

Cultural Arts Commission Minutes October 10, 2017

REGULAR MEETING
6:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER at 6:05pm

ROLL CALL: **Present:** Commissioner Womack, and Commissioner Coward, Commissioner LaBorde.
Staff: Community Services Supervisor Veronica Ortiz, Community Service Coordinator Zambrano and Director of Community Service Gonzalez
Guests: City Council member Shader and Police Chief Lenyi.
Absent: Commissioner Muldoon

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

None.

COMMISSIONER COMMENTS AND REPORTS

Commissioner Coward explained that she was approached by a member of the community and asked why the Cultural Arts Commission no longer oversees the Holiday Tree Lighting. Director of Community Services explained that it was taken over by members of the community and put together in two weeks last year through donations. She went on to say that the Library has taken over the event and has begun to hold open meetings.

Commissioner Coward also said that she was informed of a Cultural Arts group that was working with the Placentia Women’s Round Table to promote art to local schools. She asked if there was a way to get in contact with them and work together on some projects.

CULTURAL ARTS AGENDA

1. Election of Officers

The election of officers was tabled until the next meeting.

2. Approval of Minutes

Commissioner Coward called for a vote to approve the June 13, 2017 minutes. Commissioner LaBorde motioned to approve the minutes. The motion was seconded by Commissioner Muldoon. The minutes for June 13, 2017 were approved. Commissioner Womack abstained from the vote.

3. Placentia Police Mural Project

The Commission was informed that no murals were done but it was suggested to the Sub-Committee to reach out to Brady Flag artists to do some sort of design. City Council member Shader inquired why nothing was done for this project. Commissioner Cowards informed her that there was very little direction given to the Commission. She advised that they were just shown the various walls that they wanted covered. She also explained they were not given a budget to work with. Community Service Coordinator Zambrano explained that the Commission was also dark during July and August due to the Summer Concert Series. City Council member Shader suggested that the Commission play a smaller roll in this project.

4. Fountain Project

Commissioner Womack informed the Commission that Kim Kahrilas is ready and willing to do the Fountain Project. She advised the Commission that she would like it to be a Community Project that anyone could participate in. Also that Ms. Kahrilas already has most of the materials needed. It was requested that Ms. Kahrilas bring a sample of the design and a list of any supplies that the city would need to provide.

5. Photo Contest

Community Service Coordinator Zambrano presented the Commission with an example of what another City is doing for their Photo Contest submissions. It was suggested that the Commission continue to take hard copy submissions but also have electronic submissions, via email, Facebook or Instagram. Commissioner Coward suggested various new categories that were all community centric. Community Services Director Gonzalez suggested that the Commission have one full day of submissions based on a theme. Commissioners Coward and LaBorde will be the Sub-Committee to come up with new ideas for the design of the Photo Contest to bring to the Commission.

6. C.A.P.E.S.

Community Services Coordinator Zambrano informed the Commission that there have been no submissions at this time. Commissioners to distribute more flyers and reach out to local teachers.

7. New Logo

Commissioner Womack brought 5 different logo options to the Commission that could be updated or changed based on the commission's preference.

8. Veterans Street Banners

Commission Service Coordinator Zambrano presented the Commission with samples from Yorba Linda's Street Banners. He let them know that there is an application and fees, each banner would be hung up for one year and given to the family. The fee would cover the cost of the banner but the initial cost would be higher because of the brackets and other supplies that would be needed initially. Director of Community Services, Gonzalez asked, "What are the parameters for the applications?" Commissioner Coward suggested that the Commission finds a Senator or someone higher in the government to help with the initial funds.

9. Marketing Options

Discussion was tabled to the next meeting.

10. Agenda Building

Add new logo, Veterans street banners, marketing discussion, and election of officers.

STAFF COMMENTS

Director of Community Services Gonzalez informed the Commission that it was suggested to merge the Cultural Arts Commission and the Recreation and Parks Commission to create a larger Commission. It will be added to the agenda to discuss at the next meeting. Commissioner Coward expressed that if there was a merge she does not want the voice of the Cultural Arts Commission to be lost and for them to become a Sub-Committee.

Community Services Coordinator Zambrano reminded the Commission that the Heritage Festival was going to be on Saturday October 14.

ADJOURNMENT

A motion to adjourn was made by Commissioner Womack and seconded by Commissioner LaBorde. The meeting adjourned at 7:34pm. The Cultural Arts Commission Adjourn to a regular meeting on Tuesday, November 14, 2017 at 6:00pm in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.