

Heritage Festival Committee  
MINUTES of July 13, 2016

**Meeting called to order at 6:39pm.**

**PLEDGE OF ALLEGIANCE**

**EXECUTIVE HERITAGE COMMITTEE:** Carole Nixon, Bruce Hunt, Janice Lacher, and Frank Perez.

**ABSENT:** Dwayne De Rose

**CITY STAFF:** Aileen Salazar, Program Coordinator, Veronica Ortiz, Community Services Supervisor, and Sandra Gonzalez, Director of Community Services.

**GUESTS:** Robert Beachamp, Steve Strand, Roy Redman, Placentia Rotary, Maria F. R. Cakiraga, Placentia Rotary, Turgut Cakiraga, Placentia Rotary, Paul Petty, and Jeremy Yamaguchi, Placentia Mayor.

**ORAL COMMUNICATIONS:** Turgut Cakiraga from the Placentia Rotary approached the committee to ask them to lower the cost of the Pancake Breakfast application fee from \$500 to \$200. He stated that the money raised during this event all goes back to the community. He also stated that the Rotary provided all of the chairs and tables and fed all the volunteers last year. There was a discussion on the item and the Committee decided not to change the application fee. The committee decided it would be best to further discuss changing fees at a later date for next year's event. Placentia Rotary will move forward as the Pancake Breakfast vendor. They submitted their application fee.

Maria Cakiraga from the Placentia Rotary asked the committee how they would deal with the heat this year. Committee member Nixon explained that she has already contacted the various bands and informed their directors to bring more water to keep their bands hydrated. City staff will be asking OCFA to attend the next meeting to discuss other heat options. In addition, City staff plan to schedule several more upcoming meetings with OCFA and the school district to ensure a heat plan is in place before the event.

Paul Petty, a resident and member of the X-men/Men in Black Community Service Group, would like to offer assistance from his group to help distribute water during the parade. The Committee accepted his help. He would also like to become a member of the Heritage Committee. It was suggested for him to attend the next few meetings and apply through the City Clerk's office.

**1. APPROVAL OF MINUTES:** A correction was made to the June 6, 2016 minutes. The minutes state that there was a balance of \$270.00 but should have stated that there was a balance of \$1070.00. Committee member Perez **MOTIONED** to approve the June 6, 2016 minutes. The motion was **SECONDED** by Committee member Hunt. The minutes were approved by a Voice Vote of 4-0-1-0.

**2. TREASURER'S REPORT:** Committee member Nixon gave a brief treasurer's report. The July 13, 2016 report shows a remaining balance in the Heritage Festival account as \$1070.00. There were no expenses but an income of \$2995.00 from a sponsorship donation from St. Jude Medical Center making the total balance as of July 13, 2016 \$4065.00.

**3. MULTI-DAY EVENT DISCUSSION:** Discussion was made about the possibility of a 3 day event. The committee decided to remove it from the agenda until the organization that proposed the idea come to the meetings to discuss it.

#### **4. SUB-COMMITTEE REPORTS:**

**Parade:** Committee member Nixon distributed a sample of the parade banners. Discussion was made to improve the look. There was also some discussion on getting new pole banners with the new sponsor logos printed on them.

**Band Review:** The X-men will help with water distribution. Rich Watson has agreed to be the announcer again. Paul Petty mentioned that he may be able to secure the El Dorado Band Boosters trailer for the judge's station. Fifteen bands have already submitted applications but twenty one are expected.

**Car Show:** More flyers were printed and will be sent out in the following weeks.

**Craft:** A few applications have been received.

**Food:** Applications have been received and were approved by the Committee. The Health Department meeting will be held in September. Each vendor will be held to their 10 x10 space no exceptions will be made. They must pay for an extra 10 x 10 space if they require more space.

**Games:** The Committee is still waiting on a proposal from Andre from Non-Stop Fun but he has committed to the day.

**Non-Profit:** Four applications have been received.

**Home Based:** A few applications have been received.

**Business Expo:** No applications received at this time but there has been interest from various businesses.

**Entertainment:** The Darden Sisters' contract will be finalized and sent to them for their performance at the event.

**Beer Garden:** The Merchant's Association was the only application received. The merchants will provide volunteers, startup cash, wristbands, ABC license and obtain any donations. The City will provide the fencing, tables, chairs and canopies.

**Advertising:** Football program advertisements will be the same as the event flyer.

**Grand Marshal:** Michael Gogin has agreed to be this year's Grand Marshal but the Committee will continue looking for more possible candidates.

**5. STAFF COMMENTS:** Staff member Ortiz told the Committee that the sponsorship brochures were printed and given out during Concerts in the Park and Movies in the Park. Director of Community Services, Sandra Gonzalez, reminded the committee about the history lecture on August 1 highlighting the Heritage Festival. She asked if any of the Committee members would like to be interviewed. Committee member Hunt agreed to the interview.

**6. AGENDA BUILDING:** Keep the same, add OCFA, remove multi-day event discussion and move Grand Marshal to sub-committee reports.

**ADJOURNMENT:** Committee member Hunt **MOTIONED** to adjourn meeting. The motion was **SECONDED** by board member Perez. The meeting was adjourned at 8:06pm. The next regular meeting will be held on Wednesday, August 10, 2016 at 6:30pm.