

Heritage Festival Committee  
MINUTES of November 12, 2014

**Meeting called to order at 7:08pm.**

**PLEDGE OF ALLEGIANCE**

**EXECUTIVE HERITAGE COMMITTEE:** Bruce Hunt Jr., Carole Nixon, Bruce Hunt, Janice Lacher, Frank Perez, Tommie Kalman, Gerry Carnevali and Anne Russell.

**ABSENT:** Jim Cucalon

**CITY STAFF:** Aileen Salazar, Community Services Parks and Recreation Coordinator, Felipe Zambrano, Community Services Coordinator, Jonathan Nicks Director of Community Services

**GUESTS:** Peggie Yamaguchi, Placentia Women's Round Table, Patrick Melia, Placentia City Clerk.

**ORAL COMMUNICATIONS:** Patrick Melia, Placentia City Clerk, came to the meeting to address the Committee about the 2015 festival. He stated that during this year's festival he heard that this would be its final year. Mr. Melia stated that he did not want the festival to end and that festivals like this one help bring the community together.

**1. APPROVAL OF MINUTES:** Committee member Russell motioned to approve the minutes of the October 8, 2014 meeting. Committee member Lacher seconded. The minutes were approved.

**2. TREASURERS REPORT:** Committee member Nixon gave a brief treasure's report. The balance in the Heritage Festival account as of November 6 was -\$924.19. There was total income of \$23,945.08 and expenditures of \$22,832.03. Money from the Tlaquepaque fundraiser, the Beer Garden and the Casino Night Fundraiser has not yet been submitted. There are other donations that are still being received. Committee member Nixon stated that there are some errors on the treasurer's report and she is working with staff member Ortiz on fixing them. Bruce Hunt also found an error in car show portion of the treasurer's report; he stated that the total should be \$1185 for total fees collected the day of the event and not \$1381. It was suggested by Committee member Lacher that someone be designated before the event to pick up all the money during the day of the festival.

**3. ELECTION OF OFFICERS:** Committee Chair Person Bruce Hunt Jr. motioned to postpone the elections for new officers until there was clarification if the Heritage Parade and Festival will continue next year. Staff member Nicks stated that he would make sure the Festival would be placed on a future City Council agenda in order to get direction from City Council. A motion was made by Committee Chair Person Hunt and seconded by Committee member Russell.

**4. EVENT THEME AND DATE:** Committee Chair Person Hunt Jr. motioned to have the committee recommend to the City Council to provide direction for the 2015 Heritage Parade and Festival. Committee member Lacher seconded the motion.

#### **5. SUB-COMMITTEE REPORTS:**

**Band Review:** Committee member Nixon stated that the band review went well; also that Matt Brand did a very good job with the sound. All the band directors enjoyed this year's event.

**Food:** The food vendors did really well they sold non-stop for two hours and everyone almost sold out. Vendors need to have all paperwork turned in on time so that it can be looked at by the Orange County Health Department.

**Entertainment/Advertising:** Everyone enjoyed the entertainment. Circus Joy stayed and entertained the kids. Chris Buck also stayed for a long time, longer than any other Grand Marshal. All the advertising was good.

**Crafters/Home Based/Business Expo:** Crafters were good. There were a lot of crafters, home based and business vendors and it did take them a little while to exit the park. A lot of returning home based vendors. A solar home based vendor did enter the craft area but she was asked to go back to her area.

**Games:** It was not the best year for games but there were people who wanted to turn in applications for games next year. One vendor said that he broke even but Placentia was the nicest town in Orange County. It made for an easier close to have someone else count the tickets but there was a difference in the amount counted by the city and by the vendor.

**Non-Profit:** There were no negative comment from any of the non-profits and they all had games for the kids during the event.

**Car Show:** Everything went fine with few problems. This year there were 234 cars that registered; there was a very good selection of cars. The sound people were better this year but there were still some issues with sound. Barricades need to be put up near the Beer Garden so that cars can stay where they are supposed to. On the registration that is sent out to all car show participants it needs to clearly say which entrance they are to use so no cars come the wrong direction. There also needs to be staff directing traffic between the car show area and food area so that there is no confusion on which way to exit. Committee member Perez requested that the city make sure that the EZ-ups that are being delivered are nice looking and not broken. Staff member Nicks stated that next year there would be something written in the contract stating that quality of the items be high.

**Parade:** The parade went great, very smooth. The street closures were still off and need to be done on time next year. The parade route was full all the way down.

**Volunteers:** Some of the volunteers started to clean up before the band was done performing at the park.

**6. STAFF COMMENTS:** There were no issues the day of the event.

**7. AGENDA BUILDING:** Keep the same.

**ADJOURNMENT:** A motion to adjourn was made by Committee member Hunt and seconded by Committee member Nixon. The meeting adjourned at 8:49pm. The next regular meeting will be held on Wednesday, January 14, 2015 at 7:00pm.