

## Heritage Festival Committee MINUTES of October 3, 2012

Meeting called to order 7:05 p.m.

### **PLEDGE OF ALLEGIANCE**

**ROLL CALL:** Laurie Arroyo, Gerry Carnevali, Jim Cucalon, Veronica Harlan, G.R. Hodges, Bruce Hunt Jr., Bruce Hunt, Tommie Kalman, Janice Lacher Carole Nixon, Frank Perez, Anne Russell and Peggie Yamaguchi.

**CITY STAFF:** Jon Nicks, Deputy Director Community Services, and Veronica Ortiz, Community Services Coordinator

**CHAMBER OF COMMERCE:** Victoria Morales. Rosalina Davis and Pam Tancordo

Guest: Tarlochan "Tar" Rakhra, Rotaract Club – CSUF Campus and Carrie Buck, Yorba Linda Fiesta Days

**APPROVAL OF MINUTES:** There are corrections to the minutes made by **Carole** under the Treasurers Report need to add \$300.00 from the Placentia Neighborhood Watch. **Anne** notice Under Special Events that Hearse is misspelled. **MOTION** to approve the minutes of September 12, 2012 as amended made by **Carole** and **SECOND** by **Bruce**.

**TREASURERS REPORT:** (**Carole**) distribute and reviewed the financial report for October 3, 2012 period covering September 13, through October 3, 2012. She states our Heritage Trust at City of Placentia is -\$11,743.69. The net change for Trust Account was -\$20.83. The Heritage Trust balance at the City is -\$11,764.52. File report for audit.

**Income:** the Whole Enchilada donated \$350.00 for trophies and \$700.00 for the Band Review \$150.00 from Anaheim Band Instrument, \$300 from the MIB and \$500 for trophies. The Placentia Community Foundation donated \$5000.00

### **SUBCOMMITTEE:**

Chamber of Commerce (**Pam**) there is 27 booths for the business showcase two (2) are in-kind and RMD cars coming, but do not have a count. It costs \$450.00/booth and \$600.00 for a corner booth. Anyone, else applying for a booth will have to do so before the ending date which is Wednesday 10, 2012.

The pancake breakfast will go from 6:30 to 10:00 am. The breakfast will cost \$5.00/plate.

Discussion: **Laurie** would like to have breakfast for the Trashcan band (15 students). **Victoria** will need the Rotary Club's permission to give tickets. Good idea to have a coupon from each business for the opportunity drawing which can raffle items.

Band Review committee (**Carole**) there are five (5) bands going through competition Travis, Tuffree, Yorba Linda, Valadez, and Kraemer Middle school. We will have 2,050 band members that Yorba Linda Water will provide water bottles. Paul Petty will be at the Golden location to help out distribute water.

Discussion; volunteers will help on the east side of Golden to pass out water bottles. Laurie will also have water bottles from CVS. Julie from McDonalds will have coffee for the VIP. Police Explorers will help with directing the school buses to park.

Games committee (**Anne**) this year we will have the biggest game area. Home Depot is supplying at least 600 birdhouse kits.

Advertising and Entertainment committee (**Tommie**) has the ads done and the "Thank You" notices were added. All entertainers are schedule to attend. Tae Kwon Do will have a presentation at 11:30 a.m.

Volunteer committee (**Tar**) there will be a list of volunteer email to each committee chair, and 82 volunteers will be helping out all going to their designated posts. The volunteers will be at the command post for debriefing.

Food committee (**Gerry**) all 22 food vendors know what to expect from the health department and any new application will have to have their health permit approved before registering for the festival.

Discussion: Bruce would prefer not have any cooking done around the car show area from the food vendors.

VIP committee (**Laurie**) most of the equipment will be arriving Friday at around 6:15 a.m. to set-up. The tables will have red table cloths in the VIP area.

Discussion: **Laurie** wants the Heritage logo for name badges for the VIP.

Car show committee (**Bruce and Frank**) 157 pre-registered applicants expecting 20 more with for a number of 177.predict 200 registered by the end of the day. One dragster and 5 to 6 vendors in the car show area.

Discussion: Sprinklers will be off Monday of that week of the festival and gopher holes will be filled in.

Special Events committee (**Jim**) Expecting trash band with 15 volunteers, star cars, Shriners, R2D2, Hearse from Knottsberry Farm, Snoopy with T-bucket, and Friends of Santa Ana Zoo. The child's name from Make-A-Wish Foundation is "Keane."

Non-Profit committee (**Janice**) there are 34 applicants registered.

Parade committee (**Bruce**) There is 86 parade entries. Two golf carts will be picked up for a total of six.

**STAFF COMMITTEE:**

**V. Ortiz** received \$500.00 for the band at the Beer Garden and Bratwurst will be given by the Kiwanis club. The invoice will be given to Finance. **Carole** will have a fax and copy machine. **V. Ortiz** will have special passes made for those cars entering the festival area.

**AGENDA ITEMS:**

General agenda items for next meeting

**ADJOURNMENT:** meeting adjourned at 10:10 p.m. Next meeting is Wednesday, October 10, 2012 at 7:00 p.m.