

Heritage Festival Committee
MINUTES of September 13, 2017

Meeting called to order 6:35pm.

PLEDGE OF ALLEGIANCE

EXECUTIVE HERITAGE COMMITTEE: Carole Nixon, Frank Perez, Kenny Binnings and Bruce Hunt.

ABSENT: Janice Lacher and Paul Petty.

Guests: Deora Shewman, Girl Scout Troop 3373, Jake Pon, Boy Scout Pack 798, Haley Hunt, Cal State Fullerton's Business Honors Program and Don McLaren, RACES.

CITY STAFF: Aileen Salazar, Program Coordinator; Aileen Munoz, Clerical Aid; Veronica Ortiz, Community Services Supervisor; Director of Community Services, Sandra Gonzalez.

ORAL COMMUNICATIONS: Girl Scout Troop 3373 presented the Committee with an update on the progress of the float for the parade. The girls asked the Committee about logistics the day of the event.

Boy Scout Pack 798 let the Committee know they would also have a float in the parade and asked if they could be placed towards the front of the parade. The Committee informed them they would take their request into consideration when creating the lineup.

Haley Hunt from Cal State Fullerton's Business Honors Program, informed the Committee that she would like to have her members volunteer for the event wherever they are needed. She also asked if it could be possible for them to have a booth at the event. The Committee welcome as many volunteers as possible and let her know she would need to fill out an application to have a booth space.

Don McLaren from RACES presented the Committee with some of the concerns his organization faces during the event. He asked how many of his people would be needed during the festival at the park. It was suggested that two members be stationed at the festival grounds.

COMMENTS AND REPORTS: Committee member Perez informed the Committee that he made a contact with the Suavecito Pomade Brand. He stated that they have an air stream trailer that they use to do haircuts. He said they are willing to partner with a Non-Profit and give them proceeds of the haircuts.

1. MINUTES: Minutes for August 9, 2017 were tabled until the following meeting.

2. TREASURER'S REPORT: Committee member Nixon gave a brief treasurer's report. The September report shows a remaining balance in the Heritage Festival account of \$8,597.01. There were expenses of \$5,232.50 and income of \$5,910.00. The total balance in the Heritage Festival account is currently \$9274.51 as of August 13, 2017.

4. SUB-COMMITTEE REPORTS:

- A. Parade:** Committee member Nixon advised the Committee she would invite Bob Lyons and Lorea Powell to the October 4 meeting allowing them to pick up parade books. Community Service Supervisor Ortiz informed the Committee that the Yorba Linda Country Riders and mini horses would be in attendance. The Committee asked City staff to verify that all dignitaries be advised that they will need to provide their own car. Committee member Binnings informed the Committee that he was able to reach out the two Wounded Warrior Families who have agreed to be this year's Grand Marshals. He asked the Committee if there could be a Veterans block in the parade and invite as many local Veterans that would like to participate. He said he would also like to have El Dorado's ROTC march with them. Committee member Perez informed the Committee that he may have a possible vehicle for the Grand Marshal to ride in. He let the Committee know that he would be reaching out to a contact with the National Guard.
- B. Car Show:** Community Services Supervisor Ortiz informed the Committee that they have received 94 Car Show entries at this time and that vendors are still coming in slow. Committee member Perez informed the Committee that the Car Show shirts are done and he will send the invoice to Community Service Supervisor Ortiz for payment.
- C. Advertising:** Committee member Nixon requested the Committee to have all of their "Thank Yous" ready by the next meeting for the OC Register ad.
- D. Band Review:** Committee member Nixon informed the Committee that 23 bands have submitted applications, most have paid and a few sent in applications without payment. Community Services Supervisor informed the Committee that Committee member Petty received an update from Nestle regarding the water donation. He informed them that due to the recent Hurricanes, Nestle will no longer be able to provide the water.
- E. Beer Garden:** Committee member Binnings provided an update on the Beer Garden. He informed everyone that that "Fallen Hereos" have submitted their application and have already obtained their ABC license. He informed the Committee that their non-profit is one of the Gold Star Family's Non-Profit and they would be selling brisket. He let the Committee know that they are also interested in having a food booth in the regular food area and have asked the Committee to consider waiving the fees. Committee member Perez made a **MOTIONED** to waive the fees for "Fallen Heroes" to have a booth in the regular

food booth area. The motion was **SECONDED** by Committee member Binnings. The motion was approved by a Voice Vote of 4-0-2-0.

- F. Entertainment:** Community Service Supervisor Ortiz informed the Committee that all the contacts have been signed and all the entertainers are booked. She let the committee know that Lee Castner is booked for sound and details would still need to be finalized.
- G. Food:** 14 food vendor applications have been received, including the Rotary for the Pancake Breakfast. Community Service Supervisor Ortiz informed the Committee that the Non-Profit VOCES already has two food booths and would like a third but are asking the Committee if they would consider allowing them to pay the Placentia Non-Profit rate instead of the non-Placentia rate. Committee member Perez made a **MOTION** to allow the Non-Profit organization VOCES to pay the Placentia Non-Profit rate for their third food booth. The motion was **SECONDED** by Committee member Nixon. The motion was approved by Voice Vote of 4-0-2-0.
- H. Crafts:** 28 applications have been received. Nothing new to report.
- I. Home Based:** 15 applications have been received. Nothing new to report.
- J. Non-Profit:** 28 applications have been received. Nothing new to report.
- K. Business Expo:** 15 applications have been received. Nothing new to report.
- L. Games:** Community Service Supervisor Ortiz informed the Committee that they have obtained quotes for a petting zoo and reptile shows, both have the festival on their calendars and the City is just finalizing details with them. She also let them know that Non-Stop Fun has submitted a proposal for review. Some new attractions for the game area would be a bungee attraction, quarter arcade and family style competitions.

5. STAFF COMMENTS: Community Services Supervisor informed the Committee that the equipment bids were received and most have remained the same or they are lower than the year before. She also informed them that they are having some issues with the ATMs. She informed them that Frank Mejia, who has provided the ATMs has been told by the banks that they no longer able to assist him with the portable ATMs. It was suggested by Committee member Perez to ask the local credit union if they are able to provide this service. She also updated the Committee on some of the upcoming meetings. She let them know that the Health Department meeting would be on September 21 at 4pm and the City staff coordination meeting would be on September 19 at 10am. she invited the members of the Committee to attend if they were available.

6. AGENDA BUILDING: Keep the same.

ADJOURNMENT: Committee member Hunt **MOTIONED** to adjourn the meeting. The motion was **SECONDED** by Committee member Nixon. The meeting was adjourned at 8:31pm. The next Adjourned regular meeting will be held on Wednesday, October 4, 2017 at 6:30 pm.