

Heritage Festival Committee
MINUTES of May 11, 2016

Meeting called to order at 6:37pm.

PLEDGE OF ALLEGIANCE

EXECUTIVE HERITAGE COMMITTEE: Carole Nixon, Bruce Hunt, Janice Lacher, and Frank Perez.

CITY STAFF: Aileen Salazar, Program Coordinator, Veronica Ortiz, Community Services Supervisor, and Sandra Gonzalez, Director of Community Services.

GUESTS: Victoria Kernen, Cal Poly Pomona Newspaper, and Aurora Hernandez

ORAL COMMUNICATIONS: None.

COMMITTEE COMMENTS AND REPORTS: None.

1. APPROVAL OF MINUTES: A typo was found in the Sub-Committee report section it should read decide not deide. Chair person Nixon **MOTIONED** to approve the April 13, 2016 minutes. The motion was **SECONDED** by Committee member Perez. The minutes were approved by a Voice Vote of 4-0-1-0.

2. TREASURER'S REPORT: Committee member Nixon gave a brief treasurer's report. The May 11, 2016 report shows a remaining balance in the Heritage Festival account as \$0.00. There was neither income nor expenses, keeping the total balance as of May 11, 2016 \$0.00.

4. GRAND MARSHAL: Discussion was made on the possible Grand Marshal. Multiple Grand Marshals could be possible, Honorary Grand Marshal and Celebrity Grand Marshal.

5. MULTI-DAY EVENT DISCUSSION: Discussion on a multi-day event was postponed to the next meeting.

6. SUB-COMMITTEE REPORTS:

Parade: Announcers Bob Lyons and Lorea will be returning. Anne Russell has agreed to assist with the organization of the scripts for the parade. Committee member Nixon explained that all explorers need to know what the parking passes are so that there are no issues on the day of the event.

Band Review: Many bands have received their applications in the mail. Twenty bands are expected but more could come.

Car Show: Applications are on the website and will be printed.

Craft: Many crafter applications have been emailed and hard copies will be mailed as well.

Food: All applications will be mailed to past participants.

Games: Andre from Non Stop Fun is interested in bringing the inflatable rides again this year. He would also like to keep the same model; he provides the tickets and sells them. The committee would like a more detailed proposal on how he would like to sell the tickets.

Non-Profit: All applications will be mailed to past participants.

Home Based: All applications will be mailed to past participants.

Business Expo: All applications will be mailed to past participants.

Entertainment: All of last year's entertainers will be contacted and asked if they would like to return this year. Staff member Ortiz suggested a new band to play during the event. She suggested the Darden Sisters and explained that they played at the 2015 Tamale Festival and will also be playing at one of the Concerts in the Park.

Beer Garden: The Friendly Center will be unable to do the Beer Garden this year; the committee will have to look for another group with experience. There was a suggestion to ask the Merchants Association if they would like to submit a beer garden vendor application. Staff member Ortiz will follow up with them.

Advertising: Most of the advertising will be out at the beginning of September. Other advertising locations that the Committee will explore will be Cal State Fullerton. There could be a possibility of posting festival information on the college marquees.

7. STAFF COMMENTS: Staff member Ortiz gave the Committee a calendar of events for the Community Services Department, the Summer Quarterly and told the Committee about Summer Registration day on May 21; which will include a community walk.

8. AGENDA BUILDING: Keep the same and remove applications.

ADJOURNMENT: Committee member Lacher **MOTIONED** to adjourn meeting. The motion was **SECONDED** by board member Hunt. The meeting was adjourned at 7:47pm. The next regular meeting will be held on Wednesday, June 8, 2016 at 6:30pm.