

Cultural Arts Commission

Minutes

January 14, 2014

REGULAR MEETING
6:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER at 6:00pm

ROLL CALL: **Present:** Commissioner LaBorde, Commissioner Pana,
Commissioner Hidalgo
Absent: Commissioner Coward and Commissioner Gray.
Staff: Director of Community Services Nicks, Program Coordinator
Salazar
Guest: Susan Wan-Ross, Placentia Community Foundation and
Chamber of Commerce

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

None.

COMMISSIONER COMMENTS AND REPORTS

None.

CULTURAL ARTS AGENDA

1. Approval of Minutes

Chair Person Hidalgo called for a vote to approve the minutes for October 14, 2014. Commissioner Pana motioned to approve of the minutes. The motion was seconded by Commissioner LaBorde. The minutes were approved by a voice vote of 3-0.

2. Concerts in the Park 2015

Staff member Nicks introduced Susan Wan-Ross from the Placentia Community Foundation and Chamber of Commerce, who explained that they would like to once again partner with the Committee and have the Taste of the Town during the last concert of the summer. The taste was a good compliment to concert. Ms. Wan- Ross explained that they also had a musician that is an alumnus from El Dorado High School that is interested in performing for that last concert. She also stated that many of the restaurants would be returning to event if it was held again. The committee would discuss this partnership further when the full committee was present. Staff member Nicks presented another partnership opportunity, the Kiwanis Club of Placentia would like to sponsor the first concert of the summer.

They would like to offset the cost of the band and give a percentage of the profit from the night's earnings if they could be the only sponsors for the night. Staff member Nicks explained that the committee would still have any band they would like to perform that night and a partnership would be beneficial for everyone. Staff member Nicks explained one more partnership opportunity, the police Officers Association would also like to sponsor a night. They would offset the cost of the band if they were the only food vendor for the night and have a few booths that they could present information the public. Decisions for both of these organizations would be determined when the majority of the committee was present.

3. Photo Contest

Commissioner Pana discussed being open for the Photo Contest to be posted on social media so that there would be more exposure. Staff member Nicks recommended that more discussion on the Photo Contest be postponed until the next meeting when all the committee would in attendance.

4. Budget

Staff member Nicks gave the commission an update about the budget. He explained that there is a limited budget of \$6,000 that covers mainly the bands and sound for all of the concerts in the park. Staff member Nicks suggested that more sponsors be obtained to help offset some of the costs.

5. New Program Ideas

Discussion of new programs and ideas will be tabled until next meeting when all Commissioner will be present.

6. Agenda Building and Meeting Schedule

Keep the same.

STAFF COMMENTS

None.

ADJOURNMENT

A motion to adjourn was made by Commissioner Pana and seconded by Commissioner LaBorde. The meeting adjourned at 6:39pm. The Cultural Arts Commission Adjourn to a Regular Meeting on Tuesday, February 10, 2015 at 6:00pm in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.