

Heritage Festival Committee MINUTES of June 13, 2012

Meeting called to order 7:10 p.m.

PLEDGE OF ALLEGIANCE

ROLL CALL; Laurie Arroyo, Gerry Carnevali, Jim Cucalon, Veronica Harlan, G.R. Hodges, Bruce Hunt, Bruce Hunt Jr., Janice Lacher, Carole Nixon, Frank Perez, Anne Russell and Suzanne Wulff.

Absent: Bruce Hunt Jr., Tommie Kalman, and Peggie Yamaguchi

CITY STAFF: Jon Nicks, Deputy Director Community Services, and Veronica Ortiz, Community Services Coordinator

CHAMBER OF COMMERCE: Rosalina Davis, President

GUESTS: Cathy Seeling, Friendly Center

LeAndrah Siwa and Jeremy Yamaguchi, Mayor

APPROVAL OF MINUTES: There are corrections to the minutes made by **Laure** under the Beer Garden it should read that she made an acquaintance with one of the sausage food vendors, which would be a good source for the food at the Beer Garden. **MOTION** to approve the minutes of April 11, 2012 as amended made by **Rosalina** and **SECOND** by **Gerry**.

TREASURERS REPORT: (**Carole**) distribute and reviewed the financial report for June 13, 2012 period covering May 9, 2012 through June 13, 2012. She states our Heritage Trust at City of Placentia is -\$7,555.49. The net change for Trust Account was -\$253.39. The Heritage Trust balance at the City is -\$7,808.88. File report for audit.

GUEST: LeAndrah came in to introduce herself she is here to let us know that Marsha Rooney and Alan Staub are not available to attend.

BEER GARDEN: **Cathy** is here to talk about her part in the City of Orange Street Faire Beer Garden and would like to share the information that she has in putting the beer garden at City of Orange. She is interested in running the beer garden for our festival. She would like to have food booths in the beer garden that would not interfere with other food vendors that would already be at the festival.

Discussion: **Bruce** wants to know if the beer garden runs longer we need to decide if it should run from as early as 2:00 pm to 5:00 pm to accommodate the people already there. Also, we need to find out if we can find a sponsor for the beer.

Cathy could get volunteers who are train with the beer policy and have this information on written in the contract. **Rosalina** feels the Friendly Center brings experience in putting a beer garden together. Promoting the beer garden is essential for attracting that audience who will attend the beer garden. **Laurie** believes nothing was broken down in expenses last year on the beer garden and the food. The percentage did not show how much was spent. **Frank** suggests that we have a net-profit from all the non-profit organizations to make ends meet.

Discussion: **V. Ortiz** recommends the beer garden to start early as of 1:00 pm as it will already contain those people who are at the park. **Bruce** believes there will be logistic issues if it starts that early. **Cathy** believes there is not a big window to begin selling beer to those people already there and the people will start leaving before the beer garden event ever begins. **Cathy** can take care of the money and equipment. **V. Ortiz** wants us to compromise the times and start serving the people already there. **Frank** suggests moving one of the events to accommodate the other.

MOTION made by **Jim** to have The Friendly Center start negotiations on the MOU process
SECOND by **Carole**. **Jon** will have the MOU ready.

SUBCOMMITTEE:

Band committee (**Carole**) has the SCSB&OA contract signed and they are requesting to have a canopy, table and chairs for judges to station a computerized tally machine.

Special Events committee (**Jim**) has the person for the grand marshal it will be Ms. Burch the weekend anchor person committed, as she is excited to attend. The 501st and R2D2 person will commit, but this will depend on the yearly convention he has. The Make-a-Wish foundation and the Santa Ana Zoo are committed to come. Jim has not heard from the Star Cars and Mr. Cub is asking for an appearance fee of \$10,000.00

Food committee (**Gerry**) still has people calling to be in the food area.

Chamber of Commerce (**Rosalina**) reports that there are four businesses who registered to be in the business show case and the Chamber are partnering with Fairway Ford. The Rotary Club is planning the Pancake breakfast and will need the MOU done soon.

VIP committee (**Laurie**) spoke to Dr. Dennis Smith and he was honored to be in the parade. This is the Girl scouts organization 100th year Anniversary and she got a hold of the spokesperson Teresa Stanford who sent an email to all participants to attend the parade. There should be a good presence of Girl scouts troops there.

Car show committee (**Frank**) said there are 25 car show applications in so far.

Non-profit committee - **Janice** is willing to take on the chairperson position while Julie Martinez is on leave. **V. Ortiz** will email the non-profit information to Janice.

Volunteer committee (**Laurie**) recommends the Interact Club students help out at the parade and festival, because they come already in a shirt uniform and they are a very reliable group of students.

Discussion; **V. Ortiz** would like for them to be contacted before school is out and again before school begins in the fall.

STAFF COMMITTEE: **V. Ortiz** handed craft flyers ready for V. Harlan to hand out. The craft applications are up on the website.

AGENDA ITEMS:

Beer Garden needs proposal to have a timeline on the preparations and update the Grant application.

ADJOURNMENT: meeting adjourned at 8:10 p.m. Next meeting is Wednesday, July 11, 2012 at 7:00 p.m.