

City Administrator's

Weekly Briefing

From: *Damien R. Arrula*

August 16, 2018



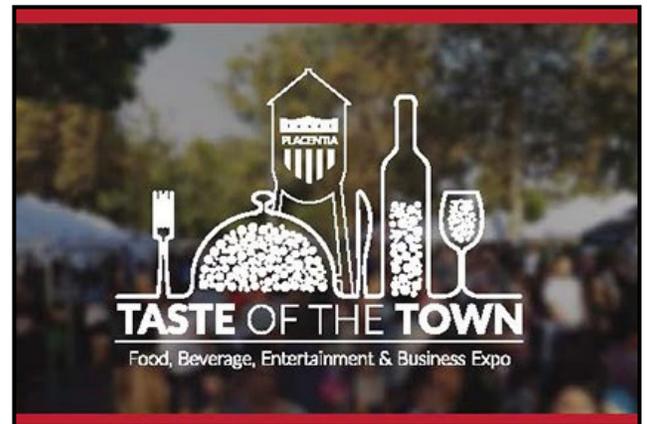
"Rich Heritage, Bright Future"

City Council Meeting Schedule

It is anticipated that due to a lack of business and the summer recess, City Council Meetings will be dark in the month of August and will resume on **Tuesday, September 11th**. If you have any questions, please contact the City Clerk's Office at (714) 993-8244.

5th Annual Taste of the Town

The Placentia Chamber of Commerce will be hosting their 5th Annual "Taste of the Town" event on **Thursday, August 16th** beginning at 5:00 p.m. at Tri-City Park. The "Taste of the Town" will be held in conjunction with the City's Concert in the Park featuring music by "No-Duh" a No Doubt tribute band. Wristbands are \$20 per person. The event will showcase many local restaurants that will provide samples or a "taste" of their featured menu item along with many other local businesses displays. For more information, please call the Placentia Chamber of Commerce at (714) 528-1873 or visit the website www.tasteofplacentia.com.



HdL Quarterly Sales Tax Update

The City of Placentia receives quarterly sales tax updates from HdL Companies, a well-known company that tracks sales tax receipts. While information on specific businesses is confidential and proprietary, HdL provides an update with information that is available to the public. Please click on the link below to view Placentia's latest quarterly sales tax update:

<http://placentia.org/DocumentCenter/View/6397>

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Upcoming Meetings and Events

- 8/16 Taste of the Town/ Concert in the Park—No Duh
- 8/17 Movie in the Park—Cars 3
- 8/21 City Council—CANCELLED
- 8/24 Movie in the Park—Inside Out
- 8/28 Historical Committee
- 9/03 Labor Day—CITY HALL CLOSED

For additional information or

questions about this

Weekly Briefing please email:
administration@placentia.org



ADMINISTRATION

Military Banner Recognition Program

On **Tuesday, July 24th** the Placentia City Council approved the Placentia Military Banner Recognition Program. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as an active-duty member in a full-time capacity in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, and Navy. Honorees must have a current place of residence in Placentia, or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia.

The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. The City will not be responsible for replacing banners that are stolen, damaged, destroyed due to sun, weather, vandalism or any act of nature beyond our control such as high winds.

Upon the end of the display period, the banner will be given to the person named on the banner application.

Applications will be accepted from August 1st to September 30th each year, allowing time for the banners to be ordered and installed during the month of November in the same year. The cost to display each customized banner is \$260 and each service person is allowed one banner. Applications can be submitted to the Placentia Police Department.

Please click on the following link to view the application.

[Military Banner Application](#)

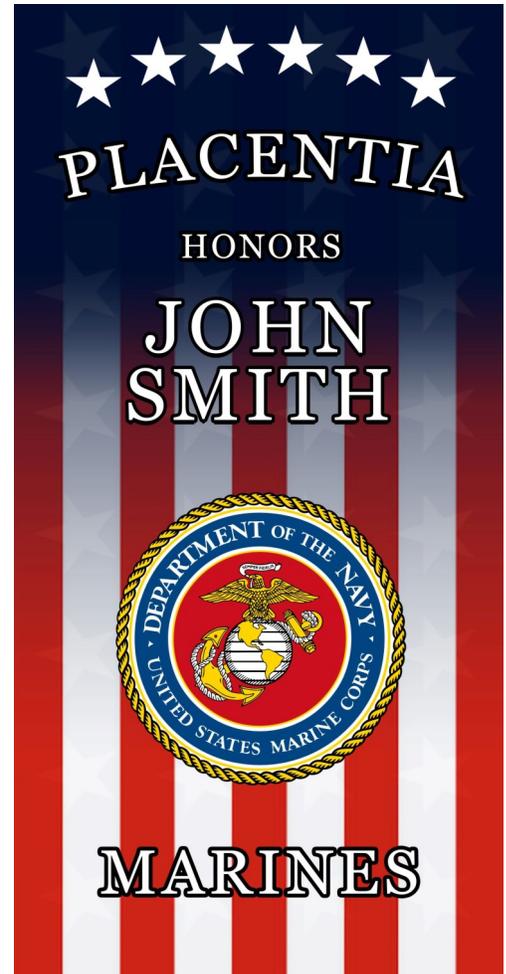
Holy Fire Update

The Orange County Fire Authority reported that there has been an amazing outpouring by the community in support of the ongoing fire efforts. The OCFA needs are being met; however, if you would like to contribute, here are some suggestions for you:

Donations of water, electrolyte drinks, and store bought sealed items may be delivered to the Regional Fire Operations and Training Center at 1 Fire Authority Road, Irvine, CA 92602, during normal business hours; the facility is closed on Saturdays and Sundays. OCFA encourages donors to contact them at coa@ocfa.org to see if there is any need for the type of donation you are considering, prior to coming in.

OCFA will be happy to forward any gift cards that are mailed or delivered to the OCFA Firefighter's Benevolent Association for use for those fire members in need.

"Well wishes" and "words of encouragement" emails are always welcomed and appreciated and may be sent to COA@ofca.org.





COMMUNITY SERVICES

Grandparent's Day at the Placentia Senior Center

The Placentia Senior Center hosted a successful Grandparent's Day on **Thursday, August 6th**. Seniors in attendance brought their grandchildren, great grandchildren, and other family members. The kids and seniors participated in fun activities together and took a polaroid photo with them as a keepsake of the day. Everyone enjoyed nachos, hotdogs, and snow cones to end the day. For more information about the Senior Center activities, please call (714) 986-2332.



Let's Dance Event

On **Friday, August 10th**, the Community Services Department held the monthly Let's Dance event at the Backs Community Building. This month's theme was "A Night in Hollywood." Several of the participants dressed up in formal wear for the evening.

The dances are designed to offer persons with disabilities the opportunity to dance and socialize. There was a total of 39 participants that attended the dance. A big thank you to Anaheim White House Restaurant, for providing a delicious dinner and desserts for the participants. A special thanks to DJ Shady Brady who provided music for this month's event. The next Let's Dance event will be on **Friday, September 14th** from 6:30 p.m. to 8:30 p.m. at the Backs Community Building. For additional information regarding Let's Dance, please contact the Community Services Department at (714) 993-8232.

Backpack Distribution

The Neighborhood Services Office is looking for backpack and school supply donations for low-income families with children in grades Kindergarten through 12th. Donations are currently being accepted until **Monday, August 20th**. See below for a list of school supplies. For more information on the Backpack distribution, please contact the Neighborhood Services office at (714) 986-2333.

Backpack Supplies:

- | | |
|--|---------------------------------|
| 1. Backpacks | 11. Crayons |
| 2. Binders (all sizes) | 12. Erasers |
| 3. Folders | 13. Hand held pencil sharpeners |
| 4. Pencil pouches | 14. Spiral notebooks |
| 5. Pencil boxes | 15. Packets of paper |
| 6. Pencils (mechanical and wooden) | 16. Glue sticks |
| 7. Lead refills for mechanical pencils | 17. Highlighters |
| 8. Pens | 18. Calculators |
| 9. Markers | 19. Scissors |
| 10. Color pencils | 20. Dividers |





COMMUNITY SERVICES

Senior Center Excursion to the Orange County Fair

On **Friday, August 7th**, the Placentia Senior Center took 13 Seniors on an excursion to the Orange County Fair. The seniors enjoyed visiting the livestock area, craft area, and fair games. They visited Mayor Pro Tem Rhonda Shader's fairy garden at the Garden Area and sampled a variety of fair foods such as deep-fried Oreos, chili cheese tater tots, and even bacon-wrapped turkey legs. Overall, the seniors had a great time and enjoyed the variety of different activities that the fair had to offer. For more information on the Senior Center and upcoming excursions, please call (714) 986-2332.



Concerts in the Park

The last Concert in the Park for this year will be on **Thursday, August 16th**, and will feature No Duh, a No Doubt cover band. This Concert is combined with the Taste of the Town event, sponsored by the Placentia Chamber of Commerce.

Taste of the Town will begin at 5:00 p.m. at Tri City Park, 2301 N. Kraemer Blvd. The event will showcase many local restaurants that will provide samples or a "taste" of their featured menu item along with many other local businesses displays. In addition, tickets will also be sold for opportunity drawings to benefit the C.A.P.E.S. Program (Cultural Arts Projects for Every Student). Inclement weather will cancel event. For more information, please contact the Community Services Department at (714) 993-8232, or visit us at www.placentia.org/concerts.

Movies in the Park

The feature film at Movies in the Park on **Friday, August 17th** will be Cars 3.

Placentia Movies in the Park will be held every Friday this summer through August 24th at Placentia Champions Sports Complex, 505 N. Jefferson Avenue. Movies start at dusk. For more information, please call the Placentia Community Services Department at (714) 993-8232, or visit us at www.placentia.org/movies.





COMMUNITY SERVICES

P.A.R.K.'s Excursion to Knott's Soak City

On **Wednesday, August 15th**, the Placentia P.A.R.K.'s program; including Koch Park, Gomez Center, Cathy Torrez Learning Center, and Whitten Community Center, went on an excursion to Knott's Soak City. Forty-one children were able to enjoy Orange County's largest water park with a total of 22 speed, tube, and body slides plus a giant wave pool, lazy river and interactive kid's area. For more information on the P.A.R.K.'s Program, please contact the Community Services Department at (714) 993-8232.





DEVELOPMENT SERVICES

New Village Plaza Corner Pad Building

On **Tuesday, July 10th**, the City of Placentia Planning Commission evaluated and approved a proposal to remove the now vacant 8,370-square foot former “El Torito” restaurant building located at the Village Plaza shopping center, at the southeast corner of Yorba Linda Boulevard and Kraemer Boulevard.

The vacant building will be demolished and replaced by an approximately 7,000-square foot multi-tenant retail commercial building. The proposed building is designed to accommodate three fast-casual restaurants with one tenant space designated for a 2,500-square foot coffee shop with a drive-through.

The building will be enhanced by incorporating Spanish style architecture which will feature such design elements as clay tile, smooth stucco finishes, and decorative metal-work along each of the building’s facades. The new building will be adjacent to the intersection of Kraemer Boulevard and Yorba Linda Boulevard. The building is intended to facilitate a strong pedestrian connection between the public right-of-way and the proposed pad building. This connection is achieved through enhanced pedestrian paths that provide direct access from the public sidewalk to the building’s storefronts and large outdoor passive seating areas. These pedestrian areas are proposed to be enhanced with decorative paving that provide a continuous boarder around the building. Seating areas will be enhanced with decorative fencing/walls, metal shade structures, decorative landscaping, and a decorative water feature within the main patio area located at the northwest corner of the building.

The newly approved development project is intended to serve as the first phase of a two-phase plan to revitalize the rest of the Village Plaza shopping center. Construction is expected to begin in late fall. Please contact the Development Services Department at (714) 993-8124 for additional information.



**DEVELOPMENT SERVICES**

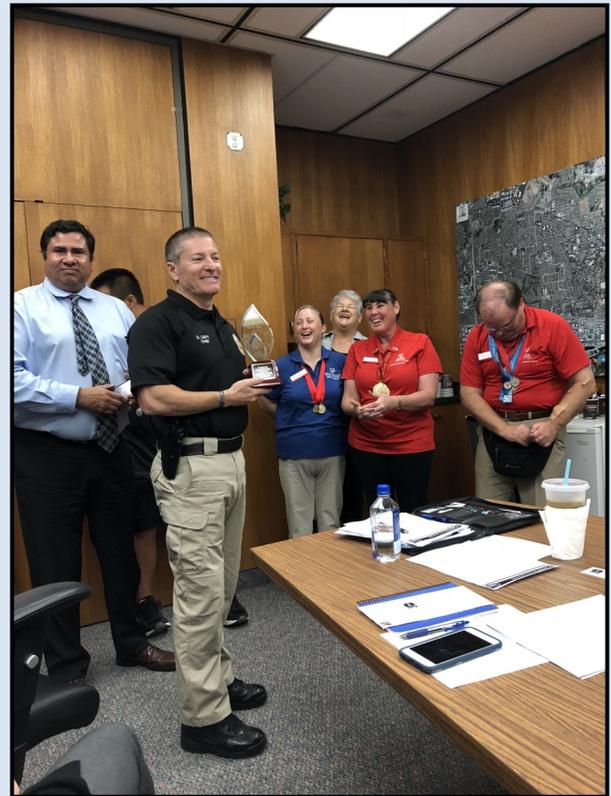
| Project Address | Project Description | Applicant | Project Status |
|--|--|--|---|
| 1945 E. Veterans Way | 50-unit multi-family apartment structure for homeless and/or disabled Veterans. | Mercy Housing | Approved by City Council. (Anticipate December 2018 Construction start) |
| 818 W. Orangethorpe Avenue | +/- 2,000 SF 7-Eleven (24)- hr convenience store that includes the sale of beer and wine. | Tate Associates Inc./ Douglas Fenn | Under Construction |
| 110-132 E. Crowther Avenue | 215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot. | The Placentia TOD Project Owner LLC | In Building plan check. Ground breaking in September. |
| 1454 N. Kraemer Blvd. | Tenant improvement for new restaurant (The Original Pancake House) | Blue Sands Management | Under Construction. Expected to open in September |
| SEC of Rose Drive and Alta Vista Street | 10,500-square foot commercial retail building and 54, single family detached residential homes located on a 8.37-acre lot. | SC Development, LLC, c/o M. Paul Conzelman | Approved by City Council on 7/24/2018 |
| 1872 N. Placentia Avenue | An approximately 2,580 square foot expansion of the existing Crunch Fitness into adjacent tenant space. | Crunch Fitness/ Richard Tanaka | In Building Plan Check |
| 1820 N. Placentia Ave. | Tenant improvement for a new +/- 18,000 sq. ft. grocery store (Grocery Outlet) | Grocery Outlet Bargain Market | In Building Plan Check |
| 1808-1882 N. Placentia Ave. | Architectural Façade rehabilitation for entire Sierra Vista Plaza | Easton Pacific | In Building Plan Check |
| 801 S. Kraemer Blvd. | Request to allow for a 614 square foot addition to a 24 hr. existing kiosk. | D-Edge Inc./ Jin Lee | On Hold (at the request of the applicant) |
| 455 S. Van Buren Street | Development of 110, three-story townhome units on an approximately 5.7-acre site. Zoning of parcel to change from Manufacturing (M (O)) to High-Density Residential (R-3). | Olson Urban Housing, LLC | Entitlement Review in Progress. |
| 1474 N. Kraemer Blvd. | New multi-tenant retail commercial building of 7,000 sq. ft. to include Starbucks, Five Guys, and Chipotle. | Blue Sands Management | Approved by Planning Commission on 7/10/2018. Construction to begin in the Fall |
| 160 Yorba Linda Blvd. | Tenant improvement for existing Bank of America. | Bank of America | In Building Plan Check |
| SWC of Orchard Drive and Highland Avenue | 16 residential townhomes located on a 1.24-acre unimproved vacant lot. | HQT Homes | Approved by Planning Commission on 7/10/2018. Requires City Council Approval; date TBD. |
| 505 W. Crowther | A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4 acre site. | Placentia Realty Partners LLC Blackwood) | Approved by Planning Commission on 5/8/18 |
| 380 S. Placentia Avenue | 5-story, 107-115 hotel rooms. | Placentia Hospitality, LLC | Entitlement review in progress |
| Westside of Van Buren St., 450 feet north of Miraloma Ave. | Development of a 48, 160 s.f. industrial building and a 70,250 s.f. industrial building. | CP Logistics Van Buren, LLC | Under Construction. Expected completion in late 2018/early 2019 |
| 777 W. Orangethorpe Ave. | Specific Plan amendment to allow hospitality uses in all of | Brian Chuchua | Under Review |
| 120 S. Placentia Ave. | To permit (a) the use of 4 new gasoline pumps and (b) the use of an existing non-conforming freestanding sign at a newly remodeled car wash. | Carlos Silva | Approved by Planning Commission on 7/10/2018. Under Construction |
| 640 W. Chapman Ave. | A modification to an existing use permit to allow for a Type 47 ABC license. | Salvador Morales | Approved by Planning Commission on 7/10/2018 |
| 138 N. Bradford Ave. | To permit the use of a massage studio. | Luis Segura | Entitlement Review |
| 313 W. Orangethorpe Ave. | To permit the addition of a diesel price sign to an existing freeway sign. | Ed Vidales | Entitlement Review |
| 237 Longfellow Circle | To permit an unpermitted and to allow an x' side yard set back in lieu of y'. | David Froman | Entitlement Review |



POLICE DEPARTMENT

Orange County Special Olympics Attend Command Staff Meeting

The Placentia Police Department invited members of the Orange County Special Olympics to the weekly Command Staff meeting on **Tuesday, August 14th**. Organizers and athletes attended and expressed their thanks for all of the Department's support with the recent torch run and Tip-a-Cop fundraiser. Placentia Police Department's annual fundraiser raised over \$4,400 this year. The Orange County Special Olympics presented Chief Lenyi with a Community Outreach Award to recognize the efforts and partnership the Placentia Police Department has made to support their success.



EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Orange County Fire Authority Weekly Summary





PLACENTIA LIBRARY DISTRICT

WEEKLY SUMMARY - August 17 - 23, 2018

ADULT SERVICES

VOLUNTEER ORIENTATION

Sunday, August 19, 1:30 – 3:15 p.m.

Civic Center Plaza

Become a Placentia Library volunteer today! Ages 12 and up only. Please complete a Volunteer Application before attending the orientation; late arrivals will not be admitted.

Try Libby.

The one-tap reading app from your local library.



Rakuten OverDrive



Libby.

Brought to you by your local library and built with ❤️ by OverDrive.



Download on the App Store | GET IT ON Google Play | Get it from Microsoft

TRY LIBBY AND OVERDRIVE

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MORE DIGITAL SERVICES

Curious about what other digital services your library card provides? Check out our website or visit us to learn how to access e-books, music and more from Hoopla and Freegal!



TEEN SERVICES

FRIDAY FLICKS

Placentia Teen Center

Not your ordinary movie experience! All Fridays @ 4:00 p.m. Free Popcorn!

PLACENTIA TEEN CENTER

116 N. Walnut - (714) 577-9459

Summer Hours: Monday - Friday, 1 p.m. – 6 p.m.

CHILDREN'S SERVICES

RISE & SHINE! STORYTIME CLASSES

Saturday, August 18, 10:00 – 10:45 a.m.

PLD Community Meeting Room

Start the weekend right with a song in your heart and a hop in your step! Read amusing stories, learn fun songs and rhymes, and we even dance or pretend to be dinosaurs! You'll engage with your child during this active class to boost motor skills and concepts such as their ABC's, counting, and colors too! Join us after storytime for a craft or creative time with Legos! All ages are invited!

SHAKE, RATTLE & BOP! MUSIC CLASSES

Wednesday, August 22, 6:30 – 7:15 p.m.

PLD Community Meeting Room

This is an energetic class involving rhythm activities with music and movement for the whole family.

BOUNCING BABIES! STORYTIME CLASSES

Thursday, August 23, 9:30 – 10:00 or 10:30 – 11:00 a.m.

PLD Community Meeting Room

Get ready to clap and sing along, as we lead you and your baby through a sweet time of engaging songs, delightful stories and bouncing baby rhymes. Simple counting, rhyming words and color concepts prepare baby and toddlers for early literacy success. Class is open to all caregivers and their babies ages 0-2 years.

DID YOU KNOW?

Did you know the library had weekly Wacky Wednesday programs for children this summer?

Here are a few pictures from our fun program including magic and reptile shows. Visit our website at www.placentialibrary.org for other great programs scheduled this year!





Orange County Fire Authority

Weekly Executive Summary

Prepared by Communications and Public Affairs

Ed Sachs, Board Chairman

Joe Muller, Vice Chair

Brian Fennessy Fire Chief

www.ocfa.org

August 16, 2018

News & Events

Be sure to follow us on our social media platforms ([Facebook](#), [Instagram](#), and [Twitter](#)) to stay up-to-date on current incidents, safety messages and events at Orange County Fire Authority.

Weekly Media Clips

Click [here](#) to view a complete list of media coverage.

Board Action

For Board agendas, please visit <http://www.ocfa.org> and click on “Board Agendas/Minutes.”

Weekly Update on Response and Preparedness

Weather Outlook: It is predicted to be sunny throughout the area during the next 7 days. Temperatures will range from the high 80’s during the day and high 60’s at night. For more information, please visit the [National Weather Service Climate Prediction Center](#).

Fire Outlook: The potential for a large fire will be moderate across Southern California through the week. You can obtain a 7-day forecast, monthly and/or seasonal by clicking [here](#).

Community Events

- Truck 20 (C shift) along with Educator Neira attended a disaster preparedness event in **Irvine** on August 11.
- Truck 20 and Engine 20 (C shift) attended a safety fair in **Irvine** on August 11.
- Engine 39 (C shift) attended a National Night Out event in **Laguna Niguel** on August 11.
- Engine 19 (A shift) provided a fire safety presentation to children in **Lake Forest** on August 12.
- Engine 7 (C shift) attended the Great Opportunities Bike Rodeo in **San Juan Capistrano** on August 11.
- Fire Station 23 (C shift) hosted a station tour in **Villa Park** on August 11.
- Fire Station 32 (A shift) hosted a station tour for international students in **Yorba Linda** on August 13.
- Engine 10 (C shift) participated in an American Legion Flag event in **Yorba Linda** on August 16.

Significant Emergency Incidents

Anaheim

August 10: at 0811 hours, units were dispatched to a reported vegetation fire. Anaheim Battalion 1 arrived and advised there were two separate fires on the river trail. For further information, contact Anaheim Fire and Rescue.

Incident Commander: Battalion Chief Phoenix

Westminster

August 10: at 0406 hours, units were dispatched to a report of a traffic collision on the 405 Freeway. Engine 65 and Engine 64 arrived on scene and advised there were five vehicles involved with one vehicle on fire. Engine 64 established Freeway IC. A mass casualty incident was declared at 0420 hours. There was a total of six patients.

Incident Commander: Battalion Chief Hurdle

Brea

August 11: at 1328 hours, units were dispatched to a report of a vegetation fire near the Northbound 57 Freeway, south of Diamond Bar. Battalion 2 responded to the area to investigate. At 1339 hours, LA County Fire advised that units were in the area and were unable to locate. The response was cancelled.

Incident Commander: Battalion Chief Phoenix

San Clemente

August 12: at 1431 hours, units were dispatched to a reported traffic collision. There was a total of four trauma patients. OCFA Copter 1 was utilized to transport one patient to a local hospital.

Incident Commander: Battalion Chief Clark

Santa Ana

August 12: at 2335 hours, units were dispatched to a report of a structure fire. Engine 78 arrived on scene and reported light smoke showing from a residence. The fire was contained to the area of origin. One patient was evaluated for smoke inhalation, but was not transported.

Incident Commander: Battalion Chief Henery

Laguna Niguel

August 14: at 0933 hours, units were dispatched to a report of a transformer fire. Engine 7 arrived on scene and reported a vegetation fire, approximately 100 x 100 ft. in light, flashy fuels with a moderate rate of spread. Engine 57 established Alicia IC and requested the five closest Type III Engines. Battalion 4 assumed Alicia IC at 0943 hours. The total area burned was 1.5 acres. The cause was confirmed from powerlines.

Incident Commander: Battalion Chief Casario

Incidents by Major Category for Period 07/30/2018 to 08/05/2018

| CITY/JURISDICTION | FIRE | OVER - PRESSURE RUPTURE | EMS/ RESCUE CALL | HAZMAT | SERVICE CALL | GOOD INTENT CALL | FALSE CALL | NATURAL | OTHER | TOTAL |
|------------------------|-----------|-------------------------------|------------------------|-----------|-----------------|------------------------|---------------|----------|------------|-------------|
| ALISO VIEJO | 1 | 1 | 41 | 0 | 3 | 5 | 3 | 0 | 6 | 60 |
| BUENA PARK | 4 | 0 | 110 | 1 | 3 | 8 | 5 | 0 | 13 | 144 |
| CYPRESS | 0 | 0 | 52 | 0 | 2 | 5 | 4 | 0 | 10 | 73 |
| DANA POINT | 0 | 0 | 61 | 0 | 4 | 7 | 4 | 0 | 15 | 91 |
| IRVINE | 3 | 0 | 191 | 3 | 14 | 33 | 27 | 0 | 42 | 313 |
| IRVINE - UCI | 0 | 0 | 2 | 0 | 1 | 1 | 0 | 0 | 8 | 12 |
| LA PALMA | 0 | 0 | 20 | 0 | 3 | 3 | 0 | 0 | 1 | 27 |
| LAGUNA HILLS | 2 | 1 | 58 | 0 | 5 | 7 | 1 | 0 | 3 | 77 |
| LAGUNA NIGUEL | 0 | 0 | 64 | 1 | 7 | 3 | 4 | 0 | 4 | 83 |
| LAGUNA WOODS | 1 | 0 | 94 | 0 | 3 | 6 | 0 | 0 | 11 | 115 |
| LAKE FOREST CITY | 1 | 0 | 60 | 2 | 3 | 7 | 3 | 0 | 28 | 104 |
| LOS ALAMITOS | 0 | 0 | 18 | 0 | 2 | 0 | 3 | 0 | 1 | 24 |
| MISSION VIEJO | 2 | 1 | 102 | 0 | 17 | 8 | 3 | 0 | 25 | 158 |
| PLACENTIA | 1 | 0 | 41 | 0 | 6 | 6 | 3 | 0 | 11 | 68 |
| RANCHO SANTA MARGARITA | 1 | 0 | 18 | 0 | 0 | 2 | 5 | 0 | 6 | 32 |
| SAN CLEMENTE | 2 | 0 | 56 | 0 | 5 | 9 | 6 | 0 | 15 | 93 |
| SAN JUAN CAPISTRANO | 1 | 0 | 36 | 0 | 1 | 5 | 1 | 0 | 28 | 72 |
| SANTA ANA | 11 | 0 | 378 | 6 | 15 | 50 | 17 | 0 | 85 | 562 |
| SEAL BEACH | 1 | 0 | 52 | 2 | 7 | 5 | 2 | 0 | 6 | 75 |
| STANTON | 2 | 0 | 47 | 1 | 2 | 8 | 2 | 0 | 10 | 72 |
| TUSTIN | 3 | 1 | 77 | 2 | 5 | 16 | 7 | 0 | 13 | 124 |
| VILLA PARK | 0 | 0 | 2 | 0 | 0 | 3 | 0 | 0 | 0 | 5 |
| WESTMINSTER | 3 | 0 | 89 | 0 | 6 | 9 | 1 | 0 | 25 | 133 |
| YORBA LINDA | 3 | 0 | 50 | 0 | 5 | 7 | 5 | 0 | 15 | 85 |
| UNINCORPORATED | 1 | 0 | 97 | 1 | 8 | 13 | 4 | 0 | 29 | 153 |
| TOTAL | 43 | 4 | 1816 | 19 | 127 | 226 | 110 | 0 | 410 | 2755 |