



Heritage Festival Committee Agenda

September 13, 2017 – 6:30 p.m.

Regular Meeting

Heritage Festival Committee

Janice Lacher
Chair

Bruce Hunt
Vice Chair

Carole Nixon
Treasurer

Frank Perez

Paul Petty

Kenny Binnings

Vacant

Procedures for Addressing the Heritage Festival Committee

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Festival Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Festival Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 993-8184. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8184, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

City of Placentia
401 E Chapman Avenue
City of Placentia, CA 92870

Community Services Department
Phone: (714) 993-8184
Fax: (714) 961-0283
Website: www.placentia.org

ADJOURNED REGULAR MEETING

September 13, 2017, 6:30 p.m. – Placentia City Hall

MEETING CALLED TO ORDER

PLEDGE OF ALLEGIANCE

EXECUTIVE COMMITTEE

ROLL CALL: Chair / Janice Lacher
Vice Chair / Bruce Hunt
Treasurer / Carole Nixon
Frank Perez
Paul Petty
Kenny Binnings

ORAL COMMUNICATIONS

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

COMMITTEE COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

HERITAGE FESTIVAL COMMITTEE AGENDA

1. Minutes
 - a. Regular meeting
August 9, 2017
Recommended Action: Approve
2. Treasurer's Report – Carole Nixon to provide an updated treasurer's report.
3. Sub-Committee Reports– Sub-Committees to review and discuss the areas of responsibilities.
4. Staff Comments – Staff to provide updates and discuss areas of responsibilities.
5. Agenda Building – Staff and committee to review agenda items for the next meeting.

ADJOURNMENT

The Heritage Festival Committee Adjourn to a Regular Meeting on Wednesday, September 13, 2017 at 6:30 p.m. in the front conference room located at City Hall, 401 East Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Veronica Ortiz, Community Services Supervisor/Heritage Festival Staff Liaison, hereby certify that the Agenda for the September 13, 2017 adjourned regular meeting of the Heritage Festival Committee was posted on September 7, 2017.

Veronica Ortiz

Community Services Supervisor/Heritage Festival Committee Staff Liaison

Action Items from August 9, 2017 meeting:

- *Chairperson Lacher to reach out to CSUF to use their digital sign for advertising the event.**
- *Chairperson Lacher to reach out to Steve Pischel, with the Veteran's Committee for information on local families.**
- *Chairperson Lacher to reach out to "Tuba Man" Stan Freeze.**
- *Committee member Petty to reach out to local breweries to host the Beer Garden.**
- * City to provide a list of games/activities they are going to have in the family section of the event.**

Heritage Festival Committee
MINUTES of August 9, 2017

Meeting called to order 6:37pm.

PLEDGE OF ALLEGIANCE

EXECUTIVE HERITAGE COMMITTEE: Carole Nixon, Frank Perez, Janice Lacher, and Paul Petty.

ABSENT: Kenny Binnings and Bruce Hunt.

CITY STAFF: Aileen Salazar, Program Coordinator; Aileen Munoz, Clerical Aid; Veronica Ortiz, Community Services Supervisor; Director of Community Services, Sandra Gonzalez.

ORAL COMMUNICATIONS: None.

1. MINUTES: Chair Person Lacher called for a motion to approve the July 12, 2017 minutes. Committee member Petty **MOTIONED** for their approval. The motion was **SECONDED** by Committee Member Perez. The minutes were approved by a Voice Vote of 4-0-2-0.

2. ELECTION OF OFFICERS: The Committee decided to table the election of officers until the November meeting.

3. TREASURER'S REPORT: Committee member Nixon gave a brief treasurer's report. The August report shows a remaining balance in the Heritage Festival account of \$4,877.01. There were expenses of \$0 and income of \$3,720.00. The total balance in the Heritage Festival account is currently \$8,597.01 as of August 9, 2017.

4. SUB-COMMITTEE REPORTS:

Parade: Committee Member Petty informed the Committee that he is still reaching out to the local Wounded Warrior Families as a possible option for Grand Marshal. Chairperson Lacher said she would continue to reach out "Tuba Man" Stan Freese and reach out the Veterans Committee liaison, Steve Pischel for assistance with getting in contact with local Veterans families.

Car Show: Community Services Supervisor Ortiz informed the Committee that they have received 68 Car Show entries at this time. Committee Member Perez informed the Committee that he has obtained a sponsor for the Car Show, JB Bostick Paving.

Advertising: Committee member Nixon informed the Committee she contacted the OC Register and the football program ads will go out this week. City staff informed the Committee that the flyer can updated and will be distributed two weeks before the event. They also informed the

Committee regarding the bids for the flyers that were obtained. It was suggested to remove the 53rd, make the date changeable and add the Heritage Committee logo to the street banner. A **MOTION** was made by Committee member Petty to accept the Sauce's design with the proposed changes to the street banner. The motion was **SECONDED** by Committee member Perez. The motion was approved by a Voice Vote of 4-0-2-0.

Band Review: Committee member Petty informed the Committee that the water from Nestle can be picked up from now until October 1. He informed the Committee that Sparkletts said no to the donation, Yorba Linda Water is taking the request to their Committee. Committee member Nixon informed the Committee that 23 bands have submitted applications, most have paid and a few sent in applications without payment.

Beer Garden: Community Services Supervisor Ortiz informed the Committee that Committee member Binnings has been in touch with her recently. He informed her that the "Fallen Heroes" would like to participate as the vendor for the Beer Garden and they have done similar events in the past. Committee member Petty agreed to reach out to local breweries to see if they are interested in running the Beer Garden. Chairperson Lacher MOTIONED for the City to move forward with "Fallen Heroes" Beer Garden application once it has been reviewed. The motion was **SECONDED** by Committee member Perez. The motion was approved by a Voice Vote of 4-0-2-0.

Entertainment: Community Service Supervisor Ortiz informed the Committee that many of the entertainers have confirmed they are willing to participate in this year's event. A **MOTION** was made by Committee member Petty to accept all of the entertainers that have confirmed. The motion was **SECONDED** by Committee member Perez. The motion was approved by a Voice Vote of 4-0-2-0. Community Services Supervisor Ortiz informed the Committee that the Darden Sisters are willing to be the main entertainment for the event and have not changed their price. A **MOTION** was made by Committee member Petty to accept The Darden Sister as the band for the event by Committee member, Petty. The motion was **SECONDED** by Committee member Nixon. The motion was approved by a Voice Vote of 4-0-2-0. The Committee discussed an increase in payment for Dave Thornberry from \$600 to \$700. A **MOTION** was made by Committee member Petty to increase payment to Dave Thornberry from \$600 to \$700. The motion was **SECONDED** by Committee member Nixon. The motion was approved by a Voice Vote of 4-0-2-0.

Food: 6 food vendor applications have been received, including the Rotary for the Pancake Breakfast.

Crafts: 19 applications have been received. Nothing new to report.

Home Based: 10 applications have been received. Nothing new to report.

Non-Profit: 11 applications have been received. Nothing new to report.

Business Expo: 10 applications have been received. Nothing new to report.

Games: Community Service Supervisor Ortiz informed the Committee that some sponsors have been obtained for the family style game area. Non-Stop Fun is interested in doing the inflatable game area. Community Services Director Ortiz informed the Committee that Andre from Non-Stop Fun was upset that the Committee is looking for new bids for the inflatables. A **MOTION** was made by Committee member Petty the City to be up front and honest with Andre from Non-Stop Fun in regards to why they are looking for new bids. The motion was **SECONDED** by Committee member Perez. The motion was approved by Voice Vote of 4-0-2-0.

5. STAFF COMMENTS: Community Services Supervisor informed the Committee that the equipment bids will be updated and presented to them at the next meeting.

6. AGENDA BUILDING: Remove election of officers.

ADJOURNMENT: Committee member Petty **MOTIONED** to adjourn the meeting. The motion was **SECONDED** by Committee member Nixon. The meeting was adjourned at 8:07pm. The next regular meeting will be held on Wednesday, September 13, 2017 at 6:30 pm.