

Heritage Festival Committee MINUTES of August 15, 2012

Meeting called to order 7:06 p.m.

PLEDGE OF ALLEGIANCE

ROLL CALL:, Gerry Carnevali, Jim Cucalon, Veronica Harlan, G.R. Hodges, Tommie Kalman Carole Nixon, Anne Russell and Peggie Yamaguchi.

Absent: Laurie Arroyo Janice Lacher, Bruce Hunt Jr., Bruce Hunt and Frank Perez

CITY STAFF: Jon Nicks, Deputy Director Community Services, and Veronica Ortiz, Community Services Coordinator

CHAMBER OF COMMERCE: Victoria Morales, President

APPROVAL OF MINUTES: There are corrections to the minutes made by **Jim** under the Special Events paragraph it should read grand marshal is going to be Ms. Burch.. There is another correction under Band Committee made by **Carole**, Bob Lyons name is misspelled.

MOTION to approve the minutes of April 11, 2012 as amended made by **Carole** and **SECOND** by **Gerry**.

TREASURERS REPORT: (**Carole**) distribute and reviewed the financial report for August 15, 2012 period covering July 12, 2012 through August 15, 2012. She states our Heritage Trust at City of Placentia is -\$7,688.88. The net change for Trust Account was -\$105.00. The Heritage Trust balance at the City is -\$7,793.88. File report for audit.

(Contract for the band and the SCSBOA membership application given to V. Ortiz)

NEW HERITAGE COMMITTEE MEMBER:

Swearing in Gerry Carnevali as new committee member as she takes the oath of office.

SUBCOMMITTEE:

Craft committee (V. Harlan) she has received 10 applications plus 4 more from V. Ortiz.

Discussion: one of the applications will be passed to the Chamber as it is a commercial business.

Special Events committee (Jim) he has a need for a car for the Grand Marshal and Ms. Burch is bringing her pet name "Sophie". **Peggie** has a car for the Grand Marshal. The biography from Ms. Burch was received by Jim and **Tommie** wants to know if there is a logo she could put on the flyer. **Jim** mentioned that it is known that the pet "Sophie" has more followers.

Jim confirmed with Knott berry Farm's and "Snoopy" he will be there. No stagecoach this year maybe next year. Star cars will be in our parade it was discussed previously in the parade committee that we will offer them a certain amount of money totaling \$150.00 plus food. This will be an incentive given.

The 501st do not know how many will appear at the parade and R2D2 as it is a crowd pleaser.

Chamber of Commerce (Victoria) there is a down trend on vendors from the previous years. There are two paid booths and four have committed verbally. The Business Showcase needs 30 booths (30%) to be successful this year.

Parade committee (Peggie) two more meetings for the Parade committee coming up Thursday, August 30 at 7 pm and Sunday, September 23 at 1 pm. Laurie Arroyo is going out to the businesses to get donations. We have six (6) Golf carts confirmed. We are receiving calls for convertibles wanting to be in parade. **Peggie** said Laurie has water and soda donations from CVS for Explorers and Sheriff volunteer. **Victoria** suggested getting partial donations.

Entertainment committee (Tommie) she has football ads done in July. She will put the ads in for 9/28 and 10/5/12.

Discussion: **Victoria** suggested Roman Alexander to have as a band as they draw a large Cal State crowd. They will charge \$600.00 a night.

Food committee (Gerry) she received eight applications thus far. **V. Ortiz** mentioned that we should check the prior lists to call upon.

Discussion: **Victoria** recommends calling businesses Angelo's, pizza and Papa Murphy pizza and have them use the Placentia Foundation as there non-profit.

Band committee (Carole) the S.C.S.C.B.O.A. does not need extra chairs or canopies, but will need a copier hooked up. **Carole** borrowed Don Sheppard's flat bed. Paul Petty will need a golf cart as he has replaced M.I.B. with working the school bus area. Vickie Hunter has given us quotes and will have an invoice to submit to V. Ortiz for the Finance Department. The quotes include \$450.00 for new pole banner from the foundation. The quotes for trophies is \$1,990.41 and separate Parade trophies for \$935.54. Carole will order 150 red ribbons.

Discussion: We will need two people from R.A.C.E.S. There will not be any bottled water from Golden State this year they are not available. **Carole** has been talking to Yorba Linda Water for the donation of 6,500 water bottles.

Games committee (Anne) nothing has changed.

Discussion: **Peggie** approached a photo booth vendor to use at the game area.

STAFF COMMITTEE:

There are 11 applications for non-profit received and **V. Ortiz** pass out applications that were received at the city. We are set with the water vendor. **V. Ortiz** will need an equipment list from everybody.

Volunteer committee; **Peggie** has the current president “Tar” of Interact helping with the volunteers.

NEW ITEMS:

V. Harlan suggested having a “Participation” application applied for those people driving their convertibles in the parade.

There were 11 Grant applications reviewed and the Heritage Foundation application of \$5,000.00 will go to the Heritage Committee. Many groups received monies as well. The MOU for the Friendly Center received \$3,000.00

AGENDA ITEMS:

Separate item on the agenda the Chamber of Commerce MOU.

ADJOURNMENT: meeting adjourned at 8:40 p.m. Next meeting is Wednesday, September 12, 2012 at 7:00 p.m.