

City Administrator's

Weekly Briefing

From: *Damien R. Arrula*

May 17, 2018



"Rich Heritage, Bright Future"

Peace Officer Memorial Day and National Police Week

This week (**May 13th—May 19th**) is National Police Week. In 1962, President John F. Kennedy signed a proclamation which designated **May 15th** as Peace Officers Memorial Day and the week in which that date falls as Police Week. Tens of thousands of law enforcement officers from around the world converge at Washington, DC each year to participate in a number of planned events which honor those that have paid the ultimate sacrifice. We are forever grateful to those that have died in the line of duty. As of today, there have been 53 law enforcement line of duty deaths in the United States in 2018. Our thoughts, prayers, and condolences go out to the departments and families of those fallen Officers.

The City Council issued a proclamation declaring **May 15th** as Peace Officer Memorial Day in Placentia. Pictured to the right is Mayor Chad Wanke presenting the proclamation to Placentia Police Chief Darin Lenyi.



In honor of National Police Week, Placentia Police would like to remember its own, Detective Joey Little. On October 30, 1989, Detective Little was involved in an on duty traffic collision that caused him to go into a coma. Detective Little battled with injuries caused by the collision for several years with little improvement in his medical condition. Sadly, on August 7, 1996 Detective Little passed away as a result of his injuries. He was loved by all that he worked with and cherished by the community. We are indebted to Joey for his service and ultimate sacrifice to the Placentia Police Department and the Placentia community.

The men and women of the Placentia Police Department are grateful for the outpouring of support from the community! For more information on National Police Week, please visit the following websites: www.policeweek.org and www.odmp.org.

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Upcoming Meetings and Events

- 5/21 Traffic Safety Commission
- 5/22 Historical Committee
- 5/28 Memorial Day—City Hall Closed
- 6/04 Veterans Advisory Committee
- 6/05 City Council
- 6/12 Cultural Arts Commission

For additional information or

questions about this

Weekly Briefing please email:
administration@placentia.org



ADMINISTRATION

“Pump Up” Placentia!

The City of Placentia is working in partnership with Galaxy Oil Company to operate the Placentia Gas Station, also known as “Best 4 Less 76” gasoline station at 480 S. Placentia Avenue (northeast corner of Placentia and Crowther Avenue).

Through a partnership with Galaxy Oil, a portion of the revenue generated by the gas station will go directly back to the City for critical services including Police, Fire and Public Works projects. This will greatly assist the City with infrastructure maintenance such as roads and facility improvements. The City encourages all of its residents and visitors to fuel their vehicles at the 76 Gasoline Station and “Pump Up Placentia” by putting money directly back into your local services.

For additional information about this partnership or questions regarding the 76 Gasoline Station, please call the City of Placentia’s Development Services Department at (714) 993-8268.



Community Outreach Update on our Fiscal Sustainability

The City will be continuing to update you on the status of our efforts to achieve long-term fiscal sustainability for our City while protecting the quality of life services our residents and those doing business in the City expect and deserve.

Thank you to the hundreds of residents who have participated to date through these meetings and through our online survey. We were gratified to hear that the community values the work that we do and the services our City provides. Moving forward, we are eager to continue our public outreach on service priorities as the City continues to go through its 2018-2019 budget process.

As our community is aware, depleted local revenues, historical State takeaways, and reduced City funds due to an increase in online purchases have left Placentia with a \$6.1 million structural deficit. Because of this, certain basic City services and maintenance continue to be deferred. Over \$3.2 million a year for the past 7 years in street and road maintenance have been deferred.

In response to community feedback prioritizing public safety, Placentia currently maintains a proactive Police presence in our neighborhoods, parks and schools, with anti-drug and anti-gang police officers, youth violence prevention and gang-related graffiti programs to help keep our kids off the streets and out of trouble. With our current structural deficit, these services may be reduced in the years to come, impacting our quality of life and our property values.

The City will continue to engage our residents about our fiscal challenges and solicit input on your service priorities and recommendations for creating new revenues and/or reducing costs. Please add your voice by requesting a presentation, viewing our community presentation online, or providing feedback at www.placentia.org/feedback.



ADMINISTRATION

City Seeks Committee Members for Various Commissions and Committees

The City Council is accepting applications for several Commissions and Committees with vacancies.

The Cultural Arts Commission, Economic Development Committee, Financial Audit Oversight Committee, Heritage Committee, Senior Advisory Committee, Traffic Safety Commission and Veteran's Advisory Committee all have vacancies and are in need of members.

The Commissions and Committees serve as advisory groups to the City Council on matters within their area of interest. Placentia uses the recommendations from its various advisory groups to improve the functionality and well-being of the City. Commission and Committee appointments are made by the City Council as positions become vacant and/or on an annual basis. Applications are accepted all year-round and are kept on file for future vacancies. [Please Click Here For the Application.](#) You may also contact the City Clerk's office at (714) 993-8231 or email Karen O'Leary at koleary@placentia.org.



COMMUNITY SERVICES

Summer Class Registration Event

The Summer Recreation Program Kick-off event is scheduled on **Saturday, June 2nd** at City Hall from 9:00 a.m.-12:00 p.m. Registration numbers will be handed out on a first-come, first-serve basis beginning at 7:00 a.m. Only Placentia residents will be permitted to register on this day and proof of residency will be required. Online registration will start at 12:01 a.m. for all classes and activities by logging on to www.placentia.org/classes (Learn to Swim classes are not available to register online, only in person). Non-residents will be able to register starting on **Monday, June 4th** at City Hall during regular business hours, Monday-Thursday from 7:30 a.m.-6:00 p.m. or online starting at 12:01 a.m.

Summer Job Opportunities

The Community Services Department is looking for energetic people to fill part-time positions leading recreational swim activities for youth. We offer competitive salaries and the flexibility to accommodate school schedules. Seasonal and year-round part-time positions include: Lifeguard, Instructor Guard, and Senior Instructor Guard. Please [click here](#) for an employment application or call Human Resources at (714) 993-8141 for more information.





COMMUNITY SERVICES

Placentia Summer Youth Sports Classes

There are a variety of sports activities to choose from to keep children active during the summer. Kidz Love Soccer offers Mommy/Daddy and Me, a way to introduce you and your toddler to Soccer. Tot/Pre Soccer is designed for little tykes that enjoy running and kicking just like the big kids! Soccer 1 and Soccer 2 teaches players dribbling, passing, shooting and age specific defense techniques. Basketball Skillz, Tennis for Tiny Tykes, Junior and Intermediate Tennis, and Ice Skating for all ages are just a few of the many choices to keep your family active. Visit www.placentia.org/classes to register online or call the Community Services Department at (714) 993-8232 for more information.



Playground Rubberized Surfacing Repairs

The City recently received a Healthy Communities Grant from St. Jude Medical Center. The purpose of this grant is to partner with the City to promote environmental, system and policy changes that will improve health and reduce obesity in low-income neighborhoods. As part of the grant agreement, the playground surfacing at both Kraemer and McFadden Parks will be repaired in **June**. The City of Placentia is grateful for the contribution of St. Jude Medical Center, and looks forward to working with them on future projects. For more information on these projects please contact the Placentia Community Services Department at (714) 993-8232.

Let's Dance Event

On **Friday, May 11th**, the Community Services Department held a monthly Let's Dance Event at the Backs Community Building. These dances are designed to offer persons with disabilities the opportunity to dance and socialize. There was a total of 42 participants that attended the dance. A big thank you to Catarina's Club, for providing a delicious dinner and desserts for the participants. A special thanks to DJ Josballer who volunteered to provide music for this month's event. The next Let's Dance event will be on **Friday, June 8th**, from 6:30 p.m. to 8:30 p.m. at the Backs Community Building. For additional information regarding Let's Dance, please contact the Community Services Department at (714) 993-8232.



St. Jude Presentation at Senior Center

On **Friday, May 11th**, St. Jude Medical Center Move More Eat Healthy hosted a nutrition presentation at the Placentia Senior Center. A total of 32 seniors were in attendance. The participants received valuable information on portion control, healthier eating habits, and senior exercises. For more information on presentations and activities, please contact the Placentia Senior Center at (714) 986-2332.

**DEVELOPMENT SERVICES****Pending Development Project**

Project Address	Project Description	Applicant	Project Status
1945 E. Veterans Way	50-unit multi-family apartment structure for homeless and/or disabled Veterans.	Mercy Housing	Approved by City Council
818 W. Orangethorpe Avenue	+/- 2,000 SF 7-Eleven (24)- hr convenience store	Tate Associates Inc.	In Building Plan Check
110-132 E. Crowther Avenue	215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95 acre lot.	The Placentia TOD Project Owner LLC	In Building plan check. Demolition to occur in Summer 2018.
1454 N. Kraemer Blvd.	The Original Pancake House	Blue Sands Management	Building Permits Issued/ Under Construction
SEC of Rose Drive and Alta Vista Street	10,500-square foot commercial retail building and 54, single family detached residential homes located on a 8.37 acre lot.	SC Development, LLC,	Entitlements and Environmental review in progress. Scheduled for Planning Commission in June.
1872 N. Placentia Avenue	An approximately 2,580 square foot expansion of the existing Crunch Fitness into the adjacent tenant space.	Crunch Fitness/ Richard Tanaka	Entitlement Review in progress. Scheduled for June Planning Commission.
1820 N. Placentia Ave.	Tenant improvement for a new +/- 18,000 sq. ft. grocery store (Grocery Outlet)	Grocery Outlet Bargain Market	Under Construction.
1808-1882 N. Placentia Ave.	Architectural Façade rehabilitation for entire Sierra Vista Plaza	Easton Pacific	Entitlement Review in progress. Scheduled for June Planning Commission.
1188 E. Yorba Linda Blvd.	Tenant improvement for new restaurant (Coffee Bean & Tea Leaf)	Coffee Bean & Tea Leaf/ ABC Capital Holdings	Permits Issued for interior tenant improvements, exterior improvement plans approved. Scheduled to open in June.
801 S. Kraemer Blvd.	Request to allow for a 614 Square foot addition to an existing kiosk at an existing gas station.	D-Edge Inc./ Jin Lee	On Hold
455 S. Van Buren Street	Development of 110, three-story townhome units on an approximately 5.7-acre site.	Olson Urban Housing, LLC	Entitlement Review in Progress.
850 N. Rose Drive	A request to permit a 5,445 sq. Ft. Martial arts studio in the Ralph's shopping center.	N+M Joshi, LLC	Approved by Planning Commission on 4/10/18
1474 N. Kraemer Blvd. (SEC of Kraemer Blvd. and Yorba Linda Blvd.)	An approximately 7,500 sq. ft., multi-tenant retail commercial building located at the southeast corner of Kraemer Blvd. and Yorba Linda Blvd.	Blue Sands Management	Entitlement Review in Progress.
160 Yorba Linda Boulevard	Tenant improvement for existing Bank of America	Bank Of America	In Building Plan Check
SWC of Orchard Drive and Highland Avenue	16 residential townhomes located on a 1.24-acre unimproved vacant lot	HQT Homes	Entitlement Review in progress
505 W. Crowther	A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4 acre site.	Placentia Realty Partners LLC (Blackwood)	Approved by Planning Commission on 5/8/18

For a list of all Development Services projects, please [click here](#).



DEVELOPMENT SERVICES

Grocery Outlet is Coming to Placentia!

A future Grocery Outlet is currently under construction at 1820 N. Placentia Avenue (in the Sierra Vista Plaza at Placentia Avenue and Bastanchury Road). Grocery Outlet is the nation's largest extreme value grocery retailer. The new store is proposed to be approximately 16,668 square feet. The grand opening date for this location is still to be determined.



In addition, the Sierra Vista Plaza is currently undergoing a major Façade Improvement to the center, new parking lot resurfacing, and two new pylon signs.

In 1946, Jim Read started selling military surplus for deep discounts and Grocery Outlet has been wowing bargain-minded shoppers ever since. Delivering thrilling deals has become their mission. At Grocery Outlet, you'll find brand-name groceries and farm fresh produce at up to 40-70% off conventional retail prices.

PUBLIC WORKS

City Landscape Irrigation

City Hall has received questions and concerns from a number of residents in the community asking why the grass in the City's parks is looking so dry right now. Earlier this year, three years-worth of water rate increases from Golden State Water Company were unexpectedly implemented which negatively impacted the City's irrigation budget. As a result, the City had to reduce its irrigation consumption by reducing watering days to twice per week and five minutes per irrigation station. This change was implemented this past winter with the idea that the rainy season would help keep the grass green during the winter and spring. Unfortunately, this year's below average rainfall was not sufficient resulting in dry turf conditions in our parks. This past week, staff increased the number of watering days to three times per week and doubled the run time to 10 minutes per station. It will take a few weeks for the turf to turn green again and staff is monitoring these conditions closely. We apologize for how the parks look right now. The City was focused on controlling water costs however we are in a position now to balance those costs against ensuring the turf in our parks remain healthy and enjoyed by the community.

Statewide mandated water conservation regulations still preclude the City however from watering the turf grass in the City's landscaped medians. As part of an ongoing program, a number of medians throughout the City have been renovated in the past two years by removing the dead turf and replacing it with low water usage plant materials and drip irrigations. These improvements have helped to reduce water consumption, save money and enhance the aesthetics of our streetscapes.

Should you have any questions or concerns regarding maintenance of the City's park system or streetscapes, please do not hesitate to submit a service request or request for information via the City's online reporting tool and mobile app, iPlacentia, or you may also call the Public Works Department at (714) 993-8245.



PUBLIC WORKS

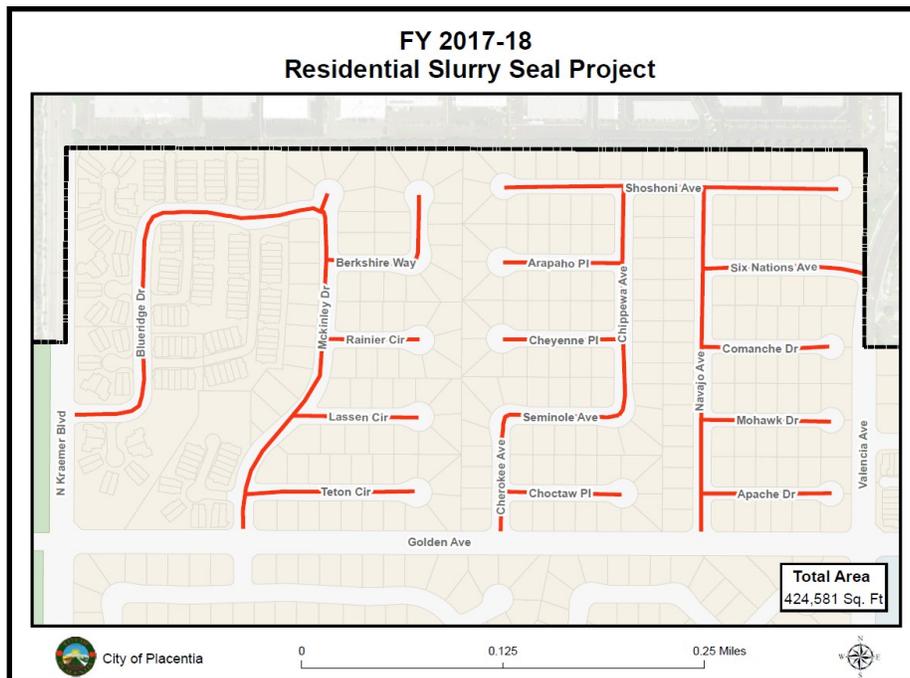
Upcoming Residential Street Maintenance Project

On **Tuesday, May 15th**, the City Council awarded a construction contract to Petrochem Materials Innovation (PMI) to slurry seal more than 400,000 square feet of residential streets in the northern portion of the City. This project is wholly funded by SB 1, the Road Repair and Accountability Act of 2017. This law, signed by Governor Brown, increased the Statewide excise fuel tax for the purpose of creating a new revenue stream from which to provide local governments additional funds to repair and maintain roads and improve transportation systems. The City of Placentia has received these funds during this current fiscal year and beginning next fiscal year we estimate the City will receive approximately \$900,000 per year for the next nine years.



The City's project noted above is focused on preventative maintenance and ensuring that the City's roads that are currently in good condition remain that way by sealing the pavement surface. The project will entail the placement of a rubberized slurry seal across the entire width of each street noted in the map below. Slurry seal is a combination of oil and sand and is used as part of a preventative maintenance program to seal roadway surfaces and extend the useful life of our roads. The slurry seal application will also seal pavement cracks to prevent water intrusion into the road base which can undermine the roadway and lead to much more expensive repairs in the future. Given the limited road maintenance resources in this current fiscal year, the City is only able to focus on preventative maintenance work and not more costly rehabilitation or reconstruction work on our most heavily damaged roadways.

The additional Gas Tax revenues will be an important source of funding for road maintenance and rehabilitation work for the City of Placentia in the coming years. It is estimated that the increase in the Statewide Gas Tax will bring more than \$9 million to Placentia over the course of the program which will help to address the City's existing street maintenance backlog.



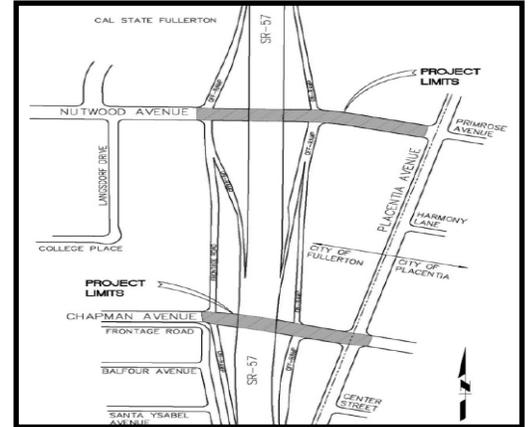


PUBLIC WORKS

City of Fullerton Street Improvements Near Placentia City Limits

The City of Fullerton will be conducting street maintenance and repair on Chapman Avenue and Nutwood Avenue near the Placentia City limits. The construction work includes pavement repair and resurfacing, manhole and water valve adjustments, and new pavement striping. Construction is anticipated to begin on **Monday, May 21st** on Chapman Avenue and **Wednesday, May 23rd** on Nutwood Avenue. For more information, please click on the following link or contact the City of Fullerton's Engineering Department at (714) 738-6845.

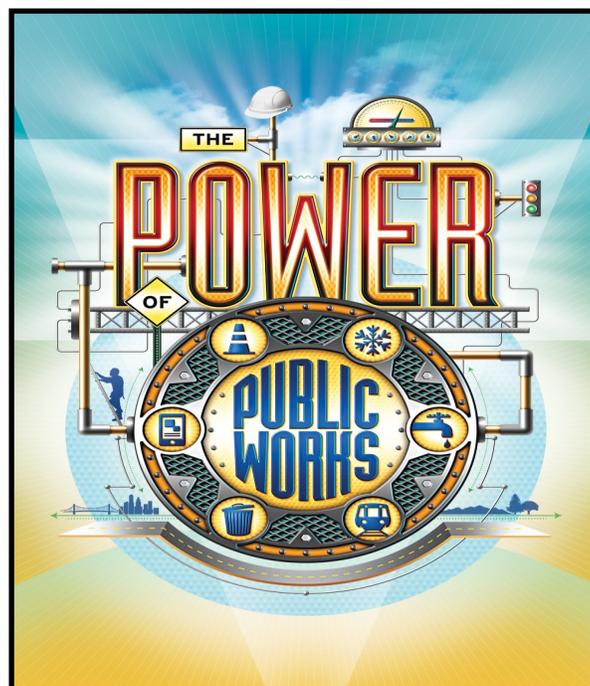
<http://placentia.org/DocumentCenter/View/6247>



National Public Works Week

May 20th through 26th is National Public Works Week. Since 1960, the American Public Works Association has sponsored National Public Works Week. The week celebrates the tens of thousands of men and women in North America who provide and maintain the infrastructure and services collectively known as Public Works.

This year's theme is the "Power of Public Works", which celebrates the vital contribution public works professionals make every day to communities all across North America, and it invites the public to celebrate their quiet dedication and indispensable influence on our way of life. Public Works professionals include those who manage water, sewer, public transportation, and refuse removal systems as well as those responsible for maintaining public buildings and grounds. They are, in short, the people who maintain and improve the systems and services vital to our communities' health, safety and comfort.





POLICE DEPARTMENT

Police Department Recruitment Video

The Placentia Police Department is pleased to present their new recruitment video. We are thankful to all who participated in making this helpful tool in promoting the Department. In addition to enhancing employee recruitment, we want to better familiarize the community with our personnel and the many public safety functions we serve. Please click on the link below to view the video.



EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary





PLACENTIA LIBRARY DISTRICT

WEEKLY SUMMARY - May 18-24, 2018

ADULT SERVICES

CONVERSATION CLUB

Friday, May 18, 9:30 - 1:00 a.m.
PLD Community Meeting Room

ADULT PROGRAM REGISTRATION

Begins Saturday, May 19 at 9 a.m. for June - August programs

All registration must be done in person at the Information Desk. Must be a Placentia or Anaheim Library cardholder. Placentia Library Friends Foundation (PLFF) Jewel members may register 1-week before open registration begins. Visit placentialibrary.org for information on how to become a PLFF member! Walk-ins will be admitted to programs based on the space available after registered participants.

Programs include Computer Workshop: Internet Browsing; Practically Perfect Mary Poppins Tea Party; Exploring More Needlework Techniques: Cross Stitch & Bead Embroidery.



MOSAIC ROCKS!*

Sunday, May 20, 1:30 - 4:00 P.M.
PLD Community Meeting Room

Create a lovely mosaic rock to decorate your garden, office or home. Led by a local mosaic artist you will learn the art of mosaic designing with iridescent glass tile and beads. Participants will receive a kit with all the materials as well as in-class instruction to complete the project! All supplies will be provided. Space is limited. Register ahead. Walk-ins are welcome based on space availability.



TEEN SERVICES

PLACENTIA TEEN GAMERS!

Monday - Friday, 3:00 - 6:00 p.m.

Come play the hottest games for FREE!

All newbies, casual, core and hardcore gamers are welcome.



Placentia Teen Center

116 N. Walnut - (714) 577-9459

School Year Hours: Monday - Friday: 3 p.m. - 6 p.m.

FRIDAY FLICKS

Placentia Teen Center

Not your ordinary movie experience!

All Fridays @ 4:00 p.m. Free Popcorn!

CHILDREN'S SERVICES

SENSATIONAL SATURDAYS – BLUE SUBMARINE PRESENTS: LIFESTYLES OF THE SLIMY AND SQUISY TIDEPOL SHOW

Saturday, May 19, 1:00 - 3:00 p.m.

PLD Community Meeting Room

Your family will explore animal life in tide pools in this informative and interactive show, including sea stars, sea urchins, hermit crabs, sea anemones and more! Legos and board games will also be available for families!



RISE & SHINE! STORYTIME CLASSES

Saturday, May 19, 10:00 - 10:45 a.m.

PLD Community Meeting Room

Stories, rhymes, puppets, music & movement, and crafts for children ages 3-6 years. Fun for the whole family. Activities address early literacy skills necessary for success in reading.



HOMEWORK CLUB

Monday-Thursday, 3:00 - 5:30 p.m.

PLD Community Meeting Room

Children from K-12th grades are welcome to attend and receive help with their homework.

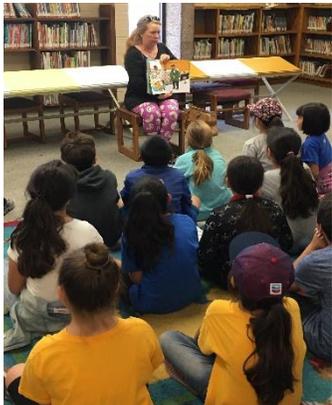
All children need to have a consent form filled out by their parent or guardian.

ALL STORYTIME PROGRAMS ARE ON A BREAK FROM MAY 21 – JUNE 26.

DID YOU KNOW?

Did you know the library offers library tours?

We would like to welcome Tynes, Ruby Drive, Sierra Vista, Melrose, Morse, and Golden Elementary School to our 3rd annual Third Grade Tours.



The 3rd Grade Tours tie directly in with the 3rd grade social studies curriculum and help students make connections between what they are learning in the classroom and the world around them.

During the tour students are exposed to local history artifacts and gain knowledge about the history of Placentia, the library and local government. Some of the most exciting parts of the day include a reading of the fabulous story, *The Not So Quiet Library* by Zachariah O'Hora, a donut snack in the Library, view the artifacts located in the History Room

as well as a personal tour of a police car. After the tours are complete students are treated to pizza and games on the lawn.

A big **THANK YOU** to everyone who helped make these tours possible including library staff. Thank you to our partners the Placentia Police Department and the City of Placentia.

We would especially like to **THANK** the Placentia Library Friends Foundation and the History Matters donors for their generous donations of over \$3,000, which made these tours possible at no costs to the schools. If you would like more information about these tours or if you are interested in visiting our History Room, please email us at information@placentialibrary.org.

