



7. Review and approval of any deposits and approval of any payments.
8. Plan for 2018 year. Board to discuss the following items:
  - Concerts in the Park participation discussion.
  - Expansion of board, selection, and interview process of potential new members.
  - 2018 Grant Summit
9. Board member comments and requests.
10. Staff/Department comments and updates.
11. Agenda Building and Meeting Schedule. Board to review agenda items and schedule upcoming meetings.
12. Adjournment. The Placentia Community Foundation Board of Directors Adjourn to their next regular meeting on July 25, 2018.

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**Certification of Posting**

I, Veronica Ortiz, Executive Secretary of the Placentia Community Foundation, hereby certify that the Agenda for the June 14, 2018 special meeting of the Placentia Community Foundation was posted on Thursday June 7, 2018.



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Veronica Ortiz, Community Services Supervisor/Executive Secretary



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**MINUTES**  
**Foundation Meeting**  
**April 25, 2018**

**1. Meeting Called to Order 7:21 a.m.**

**2. Roll Call:**

Present: Vivian Perez, Brenda Emrick

Absent: Kevin A. Larson

City Staff: Joanna Contreras, Community Services Office Assistant; Veronica Ortiz, Community Services Supervisor; Sandra Gonzalez, Director of Community Services

Leave of Absence: Kathi Baldwin, Dayna Rafiqi

Guests: Councilmember Craig Green, Mayor Pro Tem Rhonda Shader, Paul Petty

**3. Consideration to approve the February 28<sup>th</sup> and March 20<sup>th</sup> meeting minutes.**

Chairperson Perez noted that there was no quorum. February, March, and April meeting minutes will be approved on July 25<sup>th</sup>.

**4. Community News.**

Councilmember Green informed the board that the new maps of districting have been approved and are available for public view. Additionally, sharing that April 26<sup>th</sup> is the Police, Fire, and Emergency Services Recognition Breakfast. Officer Corey Davis is to be honored. Mayor Pro Tem Shader shared that the City has been chosen as a finalist for the 2018 All-America City designation. A group of 9 delegates will be going to Denver, Colorado in June to present to the panel. Chairperson Perez distributed flyers for the "Cruisin' Brea" Car Show on Father's Day.

**5. Public Comment.**

Heritage Festival Committee Chairperson, Paul Petty presented the option to combine fundraising efforts with the Foundation to benefit the Heritage Festival. Upon discussion, it was established that there is no target budget. The Heritage Festival committee is currently researching doing a quartermania fundraiser. Chairperson Perez suggested creating a master plan, including fundraising and corporate sponsorship levels. Supervisor Ortiz informed that a tri-fold has been drafted, which includes the levels of sponsorship, and duals as the registration for the Business Expo. Board Member Emrick suggested that the Heritage Committee include the Foundation in their marketing materials, to signify that the Foundation is a non-profit, and separate entity from the City, for donations and sponsorships to pass through. Chairperson Perez suggested that the Heritage Committee reach out to the CSU Fullerton Media and Communications Department for assistance with marketing materials. Mayor Pro Tem Shader suggested that Chairperson Petty ask for support from each of the 9 City Committees. Board Member Emrick suggested to additionally send a letter to Committees and local businesses asking for support. Supervisor Ortiz will provide the

information for each committee to Chairperson Petty. Mayor Pro Tem Shader committed to be an advocate for the Heritage Festival Committee.

**6. Treasurer's report. Board member Larson to provide the Foundation with a brief treasurer's report.**

No report. Board Member Larson was absent.

**7. Review and approval of any deposits and approval of any payments.**

None to report.

**8. Plan for 2018 year. Board to discuss:**

- **Concerts in the Park participation update and discussion**

Chairperson Perez notified the board that the Cultural Arts Commission has given permission for the Foundation to have a beer and wine garden at all but the last Concert in the Park. The scope of participation will be limited at this point, with the possibility of expanding in future years. Volunteers to assist with set-up will be from the school bands. The Foundation will look for food vendors and the proceeds will go to the individual Non Profit vendors themselves. Chairperson Perez has contacted security, and will contact food trucks for one food truck per night. As part of the Cultural Arts allowing the beer and wine garden, the Foundation has agreed to pay for one of the bands. At this time, there is not any paperwork that needs to be submitted. Supervisor Ortiz provided an update, that the Department has submitted the budget with one less concert. The change would bring the total number of concerts to five, with the Foundation doing the beer and wine garden at four of the concerts. Chairperson Perez suggested that further discussion of this topic be tabled for a separate meeting.

- **Expansion of Board, selection, and interview process of potential new members**

Chairperson Perez created a draft of the process and procedures of bringing on new members. She would like for the board to review the document and discuss further on a phone conference call.

**9. Board member comments and requests.**

None.

**10. Staff/Department comments and updates.**

Director Gonzalez informed the foundation that she wrote an application for a grant through the North Orange County Public Safety Task Force in the amount of \$65,500. The focus area for this grant is at-risk youth. The funding would go toward programming and modern updates to the Teen Center at Kraemer Park. After a vote by the Foundation, the grant would be passed through the Foundation to the City, with a stipend of about \$3,000 going to the Foundation. The vote by the Foundation will be done by encompassing all means of technology. Upon approval, Chairperson Perez will come in to sign. The grant application is due by May 11<sup>th</sup>.

**11. Agenda Building and Meeting Schedule. Board to review agenda items and schedule upcoming meetings.**

There will not be a May meeting due to lack of quorum.

**12. Adjournment at 8:25am. The Placentia Community Foundation Board of Directors Adjourn to their next regular meeting on June 27, 2018.**

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