



401 E. Chapman Avenue
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Mission Statement:

The Placentia Community Foundation solicits, receives, invests and makes grants of funds, property and other resources to provide direct charitable services to aid, sponsor, promote, advance and assist worthy activities, programs and services in the City of Placentia to further cultural, educational, and recreational events and causes.

AGENDA
Foundation Meeting
November 26, 2012 – 6:30 P.M.

The Placentia Community Foundation welcomes you to this meeting. We encourage your participation. This agenda contains a brief general description of each item to be considered.

The Placentia Community Foundation encourages free expression of all points of view. Any person who wishes to speak regarding an item on the agenda will address the Board at the time the item is being considered. Upon recognition by the Chair, state your name and address for the record prior to providing your comments. Speakers will be limited to a time period set by the presiding officer. If you wish to speak on an item that is not on the agenda, please do so during the period listed for Public Comment. All supporting information is available for public review in the Foundation offices.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Placentia Community Foundation at (714) 993-8227. Notification 48 hours prior to the meeting will generally enable the Foundation to make reasonable arrangements to ensure accessibility.
(28 CFR 35.102.35.104 ADA Title II)

ORDER OF BUSINESS

1. Meeting Called to Order
2. Roll Call: Vivian M. Perez, Chair Joseph Aguirre
 Brenda Emrick Craig Green
 Jeremy B. Yamaguchi
3. Public Comment
4. Consideration to Approve Minutes from the September 17, 2012 meeting.
 - *Recommended Action: Approve*
5. Continued Discussion of Recruitment for Board Member Positions.
 - *Discussion on interviews conducted*
 - *Consideration to appoint new members to the Placentia Community Foundation Board of Directors*
6. Discussion of Board Member Expectations and Responsibilities.

7. Discussion of Placentia Community Foundation Strategic Plan
8. Sponsorship / Fundraising Subcommittee
 - *Continued discussion of planning a business/corporate focused fundraiser for February 2013.*
 - *Continued discussion of planning fundraiser scheduled for April 2013.*
9. Consideration to accept \$1,000 donation from Fairway Ford Sales Inc. designated for the 48th Annual Heritage Festival and Parade.
 - *Financial Impact: Accept \$1,000 donation for disbursement to the City of Placentia Heritage Festival and Parade.*
10. Board Member comments or requests.
11. Agenda Building and Meeting Schedule. Board to review agenda items and schedule upcoming meetings.
12. Adjournment. The Placentia Community Foundation Board of Directors Adjourn to their next regular meeting.

Certification of Posting

I, Jon Nicks, Executive Director of the Placentia Community Foundation, hereby certify that the Agenda for the November 26, 2012, meeting of the Placentia Community Foundation was posted on Tuesday, November 20, 2012.



Jon Nicks, Executive Director



MINUTES
Foundation Meeting
November 26, 2012

13. Meeting Called to Order by Chair at 6:50 p.m.

14. Roll Call: Present: Vivian M. Perez, Brenda Emrick, Craig Green,
Joseph Aguirre
Absent: Jeremy B. Yamaguchi

Others Present: Jon Nicks, Executive Director

15. Public Comment: None

16. Consideration to Approve Minutes from the September 17, 2012 meeting.

Board Member Green **MOTIONED** to approve the minutes from September 17, 2012. The motion was **SECONDED** by Board Member Emrick. The minutes were approved by a **VOICE VOTE** of 3-0-1-1.

17. Continued Discussion of Recruitment for Board Member Positions.

Two recommendations were brought to the Board by Chair Perez. The first was Doctor Eric Naasz, an intelligent podiatrist who is committed to the community and sees himself living in the area for the next 30 years. All agreed that the interview was refreshing and were excited about his future with the Placentia community. The second was Susan Wan-Ross, Executive Director of the Chamber of Commerce. Board Member Emrick mentioned that she expressed positive energy, team oriented attitude, and strong interpersonal skills. Susan Wan-Ross grew up in Placentia and proposed the idea of bridging the gap between community services, businesses, and government. She also brought up very fresh and exciting ideas during her interview that greatly impressed Board Members Perez and Emrick. The third interviewee was Ed Garcia, a very knowledgeable man with a plethora of human resources experience and a very strong personal vision of how the Foundation should operate. It was discussed that Mr. Garcia was not a good fit for the Board of Directors at this time.

Board Member Green **MOTIONED** to appoint Doctor Eric Naasz and Susan Wan-Ross as members of the Placentia Community Foundation Board of Directors. The motion was **SECONDED** by Board Member Aguirre. The minutes were approved by a **VOICE VOTE** of 4-0-0-1.

18. Discussion of Board Member Expectations and Responsibilities.

Item was tabled to the next meeting.

19. Discussion of Placentia Community Foundation Strategic Plan.

Chair Perez brought presented a road map to develop a strategic plan for the Community Foundation with the goal of filling the gaps in community needs. A strategic plan session was suggested for a half-day on a Saturday in January with an outside facilitator, Jessica Mack from Southern California Edison who would assist free of charge. The strategic plan outline was provided to all Board Members and feedback requested before the next meeting.

20. Sponsorship / Fundraising Subcommittee

Item was tabled to the next meeting in order to discuss concepts that were brought up by the newly appointed Board Members.

21. Consideration to accept \$1,000 donation from Fairway Ford Sales Inc. designated for the 48th Annual Heritage Festival and Parade.

Board Member Green **MOTIONED** accept the donation and to clarify that the donation will be used for the costs of 2012 Heritage Festival and will be sent to the Heritage Festival Trusted Agency account, and not the City of Placentia general fund. The motion was **SECONDED** by Board Member Aguirre. The minutes were approved by a **VOICE VOTE** of 4-0-0-1.

22. Board Member Comments or Requests

Board Member Emrick requested capability to print the Foundation flyer and grant applications from the Foundations website and have information stating that the 2013 grant application was coming soon. Board Member Emrick also suggested that the Board develop an annual status Report idea to provide an overview of the Placentia Foundation's yearly accomplishments.

23. Agenda Building and Meeting Schedule. Male made a request for a Treasure's Report at the next regular meeting.

24. Adjournment.

The Placentia Community Foundation Board of Directors Adjourn to Saturday, January 12 for a strategic plan session.

Jon Nicks, Executive Director / Recording Secretary