

City Administrator's

Weekly Briefing

From: *Damien R. Arrula*

July 26, 2018



"Rich Heritage, Bright Future"

Concerts in the Park

The Concerts in the Park series began on **Thursday, July 19th**. The first concert featured Scot Bruce, performing an Elvis Tribute. On **Thursday, July 26th**, the Soto band will be performing Latin Funk, Top 40 hits, and R&B.

Concerts begin at 6:30 p.m. at Tri City Park, 2301 N. Kraemer Blvd. A variety of refreshments and light dinner options will be available for a nominal fee from local non-profit vendors. In addition, tickets will also be sold for opportunity drawings to benefit the C.A.P.E.S. Program (Cultural Arts Projects for Every Student). Inclement weather will cancel event. For more information, please contact the Community Services Department at (714) 993-8232, or visit us at www.placentia.org/concerts.



Movies in the Park

The Movies in the Park began on **Friday, July 20th**. The summer movies series was kicked off with "Incredibles". Big Hero 6 will be playing on **Friday, July 27th**.

Placentia Movies in the Park will be held every Friday this summer through August 24th at Placentia Champions Sports Complex, 505 N. Jefferson Avenue. Movies start at dusk. For more information, please call the Placentia Community Services Department at (714) 993-8232, or visit us at www.placentia.org/movies.



Upcoming Meetings and Events

- 7/26 Concert in the Park—Soto
- 7/27 Movie in the Park—Big Hero 6
- 8/02 Concert in the Park—Upstream
- 8/03 Despicable Me 3
- 8/07 City Council Meeting—CANCELLED
- 8/08 Heritage Festival Committee

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For additional information or questions about this Weekly Briefing please email: administration@placentia.org



ADMINISTRATION

City Council Meeting Schedule

It is anticipated that due to a lack of business and the summer recess, City Council Meetings will be dark in the month of August and will resume on Tuesday, September 11th. If you have any questions, please contact the City Clerk's Office at (714) 993-8244.



Military Banner Recognition Program

On **Tuesday, July 24th** the Placentia City Council approved the Placentia Military Banner Recognition Program. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as an active-duty member in a full-time capacity in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, and Navy. Honorees must have a current place of residence in Placentia, or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia.

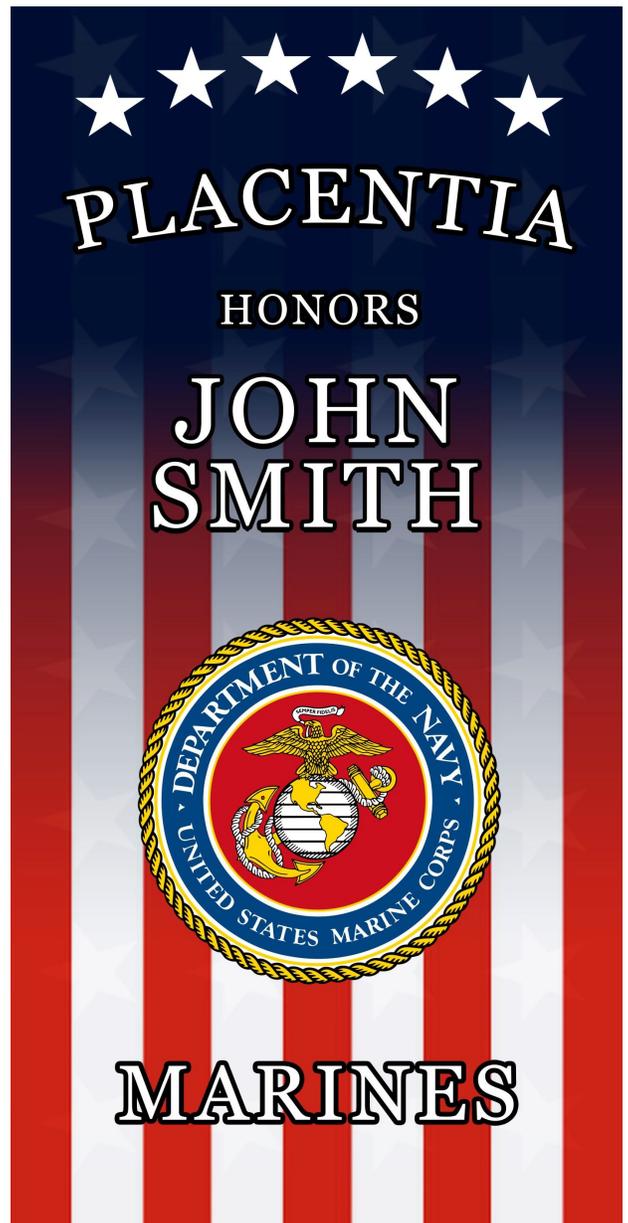
The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. The City will not be responsible for replacing banners that are stolen, damaged, destroyed due to sun, weather, vandalism or any act of nature beyond our control such as high winds.

Upon the end of the display period, the banner will be given to the person named on the banner application.

Applications will be accepted from August 1st to September 30th each year, allowing time for the banners to be ordered and installed during the month of November in the same year. The cost to display each customized banner is \$260 and each service person is allowed one banner.

Please click on the following link to view the application.

[Military Banner Application](#)





ADMINISTRATION

OC Mosquito & Vector Control Update

A couple weeks ago, the Orange County Mosquito and Vector Control District (OCMVCD) launched the 2018 Summer Campaign “Make Your Home Mosquito-Free.” The campaign included bus shelters, billboards, bus tailgates, radio ads, PSA videos, and social media posts. Although some of these items were obtained through paid advertising, OCMVCD relies on collaboration and partnerships with cities to increase visibility of the campaign.

We would like to thank the cities who have already partnered with us and we hope to expand to additional cities.

Bus Shelters – Cities are able to obtain bus shelter space for a discounted or no-cost for public service announcements. We have partnered with the following cities: Fullerton, Garden Grove, Huntington Beach, La Habra, and Mission Viejo.

Digital Billboards – Cities may have space on digital billboards or reader boards that can display the campaign message or images. A BIG thanks to these cities: Costa Mesa, Garden Grove, Huntington Beach, and Placentia.

Truck Magnets – Visual magnetic prints of the campaign can be adhered to city vehicles such as public work vehicles. Thank you to these cities for their partnership: Fountain Valley, Fullerton, and Garden Grove.

PSAs videos – Public Service Announcement videos are available in English, Spanish and Vietnamese for cities to post on social media, websites, local TV channels, or during Movies-in-the-Park. These cities are making it happen: Brea, Garden Grove, Irvine, Laguna Woods, Mission Viejo, Westminster, and Yorba Linda.

Social Media Posts – Posts are available to share directly from our District social media pages, or for download to post at your convenience: Thank you for tagging us using the hashtag #MosquitoFreeOC: Brea, Costa Mesa, Garden Grove, Rancho Santa Margarita, Tustin, Westminster, and Yorba Linda.



The 2018 Summer Campaign will continue to run until September and we hope to reach even more residents through our partnerships with the Cities. To learn more, visit www.ocvector.org.





COMMUNITY SERVICES

P.A.R.K.'s Excursion to the Movies

On **Wednesday, July 25th**, Placentia's P.A.R.K.'s program had a fun excursion to Cinema City. The participants were able to choose between seeing *Incredibles 2* or *Hotel Transylvania 3*. The 38 kids had a great outing, beating the heat while watching these awesome movies! For more information about the P.A.R.K.'s program, please contact the Placentia Community Services Department at (714) 993-8232.



Free Summer Lunches

The City of Placentia, in partnership with Second Harvest Food Bank, will be offering free lunches during the entire summer to all children 18 and under. Lunches are served at the Cathy Torrez Learning Center Monday through Thursday from 1:30 p.m.—2:00 p.m. and at the Whitten Community Center Monday through Friday from 12:00 p.m.—12:30 p.m. and does not require enrollment, paperwork, or income qualification of any kind. If you would like more information on the Kid's Café program, please contact the Community Services Department at (714) 993-8232.

Free Summer Recreation Swim Program

The City of Placentia is pleased to announce that the Whitten and Gomez Community Pools are now open for Summer. Both Community Pools are open now through **August 24th**. Whitten Community Pool hours are 11:00 a.m.-4:30 p.m. on Monday/Wednesday, and Tuesday/Thursday from 11:00 a.m.-6:00 p.m. Gomez Community Pool hours are 11:00 a.m.-6:00 p.m. on Tuesdays and Thursdays. For more information on the free recreation swim program, please call the Community Service Department at (714) 993-8232.



**DEVELOPMENT SERVICES**

Project Address	Project Description	Applicant	Project Status
1945 E. Veterans Way	50-unit multi-family apartment structure for homeless and/or disabled Veterans.	Mercy Housing	Approved by City Council. (Anticipate December 2018 Construction start)
818 W. Orangethorpe Avenue	+/- 2,000 SF 7-Eleven (24)- hr convenience store that includes the sale of beer and wine.	Tate Associates Inc./ Douglas Fenn	Demo permit has been issued.
110-132 E. Crowther Avenue	215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	In Building plan check.
1454 N. Kraemer Blvd.	Tenant improvement for new restaurant (The Original Pancake House)	Blue Sands Management	Building Permits Issued/ Under Construction
SEC of Rose Drive and Alta Vista Street	10,500-square foot commercial retail building and 54, single family detached residential homes located on a 8.37-acre lot.	SC Development, LLC, c/o M. Paul Conzelman	Approved by City Council on 7/10/2018
1872 N. Placentia Avenue	An approximately 2,580 square foot expansion of the existing Crunch Fitness.	Crunch Fitness/ Richard Tanaka	Approved by Planning Commission on 6/12/2018.
1820 N. Placentia Ave.	Tenant improvement for a new +/- 18,000 sq. ft. grocery store (Grocery Outlet)	Grocery Outlet Bargain Market	In Building Plan Check.
1808-1882 N. Placentia Ave.	Architectural Façade rehabilitation for entire Sierra Vista Plaza	Easton Pacific	Approved by Planning Commission on 6/12/2018.
801 S. Kraemer Blvd.	Request to allow for a 614 square foot addition to a 24 hr. existing kiosk.	D-Edge Inc./ Jin Lee	On Hold (at the request of the applicant)
455 S. Van Buren Street	Development of 110, three-story townhome units on an approximately 5.7-acre site. Zoning of parcel to change from Manufacturing (M (O)) to High-Density Residential (R -3).	Olson Urban Housing, LLC	Entitlement Review in Progress.
1820 N. Placentia Avenue	Tenant improvement for a new +/- 18,000 sq. ft. grocery store (Grocery Outlet).	Grocery Outlet Bargain Market	Approved by Planning Commission on 6/12/2018.
1474 N. Kraemer Blvd.	New multi-tenant retail commercial building of 7,000 sq. ft. to include Starbucks.	Blue Sands Management	Approved by Planning Commission on 7/10/2018.
SWC of Orchard Drive and Highland Avenue	16 residential townhomes located on a 1.24-acre unimproved vacant lot.	HQT Homes	Approved by Planning Commission on 7/10/2018. Requires City Council Approval; date TBD.
505 W. Crowther	A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4 acre site.	Placentia Realty Partners LLC Blackwood)	Approved by Planning Commission on 5/8/18
380 S. Placentia Avenue	5-story, 107-115 hotel rooms.	Placentia Hospitality, LLC	Entitlement review in progress
Westside of Van Buren St., 450 feet north of Miraloma Ave.	Development of a 48, 160 s.f. industrial building and a 70,250 s.f. industrial building.	CP Logistics Van Buren, LLC	Under Construction
City Wide	Proposed amendment to City's Sign Ordinance	City of Placentia	Scheduled for City Council on 7/24/18.
777 W. Orangethorpe Ave.	Specific Plan amendment to allow hospitality uses in all of SP-5.	Brian Chuchua	Under Review
120 S. Placentia Ave.	To permit (a) the use of 4 new gasoline pumps and (b) the use of an existing non-conforming freestanding sign at a newly remodeled car wash.	Carlos Silva	Approved by Planning Commission on 7/10/2018
640 W. Chapman Ave.	A modification to an existing use permit to allow for a Type 47 ABC license.	Salvador Morales	Approved by Planning Commission on 7/10/2018
138 N. Bradford Ave.	To permit the use of a massage studio.	Luis Segura	Entitlement Review
313 W. Orangethorpe Ave.	To permit the addition of a diesel price sign to an existing freeway sign.	Ed Vidales	Entitlement Review



POLICE DEPARTMENT

Tip-a-Cop Fundraiser

The Placentia Police Department, along with Craftsman Wood Fired Pizza, hosted the Tip-a-Cop fundraiser on the evening of **Thursday, July 19th**. The annual fundraiser directly supports Orange County Special Olympic Athletes. Placentia Police Officers were able to raise over \$4,400. The Department thanks all of our community members who came out to support this worthwhile event. We also thank Craftsman Wood Fired Pizza and Rich Farm Ice Cream for their partnership in helping make this fundraiser a big success.



EXTERNAL COMMUNICATION

[Placentia Library District Weekly Summary](#)

[Orange County Fire Authority Weekly Summary](#)





PLACENTIA LIBRARY DISTRICT

WEEKLY SUMMARY – July 27 – August 2, 2018

ADULT SERVICES

ADULT SUMMER READING PROGRAM: READING TAKES YOU EVERYWHERE

June 23 – August 9

Where will reading take you this summer? Join the Placentia Library's Adult Summer Reading Program "Reading Takes You Everywhere!" and you just might win a trip to San Diego, Catalina Island or Santa Barbara. For each book YOU read YOU will earn a chance at our fabulous prizes. The more you read, the more chances you'll have to win! So grab a book and start reading today!

Bonus Prize: Read 3 books and you'll receive a \$5 gift card to In-N-Out, Bodhi Leaf Coffee Traders, or Rich Farm Ice Cream. While supplies last only.

CONVERSATION CLUB

Friday, July 27, 9:30 – 1:00 a.m.

PLD Community Meeting Room

READING TAKES YOU EVERYWHERE: WEEKLY CHALLENGE

Thursdays, June 28 – August 8

PLD Community Room

Are you up for a fun Library scavenger hunt? On Thursday mornings a different challenge question will be posted in the library, and on our website and Facebook page. Complete the challenge and record your responses on your answer sheet. At the conclusion of the 6 week challenge, turn in your completed answer sheet to the Information Desk by 8 p.m. on Wednesday, August 8th. A lucky winner will win a \$50 Target gift card!



Win a Malibu Wine Safari for Two!*

*Must be 21+. Photo: Malibu Wine Safari.

TEEN SERVICES

TEEN SHARK WEEK

Thursday, August 2, 3:30 – 4:30 p.m.

Placentia Teen Center

Escape the jaws of boredom this summer and get lost in shark trivia, a shark movie, and shark snacks.

PTAC – PLACENTIA TEEN ADVISORY COUNCIL

Thursday, August 2, 6:00 – 7:30 p.m.

Placentia Teen Center

FRIDAY FLICKS

Placentia Teen Center

Not your ordinary movie experience! All Fridays @ 4:00 p.m. Free Popcorn!

PLACENTIA TEEN CENTER

116 N. Walnut - (714) 577-9459

Summer Hours: Monday - Friday, 1 p.m. – 6 p.m.



CHILDREN'S SERVICES



CHILDREN'S SUMMER READING PROGRAM: READING TAKES YOU EVERYWHERE!

June 23 – August 9

Join the adventure and read (or be read to) for 20 minutes a day for your chance to win prizes from our Treasure Chests and be entered to win one of two grand prizes: a \$200 Disney gift card or a 32 GB iPad.

RISE & SHINE! STORYTIME CLASSES

Saturday, July 28, 10:00 – 10:45 a.m.

PLD Community Meeting Room

Start the weekend right with a song in your heart and a hop in your step! Read amusing stories, learn fun songs and rhymes, and we even dance or pretend to be dinosaurs! You'll engage with your child during this active class to boost motor skills and concepts such as their ABC's, counting, and colors too! Join us after storytime for a craft or creative time with Legos! All ages are invited!

BOUNCING BABIES! STORYTIME CLASSES

Thursday, August 2, 9:30 – 10:00 or 10:30 – 11:00 a.m.

PLD Community Meeting Room

Get ready to clap and sing along, as we lead you and your baby through a sweet time of engaging songs, delightful stories and bouncing baby rhymes. Simple counting, rhyming words and color concepts prepare baby and toddlers for early literacy success. Class is open to all caregivers and their babies ages 0-2 years.

WACKY WEDNESDAY SHOW: THOR'S REPTILE FAMILY

Wednesday, August 1, 2:00 – 3:00 p.m.

Quiet Study Area

Take a safari around the world to learn about the lives of arthropods, amphibians and reptiles of all sizes. An educational and entertaining show featuring herbivores, carnivores, insectivores and omnivores, Oh my!

UPCOMING WACKY WEDNESDAY SHOW:

Wednesday, August 8: Dave Skale the Magician

DID YOU KNOW?

On July 24th, Placentia Library shared a dose of holiday cheer during our Christmas in July program?



Visitors to the library got to decorate cookies, enjoy some hot chocolate, and participate in a Seeking Santa Scavenger Hunt. The festivities continued with a pajama storytime where we were visited by special guests, Santa and Mrs. Claus. With holiday decorations and Christmas music

floating on the air it was a good reminder of the Christmas spirit, and a cooler season on a hot July day!

Visit our website at www.placentialibrary.org for details about other brilliant programs!





Orange County Fire Authority

Weekly Executive Summary

Prepared by Communications and Public Affairs

Ed Sachs, Board Chairman

Joe Muller, Vice Chair

Brian Fennessy Fire Chief

www.ocfa.org

July 26, 2018

News & Events

Be sure to follow us on our social media platforms ([Facebook](#), [Instagram](#), and [Twitter](#)) to stay up-to-date on current incidents, safety messages and events at Orange County Fire Authority.

Weekly Media Clips

Click [here](#) to view a complete list of media coverage.

Board Action

For Board agendas, please visit <http://www.ocfa.org> and click on "Board Agendas/Minutes."

Weekly Update on Response and Preparedness

Weather Outlook: It is predicted to be mostly sunny throughout the area during the next 7 days. Temperatures will range from the mid to upper 80's during the day and low 70's at night. For more information, please visit the [National Weather Service Climate Prediction Center](#).

Fire Outlook: The potential for a large fire will be low to moderate across Southern California through the week. You can obtain a 7-day forecast, monthly and/or seasonal by clicking [here](#).

Community Events

- Truck 17 (A shift) attended a Cub Scout meeting in **Cypress** from 4:45 to 6:00 PM on July 25.
- Engine 30 (A shift) attended a community event in **Dana Point** from 5:00 to 6:30 PM on July 25.
- Engine 36 (C shift) hosted a station tour in **Irvine** from 1:15 to 2:15 PM on July 24.
- Truck 6 (A shift) visited a school in **Irvine** from 10:00 to 11:00 AM on July 25.
- Truck 6 (A shift) assisted with teaching CERT in **Irvine** from 6:30 to 7:30 PM on July 25.
- Station 51 (C shift) hosted a station tour in **Irvine** from 11:00 AM to 12:00 PM on July 23.
- Station 13 (A shift) hosted a station tour in **La Palma** from 10:00 to 11:00 AM on July 20.
- Engine 19 (A shift) visited a school in **Lake Forest** from 9:45 to 10:45 AM on July 25.
- Engine 2 (A shift) visited a summer camp in **Los Alamitos** from 1:00 to 2:00 PM on July 20.
- Engine 31 (A shift) along with Educator Bowen attended a Jr. Lifeguards program in **Mission Viejo** from 10:00 to 11:00 A.M. on July 20.
- Engine 56 (C shift) visited a summer camp in **Rancho Mission Viejo** from 12:45 to 1:45 on July 23.
- Engine 50 (B shift) attended a community block party in **San Clemente** from 2:00 to 3:00 PM on July 21.
- Station 60 (C shift) hosted a station tour in **San Clemente** from 2:00 to 2:30 PM on July 23.

- Engine 74 (A shift) assisted with teaching CERT in **Santa Ana** from 8:30 AM to 12:30 PM on July 20.
- Station 71 (A shift) hosted a station tour in **Santa Ana** from 10:30 to 11:30 AM on July 25.
- Engine 73 (A shift) visited Coach Royal in **Santa Ana** from 2:00 to 3:00 PM on July 25.
- Engine 79 (A shift) along with Educator Pratt attended the Bike Rodeo in **Santa Ana** from 3:00 to 6:00 PM on July 25.
- Station 75 (A shift) hosted a station tour in **Santa Ana** from 2:00 to 3:00 PM on July 26.
- Engine 23 (B shift) attended a football camp in **Villa Park** from 2:30 to 3:30 PM on July 21.
- Truck 64 (A shift) attended a movie night in **Westminster** from 6:30 to 7:30 PM on July 26.
- Station 32 (A shift) hosted a station tour in **Yorba Linda** from 2:00 to 3:00 PM on July 20.
- Engine 10 (A shift) visited a school in **Yorba Linda** from 9:00 to 10:00 AM on July 20.

Significant Emergency Incidents

Westminster

July 21: At 1649 hours, units were dispatched to a report of flames emitting from storage buildings. Battalion 1 assumed Maple IC and the incident was upgraded to a working structure fire. At 1720 hours, Battalion 1 reported knockdown on the fire. The fire was contained to one building and the cause is undetermined.

Incident Commander: Battalion Chief Hurdle

Rancho Mission Viejo

July 23: At 1211 hours, OCFAs were notified by the US Forest Service of a reported vehicle fire on the Ortega Highway near Casper's Park. Units were dispatched, but were unable to locate the vehicle. All responding units were cancelled.

Incident Commander: Battalion Chief Ashby

Coto de Caza

July 24: At 1319 hours, units were dispatched to a reported vegetation fire. The spot fire was approximately 12 x 12 ft. and handled by Engine 40. One civilian patient was treated for smoke inhalation.

Incident Commander: Battalion Chief Edwards

Santiago Canyon

July 24: At 2210 hours, units were dispatched to a report of a vehicle fire with possible persons trapped. Engine 315 arrived on scene and reported a fully involved vehicle off the road. Battalion 7 assumed Santiago IC. At 2218 hours, the fire was knocked down. The fire did extend into the vegetation with a 10 x 10 ft. burn area.

Incident Commander: Battalion Chief Edwards

Irvine

July 25: At 1807 hours, units were dispatched to a report of a vehicle smoking from under the hood. Units checked the area, but were unable to locate. All responding units were cancelled.

Incident Commander: Battalion Chief Blawn

Incidents by Major Category for Period 07/09/2018 to 07/15/2018

CITY/JURISDICTION	FIRE	OVER - PRESSURE RUPTURE	EMS/ RESCUE CALL	HAZMAT	SERVICE CALL	GOOD INTENT CALL	FALSE CALL	NATURAL	OTHER	TOTAL
ALISO VIEJO	1	0	41	0	7	7	1	0	7	64
BUENA PARK	2	0	88	1	4	13	2	0	32	142
CYPRESS	0	0	42	0	2	9	3	0	11	67
DANA POINT	0	0	51	2	3	7	2	0	11	76
IRVINE	1	0	180	2	12	23	30	0	33	281
IRVINE - UCI	0	0	3	0	0	6	6	0	2	17
LA PALMA	0	0	20	0	0	1	0	0	0	21
LAGUNA HILLS	3	0	43	1	7	4	5	0	6	69
LAGUNA NIGUEL	1	1	59	1	2	5	5	0	7	81
LAGUNA WOODS	1	0	65	0	6	3	1	0	25	101
LAKE FOREST CITY	0	0	62	1	3	5	1	0	20	92
LOS ALAMITOS	2	0	22	0	0	1	2	0	0	27
MISSION VIEJO	3	1	104	1	8	11	7	0	19	154
PLACENTIA	0	0	43	0	6	9	3	0	11	72
RANCHO SANTA MARGARITA	0	0	44	0	4	1	2	0	6	57
SAN CLEMENTE	1	0	56	2	5	12	8	0	29	113
SAN JUAN CAPISTRANO	0	1	37	0	1	2	0	0	16	57
SANTA ANA	18	0	404	3	12	51	19	0	59	566
SEAL BEACH	1	0	48	0	6	9	3	0	8	75
SEAL BEACH - NVW	0	0	1	0	0	0	0	0	0	1
STANTON	2	0	52	1	3	4	2	0	12	76
TUSTIN	1	0	83	2	7	2	7	0	7	109
VILLA PARK	0	0	3	1	0	2	0	0	1	7
WESTMINSTER	3	0	100	3	2	9	2	0	23	142
YORBA LINDA	0	0	50	0	3	7	0	0	12	72
UNINCORPORATED	2	0	85	2	7	11	12	0	27	146
TOTAL	42	3	1786	23	110	214	123	0	384	2685