



Cultural Arts Commission Agenda

October 10, 2017 – 6:00 p.m.

Regular Meeting

Melanie Coward
Vice Chair

Nadine LaBorde
Commissioner

Kristina Muldoon
Commissioner

Beverly Womack
Commissioner

Vacant

Procedures for Addressing the Cultural Commission

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Cultural Arts Commission encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Cultural Arts Commission discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMISSION IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 993-8184. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.
(28 CFR 35.102.35.104 ADA Title II)

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In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

City of Placentia
401 E Chapman Avenue
City of Placentia, CA 92870

Community Services
Department
Phone: (714) 993-8232
Fax: (714) 961-0283
Website: www.placentia.org

Cultural Arts Commission

October 10, 2017

REGULAR MEETING
6:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER

ROLL CALL: Commissioner Coward
Commissioner LaBorde
Commissioner Muldoon
Commissioner Womack

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

At this time the public is invited to address the Cultural Arts Commission concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Cultural Arts Commission.

COMMISSIONER COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects and programs that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Commission member would like formal action on any of the discussed items, it will be placed on a future Commission Agenda.

CULTURAL ARTS AGENDA

1. **Election of Officers** -
2. **Approval of Minutes** – September 12, 2017.
3. **Placentia Police Mural Project** – Sub-Committee to provide update.
4. **Fountain Project** – Commission to discuss mosaic project at Kraemer Park
5. **Photo Contest**- Review options for upcoming Photo Contest.
6. **C.A.P.E.S.** - Staff to give Commission status update.
7. **New Logo** – Commission to discuss the possibility of a new logo/
8. **Veterans Street Banners** – Discussion on how to proceed
9. **Marketing Options** - Discussion on possible marketing items.

10. Agenda Building and Meeting Schedule - Commission to review agenda items and schedule upcoming meetings.

STAFF COMMENTS

ADJOURNMENT

The Cultural Arts Commission Adjourn to a Regular Meeting on Tuesday, October 10, 2017 at 6:00 p.m. in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Felipe Zambrano, Community Services Coordinator, hereby certify that the Agenda for the October 10, 2017 meeting of the Cultural Arts Commission was posted on October 7, 2017.



Felipe Zambrano
Community Services Coordinator

Cultural Arts Commission Minutes

September 12, 2017

REGULAR MEETING

6:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER at 6:03pm

ROLL CALL: **Present:** Commissioner Womack, Commissioner Coward,
Commissioner LaBorde and Commissioner Muldoon,
Staff: Community Services Supervisor Veronica Ortiz, Community
Service Coordinator Zambrano and Program Coordinator Salazar
Guests: Kim Kahrila, Placentia resident.

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

None.

COMMISSIONER COMMENTS AND REPORTS

- Community Service Coordinator Zambrano informed the Commission that Commissioner Pana's term ended and due to other commitments decided not to continue with the Commission.

Commissioner Coward asked the Commission to consider revising the Photo Contest. She proposed instead of the Photo Contest running for four months to have a specific day, with a theme, that participants could submit photos. She also suggested removing the fees to attract more participants.

CULTURAL ARTS AGENDA

1. Approval of Minutes

Commissioner Coward called for a vote to approve the June 13, 2017 minutes. Commissioner LaBorde motioned to approve the minutes. The motion was seconded by Commissioner Muldoon. The minutes for June 13, 2017 were approved. Commissioner Womack abstained from the vote.

2. Placentia Police Mural Project

Sub-Committee informed the Commission that Josh Correa did a mural for the back door to the Police Department. They had no other new updates but would reach out to the Chief's assistant.

3. Fountain Project

Kim Kahrila, Placentia resident and local artist expressed her interest to work with the Commission on the Fountain Project. Commissioner LaBorde informed the Commission that she had spoken with a member of the Placentia Community Foundation and was advised that they may be willing to help fund the Fountain Project through their yearly grants. The sub-committee is to gather more information and present it to the Commission at the next meeting.

4. Concerts in the Park 2017

Commissioner Coward thanked the Commission and Community Service Coordinator Zambrano for all of the work he did to make the Concerts a success. Community Services Coordinator Zambrano presented the Commission with the survey results and totals from the 2017 Concert Series. He informed the Commission that the largest crowd was during the last concert featuring No Duh. He stated that the Chamber also did very well during the Taste of the Town. He informed the Commission that the Chamber would like to have more input for next year's Concert. He stated that Kelly Rae Band was the next largest concert and was a great way to kick off the Concert Series. He informed the Commission that the lowest attended concert was Swing Cats Big Band, but could have been because they were a sub for the Elvis impersonator. Community Service Coordinator Zambrano advised that the 2017 was still a big success. Commissioner Coward asked what happened with Miss Placentia Princess and asked why they missed the first few concerts. Community Service Coordinator Zambrano let the Commission know it could have been because the Court Chaperone was new this year and could have not been informed but next year they would be reminded before Concert Series. It was suggested to possibly find another group to sell tickets, such as a local Boy or Girl Scout Troop. Commissioner Coward suggested that next year the Commission find another contemporary country band and ask Upstream and Soto Band to return. She also said she would like to see an Elvis impersonator. Commissioner Coward asked to possibly have a Kids Night with a band geared towards kids, like kids pop or 80s/90s band. She also suggested having crafts and games for them to participate in. Community Service Coordinator Zambrano reminded the Commission that City staff would run a free games area during the first concert but this year the Concert Series started later during the summer than usual. It was suggested that a kid's entertainer, such as a puppet show, start an hour earlier than the normal concert.

5. C.A.P.E.S.

Community Services Coordinator Zambrano presented a copy of the updated flyer for the Commission to review. He informed the Commission that he would be sending it out to the schools.

6. Budget

Community Services Coordinator Zambrano presented the Commission a copy of the budget. He informed them they currently have a trust and agency fund but explained that it may be dissolved into the general fund. He suggested using a portion of their budget to purchase new banners, table cloth and other giveaways. Commissioner Coward asked if it was possible to have a backdrop for the stage or possibly having a photo booth during the concert.

7. Agenda Building

Add new logo, Veterans street banners, marketing discussion, and election of officers.

STAFF COMMENTS

Community Service Coordinator asked the Commissioners if they would like to participate in the Heritage Festival parade and gave them an application.

ADJOURNMENT

A motion to adjourn was made by Commissioner Muldoon and seconded by Commissioner LaBorde. The meeting adjourned at 7:17pm. The Cultural Arts Commission Adjourn to a regular meeting on Tuesday, November 14, 2017 at 6:00pm in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.