

Cultural Arts Commission

Minutes

May 8, 2018

REGULAR MEETING
6:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER at 6:02 pm

ROLL CALL: **Present:** Commissioner LaBorde, Commissioner Womack, and Commissioner Muldoon
 Staff: Director of Community Services Sandra Gonzalez, Community Services Supervisor Veronica Ortiz, Community Services Coordinator Felipe Zambrano, Community Services Program Coordinator Jazmine Alvarado, Community Services Office Assistant Joanna Contreras
 Guests: Johnny McBride - Resident
 Absent: Commissioner Coward

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

Johnny McBride, a resident and owner of Johnny's Custom Tile, proposed an art project. Mr. McBride has done many tile projects including one at Kraemer Park. These types of projects are considered mosaic and abstract. Johnny would like to start a program to get community youth organizations involved in creating mosaic tile art specifically on benches throughout Placentia. Mr. McBride's company has liability insurance. He explained that the cost for supplies would be minimal.

COMMISSIONER COMMENTS AND REPORTS

None

CULTURAL ARTS AGENDA

1. Approval of Minutes

A motion to approve minutes for the April 10, 2018 meeting was made by Commissioner Muldoon. Commissioner Womack seconded the motion. A voice vote was called, 3-0 in favor. Minutes were approved and passed.

2. The Fountain Project

Commissioner Womack offered a status update on the fountain project. She projected that the fountain is 90% complete. It should be complete in the next 2-3 weeks.

Director of Community Services, Sandra Gonzalez, notified the committee that an artist was found to give an estimate on repairing the copper dolphins in order display and return them to the fountain located at Kraemer Memorial Park.

3. Bench Project

A motion to pursue the tile bench project was made by Commissioner Muldoon. Commissioner Womack seconded the motion. A voice vote was called, 3-0 in favor. It was decided that the commission would start with the first bench located near Golden Elementary. Commissioner Muldoon would contact Golden Elementary to see about getting the students involved with the project.

4. Photo Contest

Community Services Coordinator Zambrano presented the Commissioners with all of the entries to the photo contest. Discussion was made for each category and winners were selected. He informed the Commission that Placentia’s Choice will be decided by the public that attends the Summer Registration.

Masters Division

Best Photo – Architecture
“My Hometown”
Jill Matyuch

Best Photo – Events
“Basket House”
Jocelyn Young

Best Photo – People
“Love and Loss”
Luciano Leon

Best Photo – Nature
“Band-Tailed Pigeon”
Steve Kaye

Youth Amateur Division

Best Photo – Alternative
“Let the Good Times Roll in Placentia”
Rachael Mercado

Best Photo – Architecture
“Signs You’re in Placentia”
Abigail Bartolotti

Best Photo – Nature
“Placentia’s Beauty”
Ashlin Muldoon

Adult Amateur Division

Best Photo – Action Shots
“Perfect Timing”
Angela Fox

Best Photo – Alternative
“#3”
Bella Estela

Best Photo – Architecture
“PMOA, Repurposed”
Kathy Frazee

Best Photo – Environment
“Beautiful Cooper Hawk”
Wendy Whyman

Best Photo – Events
“Jacked with Classic Cars at the
Box”
Patrick DeAngelis

Best Photo – Nature
“#2”
Bella Estela

Best Photo – People
“Thrilling Plunge”
Kathy Frazee

Best Photo – Public Servants
“At Your Service”
Sally Barron

5. Marketing Options

Community Services Coordinator Zambrano presented the Commissioners with quotes on some marketing options including tumblers, reusable grocery bags, committee polo shirts, and a banner. A motion to spend approximately \$1,100 on marketing items was made by Commissioner Muldoon. Commissioner Womack seconded the motion. A voice vote was called, 3-0 in favor. It was decided that the tote bags would be the same color as the committee polo shirts.

6. Concerts on the Park

Community Services Coordinator Zambrano offered an update on the 2018 Concert Series. He reiterated that the Placentia Community Foundation would be responsible for coordinating food vendors as well as running their “Beer and Wine garden” during the concert events. Felipe Zambrano explained that the Concerts in the Park series was reduced by one concert due to budget cuts. The tentative schedule for the summer concert series is as follows:

July 19- Scot Bruce
July 26- Soto Band
August 2- Upstream
August 9- Kelly Rae Band
August 16- No Duh

Felipe Zambrano explained that out of the five concerts, the commission would only be paying for three performances. The PCF and the Chamber of Commerce will be sponsoring the other two concerts. Felipe Zambrano will reach out to the county for permits now that the schedule is finalized. Lee Castner is willing to do the sound but Felipe Zambrano will get estimates on sound as an alternative.

Felipe Zambrano will reach out to vendors that would be interested in tabling during the concert series. Business vendors would be charged \$100 per concert and Crafter/ Homebased vendors would be charged \$50 per concert. Nonprofits would be free of charge. The commissioners will email Felipe Zambrano their availability and at the next meeting they will discuss the schedule regarding the commission's attendance.

7. Agenda Building

Eliminate Fountain Project and Marketing.

STAFF COMMENTS

The 1888 Center is a nonprofit organization in Orange that is interested in the participation of the Cultural Arts Commission in their new program celebrating the founding of Orange County. Commissioner Womack will contact the organization and invite them to the next meeting.

ADJOURNMENT

A motion to adjourn was made by Commissioner Laborde and seconded by Commissioner Muldoon. The meeting adjourned at 7:30 p.m. The Cultural Arts Commission Adjourn to a regular meeting on Tuesday, June 12, 2018 at 6:00p.m. in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.