

Heritage Festival Committee
MINUTES of June 11, 2014

Meeting called to order at 7:15pm

PLEDGE OF ALLEGIANCE

EXECUTIVE HERITAGE COMMITTEE: Carole Nixon, Bruce Hunt, Janice Lacher, Frank Perez, and Anne Russell.

ABSENT: Jim Cucalon, Gerry Carnevali, Tommie Kalman, and Bruce Hunt Jr.

CITY STAFF: Veronica Ortiz, Community Services Coordinator, Felipe Zambrano Community Services Coordinator

GUESTS: Carol Kennedy from Placentia Rotary Club incoming President.

1. APPROVAL OF MINUTES: Item continued to next regularly scheduled meeting. Committee members agreed to approve the May 14 minutes at a later date.

2. TREASURERS REPORT: Committee member Carole Nixon gave a brief treasure's report. There was income of \$1,575.00 and expenditures listed of \$4,984.47. There is now a deficit of \$1,909.47 in the Heritage Festival account.

3. EVENT IDEAS: Staff member Ortiz discussed the logo for the 50th anniversary T-shirts. Kevin from Stith Printing will be in contact with staff member Ortiz and will be discussing the pricing for the t-shirts. Committee member Bruce Hunt motioned to continue with the process of ordering the 50th anniversary shirts as July is quickly approaching and ideally the shirts will be sold at the upcoming Concerts in the Park events. A voice vote approved this motion 5-0-0. Staff Member Ortiz discussed the flyer for the festival. Committee member Bruce Hunt suggested we start with an order of 100 shirts. The committee agreed that we start with white shirts and could possibly change the colors later. She handed out a draft of what the flyer will look like created by the Sauce Printing. Chris Buck has confirmed that he will be this year's Grand Marshall. We are still waiting to confirm that Southland Band will be playing this year with Committee member Tommie Kalman. Committee member Nixon mentioned that she can contact Janet Evan's parents and find out if Mrs. Evans will be available to attend the festival. Staff Member Ortiz found a History of the Heritage Festival document that dates back to 1965 to the present. The document includes information about themes, Grand Marshal participants and general event information. The document has been forwarded to Committee member Tommie Kalman to assist her in her efforts in working with the Historical Committee on an article honoring the 50th anniversary of the Heritage Festival event. Staff member Ortiz mentioned that the sound quotes for the event are in the process of being compiled. More updates on those will be available at a later Committee meeting. Staff member Zambrano mentioned that the "Taste of the Town" event

will be held at the final concert and would be a good opportunity to sell the 50th anniversary shirts on that date.

4. SUB-COMMITTEE REPORTS:

Band Review: Yorba Linda Water Company will provide water to the bands. Paul Petty and the X-Men will be helping out on the day of the event.

Food: Nothing new to report.

Entertainment: Nothing new to report.

Crafters: 8 crafters and 7 Home Based business applicants are approved.

Games: Jack Knight is interested in coming and possibly doing an art project with participants at the event. He will get back to us with more information. Two game vendors have been confirmed. A professional ticket booth will be used for the games and tickets will stay \$1.00 per ticket. A City staff person will help sell the tickets in the booth.

Non-Profit: 3 applications are approved.

Car Show: Nothing new to report.

Parade: Nothing new to report.

Pancake Breakfast: Carole Kennedy explained that the Rotary Club is working together to plan and organize the pancake breakfast as usual.

5. STAFF COMMENTS: The Studebaker Driver's Club contacted the Community Services Department and requested to have the car show participation fees waived because they are a Non-Profit organization. Committee Member Hunt confirmed that it is not allowed for cars to show for free. They can be in the parade as a car club if they do not want to pay for the car show. Staff member Ortiz will let the car club know they cannot attend for free.

6. AGENDA BUILDING: Keep everything the same, and update on sound quotes if they are available.

ADJOURNMENT: The meeting adjourned at 7:50pm. The next regular meeting will be held on Wednesday, June 9, 2014.