



Placentia Economic Development Committee

**Regular Meeting Agenda
September 25, 2018**

*Melanie J. Smissen-Coward
Chair*

*Cristin Goldman
Vice Chair*

*Caron Berkley
Committee Member*

*Rosalina Davis
Committee Member*

*Dwayne DeRose
Committee Member*

*Gary Farrell
Committee Member*

*Deniene Rivenburg
Committee Member*

*Mayor Pro Tem Rhonda Shader
City Council Liaison*

*Damien R. Arrula
City Administrator*

*Jeannette Ortega
Assistant to the City Administrator/
Economic Development Manager*

*Joseph Lambert
Director of Development Services*

Procedures for Addressing the Committee Members

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "**Oral Communications**" portion of the agenda should fill out a "**Speaker Request Form**" and give it to the Committee Secretary BEFORE that portion of the agenda is called.

The Committee members encourage free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, the Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COUNCIL AND BOARD MEMBERS ARE IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City Staff to make reasonable arrangements to ensure accessibility.

(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Person who have questions concerning any agenda item may call the City Clerk's Office, (714) 993-8231, to make inquiry concerning the nature of the item described on the agenda.

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**CITY OF PLACENTIA
ECONOMIC DEVELOPMENT COMMITTEE
REGULAR MEETING AGENDA
September 25, 2018
4:00 p.m. – Front Community Meeting Room
401 E. Chapman Avenue, Placentia, CA**

CALL TO ORDER:

ROLL CALL: Chair Melanie J. Smissen-Coward
Vice Chair Cristin Goldman
Committee Member, Caron Berkley
Committee Member Rosalina Davis
Committee Member Dwayne DeRose
Committee Member Gary Farrell
Committee Member, Deniene Rivenburg
City Council Liaison, Councilmember Rhonda Shader

PLEDGE OF ALLEGIANCE:

ORAL COMMUNICATIONS:

At this time the public may address the Committee concerning any agenda item, which is not a public hearing item, or on matters within the jurisdiction of the Committee. There is a five (5) minute time limit for each individual addressing the Committee.

1. CONSENT CALENDAR: None.

2. OLD BUSINESS:

a. Economic Development Element of the General Plan
Director of Development Services Joseph Lambert.

3. NEW BUSINESS:

a. Placentia Veterans Village Ground Breaking Ceremony
Update on the date and time of the Ground Breaking Ceremony
Recommended Action:
1) Receive and file.

b. Developments in the Transit Oriented Development (TOD) Packing House District
Updates on the Lyon Living Project and the Blackwood Project
Recommended Action:
1) Receive and file.

4. EXECUTIVE REPORT:

The purpose of these reports is to provide information on projects and/or programs. No decisions are to be made on these issues. If a Committee Member would like to have formal action taken on a requested matter, it will be placed on a future Commission Agenda.

5. ECONOMIC COMMITTEE MEMBER REQUESTS/QUESTIONS:

Committee Members may make requests or ask questions of Staff. If a Committee Member would like to have formal action taken on a requested matter, it will be placed on a future Commission Agenda.

ADJOURNMENT:

The Economic Development Committee will adjourn to a Regular Meeting on Tuesday, November 27, 2018 at 4:00 p.m.

CERTIFICATION OF POSTING

I, Alana Spector, Secretary to the Economic Development Committee for the City of Placentia, hereby certify that the Agenda for the September 25, 2018 meeting of the Economic Development Committee was posted on September 20, 2018.

A handwritten signature in cursive script that reads "Alana Spector". The signature is written in black ink and is positioned above a solid horizontal line that extends to the right.