



401 E. Chapman Avenue
Placentia, CA 92870
(714) 993-8227

MINUTES
Foundation Meeting
April 28, 2014

1. **Meeting Called to Order** by Chair at 6:35 p.m.

2. **Roll Call:**
Present: Kathi Baldwin, Eric Naasz, Susan Wan-Ross, Dwayne De Rose, Brenda Emrick, Constance Underhill, Craig Green, and Scott Nelson
Absent: Dayna Rafiqi, Vivian M. Perez

Others Present: Jon Nicks, Executive Director

3. **Public Comment:**
Board Member Baldwin asked how Public Comment could occur if the meeting is not advertized to the public. Director Nicks explained that the meeting is posted as a public meeting online and on the board outside of City Hall.

4. **Consideration to Approve Minutes from the March 31, 2014 meeting.**
Board Member Nelson **MOTIONED** to approve the minutes from March 31, 2014. The motion was **SECONDED** by Board Member Green. The minutes were approved by a **VOICE VOTE** of 8-0-0-2.

5. **Status of Placentia Community Foundation Financial Account**
The Placentia Community Foundation has a total of \$44,700. Board Member Underhill asked if there are any expenses with the Summit in June. Director Nicks said that the expenses last year were approximately for \$250.00

6. **Discussion and Consideration to Finalize Board Member Responsibilities.**
Board Member Perez was absent for the meeting and this will also continue on to the next meeting.

7. **Discussion of possible subcommittees and Board Members assignments to subcommittees.**
 - **Event Planning:** Discussion will occur in item 8.
 - **Community Outreach:** Once an intern is on board, they will help with social media and marketing plans.
 - **Sponsorships:** Once events are formed, sponsorships will be attached to them and a committee will be formed to obtain those sponsors.

- **Non-Profit Educational Summit:** Council Member Green has confirmed the Yorba Linda Water District as the location for the Education Summit. Board Member Perez is still waiting on confirmation from OC Federal Credit union if the date in June works. Director Nicks will create and distribute flyers out once everything is confirmed.
- **Grant Evaluation Process:** Board Member Baldwin said that she will pull out files from previous grant processes and will evaluate what has worked and what can be improved. Director Nicks clarified which non-profits qualify for the grants.
- **Intern Recruitment:** Board Members have potentially found an intern to interview.

8. Discussion regarding Fundraising ideas and concepts.

Director Nicks and Board Member Wan-Ross discussed their meeting with the Friendly Center and that the Friendly Center's expressed interest to assist with a Beer Garden for the "Taste on the Town." The Friendly Center would not have interest in helping with a Beer Garden at a regular Concert in the Park because of the limited time frame for fundraising. Board Member Baldwin discussed that parking would be an issue with this event and that we would need to cooperate with Tuffree Middle School for using their field. Board Member De Rose suggested having a DJ at the event when the band was not performing. Director Nicks and Board Member Wan Ross will find out about other approvals needed for the event. Board Members discussed using a wristband for food and drinks. Board Members discussed that the Pleasure Tones would perform during that event. Director Nicks noted that there was nothing to comment on for the Historic Tours. He will schedule a meeting with the Founders Society to discuss it.

9. Board Member comments or requests.

Nothing to report.

10. Agenda Building and Meeting Schedule Board to review agenda items and schedule upcoming meetings

Board Members would like to continue discussion on Board Member responsibilities and fundraising concepts including "A Taste on the Town" and the historic home tours.

11. Adjournment

The Placentia Community Foundation Board of Directors Adjourn to their next regular meeting on May 19, 2014.

Jon Nicks, Executive Director / Recording Secretary