



401 E. Chapman Avenue
Placentia, CA 92870
(714) 993-8232

Mission Statement:

The Placentia Community Foundation solicits, receives, invests and makes grants of funds, property and other resources to provide direct charitable services to aid, sponsor, promote, advance and assist worthy activities, programs and services in the City of Placentia to further cultural, educational, and recreational events and causes.

AGENDA
Adjourned Regular Meeting of
The Placentia Community Foundation
August 23, 2016 – 7:15 A.M.

The Placentia Community Foundation welcomes you to this meeting. We encourage your participation. This agenda contains a brief general description of each item to be considered.

The Placentia Community Foundation encourages free expression of all points of view. Any person who wishes to speak regarding an item on the agenda will address the Board at the time the item is being considered. Upon recognition by the Chair, state your name and address for the record prior to providing your comments. Speakers will be limited to a time period set by the presiding officer. If you wish to speak on an item that is not on the agenda, please do so during the period listed for Public Comment. All supporting information is available for public review in the Foundation offices.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Placentia Community Foundation at (714) 993-8232. Notification 48 hours prior to the meeting will generally enable the Foundation to make reasonable arrangements to ensure accessibility.
(28 CFR 35.102.35.104 ADA Title II)

ORDER OF BUSINESS

1. Meeting Called to Order
 2. Roll Call: Kathi Baldwin
Dwayne De Rose Brenda Emrick
Kevin A. Larson Eric Naasz
Vivian M. Perez Dayna Rafiqi
 3. Public Comment.
 4. Consideration to approve meeting minutes of the July 26, meeting.
 5. Review draft of new Foundational informational tri-fold brochure.
 6. Treasurer's report. Board member Larson to provide the Foundation with a brief treasurer's report.
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7. Budget review, approval of deposits and approval of payments.
 - Consideration to approve a total payment of \$205.00 to the Chamber of Commerce for Non-Profit membership fees of \$195.00 and an optional Youth Scholarship membership fee of \$10.00.
 - Consideration to gather estimates for Community Foundation stationary items for meetings and events.
8. Discussion and review of 2016 Grants Review committee, and timeline for applicant selection.
9. Review and discussion of Elevation Services proposal.
10. Review and discussion of Holiday Car Show event.
11. Board Member comments or requests.
12. Staff/Department comments and updates.
13. Agenda Building and Meeting Schedule. Board to review agenda items and schedule upcoming meetings.
14. Adjournment. The Placentia Community Foundation Board of Directors Adjourn to their next regular meeting on.

Certification of Posting

I, Veronica Ortiz, Interim Executive Director of the Placentia Community Foundation, hereby certify that the Agenda for the August 23, 2016 meeting of the Placentia Community Foundation was posted on Thursday, August 18, 2016.



Veronica Ortiz, Community Services Supervisor/Interim Executive Director



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MINUTES Foundation Meeting July 26, 2016

1. **Meeting Called to Order** by Chair at 7:25 a.m.

2. **Roll Call:** Present: Kathi Baldwin, Kevin A. Larson,
Vivian Perez, Danya Rafiqi
Absent: Eric Naasz, Dwayne De Rose, and Brenda Emrick
Others Present: Craig Green, Mayor Pro Tem, Veronica Ortiz, Community Services
Supervisor, Sandra Gonzalez, Director of Community Services

3. **Public Comment:**
None.

4. **Treasurer's Report.**

Board Member Larson gave a financial report that goes through June 30th. Board Member Larson noted that the annual Republic Services donation for \$10,000 had not yet been received by the Community Foundation. However, it was reported that the check was received at the last City council meeting and will come through the City of Placentia to be deposited into the Foundation account. Board Member Larson reported the Foundation had an income of \$2,250 and expenses of \$16,060.98 making the total balance of \$35,514.07.

5. **Budget review, approval of deposits and approval of payments.**

Board members discussed and reviewed the budget. Chair Person Perez **MOTIONED** to approve the budget as presented by Board Member Larson. Board Member Baldwin **SECONDED** the motion. The budget was approved.

- **Board members to review approval of deposit of \$10,000 donation check from Republic Services via pass through from the City of Placentia.**

Board Member Larson **MOTIONED** to approve the deposit of \$10,000 donation check from Republic Services via pass through from the City of Placentia.

- **Board members to approve deposit of contribution of I Heart OC Giving Day from the Orange County Community Foundation in the amount of \$140.12**

Board Member Rafiqi **MOTIONED** to approve the deposit of \$140.12. Board Member Baldwin **SECONDED** the motion. The motion to deposit the \$140.12 check from I Heart Giving Day from the Orange County Community Foundation was approved.

- **Consideration to approve a total payment of \$205.00 to the Chamber of Commerce for Non-Profit membership fees of \$195.00 and an optional Youth Scholarship membership fee of \$10.00.**

Discussion was made on the membership fee to the Chamber of Commerce. Board Member Baldwin removed herself from this topic. Board Member Larson explained that there was no line item for this fee, and money would need to be reallocated in

the budget. The budget would need to be amended to reflect the reallocation. Chairperson Perez recommended tabling this topic until communication with the Chamber of Commerce regarding the membership dues is initiated.

- **Consideration to approve reimbursement for Vivian Perez in the amount of \$101.74 for the purchase of refreshments for the Foundation Grants Seminar.**

Chairperson Perez requested that the Community Foundation not reimburse her the \$101.74 but would like them to consider it an in kind donation.

6. Discussion of 2016 Grants Review committee, timeline for selection of recipients and consideration to select a community citizen to serve on the Grants Review Committee.

The Board was informed that there were already several organizations interested in submitting grant applications. Chairperson Perez asked the Board to think of a citizen that they would like to participate on the Grants Review Committee. She nominated her neighbor and active member of the American Legion, Denise Garcia. Board Member Baldwin suggested Pat Iret, active member in the community and member of the Veteran's board. The Board agreed to ask Pat Iret to be the community citizen on the Grants Review Committee. Board member Baldwin agreed to be the chairperson for the Grants Review Committee. Grant applications are due on August 18 and will be presented at the following board meeting.

7. Discussion on possible fundraising opportunity via a brick legacy program.

Community Services Director, Gonzalez explained to the Board what the brick legacy program is and how it could benefit the City, the library and the Foundation. Through this program the foundation would sell bricks to be engraved and placed in the Civic Center Courtyard. Bricks could be sold to members of the community, businesses, community non-profit groups and other Placentia based organizations. Bricks would be sold in two sizes, 4x8 and 8x8; each size would have their own section of the courtyard and sold in specific allotments at a certain time of the year. Chairperson Perez would like more information before taking the program to the City Council for approval. Board Member Baldwin **MOTIONED** for a committee to pursue more information to take to the City Council. Board Member Rafiqi **SECONDED** the motion. The motion was approved. Chairperson Perez agreed to be the chair of the Brick Legacy Program Committee.

8. Board Member comments or requests.

Mayor Pro Tem Green suggested another form of fundraising could be selling pieces of the old Packing House that was demolished as owning a piece of Placentia Heritage could be very enticing to community members.

9. Staff / Department comments and updates.

Community Services Supervisor Ortiz informed the Board of the update she received from the County about their application for the Holiday Car Show. She explained that she spoke with Deputy Director of OC Parks, Jon Nicks, and he said that he would like the amount of cars proposed to be lowered to 250-300. To make the event profitable closer to 500 cars would be needed so that fees would not be too high. Other possible

locations were mentioned, including Down Town Placentia and Kraemer Park. More discussion on the Holiday Car Show will be made at the next meeting.

10. Agenda Building and Meeting Schedule. Board to review agenda items and schedule upcoming meetings.

Approval of minutes, Tri-Fold review, Future Car Show, and Review of Elevation Services Proposal.

11. Adjournment. The Placentia Community Foundation Board of Directors Adjourn to their next regular meeting on August 23, 2016.



Veronica Ortiz, Community Services Supervisor/Interim Executive Director