

City Administrator's

Weekly Briefing

From: *Damien R. Arrula*

August 30, 2018



"Rich Heritage, Bright Future"

Help OCTA Design a Transportation Plan for Orange County!

The Orange County Transportation Authority (OCTA) is shaping the future of Orange County transportation! The Long Range Transportation Plan (LRTP) helps OCTA plan for the future of transportation by identifying the needed projects to improve County-wide mobility. Orange County's population is anticipated to grow by 10 percent or about 311,000 by 2040, while employment is expected to grow by 17 percent or about 275,000 over that same time period. Without continued investment in the transportation system, the anticipated population and employment growth will significantly increase congestion within Orange County.

OCTA needs help from Orange County residents like you! Below are four ways to participate and provide input.

- 1) **Survey:** Give your input online, help us see OC through your eyes. Please visit <https://octalrtp.metroquest.com> to provide your input.
- 2) **Art Contest:** Students! Show us your transportation vision, win up to \$200! Students from kindergarten through college are invited to share artwork and photos that showcase themes related to the LRTP for a chance to win \$50, \$100, and \$200 gift cards. Use your imagination! <http://octa.net/pdf/LRTP-Art-Photo-Contest-Flyer.pdf>
- 3) **Telephone Town Hall:** Share your ideas with the experts on Wednesday, September 12th by clicking on the following link:
<https://tthm.wufoo.com/forms/octa-telephone-town-hall-signup>
- 4) **Open House Title:** Bring the whole family for a fun night on Saturday, September 22nd at 9:00 a.m. to Noon at OCTA Headquarters at 550 S. Main Street in the City of Orange.

For additional information on OCTA's Long Range Transportation Plan, please click on the following link:

http://octa.net/Projects-and-Programs/Plans-and-Studies/Long-Range-Transportation-Plan/2018-LRTP/?utm_source=exacttarget&utm_medium=email&utm_campaign=2018lrtp

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Upcoming Meetings and Events

- 9/03 Labor Day—CITY HALL CLOSED
- 9/10 Recreation and Parks Commission
- 9/11 City Council
- 9/11 Cultural Arts Commission
- 9/11 Planning Commission
- 9/12 Heritage Committee
- 9/17 Traffic Safety Commission

For additional information or

questions about this

Weekly Briefing please email:
administration@placentia.org



ADMINISTRATION

City Council Meeting Schedule

It is anticipated that due to a lack of business and the summer recess, City Council Meetings will be dark in the month of August and will resume on **Tuesday, September 11th**. If you have any questions, please contact the City Clerk's Office at (714) 993-8244.

Military Banner Recognition Program

On **Tuesday, July 24th** the Placentia City Council approved the Placentia Military Banner Recognition Program. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as an active-duty member in a full-time capacity in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, and Navy. Honorees must have a current place of residence in Placentia, or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia.

The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. The City will not be responsible for replacing banners that are stolen, damaged, destroyed due to sun, weather, vandalism or any act of nature beyond our control such as high winds.

Upon the end of the display period, the banner will be given to the person named on the banner application.

Applications will be accepted from August 1st to September 30th each year, allowing time for the banners to be ordered and installed during the month of November in the same year. The cost to display each customized banner is \$260 and each service person is allowed one banner. Applications can be submitted to the Placentia Police Department.

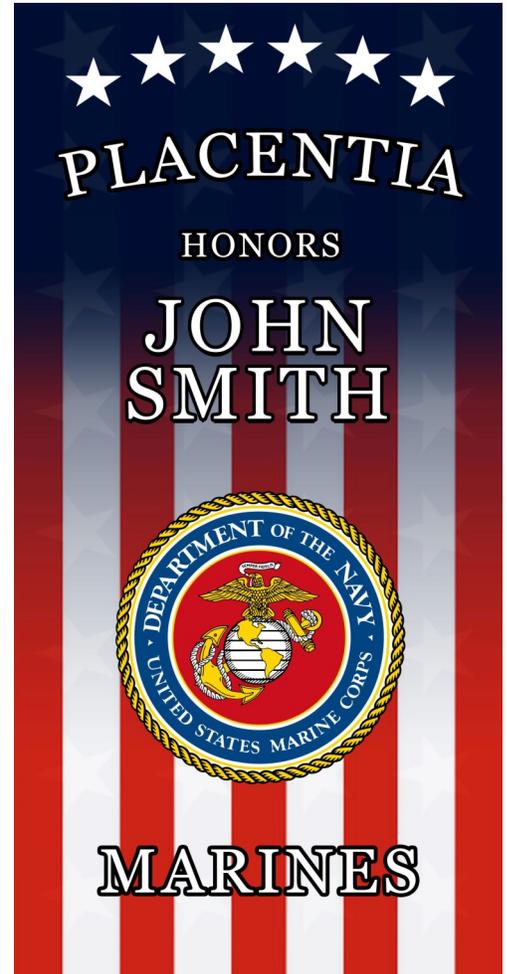
Please click on the following link to view the application.

[Military Banner Application](#)

HdL Quarterly Sales Tax Update

The City of Placentia receives quarterly sales tax updates from HdL Companies, a well-known company that tracks sales tax receipts. While information on specific businesses is confidential and proprietary, HdL provides an update with information that is available to the public. Please click on the link below to view Placentia's latest quarterly sales tax update:

<http://placentia.org/DocumentCenter/View/6397>





ADMINISTRATION

La Verne Earthquake

Did you feel the earthquake on **Tuesday, August 28th**? Although it was just a Magnitude 4.4 earthquake, it should serve as a clear reminder that a larger earthquake can happen at any moment! Here are some questions to ask yourself...

- Do I have the necessary supplies to sustain myself and/or my family during a widespread disaster?
- How will I get in contact or meet-up with my family if our cell phones don't have service?
- Do I have an out-of-state contact to reach out to in the event that local phone lines are jammed?
- Where will I go if there is significant damage to my home?
- Do I have cash available if credit cards and ATMs are down?

These are all questions that we should be asking ourselves prior to a disaster; but most importantly, having answers to these questions will increase our individual resilience!

When the earth starts to shake..... Remember, Drop, Cover, and Hold on!





PUBLIC WORKS

Traffic Signal Repairs

The following traffic signals will be taken offline between the hours of 9:00 a.m. and 4:00 p.m., with stop signs in place on the indicated dates listed below. This is a Capital Improvement Project to upgrade and repair our traffic signal equipment to improve traffic circulation and congestion. These upgrades will alleviate a number of the routine complaints we receive from the public on malfunctioning traffic signals. Unfortunately, since this work involves upgrading electrical lines for the signals, the flashing red signal will not be functional. If you have any questions, please call the Public Works Department at (714) 993-8131.

September 4th & 5th—Yorba Linda / Palm

September 6th & 7th—Yorba Linda / Bradford

September 10th & 11th—Placentia / Orangethorpe

September 12th & 13th—Placentia / La Jolla

September 14th & 17th—Kraemer & Chapman



COMMUNITY SERVICES

Girl Scout Troop 3070

Girl Scout Troop 3070 has been working closely with Placentia's Neighborhood Services office to earn their service awards. The award requires them to organize and carry out a service project. The service project they chose was to hold a canned food drive to benefit the Neighborhood Services' Emergency Food Pantry. To secure donations, the scouts made flyers and asked for food donations during Placentia's summer Movies in the Park series.



When dropping the food off at the Neighborhood Services office, the scouts also assisted with sorting and cleaning up the pantry. The Placentia Community Services Department is proud of the efforts Troop 3070 has taken to help their community. If your group would like to volunteer and get involved, please call the Community Services Department at (714) 993-8232.

Cathy Torrez Learning Center Backpack Distribution

On **Tuesday, August 28th**, Neighborhood Services office delivered backpacks to participants from the P.A.R.K.'s program at Cathy Torrez Learning Center. Participants received brand new backpacks, filled with notebooks, pencils, crayons, and other miscellaneous school supplies. Donations were received from Community Action Partnership, Placentia Rotary Club, Kiwanis Club of Placentia, Blessed Sacrament Church, and other community members. For more information on P.A.R.K.'s programming, please contact the Community Services Department at (714) 993-8232.



**DEVELOPMENT SERVICES**

Project Address	Project Description	Applicant	Project Status
1945 E. Veterans Way	50-unit multi-family apartment structure for homeless and/or disabled Veterans.	Mercy Housing	Approved by City Council. (Anticipate December 2018 Construction start)
818 W. Orangethorpe Avenue	+/- 2,000 SF 7-Eleven (24)- hr convenience store that includes the sale of beer and wine.	Tate Associates Inc./ Douglas Fenn	Under Construction
110-132 E. Crowther Avenue	215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	In Building plan check. Ground breaking in September.
1454 N. Kraemer Blvd.	Tenant improvement for new restaurant (The Original Pancake House)	Blue Sands Management	Under Construction. Expected to open in September
SEC of Rose Drive and Alta Vista Street	10,500-square foot commercial retail building and 54, single family detached residential homes located on a 8.37-acre lot.	SC Development, LLC, c/o M. Paul Conzelman	Approved by City Council on 7/24/2018
1872 N. Placentia Avenue	An approximately 2,580 square foot expansion of the existing Crunch Fitness into adjacent tenant space.	Crunch Fitness/ Richard Tanaka	In Building Plan Check
1820 N. Placentia Ave.	Tenant improvement for a new +/- 18,000 sq. ft. grocery store (Grocery Outlet)	Grocery Outlet Bargain Market	In Building Plan Check
1808-1882 N. Placentia Ave.	Architectural Façade rehabilitation for entire Sierra Vista Plaza	Easton Pacific	In Building Plan Check
801 S. Kraemer Blvd.	Request to allow for a 614 square foot addition to a 24 hr. existing kiosk.	D-Edge Inc./ Jin Lee	On Hold (at the request of the applicant)
455 S. Van Buren Street	Development of 110, three-story townhome units on an approximately 5.7-acre site. Zoning of parcel to change from Manufacturing (M (O)) to High-Density Residential (R-3).	Olson Urban Housing, LLC	Entitlement Review in Progress.
1474 N. Kraemer Blvd.	New multi-tenant retail commercial building of 7,000 sq. ft. to include Starbucks, Five Guys, and Chipotle.	Blue Sands Management	Approved by Planning Commission on 7/10/2018. Construction to begin in the Fall
160 Yorba Linda Blvd.	Tenant improvement for existing Bank of America.	Bank of America	In Building Plan Check
SWC of Orchard Drive and Highland Avenue	16 residential townhomes located on a 1.24-acre unimproved vacant lot.	HQT Homes	Approved by Planning Commission on 7/10/2018. Requires City Council Approval; date TBD.
505 W. Crowther	A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4 acre site.	Placentia Realty Partners LLC Blackwood)	Approved by Planning Commission on 5/8/18
380 S. Placentia Avenue	5-story, 107-115 hotel rooms.	Placentia Hospitality, LLC	Entitlement review in progress
Westside of Van Buren St., 450 feet north of Miraloma Ave.	Development of a 48, 160 s.f. industrial building and a 70,250 s.f. industrial building.	CP Logistics Van Buren, LLC	Under Construction. Expected completion in late 2018/early 2019
777 W. Orangethorpe Ave.	Specific Plan amendment to allow hospitality uses in all of SP-5.	Brian Chuchua	Under Review
120 S. Placentia Ave.	To permit (a) the use of 4 new gasoline pumps and (b) the use of an existing non-conforming freestanding sign at a newly remodeled car wash.	Carlos Silva	Approved by Planning Commission on 7/10/2018. Under Construction
640 W. Chapman Ave.	A modification to an existing use permit to allow for a Type 47 ABC license.	Salvador Morales	Approved by Planning Commission on 7/10/2018
138 N. Bradford Ave.	To permit the use of a massage studio.	Luis Segura	Entitlement Review
313 W. Orangethorpe Ave.	To permit the addition of a diesel price sign to an existing freeway sign.	Ed Vidales	Entitlement Review
237 Longfellow Circle	To permit an unpermitted and to allow an x' side yard set back in lieu of y'.	David Froman	Entitlement Review



POLICE DEPARTMENT

Active Shooter Training for Schools

The beginning of the 2018-19 school year has brought together a new partnership between the City of Placentia Police Department and the Placentia-Yorba Linda School District. With a focus on prevention, preparedness, and response, the Placentia Police Department has proactively developed a comprehensive Active Shooter program that provides critical, life-saving information to the faculty and staff that serve our local school district.

The goal of this program is to educate the community on the ways that we can prevent active shooter situations from occurring; however, if this event does occur, we would strive to ensure that our community has the capacity to follow sound principles to limit the harm that may result from this event. By bringing together the expertise of our Patrol Officers, SWAT Team members, School Resource Officers, and the Emergency Services Division, the Police Department's Active Shooter Program provides a comprehensive analysis of what to do during an active shooter event, how law enforcement and medical will respond, and the measures that school officials must take when tending to students. Truly, the Police Department hopes that no one has to use this training, but in the event that an active shooter situation occurs, we find that this training will benefit the entire community.

The Police Department has provided this training to the faculty and staff of El Dorado High School, and in the coming weeks, the Police Department will be giving additional presentations to the staff and faculty at Valencia High School. The Police Department looks forward to providing this much needed training to the school district and businesses of our community; and if you have any questions or would like to request a training, please contact Steven Torrence with the Placentia Police Department, Emergency Services Division at (714) 993-8176.

Community Emergency Response Team (CERT) Training

The Placentia Community Emergency Response Team (CERT) Program educates residents about disaster preparedness for hazards that may impact their community. Using the training learned in the classroom and during practical exercises, CERT members can then assist others in their neighborhood or workplace immediately following an event when professional emergency responders are not immediately available to help.

CERT training is provided free of charge, but pre-registration is required for each class. The City of Placentia works in cooperation with the cities of Brea and Yorba Linda to provide the training. The Fall Session is scheduled to begin on **Tuesday, October 2nd**. Classes will be held at the Yorba Linda Community Center. For the full schedule of classes and registration information, please click on the following link: www.placentia.org/cert.

EXTERNAL COMMUNICATION

[Placentia Library District Weekly Summary](#)

[Orange County Fire Authority Weekly Summary](#)



PLACENTIA LIBRARY DISTRICT

WEEKLY SUMMARY - August 30 - September 6, 2018

ADULT SERVICES

Try Libby.
The one-tap reading app from your local library.

Rakuten OverDrive

Libby.
Brought to you by your local library and built with ❤️ by OverDrive.

Available on the App Store, Get it on Google Play, Get it from Microsoft

TRY LIBBY AND OVERDRIVE

Download free eBooks and eAudiobooks to your phone, eReader, tablet or computer with your library card! Download the Libby or Overdrive apps, or visit www.placentialibrary.org.

MORE DIGITAL SERVICES

Curious about what other digital services your library card provides? Check out our website or visit us to learn how to access e-books, music and more from Hoopla and Freegal!



TEEN SERVICES

FRIDAY FLICKS

Placentia Teen Center

Not your ordinary movie experience! All Fridays @ 4:00 p.m. Free Popcorn!

PLACENTIA TEEN ADVISORY COUNCIL - PTAC

Thursday, September 6, 6:00 – 7:30 p.m.

Placentia Teen Center

Placentia Teen Advisory Council is open to all high school students interested in gaining community service experience, volunteer hours, and leadership skills, through planning and supporting library events. All applicants must pass an interview. Space is limited. A 6-month commitment is a must. Contact the Placentia Teen Center for details.

PLACENTIA TEEN CENTER

116 N. Walnut - (714) 577-9459

School Year Hours: Monday - Friday, 3 p.m. – 6 p.m.

Closed Monday, September 3

CHILDREN'S SERVICES

Get ready for new programs at the library starting later this month!

**Designates programs are outdoor programs and will not be held in the event of inclement weather including rain and/or extreme temperatures.*

HOMEWORK CLUB*

Monday – Thursday, 3:00 p.m. – 5:00 p.m.

Civic Center Plaza

Having troubles with homework? We're here to help! Starting September 10th, students in Kindergarten-12th grade are invited to join us at Homework Club each week for homework help! New attendees must submit a parent/guardian consent form before attending.

PUPPETS ON THE PATIO*

Saturdays, September 22 and 29, 10:00 – 10:45 a.m.

Civic Center Plaza

Join us for sunshine and stories on Saturday mornings! Your kiddos can start the weekend right with a song in their heart and a hop in their step! We read amusing stories, learn fun songs and rhymes, and we even dance or pretend to be dinosaurs! Join us after storytime for a craft or creative time with Legos! All ages are invited!

SUNSHINE BABY STORYTIME*

Thursdays, September 20 and 27, 9:30 – 10:00 AM or 10:30 – 11:00 a.m. Civic Center Plaza Bouncing Babies are moving out into the sunshine! Get ready to clap and sing along, as we lead you and your baby through a sweet time of engaging songs, delightful stories and bouncing baby rhymes. Class is open to all caregivers and their babies ages 0-2 years.

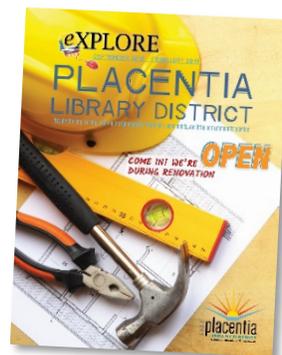
DID YOU KNOW?

LIBRARY RENOVATION BEGINS SEPTEMBER 4th!

The Library will begin its year-long centennial renovation project on September 4. The library will continue to offer services throughout the renovation during regular business hours, including checkouts of popular items and passport services. See Info Desk for more details.



Library Closure: Monday, September 3, for Labor Day.



Fall newsletter now
available at
www.placentialibrary.org

Get your **PASSPORT** at Placentia Library District





Orange County Fire Authority

Weekly Executive Summary

Prepared by Communications and Public Affairs

Ed Sachs, Board Chairman

Joe Muller, Vice Chair

Brian Fennessy Fire Chief

www.ocfa.org

August 30, 2018

News & Events

Be sure to follow us on our social media platforms ([Facebook](#), [Instagram](#), and [Twitter](#)) to stay up-to-date on current incidents, safety messages and events at Orange County Fire Authority.

Weekly Media Clips

Click [here](#) to view a complete list of media coverage.

Board Action

For Board agendas, please visit <http://www.ocfa.org> and click on “Board Agendas/Minutes.”

Weekly Update on Response and Preparedness

Weather Outlook: It is predicted to be sunny throughout the area during the next 7 days. Temperatures will range from the mid to upper 80’s during the day and mid 60’s at night. For more information, please visit the [National Weather Service Climate Prediction Center](#).

Fire Outlook: The potential for a large fire will be moderate across Southern California through the week. You can obtain a 7-day forecast, monthly and/or seasonal by clicking [here](#).

Community Events

- Engine 57 (A shift) attended the CERT Academy in **Aliso Viejo** on August 30.
- Fire Station 61 (A shift) along with Chief Lockhart and Captain Roberson hosted a station tour in **Buena Park** on August 29.
- Fire Station 4 (A shift) hosted a station tour in **Irvine** on August 25.
- Fire Station 4 (C shift) hosted a station tour in **Irvine** on August 28.
- E22 (C shift), Battalion 4, Captain Neville, Chief Contreras, Educators Bowen and Pratt, and Nurse Educators Jane and Sandra facilitated a Stop the Bleed Class in **Laguna Woods** on August 29.
- Engine 19 (A shift) visited a Mom’s Club event for a fire safety and drowning prevention presentation in **Lake Forest** on August 24.
- Fire Station 24 (C shift) hosted a station tour in **Mission Viejo** on August 28.
- Engine 60 (A shift) helped facilitate a CERT class in **San Clemente** on August 30.
- Engine 21 (A shift) attended a Monterey Pines Neighborhood Watch event in **Tustin** on August 30.
- Fire Station 32 (A shift) hosted a station tour in **Yorba Linda** on August 25.

Significant Emergency Incidents

Cleveland National Forest

August 27: at 0922 hours, OCFA was notified of a fire near Santiago Peak in the area of the Holy Fire. OC Sheriff's Duke1 was in the area and advised approximately two to three acres on the east side of the peak, near the towers. OCFA's helicopter and the Santiago Crew responded to assist.

Incident Commander: United States Forest Service

Orange County

August 28: at 0733 hours, OCFA was notified of a vegetation fire on the Northbound 241 Tollway. Orange Engine 7 arrived on scene of a vehicle fire with no extension to the brush. The incident was handled with two engines and all remaining units were cancelled.

Incident Commander: Battalion Chief McAlpin and Battalion Chief Morganstern

Orange County

August 29: at 1754 hours, OCFA was notified of a vehicle fire on the Southbound 57 Freeway near Brea Canyon Road. The response was cancelled at 1758 hours.

Incident Commander: Battalion Chief Johnson

Pre-Fire Management

The Santiago Crew is still engaged in efforts to contain the Holy Fire.

Incidents by Major Category for Period 08/13/2018 to 08/19/2018

CITY/JURISDICTION	FIRE	OVER - PRESSURE RUPTURE	EMS/ RESCUE CALL	HAZMAT	SERVICE CALL	GOOD INTENT CALL	FALSE CALL	NATURAL	OTHER	TOTAL
ALISO VIEJO	1	0	35	0	0	2	3	0	13	54
BUENA PARK	0	0	120	1	3	10	0	0	8	142
CYPRESS	2	0	34	0	2	3	5	0	4	50
DANA POINT	0	0	49	2	7	7	2	0	6	73
IRVINE	5	1	153	1	11	31	24	0	48	274
IRVINE - UCI	0	0	8	0	0	5	2	0	5	20
LA PALMA	0	0	11	1	1	1	0	0	1	15
LAGUNA HILLS	0	0	57	2	8	6	3	0	4	80
LAGUNA NIGUEL	1	0	48	1	4	5	1	0	9	69
LAGUNA WOODS	0	0	73	1	6	8	0	0	8	96
LAKE FOREST CITY	1	0	61	3	3	3	7	0	16	94
LOS ALAMITOS	0	0	22	1	2	4	3	0	2	34
MISSION VIEJO	1	0	113	1	9	14	5	0	4	147
PLACENTIA	0	0	37	2	2	3	2	0	15	61
RANCHO SANTA MARGARITA	0	0	23	0	0	4	4	0	1	32
SAN CLEMENTE	1	0	73	1	8	10	3	0	12	108
SAN JUAN CAPISTRANO	1	0	50	0	3	2	2	0	22	80
SANTA ANA	11	2	376	7	14	77	11	0	23	521
SEAL BEACH	0	0	70	0	6	10	1	0	13	100
STANTON	0	0	50	1	2	5	2	0	11	71
TUSTIN	2	1	76	0	4	9	0	0	12	104
VILLA PARK	0	0	5	0	0	0	0	0	4	9
WESTMINSTER	3	0	98	0	6	12	3	0	21	143
YORBA LINDA	2	0	44	2	3	2	1	0	16	70
UNINCORPORATED	4	0	87	3	7	16	14	0	8	139
TOTAL	35	4	1773	30	111	249	98	0	286	2586