

Heritage Festival Committee
MINUTES of June 8, 2016

Meeting called to order at 6:37pm.

PLEDGE OF ALLEGIANCE

EXECUTIVE HERITAGE COMMITTEE: Carole Nixon, Bruce Hunt, Janice Lacher, and Frank Perez.

CITY STAFF: Aileen Salazar, Program Coordinator, Aileen Munoz, Clerical Aide, Veronica Ortiz, Community Services Supervisor, and Sandra Gonzalez, Director of Community Services.

GUESTS: Robert Beachamp

ORAL COMMUNICATIONS: None.

COMMITTEE COMMENTS AND REPORTS: None.

1. APPROVAL OF MINUTES: Committee member Nixon **MOTIONED** to approve the May 11, 2016 minutes. The motion was **SECONDED** by Committee member Perez. The minutes were approved by a Voice Vote of 4-0-1-0.

2. TREASURER'S REPORT: Committee member Nixon gave a brief treasurer's report. The June 8, 2016 report shows a remaining balance in the Heritage Festival account as \$0.00. There were no expenses but an income of \$270 for car show entry fees making the total balance as of June 8, 2016 \$1070.00. A revision to the treasurer's report will be given at the next meeting.

3. GRAND MARSHAL: Discussion was made on the possible Grand Marshal. Committee member Hunt is waiting on response from a possible Grand Marshal. Multiple Grand Marshals could be possible, Honorary Grand Marshal and Celebrity Grand Marshal. Committee members will continue to contact people for Grand Marshal.

4. MULTI-DAY EVENT DISCUSSION: An estimated cost for a two day event with full staff cost was given to the committee members. Costs for staff costs could change and other supplies could change. Chairperson Lacher would like the multi-day event to relate to the Heritage Festival. Committee member DeRose would also like a better breakdown of the staff costs to get a better understanding of the costs. The multi-day event discussion will continue throughout the year.

5. SUB-COMMITTEE REPORTS:

Parade: Nothing new to report.

Band Review: Nine bands have already agreed to participate.

Car Show: The indemnification on the car show applications application was updated to match the information that is on the other festival applications.

Craft: Five applications have been received.

Food: One food vendor application has been received.

Games: Andre from Non Stop Fun is interested in bringing the inflatable rides again this year but committee is waiting on his proposal before proceeding.

Non-Profit: Four applications have been received.

Home Based: Five applications have been received.

Business Expo: No applications received at this time. Committee will send applications to the Chamber of Commerce so they can distribute to new businesses in town.

Entertainment: The Darden Sisters have been contacted and are asking for \$500 to perform at the event. All the other entertainers have been contacted.

Beer Garden: The Merchant's Association is interested in doing the Beer Garden and has experience but has not submitted an application. Their application is expected to be received.

Advertising: A draft of the Heritage Flyer was given to the Committee, a few updates were made. Smaller versions of this flyer will be made for the football advertisements.

6. STAFF COMMENTS: Staff member Ortiz gave the Committee a sample of the Sponsorship Brochure and explained the colors can be changed and that will be printed on nicer paper. These brochures will be passed out at all of our events including Movies in the Park, Concerts in the Park, and the Community Walks.

7. AGENDA BUILDING: Keep the same and remove applications.

ADJOURNMENT: Committee member Perez **MOTIONED** to adjourn meeting. The motion was **SECONDED** by board member Lacher. The meeting was adjourned at 8:04pm. The next regular meeting will be held on Wednesday, July 13, 2016 at 6:30pm.