



401 E. Chapman Avenue
Placentia, CA 92870
(714) 993-8227

MINUTES
Foundation Meeting
August 25, 2014

1. **Meeting Called to Order** by Chair at 6:34 p.m.
2. **Roll Call:**
 - Present: Dwayne De Rose, Brenda Emrick, Constance Underhill, Craig Green, and Vivian M. Perez, Kathi Baldwin, Susan Wan-Ross, Scott Nelson, Dayna Rafiqi,
 - Absent: Eric Naasz
 - Others Present: Jonathan Nicks, Executive Director
3. **Public Comment:** None
4. **Consideration to Approve Minutes from the July 28, 2014 meeting.**

Board Member Underhill **MOTIONED** to approve the minutes from July 28, 2014. The motion was **SECONDED** by Board Member Emrick. The minutes were approved by a **VOICE VOTE** of 8-0-1-1.
5. **Review of "A Taste of the Town" event held on August 14, 2014 in partnership with Chamber of Commerce and the City of Placentia.**

Board Member De Rose had an estimate of expenditures and revenue from "A Taste of the Town". Sponsorships brought in \$3,615.00, ticket sales \$9,500, which came to a total of 13,951. The net proceeds came to \$7,021.68. There were a total of nineteen business sponsors and eleven restaurants that attended the event. Michelle from the Chamber of Commerce, Joe from Craftsman Woodfire Pizza, and Rosalina from Tlaquepaque providing feedback on the event during a wrap up meeting held at the Chamber of Commerce office. Overall, most people enjoyed the event and liked that it tied in with Concerts in the Park. One of the few aspects that could be improved was that the restaurants ran out of food, but Tlaquepaque and Craftsman stated that they would help recruit more restaurants for next year. Board Members also discussed that next year children three and under will be free for the event and the time of the event should be adjusted to 5:00 - 8:00 p.m. instead of 9:00 p.m. Menus of the restaurants will be requested before they attend to alleviate food duplication. A few restaurant owners stated that they would prefer there be no dogs allowed in the tasting area. Committee members would like to keep the ticket price at \$15.00 and drink wrists bands at \$1.00. The committee will also work towards offering online presales and proposed scheduling next year's event during the last Concert tentatively scheduled for August 13, 2015.
6. **Overview of Grant Applications received and possible consideration to award grants to community organizations based on scoring and ranking by the Grant Evaluation Sub-Committee.**

Board Member Underhill suggested the total amount of grants equal the amount of funds raised each year. Board Members discussed the amount of funds raised from the Taste of the Town and the annual contribution received from Republic Services. Board Members further discussed ways to get more community and volunteer support for the Foundation from organizations that receive grants. Board Members Perez and Baldwin will work on revising the Grant Agreements to incorporate a commitment of support from each group receiving a grant. Board Member Emrick suggested that the Board review each application and recommend full funding, reduced funding, or not funding. The Board recommendation is as follows:

Organization	Program	Grant Recommendation
Placentia Library District	Placentia Library local history room and archives media transfer	Yes -\$2,700.00
City of Placentia	50 th annual Heritage Festival and parade occurring on Saturday, October 11, 2014	Yes- \$2,000.00
Placentia Founder's Society	Third Grade Tours of the Bradford House	Yes- \$1,250.00
City of Placentia	Community Emergency Preparedness	Yes- \$1,000.00
City of Placentia	Positive Activities and Recreation for Kids (PARKS) Program	Yes- \$2,500.00
Community Action Partnership of Orange County	Backpacks for Success Program providing backpacks & school supplies to 125 children	Yes-\$2,000.00
Muckenthaler Cultural Center	Kraemer club house teen arts center	Yes- \$1,000.00
Kiwanis Club of Placentia	Placentia Kiwanis Games, propose to partner on first Concerts in the Park	Yes-\$1,000.00
Placentia Police Explorer Post 25	Explorer training/equipment	Yes-\$1,500.00
Friendly Center	Feed Placentia	Yes-\$2,500.00
Boys and Girls Club of Brea-Placentia- Yorba Linda	Triple Play/Jr. Chefs	No

The above grant amounts were approved by a **VOICE VOTE** of 9-0-0-1.

- 7. Continued Discussion of the proposal for the Placentia Community Foundation to become a "lifetime member" of the Chamber of Commerce instead of renewing membership annually.** Further discussion will be held on the September 29th meeting.
- 8. Board member Comments or requests.** Nothing to report.
- 9. Agenda Building Meeting Schedule. Board to review agenda items and schedule upcoming meetings:** Review of revised grant agreement, further discussion on membership with the Chamber of Commerce.
- 10. Adjournment:** The Placentia Community Foundation Board of Directors Adjourned at 8:15 p.m. to their next regular meeting on Monday, September 29, 2014 at 6:30 p.m.

Jonathan Nicks, Executive Director / Recording Secretary