minutes were approved by a **VOICE VOTE** of 9-0-0-1.

5. **Discussion and Consideration to Finalize Board Member Responsibilities**
Board Member Perez distributed the board responsibilities and there have not been any additional changes. Board Member Nelson **MOTIONED** to approve the responsibilities. The motioned was **SECONDED** by Bard Member Underhill. The Board Member Responsibilities were approved by a voice vote of 9-0-0-1.

6. **Discussion and Consideration to approve moving forward with "A Taste of the Town" event in partnership with the Chamber of Commerce and the City of Placentia.**
Candi Avila from Chamber of Commerce came to discuss "A Taste of the Town." Mr. Avila provided an overview of the event and discussed the proposed flyer and budget. Mr. Avila also stated that the City is requesting a contribution of \$1,200 to cover the cost of the band and sound engineer for the event. Mr. Avila also discussed the need for boundaries and security guards for the beer garden area. Marketing for the event will include banners, sponsorships, and assistance from both the Chamber of Foundation Board Members. Board Members also discussed selling \$15 wristbands for unlimited tasting and having a separate fee for beer and wine, but still having free admission to the concert. Tuffree will be used for parking, and there will be additional parking on Kraemer Boulevard and Rolling Hills Drive. Board Members discussed possibly changing the name of event from "A Taste of the Town" to "A Hot August Night," "Taste Fest," "Tri City Taste Fest", "Taste of Three Cities," or "Taste

of the Town.” Board Member ultimately decided to keep the event name “A Taste of the Town.” Chair Want-Ross will also update the flyer to have both organizations logos and update some information. Board Member Underhill stated that the flyer should have that the event is free and tasting wristbands are \$15.00.

Director Nicks stated that he will bring a report to City Council for approval of the event during the next meeting on Tuesday, June 2nd. Mr. Nicks will also draft MOUs between the three organizations (City, Chamber of Commerce, and Community Foundation) to ensure there is a clear understanding of roles, responsibilities, and division of event proceeds.

7. Discussion of Community Organization Summit scheduled for Wednesday June 4, 2014 from 9:00 to 11:30 a.m. at the Yorba Linda Water District

Leticia Mata from the Orange County Credit Union has confirmed that she would be speaking at the Community Organization Summit. Eleven (11) people have already submitted an RSVP. Board Member Rafiqi and DeRose will not be able to attend the Summit.

8. Discussion of possible subcommittees and Board Members assignments to subcommittees:

- **Community Outreach:** The new intern will be helping board members with social media and marketing.
- **Sponsorships:** Sponsorships will be geared more to “A Taste on the Town”.
- **Grant Evaluation Process:** Grant process will start after the Community Organization Summit.
- **Intern Recruitment:** An intern has been interviewed and she will start after she completes this semester of college.

9. Board Member comments or requests.

Board Member DeRose commented that the Chamber of Commerce is seeking volunteers for administrative work.

10. Agenda Building and Meeting Schedule Board to review agenda items and schedule upcoming meetings: Review of Community Organization Summit, subcommittee assignments, and Taste of the Town Update.

11. Adjournment: The Placentia Community Foundation Board of Directors Adjourn at 7:53 p.m. to their next regular meeting on June 23, 2014 at 6:30 p.m.

Jonathan Nicks, Executive Director / Recording Secretary