

City Administrator's

Weekly Briefing

From: *Damien R. Arrula*

September 13, 2018



"Rich Heritage, Bright Future"

Dear Placentia Residents,

The Placentia City Council unanimously (5-0) placed Measure U – a local one cent sales tax measure – on the **November 6th** ballot for voters to consider. If enacted by local voters, Measure U will provide the necessary funding needed to avoid additional deep cuts in all City programs and service areas, including paving streets and repairing potholes, 9-1-1 emergency response times, police and fire protection, and the maintenance of parks and public facilities, as well as programs for youth and seniors.

If approved, all funds raised by Measure U will stay local and be used to fund essential City services in Placentia. It cannot be taken away by the State or used for other purposes.

For more information on Measure U, please visit: www.placentia.org/measureu.

Sincerely,

Damien R. Arrula
City Administrator



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Upcoming Meetings and Events

- 9/17 Traffic Safety Commission
- 9/25 Economic Development Committee
- 9/25 Historical Committee
- 10/1 Veterans Advisory Committee
- 10/2 City Council
- 10/8 Recreation and Parks Commission
- 10/8 Financial Audit Oversight Committee

For additional information or questions about this Weekly Briefing please email: administration@placentia.org



ADMINISTRATION

Military Banner Recognition Program

On **Tuesday, July 24th** the Placentia City Council approved the Placentia Military Banner Recognition Program. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as an active-duty member in a full-time capacity in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, and Navy. Honorees must have a current place of residence in Placentia, or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia.

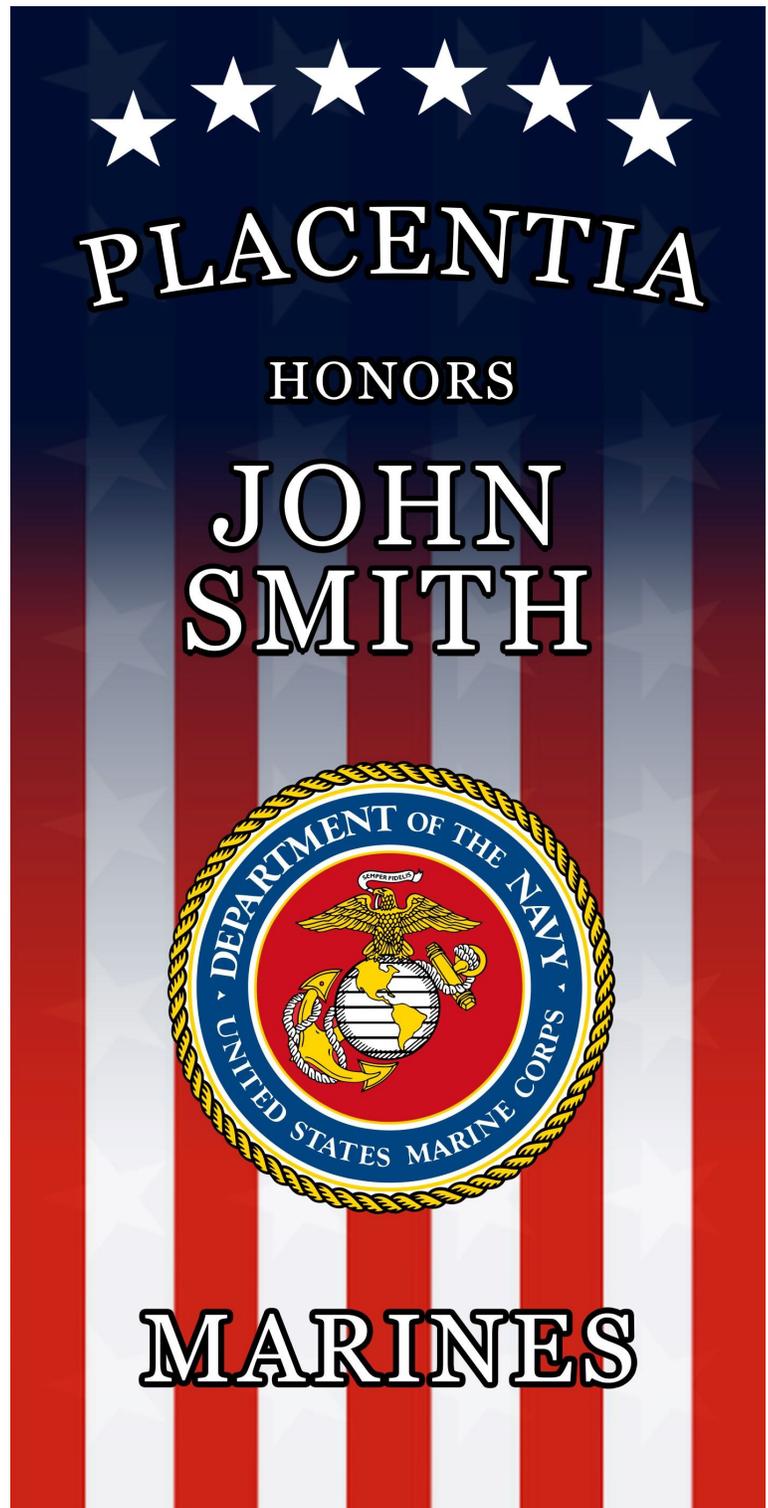
The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. The City will not be responsible for replacing banners that are stolen, damaged, destroyed due to sun, weather, vandalism or any act of nature beyond our control such as high winds.

Upon the end of the display period, the banner will be given to the person named on the banner application.

Applications will be accepted from **August 1st** to **September 30th** each year, allowing time for the banners to be ordered and installed during the month of November in the same year. The cost to display each customized banner is \$260 and each service person is allowed one banner. Applications can be submitted to the Placentia Police Department.

Please click on the following link to view the application.

[Military Banner Application](#)





ADMINISTRATION

Placentia-Yorba Linda Unified School District Presents Women in Industry: EMPOWERED

The Placentia-Yorba Linda Unified School District is excited to announce the second year of PYLUSD Women In Industry: EMPOWERED. The theme this year is "Together We Rise!"

Mark your calendars to join the event on **Tuesday, October 16th** from 6:00 p.m. to 8:00 p.m. at the Performing Arts Center (PAC) at El Dorado High School, located at 1651 Valencia Ave, Placentia, CA 92870.

Presenters include a dynamic group of women from a variety of industry sectors including a NASA engineer, a marketing director, an IT professional and several other professionals. Two Chromebooks will be raffled as well.

Placentia-Yorba Linda Unified School District

EMPOWERED

WOMEN IN INDUSTRY

TUESDAY, OCTOBER 16, 2018

PLACENTIA-YORBA LINDA
UNIFIED SCHOOL DISTRICT
EST 1974
PYLUSD

CareerLink
ACADEMIES OF PYLUSD
Careers for the 21st Century

PUBLIC WORKS

Traffic Signal Repairs

The traffic signals at the intersection of Kraemer and Chapman will be taken offline on **Friday, September 14th** and **Monday, September 17th**, between the hours of 9:00 a.m. and 4:00 p.m., with stop signs in place. This is a Capital Improvement Project to upgrade and repair our traffic signal equipment to improve traffic circulation and congestion. These upgrades will alleviate a number of the routine complaints we receive from the public on malfunctioning traffic signals. Unfortunately, since this work involves upgrading electrical lines for the signals, the flashing red signal will not be functional. If you have any questions, please call the Public Works Department at (714) 993-8131.





COMMUNITY SERVICES

Shaking Things Up and Changing Lifestyles in Placentia

As part of a grant awarded by the National Recreation and Park Association for the Walk With Ease and Active Living Every Day programs, City Staff submit success stories of the participants on a monthly basis to NRPA for a chance to be published in the newsletter and win a prize. The Community Services Department is proud to announce that our submission was selected and published. Please [click here](#) to enjoy the article. If you have any questions about the Walk With Ease and Active Living Every Day programs, please contact the Senior Center at (714) 993-2332.



National Senior Center Month

In honor of National Senior Center month, the Placentia Senior Center hosted a variety of events all month long. The Placentia Senior Center kicked off the start of National Senior Center month by taking a walk around Downtown Placentia. Approximately 20 Seniors participated in the walk around our beautiful downtown area. Seniors received water and fruit, passed out by Councilmen Ward Smith, as they returned from their walk. To continue the festivities, the Seniors went on an excursion to Mission San Juan Capistrano on **Tuesday, September 11th**. A total of 39 Seniors and 5 Staff participated in the excursion. Once there, participants were able to explore the mission and do a self-guided tour. For more information on the activities held at the Senior Center, please call the Senior Center at (714) 986-2332.



**DEVELOPMENT SERVICES**

Project Address	Project Description	Applicant	Project Status
1945 E. Veterans Way	50-unit multi-family apartment structure for homeless and/or disabled Veterans.	Mercy Housing	In Building plan check
818 W. Orangethorpe Avenue	+/- 2,000 SF 7-Eleven (24)- hr convenience store that includes the sale of beer and wine.	Tate Associates Inc./ Douglas Fenn	Under Construction
110-132 E. Crowther Avenue	215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	In Building plan check.
1454 N. Kraemer Blvd.	Tenant improvement for new restaurant (The Original Pancake House)	Blue Sands Management	Under Construction
SEC of Rose Drive and Alta Vista Street	10,500-square foot commercial retail building and 54, single family detached residential homes located on a 8.37-acre lot.	SC Development, LLC, c/o M. Paul Conzelman	Approved by City Council on 7/24/2018
1872 N. Placentia Avenue	An approximately 2,580 square foot expansion of the existing Crunch Fitness into adjacent tenant space.	Crunch Fitness/ Richard Tanaka	In Building Plan Check
1820 N. Placentia Ave.	Tenant improvement for a new +/- 18,000 sq. ft. grocery store (Grocery Outlet)	Grocery Outlet Bargain Market	Under Construction
1808-1882 N. Placentia Ave.	Architectural Façade rehabilitation for entire Sierra Vista Plaza	Easton Pacific	In Building Plan Check
801 S. Kraemer Blvd.	Request to allow for a 614 square foot addition to a 24 hr. existing kiosk.	D-Edge Inc./ Jin Lee	On Hold (at the request of the applicant)
455 S. Van Buren Street	Development of 110, three-story townhome units on an approximately 5.7-acre site. Zoning of parcel to change from Manufacturing (M (O)) to High-Density Residential (R-3).	Olson Urban Housing, LLC	On Hold (at the request of the applicant)
1474 N. Kraemer Blvd.	New multi-tenant retail commercial building of 7,000 sq. ft. to include Starbucks, Five Guys, and Chipotle.	Blue Sands Management	Approved by Planning Commission on 7/10/2018
160 Yorba Linda Blvd.	Tenant improvement for existing Bank of America.	Bank of America	In Building Plan Check
SWC of Orchard Drive and Highland Avenue	16 residential townhomes located on a 1.24-acre unimproved vacant lot.	HQT Homes	Approved by Planning Commission on 7/10/2018. Requires City Council Approval; date TBD.
505 W. Crowther	A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4 acre site.	Placentia Realty Partners LLC (Blackwood)	Approved by Planning Commission on 5/8/18
380 S. Placentia Avenue	5-story, 107-115 hotel rooms.	Placentia Hospitality, LLC	Entitlement review in progress
Westside of Van Buren St., 450 feet north of Miraloma Ave.	Development of a 48, 160 s.f. industrial building and a 70,250 s.f. industrial building.	CP Logistics Van Buren, LLC	Under Construction
777 W. Orangethorpe Ave.	Specific Plan amendment to allow hospitality uses in all of SP-5.	Brian Chuchua	Entitlement Review in progress
138 N. Bradford Ave.	To permit the use of a massage studio.	Luis Segura	Entitlement Review in progress
313 W. Orangethorpe Ave.	To permit the addition of a diesel price sign to an existing freeway sign.	Ed Vidales	Entitlement Review in progress
647 Longfellow Circle	Variance to build into the setback area.	David Froman	Approved by Planning Commission on 9/11/2018
109 W. Santa Fe	New coffee house and roasting facility.	Erik Scott	Entitlement Review in progress.



POLICE DEPARTMENT

Placentia Police Department Receives Training on Narcan

Recently, members of the Placentia Police Department began training in the use of Narcan. Narcan is used to combat the effects of overdose from an opioid. Overdoses can be caused not only by intentional use of heroin or prescription / non-prescription drugs that contain opioids, but also by children coming in contact and ingesting it, accidental overdose, or public safety officials coming in contact with it as they do their jobs. Our officers being trained in the use and deployment of Narcan will save lives. This is just another way your police department is working to better serve our community. The training should be completed in the next couple of weeks and each officer will be equipped with Narcan, and the knowledge that they could save a life with this equipment and their training.

Community Emergency Response Team (CERT) Training

The Placentia Community Emergency Response Team (CERT) Program educates residents about disaster preparedness for hazards that may impact their community. Using the training learned in the classroom and during practical exercises, CERT members can then assist others in their neighborhood or workplace immediately following an event when professional emergency responders are not immediately available to help.

CERT training is provided free of charge, but pre-registration is required for each class. The City of Placentia works in cooperation with the cities of Brea and Yorba Linda to provide the training. The fall Session is scheduled to begin on **Tuesday, October 2nd**. Classes will be held at the Yorba Linda Community Center. For the full schedule of classes and registration information, please click on the following link: www.placentia.org/cert.

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Orange County Fire Authority Weekly Summary





PLACENTIA LIBRARY DISTRICT

WEEKLY SUMMARY – September 14 - 20, 2018

ADULT SERVICES

LIBRARY RENOVATION HAS BEGUN

The Library began its year-long centennial renovation project on September 4. The library will continue to offer services throughout the renovation during regular business hours, including checkouts of popular items and passport services. Find us in the library's Meeting Room!



CONVERSATION CLUB

Friday, September 14, 9:30 – 11:00 a.m.

Placentia Library Local History Room

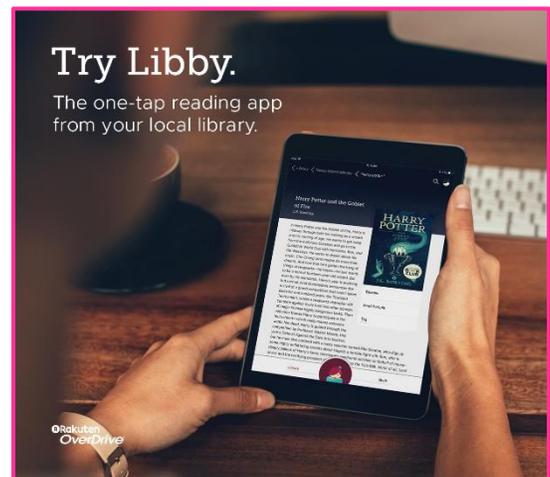
Conversation Club is a great opportunity to chat with other English language learners in a relaxed and comfortable environment. You will pick up new vocabulary, improve your English literacy, and sharpen your pronunciation skills. No registration is required.

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TEEN SERVICES

PLACENTIA TEEN ADVISORY COUNCIL - PTAC

Thursday, September 20, 6:00 – 7:30 p.m.

Placentia Teen Center

Placentia Teen Advisory Council is open to all high school students interested in gaining community service experience, volunteer hours, and leadership skills, through planning and supporting library events. All applicants must pass an interview. Space is limited. A 6-month commitment is a must. Contact the Placentia Teen Center for details.

FRIDAY FLICKS

Placentia Teen Center

Not your ordinary movie experience! All Fridays @ 4:00 p.m. Free Popcorn!

PLACENTIA TEEN CENTER

116 N. Walnut - (714) 577-9459

School Year Hours: Monday - Friday, 3 p.m. – 6 p.m.

Closed Monday, September 3

CHILDREN'S SERVICES

Get ready for new storytime programs at the library starting later this month!

**Designates programs are outdoor programs and will not be held in the event of inclement weather including rain and/or extreme temperatures.*

HOMework CLUB*

Monday – Thursday, 3:00 p.m. – 5:00 p.m.

Civic Center Plaza

Having troubles with homework? We're here to help! Students in Kindergarten-12th grade are invited to join us at Homework Club each week for homework help! New attendees must submit a parent/guardian consent form before attending.

SUNSHINE BABY STORYTIME*

Thursday, September 20, 9:30 – 10:00 AM or 10:30 – 11:00 a.m. Civic Center Plaza Bouncing Babies are moving out into the sunshine! Get ready to clap and sing along, as we lead you and your baby through a sweet time of engaging songs, delightful stories and bouncing baby rhymes. Class is open to all caregivers and their babies ages 0-2 years.

DID YOU KNOW?

SAVE THE DATE!

PUPPETS ON THE PATIO BEGINS

SATURDAY, SEPTEMBER 22

September Dates:

Saturdays, September 22 and 29, 10:00 – 10:45 a.m.

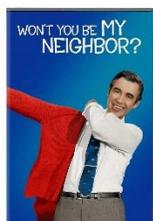
Civic Center Plaza

Join us for sunshine and stories on Saturday mornings! Your kiddos can start the weekend right with a song in their heart and a hop in their step! We read amusing stories, learn fun songs and rhymes, and we even dance or pretend to be dinosaurs! Join us after storytime for a craft or creative time with Legos! All ages are invited!



NEW DVDs THIS WEEK:

- Adrift
- Won't You Be My Neighbor?





Orange County Fire Authority

Weekly Executive Summary

Prepared by Communications and Public Affairs

Ed Sachs, Board Chairman

Joe Muller, Vice Chair

Brian Fennessy Fire Chief

www.ocfa.org

September 13, 2018

News & Events

Be sure to follow us on our social media platforms ([Facebook](#), [Instagram](#), and [Twitter](#)) to stay up-to-date on current incidents, safety messages and events at Orange County Fire Authority.

Weekly Media Clips

Click [here](#) to view a complete list of media coverage.

Board Action

For Board agendas, please visit <http://www.ocfa.org> and click on “Board Agendas/Minutes.”

Weekly Update on Response and Preparedness

Weather Outlook: It is predicted to be sunny throughout the area during the next 7 days. Temperatures will range from the mid to upper 80’s during the day and mid 60’s at night. For more information, please visit the [National Weather Service Climate Prediction Center](#).

Fire Outlook: The potential for a large fire will be moderate across Southern California through the week. You can obtain a 7-day forecast, monthly and/or seasonal by clicking [here](#).

Community Events

- Station 57 (A shift) hosted a station tour in **Aliso Viejo** on September 12.
- Engine 63 (C shift) attended a First Responder Recognition event in **Buena Park** on September 9.
- Station 61 (A shift) hosted a station tour in **Buena Park** on September 11.
- Engine 62 (A shift) attended a 9-11 Remembrance event in **Buena Park** on September 11.
- Station 17 (C shift) hosted a station tour in **Cypress** on September 9.
- Station 29 (A shift) hosted a station tour in **Dana Point** on September 11.
- Engine 47 (A shift) attended a Team Kids event in **Irvine** on September 11.
- Engine 4 (A shift) visited Vista Verde School in **Irvine** on September 12.
- Engine 4 and Truck 4 (A shift) attended the Regents Point Safety Day in **Irvine** on September 12.
- Engine 26 (A shift) attended an event in **Irvine** on September 12.
- Station 49 (C shift) hosted a station tour in **Laguna Niguel** on September 10.
- Station 31 (B shift) hosted a station tour in **Mission Viejo** on September 7.
- Engine 24 (A shift) attended a Patriot Day Ceremony in **Mission Viejo** on September 11.

- Engine 24 (A shift) attended an event in **Mission Viejo** on September 12.
- Engine 35 (A shift) visited Melrose Elementary School in **Placentia** on September 11.
- Station 45 (A shift) attended a Patriot Day Ceremony in **Rancho Santa Margarita** on September 11.
- Engine 60 (C shift) hosted a station tour in **San Clemente** on September 10.
- Truck 9 (B shift) attended an event at San Juan Hills High School in **San Juan Capistrano** on September 7.
- Engine 7 (C shift) attended an event at Sycamore Trails in **San Juan Capistrano** on September 9.
- Engine 77 (B shift) attended an event in **Santa Ana** on September 8.
- Engine 71 (C shift) attended a 9-11 Ceremony at **Santa Ana** College on September 10.
- Engine 74 (A shift) attended a 9-11 Ceremony at Century High School in **Santa Ana** on September 11.
- Engine 44 (A shift) attended the **Seal Beach** Community Expo on September 11.
- Truck 43 (A shift) visited St. Cecilia School in **Tustin** on September 12.
- Engine 34 (A shift) attended a 9-11 event at the Richard Nixon Presidential Library & Museum in **Yorba Linda** on September 11.
- Engine 32 (A shift) attended a 9-11 tribute at Glenknoll in **Yorba Linda** on September 11.
- Truck 34 (A shift) visited George Key School in **Yorba Linda** on September 11.
- Truck 34 (A shift) attended an event at the Eastlake Community Center in **Yorba Linda** on September 11.
- Station 53 (A shift) hosted a station tour in **Yorba Linda** on September 12.

Significant Emergency Incidents

Stanton

September 8: at 0659 hours, units were dispatched to a report of a garage fire. The fire was contained to the garage with the assistance of the residential sprinkler system. It was reported out at 0715 hours. The cause of the fire was accidental.

Incident Commander: Engine 46 Captain King

San Juan Capistrano

September 11: at 1825 hours, units were dispatched to a report of a traffic collision. At 1834 hours, Engine 7 declared and mass casualty incident and established Freeway IC. A total of four patients were transported to local area hospitals.

Incident Commander: Engine 7 Captain Salas

Santa Ana

September 11: At 2305 hours, units were dispatched to a report of a traffic collision cut and rescue. Engine 72 arrived and reported a single vehicle with three patients. Two patients were transported and one patient was a fatality.

Incident Commander: Battalion Chief Ashby

Out of County Response

September 11: FEMA Urban Search and Rescue Task Force 5 sent two Water Rescue Mission-Ready Packages to North Carolina in preparation for Hurricane Florence. Each MRP consists of sixteen personnel. These teams include personnel from OCFA, Anaheim Fire and Rescue, and Orange City Fire.

Westminster

September 12: At 2131 hours, units were dispatched to a report of a structure fire in a strip mall. At 2134 hours, Engine 66 arrived on scene with heavy fire showing and upgraded the assignment to a second alarm. Battalion 1 assumed Moran IC at 2145 hours. At 2212 hours, Battalion 1 reported the fire out and under control.

Incident Commander: Battalion Chief Hurdle

Pre-Fire Management

- Saturday, September 8, the Santiago Crew brushed and removed excessive vegetation from partner agency roads in Irvine.
- On September 8, 9 and 12, the Heavy Fire Equipment Operators continued to grade access roads for OC Parks.
- Both the Santiago Crew and Heavy Fire Equipment Operators removed 10 trees at Crystal Cove on Tuesday, September 11, that were infested with Invasive Short Hole Borer.
- The Heavy Fire Equipment Operators are continuing to grade access roads for Southern California Edison on Thursday and Friday, September 13-14.
- On Saturday, September 15, the Santiago Crew will assist with the removal of excessive vegetation in the canyon area communities at a Fire Safe Council sponsored Chipper Day.

Incidents by Major Category for Period 08/27/2018 to 09/02/2018

CITY/JURISDICTION	FIRE	OVER - PRESSURE RUPTURE	EMS/ RESCUE CALL	HAZMAT	SERVICE CALL	GOOD INTENT CALL	FALSE CALL	NATURAL	OTHER	TOTAL
ALISO VIEJO	0	1	28	0	7	7	7	0	3	53
BUENA PARK	0	0	98	2	2	8	1	0	16	127
CYPRESS	1	0	41	1	2	2	0	0	7	54
DANA POINT	0	0	44	0	2	7	1	0	11	65
IRVINE	4	0	168	1	12	20	26	0	28	259
IRVINE - UCI	0	0	2	0	0	2	2	0	0	6
LA PALMA	1	0	29	0	1	1	0	0	2	34
LAGUNA HILLS	0	0	43	0	7	4	0	0	1	55
LAGUNA NIGUEL	2	0	54	0	5	7	4	0	11	83
LAGUNA WOODS	1	0	61	0	5	6	2	0	1	76
LAKE FOREST CITY	1	0	71	1	7	8	2	0	6	96
LOS ALAMITOS	0	0	18	2	0	6	2	0	3	31
MISSION VIEJO	2	0	123	0	10	8	5	0	8	156
PLACENTIA	1	0	35	0	6	5	0	0	27	74
RANCHO SANTA MARGARITA	0	0	39	0	0	8	1	0	2	50
SAN CLEMENTE	0	0	75	0	5	7	3	0	5	95
SAN JUAN CAPISTRANO	0	0	35	0	1	6	2	0	28	72
SANTA ANA	6	0	402	2	13	62	13	0	31	529
SEAL BEACH	1	0	67	1	3	5	2	0	7	86
SEAL BEACH - NVW	0	0	1	0	0	0	0	0	0	1
STANTON	0	1	60	1	3	6	0	0	17	88
TUSTIN	0	0	77	1	3	5	0	0	22	108
VILLA PARK	0	0	3	0	1	0	0	0	1	5
WESTMINSTER	5	0	99	0	3	6	4	0	14	131
YORBA LINDA	2	0	40	0	5	4	3	0	5	59
UNINCORPORATED	0	0	91	2	7	12	4	0	18	134
TOTAL	27	2	1804	14	110	212	84	0	274	2527