

Heritage Festival Committee MINUTES of July 11, 2012

Meeting called to order 7:04 p.m.

PLEDGE OF ALLEGIANCE

ROLL CALL; Laurie Arroyo, Gerry Carnevali, Jim Cucalon, Veronica Harlan, G.R. Hodges, Janice Lacher, Carole Nixon, Frank Perez, Anne Russell and Peggie Yamaguchi.

Absent: Bruce Hunt Jr., and Bruce Hunt

CITY STAFF: Jon Nicks, Deputy Director Community Services, and Veronica Ortiz, Community Services Coordinator

CHAMBER OF COMMERCE: Rosalina Davis, President

GUESTS: Cathy Seeling, Friendly Center

Dan Chaney and Thomas Chaney, Boy Scout Troop #723 and Roy Redman, Rotary Club

APPROVAL OF MINUTES: There are corrections to the minutes made by **Jim** under the Special Events paragraph it should read one of the celebrity marshals is going to be Ms. Burch..

MOTION to approve the minutes of April 11, 2012 as amended made by **Carole** and **SECOND** by **Jim**.

TREASURERS REPORT: (**Carole**) distribute and reviewed the financial report for July 5, 2012 period covering June 14, 2012 through July 11, 2012. She states our Heritage Trust at City of Placentia is -\$7,808.88. The net change for Trust Account was \$120.00. The Heritage Trust balance at the City is -\$7,688.88. File report for audit.

GUEST: Thomas Chaney from Boy Scout Troop #723 came to observe a public meeting to earn his communications merit badge.

MOU – Business Showcase Jon bringing all to the table the terms are the same as the layout, and including the contribution of \$3,000.00. In the Clause each booth is charged \$40.00 a scale that if they can go up to five (5) booths will pay basic terms as in the MOU.

V. Ortiz has generators that can pull the power from the same generator where not many will be in use. The city is not paying for table or chairs

Discussion: Jim asked if \$40 is for up to five booths. Frank wants to see a written draft of the MOU before deciding on it. (Jon) overview of the MOU is part of the packet can be mailed. Jim asked what is the time frame to have the MOU Jon said staff would negotiate and would like to have the committee's input. The head chair would be present in the meeting to clarify the MOU.

MOU-Beer Garden Gerry needs to discuss the Beer Garden MOU for Cathy's case. Rosalina suggests having it written in the MOU with business showcase, start-up cash would be \$600.00. The Friendly Center will operate like a booth. City provides the space and fence, table, chairs and set-up TV. Cathy provides volunteers and the ABC license. The amount made last year was less \$4,000.00 Proposing to have the percentage as similar as other booths \$500.00 up-front and handle logistics. Peggie wants to know what was given last year to compare. Jon said the band is under entertainment. Peggie reminding us the Friendly Center also services our community.

MOU-Pancake Breakfast the Executive Board votes in favor that Roy would provide pancake meal tickets. Roy will work out the number as in the MOU (shows 30 tickets) and up to 50 tickets. Majority is in favor of the Pancake MOU to stay as is. Majority rules again.

Foundation Grant (Tommie) turns in grant to Jon and foundation board to select 11 applications choosing grant.

SUBCOMMITTEE:

Band/Parade (Carole) Bob Lyons will be a judge. Vickie Hunter drew up the banner and Tommie asked if we can have the grant people on banners or pole banners. V. Ortiz just has a quote. Vickie is requesting COD and Brea trophy working on bids two parade banners.

Lorea confirmed to an announcer. Peggie needs committee of parade to meet after tonight's meeting.

Special Events (Jim) Grand marshal is going to be Ms. Burch. Peggie has spoken to the 18-year old XGames Bronze Medalist to appear at the festival. Jim will contact the light saber group. R2D2 will be back and Star Cars will put us (the festival) on their schedule. The Star Cars people coming and will depend who lives closer to our city.

Discussion: Jim wants to know who is going to be Grand Marshal the Vote was made where Ms. Burch will be Celebrity Grand Marshal.

Entertainment (Tommie) the El Dorado High football application for the HS and Penny Saver. Dale Carlson, Kim Gill, Jeff Abbitt, Dave the Roper, the stilt walkers and Wendy the Clown will appear.

Discussion: Jon has a band in mind they are called "The Answer" a rock and roll band for the band.

Food Committee (Gerry) she has 11 applications

VIP committee (Laurie) she does not want to side step for the volunteer coordinator but suggests not having the library volunteers. The Girl scouts are trying to coordinate with each other Colleen may want a non-profit for each troop. We will have an honor guard.

Car Show (Frank) 38 applications and artwork is being worked on does not want a big bill need a check for the final payment and need invoice return as soon as possible. He is working on a couple of sponsors to bring price down. He has nostalgia race cars secured for the show

Non-profit committee (Janice) one application sent V. Ortiz will email the list to Janice. Two volunteers will be available.

Craft committee (V. Harlan) she was able to put in the application to CraftMaster magazine without charge and the festival will be advertised for three months.

STAFF COMMITTEE:

Several envelopes were return to sender.

Discussion: Peggie said the El Dorado Dance Club wants to sell water bottles. V. Harlan said the Boy scouts have always sold the water until now. Jon will mail the application to the school club.

AGENDA ITEMS:

Gerry meets with city council for interview meeting for the executive board position. Set-up calendar for next year.

ADJOURNMENT: meeting adjourned at 9:35 p.m. Next meeting is Wednesday, August 15, 2012 at 7:00 p.m.